# Prajakta Nagpure

UX/UI Engineer

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WebPortfolio •UI/UXPortfolio •Philadelphia, PA

Dynamic Engineer with certificates in Front End Development and UI/UXDesign in addition to master's degree in Web Design. Passionate about integrating comprehensive experience and innovation with design to deliver unique UI/UX, web design, and animation solutions to diverse clients. Track record for fulfilling client and organizational objectives according to design briefs and on deadline. Collaborative, solutions-oriented professional capable of working efficiently remotely.

## Areas of Expertise

- User Research
- Task Analysis
- User Flow
- Project Management

- Personas
- Wireframing
- Prototyping
- Web Design

- Usability
- Testing
- UI Animation
- Storyboarding

## Skills

Languages: JavaScript, Bootstrap, HTML5, CSS3, jQuery, JSON, PHP
Tools: Sketch, Adobe XD, InDesign, In Vision, Photoshop, Principle, Illustrator, Flinto, Figma

## Professional Experience

**Byppo, USA**
**UI/UX Designer**                                                                                                   **- Present**

- Appliying key principles of design thinking for their website and app products.
- Developing detailed wireframes, customer flows, and UI specifications to clearly communicate user stories and detailed functional requirements for their app and website.
- Collaborating with and lead research-focused conversations with stakeholders, including experience Design team members, Product Managers, Engineers and business to identify and prioritize opportunities.
- Evangelizing the voice of the customer through your participation in strategic design research, usability studies, workshops, and online experiments (A/B testing).

**BugendaiTech, USA**                                                                                   **5/2020- 12/2020**
**UI/UX Designer**

- Collaborated with product management and engineering teams to define and implement innovative solutions for apps as well as websites.
- Conceptualized original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Created design ideas using storyboards, user flows, process flows and sitemaps.
- Produced wireframes, prototypes, and UI mockups which integrated customers and business requirements.
- Prepared and presented rough wireframes with stakeholders to define requirements and site objectives.
- Designed graphic user interface elements, like menus, icons, banners, tabs and widgets.
- Adhere to current trend and style standards on typography, colors and images.
- Created interactive designs from complex web applications with User flow diagrams, site maps, and low to high fidelity wireframes.
- Conducted UX research and evaluate user feedback by interactively AB testing designs using low and High-fidelity prototypes and adjusted final layout based on it.
  - Promoted to Lead UX/UI designer by designing variety apps for various companies using innovative interfaces ideas which contributed to their company's growth during Covid-19 pandemic.
  - https://bugendaitech.com

**Utkarsh Book Service, Remote** 1/2018 – 11/2019
**Junior Web Developer**

Accountable for coding, design, and layout of responsive website. Collaborated with development team to conduct testing and debugging. Knowledge and proficiency with HTML5, CSS3, JavaScript. Experienced in Git and other version control systems. Experienced with QA testing systems. Experienced working in an Agile development process.

♦• Worked weekends and evenings to meet a challenging 6 week development schedule.

**INIFD, Pune, India** 2006 – 2007
**Fashion Instructor**
Prepared and taught lessons on fashion illustration, pattern making, and garment construction to students preparing for undergraduate studies in fine arts. Administered assessment activities to measure students' progress. Adapted curriculam to align with student needs and levels of proficiency. Prepared reports and maintained records documenting students' progress. Taught Adobe photoshop and illustrator softwares to textile students for crearting intericate design patterns. Taught students how to create a website to show case their portfolio using dream weaver.
♦• Successfully helped all class students to achieve distinctive marks in pattern making exam.

**Utkarsh Publication, Pune, India** 2001 – 2004
**Web Designer**
Completed project from conception to development including logo design, web design, branding.
Utilized multiple software applications including Photoshop, Dream weaver, Adobe Illustrator to design marketing posts, promotional materials and website components.
Created and coded display banner ads for partner websites.

**Fashion Designer, Tinytots, Pune, India** 2005 – 2006

Worked as a fashion designer specially for kids wear.
Designed garments for western and Indian ethnic wear.

# Projects

**Front End Development & UI/UX Design from Career Foundry**                                              **2019 – 2020**

Underwent intensive UI Design program covering design principles, user experience design process, design thinking, creation of user personas and user flows, A/B and usability testing, wireframing, prototyping animation as well as branding for mobile and responsive apps. Created functional, engaging user experience by developing client facing elements of apps/websites. Designed visual elements and customer experience interface for eCommerce website. Analyzed customer visit behavior. Conducted data analysis and graded content based on target audience behavior and device type. Collaborated with coding team to ensure interface aligned with design.

> **Front End Development:** Built responsive website utilizing HTML, CSS, JavaScript with Lean UX/UI approach and published website with within eight weeks. Conducted comprehensive testing and effective debugging.
> ○ https://prajaktanagpure-ui.github.io/portfolio-website/

> **WeSewFine:** Developed six bespoke UI/UX design apps; two of which were selected for live web development project due to appealing design. ○ Applied filter design (i.e. circle shaped buttons) resulting in enhanced user experience while reducing user's time spent searching for clothing items across departments.

> **Tiffin:** Oversaw full scope of finalizing project including devising brand guidelines, mapping, user flows, prototyping, user testing, applying final UI design, and developing desktop site. Developed low, mid, and high-fidelity wireframes. ○ Created app by applying UI/UX elements for client; homemakers trading homecooked food.
> ○ https://prajaktanagpure.myportfolio.com/

# Education

**Front End Development Certificate, 2020**
**UI Design Certificate, 2019**
Career Foundry
**Master's degree in Web Design and Information Systems technology, 2018**
Wilmington University, USA
**3D Character Animation Certificate, 2016**
Animation Mentor, USA
**Fashion Design Certificate, 2002**
National Institute of Fashion Technology
**Bachelor's degree in Science, 2001**
Fergusson College, Pune University, India