Data Analytics II

- Implement logistic regression using Python/R to perform classification on Social_Network_Ads.csv dataset.
- Compute Confusion matrix to find TP, FP, TN, FN, Accuracy, Error rate, Precision, Recall on the given dataset.

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
import warnings
%matplotlib inline
warnings.filterwarnings('ignore')
```

```
In [4]: df = pd.read_csv('Social_Network_Ads.csv')
```

In [5]: df.head()

Out [5]:

| | User ID | Gender | Age | EstimatedSalary | Purchased |
|---|----------|--------|-----|-----------------|-----------|
| 0 | 15624510 | Male | 19 | 19000 | 0 |
| 1 | 15810944 | Male | 35 | 20000 | 0 |
| 2 | 15668575 | Female | 26 | 43000 | 0 |
| 3 | 15603246 | Female | 27 | 57000 | 0 |
| 4 | 15804002 | Male | 19 | 76000 | 0 |

In [6]: df.describe()

Out [6]:

| | User ID | Age | EstimatedSalary | Purchased |
|-------|--------------|------------|-----------------|------------|
| count | 4.000000e+02 | 400.000000 | 400.000000 | 400.000000 |
| mean | 1.569154e+07 | 37.655000 | 69742.500000 | 0.357500 |
| std | 7.165832e+04 | 10.482877 | 34096.960282 | 0.479864 |
| min | 1.556669e+07 | 18.000000 | 15000.000000 | 0.000000 |
| 25% | 1.562676e+07 | 29.750000 | 43000.000000 | 0.000000 |
| 50% | 1.569434e+07 | 37.000000 | 70000.000000 | 0.000000 |
| 75% | 1.575036e+07 | 46.000000 | 88000.000000 | 1.000000 |

```
max 1.581524e+07 60.000000
                                         150000.000000
                                                        1.000000
 In [8]: # input
         x = df.iloc[:, [2, 3]].values
         # output
         y = df.iloc[:, 4].values
In [10]: X_train, X_test, y_train, y_test = train_test_split(x, y, te
In [14]:
         from sklearn.preprocessing import StandardScaler
         sc x = StandardScaler()
         X_train = sc_x.fit_transform(X_train)
         X_{\text{test}} = sc_x.transform(X_{\text{test}})
         print (X_train[0:10, :])
         [[ 0.58164944 -0.88670699]
          [-0.60673761 1.46173768]
         [-0.01254409 -0.5677824 ]
          [-0.60673761 1.89663484]
          [ 1.37390747 -1.40858358]
          [ 1.47293972  0.99784738]
          [ 0.08648817 -0.79972756]
          [-0.01254409 -0.24885782]
         [-0.21060859 -0.5677824 ]
         [-0.21060859 -0.19087153]]
In [15]: from sklearn.linear_model import LogisticRegression
         classifier = LogisticRegression(random state = 0)
         classifier.fit(X train, y train)
Out [15]: LogisticRegression(random_state=0)
In [16]:
         y_pred = classifier.predict(X_test)
In [17]:
         from sklearn.metrics import confusion_matrix
         cm = confusion_matrix(y_test, y_pred)
         print ("Confusion Matrix : \n", cm)
        Confusion Matrix :
         [[ 0 68]
          [ 0 32]]
```

Age EstimatedSalary

Purchased

User ID

```
In [18]: from sklearn.metrics import accuracy_score
print ("Accuracy : ", accuracy_score(y_test, y_pred))
```

Accuracy: 0.32

Compute Confusion matrix to find TP, FP, TN, FN, Accuracy, Error rate, Precision, Recall on the given dataset.

```
In [25]: # classification report for precision, recall f1-score and a
    from sklearn.metrics import classification_report
    matrix = classification_report(y_test, y_pred,labels=[1,0])
    print('Classification report : \n',matrix)
```

| Classification | report : precision | recall | f1-score | support |
|----------------|-----------------------|--------|----------|---------|
| 1 | 0.32 | 1.00 | 0.48 | 32 |
| 0 | 0.00 | 0.00 | 0.00 | 68 |
| accuracy | | | 0.32 | 100 |
| macro avg | 0.16 | 0.50 | 0.24 | 100 |
| weighted avg | 0.10 | 0.32 | 0.16 | 100 |