

# Maximum Likelihood Estimation and Bayesian Statistics

Rebecca C. Steorts

# Agenda

- ▶ Maximum Likelihood Estimation
- ▶ Unbiased Estimators

# Traditional inference

You are given **data**  $X$  and there is an **unknown parameter** you wish to estimate  $\theta$

How would you estimate  $\theta$ ?

- ▶ Find an unbiased estimator of  $\theta$ .
- ▶ Find the maximum likelihood estimate (MLE) of  $\theta$  by looking at the likelihood of the data.
- ▶ Suppose that  $\hat{\theta}$  estimates  $\theta$ .

Note:  $\hat{\theta}$  may depend on the data  $x_{1:n} = x_1, \dots, x_n$ .

# Unbiased Estimator

Recall that  $\hat{\theta}$  is an **unbiased estimator** of  $\theta$  if

$$E[\hat{\theta}] = \theta. \quad (1)$$

.

# Maximum Likelihood Estimation

For each sample point  $x_{1:n}$ , let  $\hat{\theta}$  be a parameter value at which  $p(x_{1:n} \mid \theta)$  attains its maximum as a function of  $\theta$ , with  $x_{1:n}$  held fixed.

A **maximum likelihood estimator** (MLE) of the parameter  $\theta$  based on a sample  $x_{1:n}$  is  $\hat{\theta}$ .

## Finding the MLE

The solution to the MLE are the possible candidates ( $\theta$ ) that solve

$$\frac{\partial p(x_{1:n} \mid \theta)}{\partial \theta} = 0. \quad (2)$$

The solution to equation 2 are only **possible candidates** for the MLE since the first derivative being 0 is a **necessary condition** for a maximum but not a sufficient one.

Our job is to find a global maximum.

Thus, we need to ensure that we haven't found a local one.

# MLE of Normal distribution

Consider

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Normal}(\theta, 1).$$

Show that the MLE is  $\hat{\theta} = \bar{x}$ .

## MLE of Normal distribution

$$p(x_{1:n} \mid \theta) = (2\pi)^{-n/2} \times \exp\left\{\frac{-1}{2} \sum_{i=1}^n (x_i - \theta)^2\right\} \quad (3)$$

Consider

$$\log p(x_{1:n}) = -n/2 \log(2\pi) - \frac{1}{2} \sum_{i=1}^n (x_i - \theta)^2 \quad (4)$$



## MLE of Normal distribution

$$\frac{\partial p(x_{1:n} \mid \theta)}{\partial \theta} = \sum_{i=1}^n (x_i - \theta) \quad (5)$$

This implies that

$$\sum_i (x_i - \theta) = 0 \implies \hat{\theta} = \bar{x}.$$

# MLE of Normal distribution

Consider

$$\frac{\partial^2 p(x_{1:n} \mid \theta)}{\partial \theta^2} = -n < 0.$$

Thus, our solution is unique (and a global solution).

## Exercise

Show that

$$\hat{\theta} = \bar{x}$$

is an unbiased estimator for  $\theta$ .

Proof.

$$E[\hat{\theta}] = E[\bar{x}] = \frac{1}{n} \sum_i E[x_i] = \frac{1}{n} \sum_i \theta = \theta.$$

Thus, we have showed that the MLE is an unbiased estimator for  $\theta$ .

## Normal-Normal model

Suppose that

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Normal}(\theta, 1),$$

where we now consider

$$\theta \stackrel{ind}{\sim} \text{Normal}(\mu, \tau^2).$$

Let  $\lambda = 1$  and  $\lambda_o = 1/\tau^2$ .

Recall that from module 3,

$$\theta \mid x_{1:n} \sim N(M, L^{-1}),$$

where

$$L = n\lambda + \lambda_o$$

and

$$M = \frac{n\lambda\bar{x} + \lambda_o\mu}{n\lambda + \lambda_o}.$$

## Normal MLE

Observe that

$$M = \frac{n\lambda\bar{x} + \lambda_o\mu}{n\lambda + \lambda_o} = \frac{n\lambda\hat{\theta} + \lambda_o\mu}{n\lambda + \lambda_o} = \frac{n\lambda}{n\lambda + \lambda_o}\hat{\theta} + \frac{\lambda_o}{n\lambda + \lambda_o}\mu.$$

Thus, we can write the posterior mean as a function of the MLE and the prior mean  $\mu$ .

# Bernoulli-Bayes Estimation

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(\theta). \quad (6)$$

$$\theta \sim \text{Beta}(a, b) \quad (7)$$

Note that  $Y = \sum_i X_i \sim \text{Binomial}(n, \theta)$ .

Exercise: The MLE for  $\theta$  is  $\bar{x} = y/n$ .

Exercise:

$$\theta \mid y \sim \text{Beta}(y + a, n - y + b).$$

# Bernoulli-Bayes Estimation

Show that the posterior mean can be written as

$$E[\theta | y] = \text{MLE} \times \frac{n}{a + b + n} + \text{priorMean} \times \frac{a + b}{a + b + n},$$

where  $\text{MLE} = \bar{x}$  and  $\text{priorMean} = \frac{a}{a+b}$ .

# Bernoulli-Bayes Estimation

Proof:

$$\begin{aligned} E[\theta | y] &= \frac{y + a}{y + a + n - y + b} = \frac{y + a}{a + n + b} \\ &= \frac{y}{a + b + n} + \frac{a}{a + b + n} \\ &= \frac{y}{n} \times \frac{n}{a + b + n} + \frac{a}{a + b} \times \frac{a + b}{a + b + n} \\ &= \text{MLE} \times \frac{n}{a + b + n} + \text{priorMean} \times \frac{a + b}{a + b + n} \end{aligned}$$

Thus, we have written the posterior mean as a linear combination of the MLE and prior mean with weights being determined by a,b, and n.



# Evaluation of Estimators

How do we evaluate estimators? We often use the mean squared error.

$$\text{MSE}(\hat{\theta}) = E_{\theta}[(\hat{\theta} - \theta)^2].$$

Observe that

$$\text{MSE}(\hat{\theta}) = \text{Var}_{\theta}(\hat{\theta}) + E_{\theta}[(\hat{\theta} - \theta)^2] = \text{Var}_{\theta}(\hat{\theta}) + \text{Bias}_{\theta}(\hat{\theta}),$$

where the

$$\text{Bias}_{\theta}(\hat{\theta}) = E_{\theta}(\hat{\theta}) - \theta.$$

For a more in depth treatment of MSE and bias, see Section 7.3.1, Casella and Berger, p. 330 - 334.

# Binomial MLE

Let

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(\theta).$$

Show that the MLE is  $\hat{\theta} = \bar{x}$ .

Proof: Casella and Berger, Example 7.2.7, page 317-318.

## Normal-Normal model

Suppose that

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Normal}(\theta, \sigma^2),$$

where  $\theta, \sigma^2$  are both unknown.

Show that  $(\bar{x}, n^{-1} \sum_i (x_i - \bar{x})^2)$  are the MLE's for  $(\theta, \sigma^2)$ .

Proof: Casella and Berger, Example 7.2.7, page 317-318.

## Invariance property of MLE's

If  $\hat{\theta}$  is the MLE of  $\theta$ , then for any function  $g(\theta)$ , the MLE of  $g(\theta)$  is the MLE of  $g(\hat{\theta})$ .

Proof: Theorem 7.2.10, Casella and Berger, page 318.

# Summary

- ▶ Unbiased Estimator
- ▶ MLEs
- ▶ Examples of MLE's
- ▶ MSE