



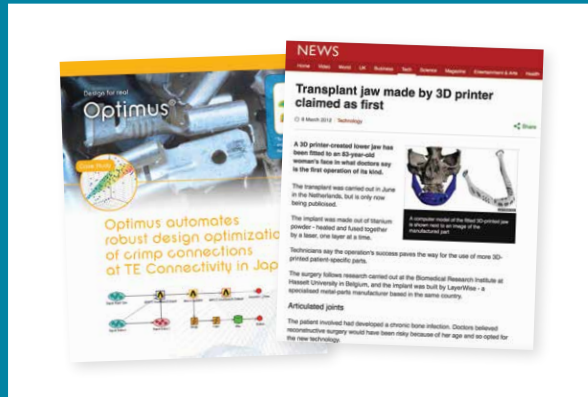
**HELPING BUSINESSES
REACH NEW HEIGHTS**

SINCE 2010

 **REACH NEW HEIGHTS**

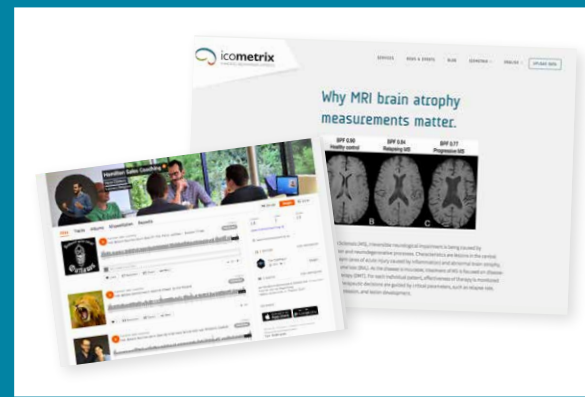
WE BOOST YOUR BUSINESS

A MULTIDISCIPLINARY TEAM OF EXPERTS
WITH TECHNOLOGY BACKGROUND IS AT YOUR SERVICE



CONVINCING CUSTOMER STORIES

Customer stories offer higher credibility than advertising since they convey the voice of customers and describe how they benefit from your products or services. And customer stories are often picked up by (trade) press media.



CONTENT MARKETING

Content is king, and that's why we put a lot of effort into creating well readable texts that make your company look even more appealing than it already is. Another great way to connect with your audience is through podcasts, which is another service we offer.



SOCIAL MEDIA MEGAPHONE

Regular social media postings is the heartbeat of your digital communication. Posts about events, products, cases, news, media, colleagues, etc. inform people and increase the size of your digital audience.



HIGH-IMPACT PRESS RELEASES

Convincing well-written press releases penetrate the media landscape. They attract the attention of journalists of (business) television stations and (trade) press. It is great exposure and a real credibility booster.



SPOT-ON BROCHURE

Appealing brochures with large clear visuals and concise texts provide instant insight into your company, its offering and how to get in touch. Brochures are given to prospects on trade shows and during sales meetings, and are distributed digitally.



EYE-CATCHING VIDEOS

Videos or animations introduce your products or services, or bring a customer story to life. We write the script, shoot the takes, and handle video editing & voice-over. 100% complete, ready to rock & roll.



SEO-LIFTED RANKINGS

Search Engine Optimization (SEO) means better addressing people searching for information in Google or other web browsers. We make your company rank higher for those keywords that matter most to you, to drive more people to your website.



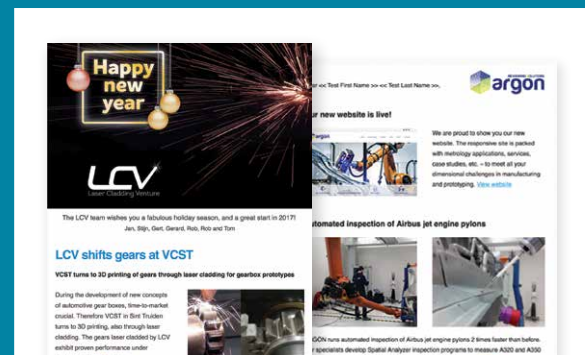
MEMORABLE EVENTS

There is no second chance for a first impression. An appealing booth on international trade shows determines how visitors perceive your company. It is the perfect start of promising conversations with prospects and customers.



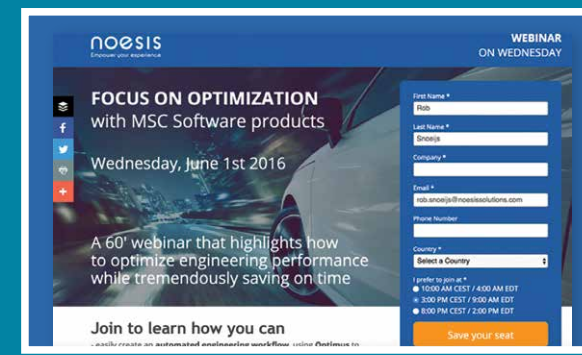
STICKY WEBSITES

Your website, developed using the latest mobile technology, overviews the activities and products of your company. It is easy to update the website content because you can change texts and graphics on the spot, without complicated CMS pages.



INFORMATIVE E-NEWSLETTERS

Email newsletters - covering a variety of relevant topics - attract the attention of thousands. The perfect way to regularly say hello and show them what is going on. Readers often click through to more detailed information on your website.



WINNING WEBINARS

Bringing together business professionals in a virtual seminar is good value. Participants simply subscribe to the webinar and follow it online from their laptops - avoiding the hassle and cost of travel.



(TRADE) PRESS COVERAGE

Rely on us to write your customer stories and push them to (trade) press media. As relevant information gets picked up sooner or later, your customer projects do receive the exposure they deserve.



THINK BIGGER

"If your dreams don't scare you, they aren't big enough".

RICHARD BRANSON



Websters NV
Diestsesteenweg 104B
3010 Leuven

www.websters.be
info@websters.be
+32 (0)16 84 44 40