

Topic Proposal

A topic that really interests me is Fruitier Aero and the history it has built into the internet. Is there a way to return to such colorful designs in modern web design? I want the website to be in that same aesthetic as well.

This is a topic that is pertinent to me today because this is more connected to the colorful kind of design I would like to make in my portfolio work, and I really do want to find creative ways to bring back old retro styles in more modern ways.

In this project, I'm hoping to learn about an aesthetic I only know the basics of, and also expand a few of my skills. I want to be able to have another fleshed-out website to put on a portfolio and to have a project with creative elements that represent my actual skill level.

I'm hoping for at least five to ten 2D elements made in Photoshop or procreate, that work correctly with the aesthetic planned. I also want to be able to have at least one 3d element on the page, along with music for the background.

I want to really only focus on a small amount of pages, three to four max. I am doing this so that the CSS and light Java are not rushed or poorly done. I am also going in with the assumption that the phone version will be less impressive than the computer version, but with the aesthetic still showing through.

Research Artifact 1

I think I want to research how it originated, who started it, and why it was adopted in such a mainstream way. Along with that, research into the different sub-categories could be

really interesting to find out about and learn more. Part of this would also be figuring out why it went out of style, and what the general public opinion is on the aesthetic now.

Research Artifact 2

I would make a few assets in the aesthetic of frutier aero as well. I know for sure I want to make something in reference to the Windows 95 background, and a few other old consoles that have this aesthetic in it. It is a really good way to start visualizing what I want the final site to be, and how it is going to need to be scaled for the mobile version. Along with that, it would be fun to find copyright-free music that goes with the aesthetic so it can play in the background of the page.

Research Artifact 3

I want to start experimenting with embedding 3d objects into sites. I found a thing called three.js that seems promising, but learning the basics on how to do this and embed a 3d model I've made could be a cool way to get the aesthetic modernized in a creative way. I'm unsure if it will look well, so I want to try this for both the research artifact and also the creative exploration a bit, because it may take a bit to get down.

It is either this idea or to make my own font for the page because that also seems like an interesting addition to the project and how to modernize the aesthetic because right now I can't seem to pinpoint a typeface that goes along with these graphics.