

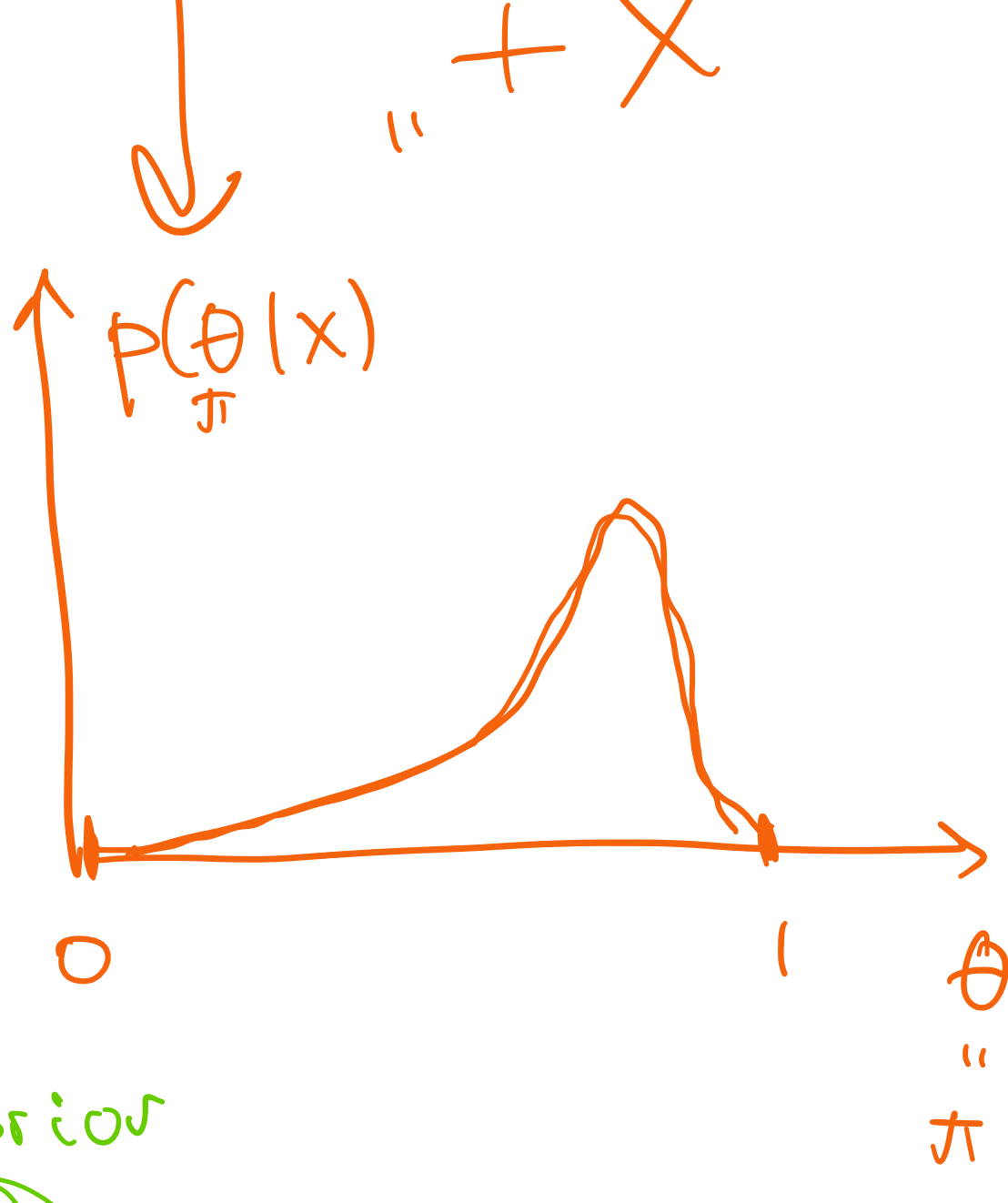
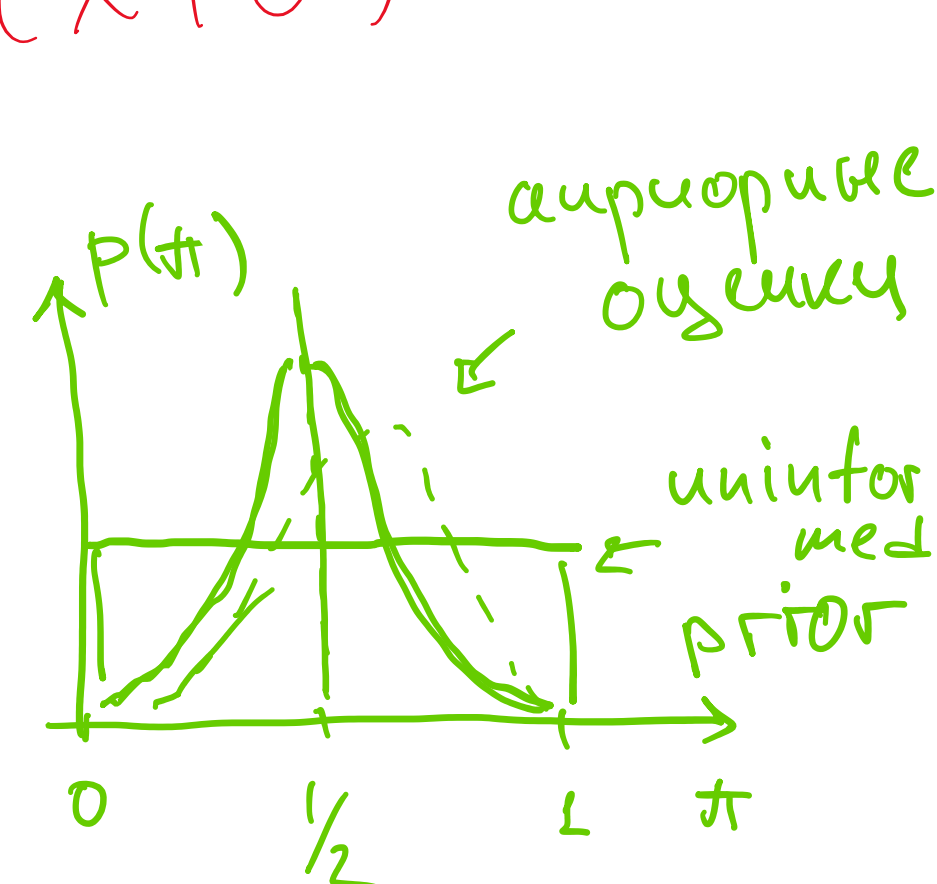
$$\hat{\theta}_{MLE} = \arg \max_{\theta} p(x|\theta)$$

"Bayesian coin"

$\theta \in [0, 1]$

heads $\rightarrow 1$

tails $\rightarrow 0$



$$p(\theta|x) = \frac{p(x|\theta) \cdot p(\theta)}{p(x)}$$

evidence: $p(x)$

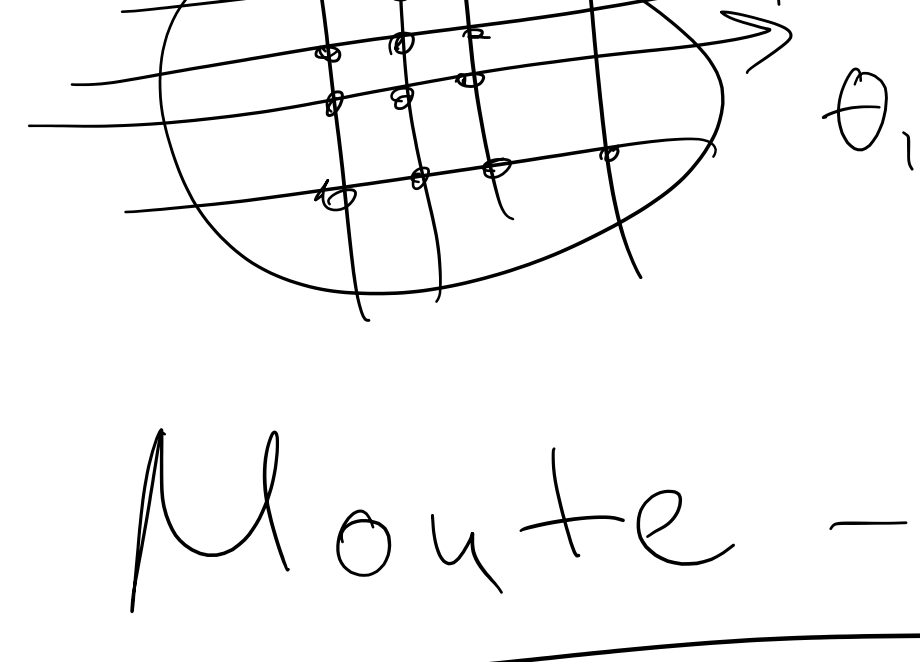
marginalizing θ out: $\int p(x, \theta) d\theta$

if θ is high-dimensional (e.g. NN)

\int / \int is hard

but we have computers!

1) numerical integration



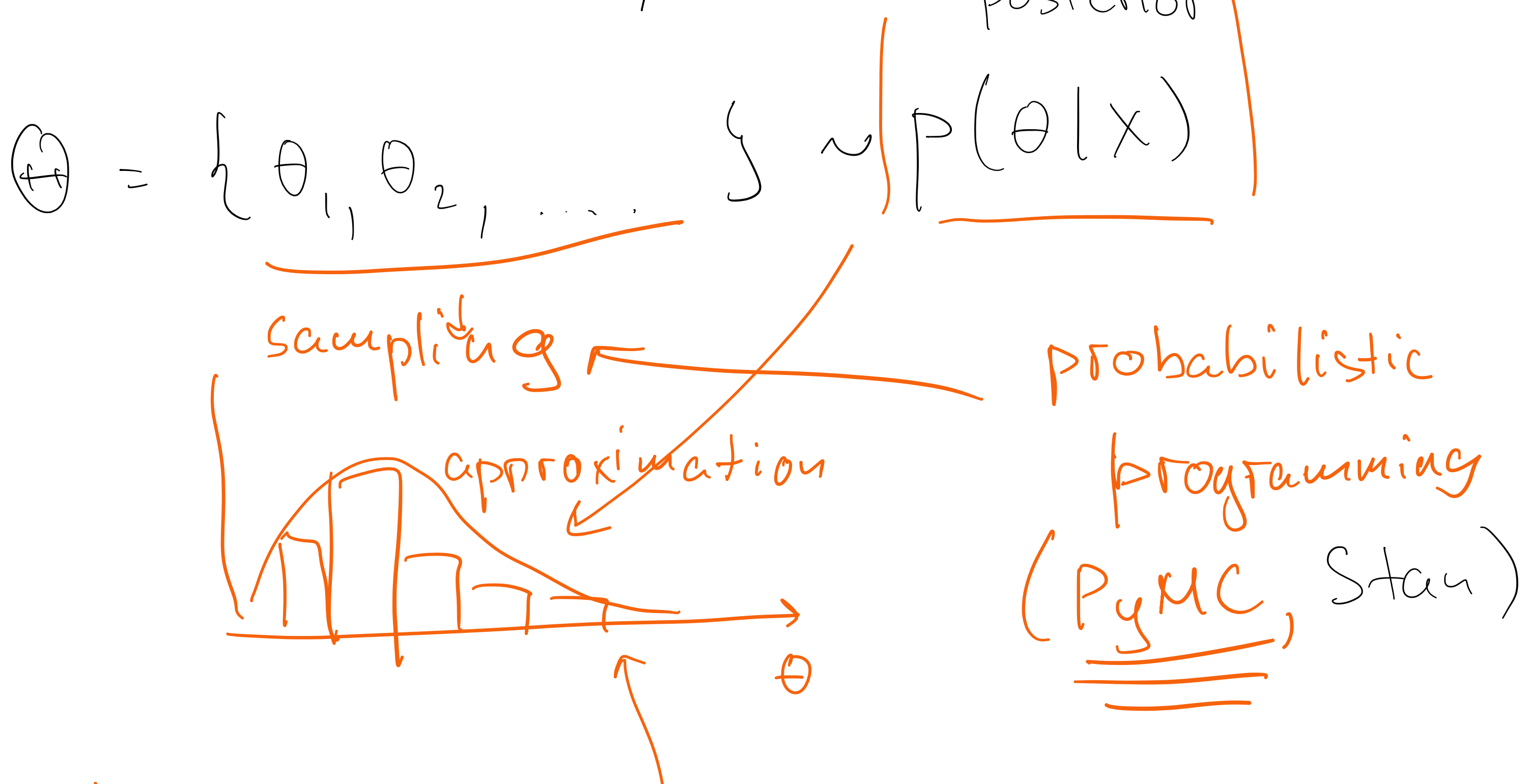
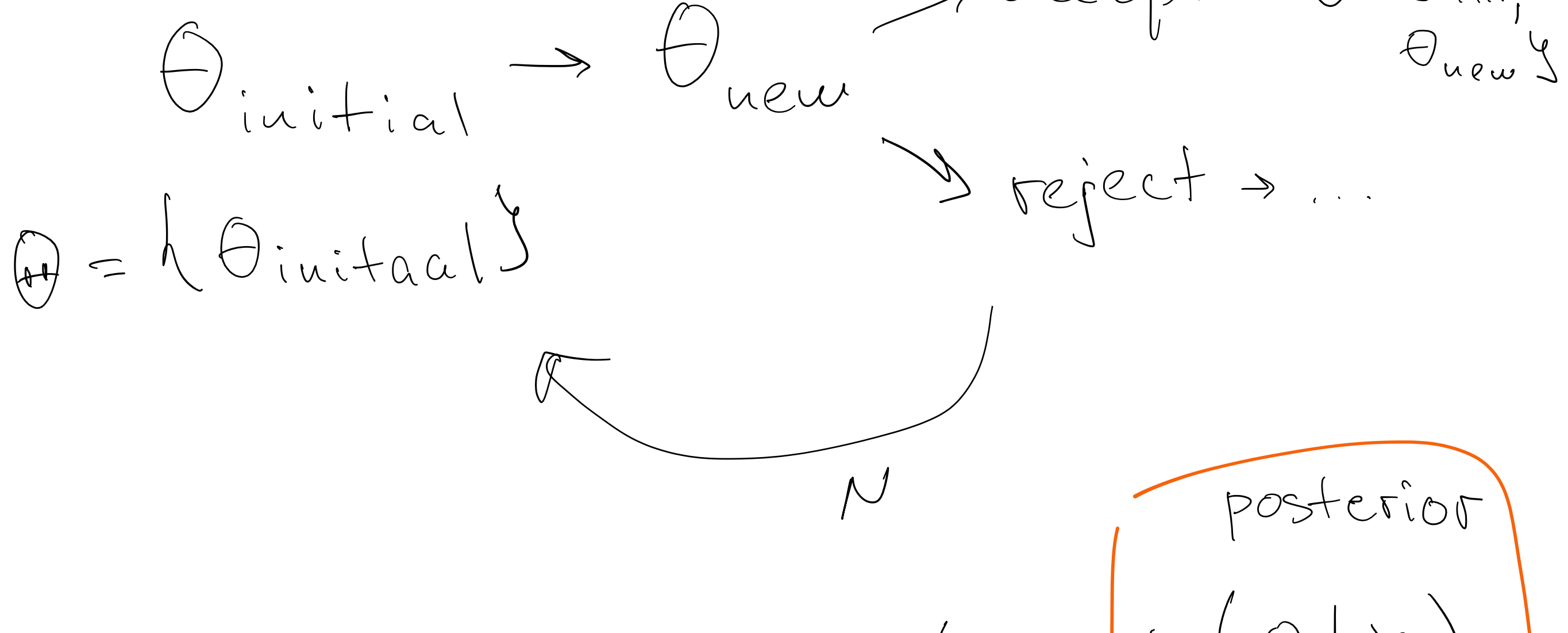
2) Monte-Carlo

$$p(\theta|x) = \frac{p(x|\theta) p(\theta)}{p(x)}$$

does not depend on θ !

$$p(\theta|x) \propto p(x|\theta) p(\theta)$$

we can sample θ !

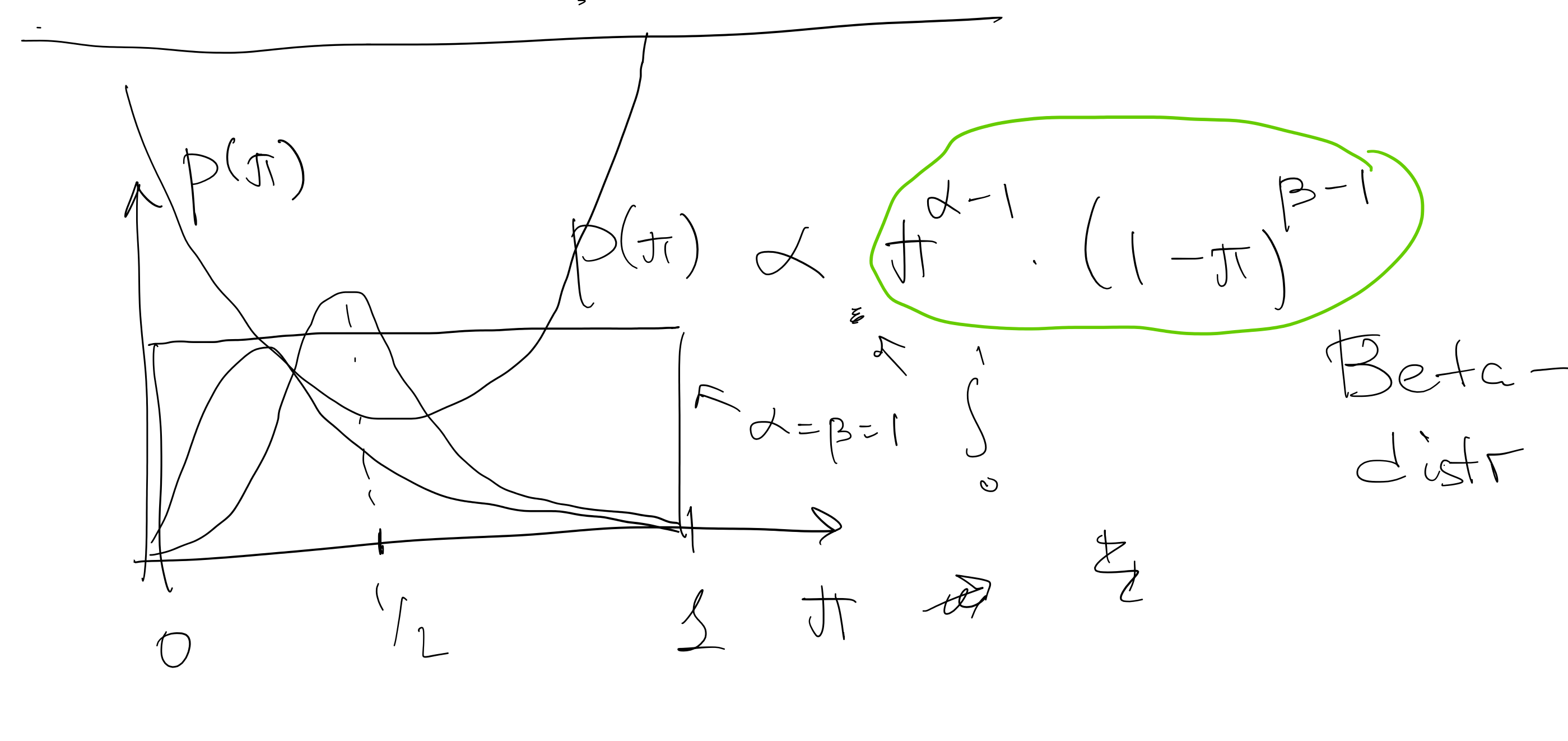


$$\hat{\theta}_{prior} = \mathbb{E}_{p(\theta)} \theta$$

- appropriate guess

$$\hat{\theta}_{Bayes} = \mathbb{E}_{p(\theta|x)} \theta = \frac{\sum \theta_i}{N}$$

- posterior guess



$X = \{x_1, \dots, x_n\}$

$\pi \in \{0, 1\}$

$$X_n = x_1 + x_2 + \dots + x_n$$

$$p(x|\pi) = \frac{n!}{k!(n-k)!} \pi^k (1-\pi)^{n-k}$$

likelihood

$$p(\pi|x) \propto p(x|\pi) \cdot p(\pi)$$

$\propto \pi^{(\alpha-1)+k} \cdot (1-\pi)^{(\beta-1)+(n-k)}$

when (likelihood, prior are such that) posterior \in the same family as the prior

- such prior (Beta) and likelihood (Binomial) are called conjugate (сопряженные)