

Supporting Evidence

Data integrity procedures

The content and images for my website is student work that has been created by the students for their Media Studies Assessment.

Before forwarding the student work on to me for inclusion in to my website, my client has checked all articles and videos for relevance, accuracy and reliability.

Legal, ethical and moral responsibilities

As I have identified above, the content and images for my website have been created by students' and checked by my client (teacher). This information is all original so there is no breach of copyright and/or Intellectual Property laws. The students' have agreed that their work can be uploaded to my website and ultimately to be published online by my client; therefore there is no breach of privacy.

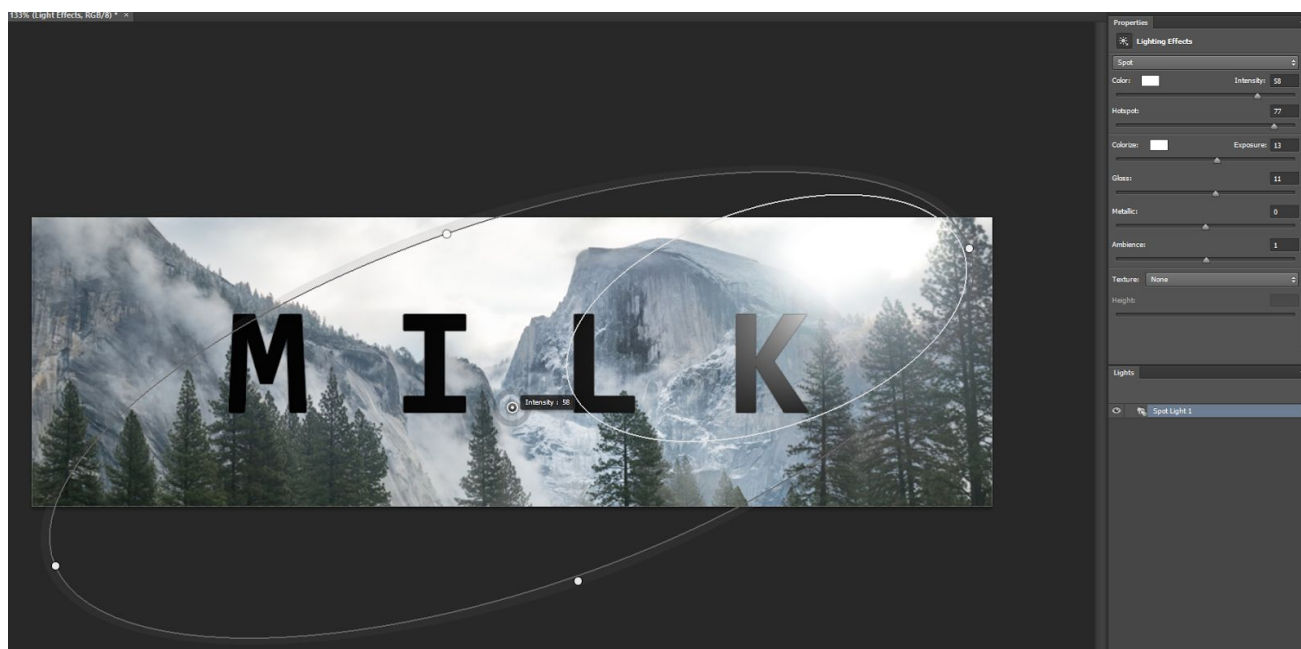
My client has checked the students' work/submissions to ensure that no offence has been made against people's values, ethnicity and religious beliefs.

It is the intention of my client to publish this website in the near future. He has yet to enable a provider for this to happen. He is also considering creating a YouTube channel for the videos to uploaded privately and the website will have them embedded.

Photoshop Features

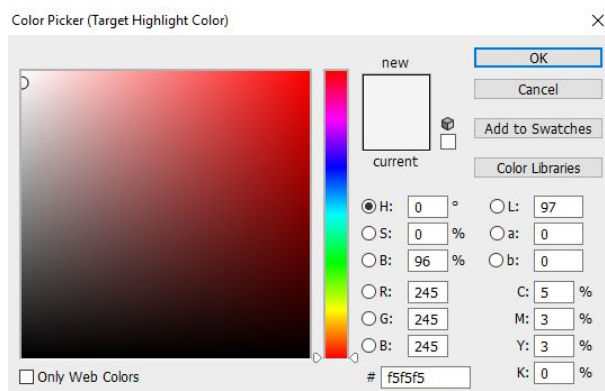
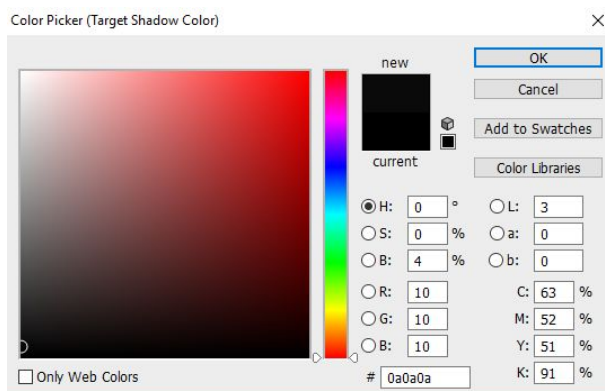
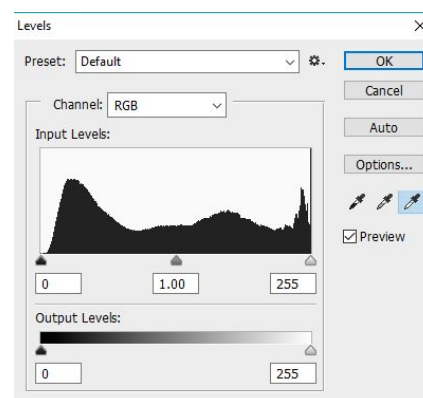
Lighting Effects

The text on my banner was on a layer above the image so it looked disconnected and less like a seamless image. To fix this I added directional lighting effects to the text which came from the same direction as the light did in the background image. The lighting options I changed were on the list of filters available in the drop down filter menu. On the right of the image below are the sliders that I adjusted to optimise the lighting for the text.



Colour Correction

To make sure that the background image had perfect light and dark areas I used the white and black point settings in the levels colour correction menu. Under white point, I changed the RGB values to 245 (initially 255) which makes the lightest areas less monotone. I did the same under blackpoint but changed the RGB values to 10 instead of 0 which gives darker areas that same effect.



HTML Validator

I tested my home.html file in the W3 validator, I got some errors initially but fixed them and ended up with the following as my final result:

Showing results for home.html

Checker Input

Show
 ☒ source
 ☐ outline
 ☐ image report
 Options...

Check by

file upload

Choose File

 No file chosen

Uploaded files with .xhtml or .xht extensions are parsed using the XML parser.

Check

Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings.

Message Filtering

Document checking completed. No errors or warnings to show.

Source

```

1. <!DOCTYPE html>↵
2. <!--HRBush - 25/06/2017 - MILK-->↵
3. <html lang="en">↵
4.   <head>↵
5.     <title>MILK home</title>↵
6.     <meta charset="UTF-8">↵
7.     <meta name="keywords" content="milk, rhs, media">↵
8.     <meta name="description" content="Rangiora high school media department website containing articles
and videos from media studies students.">↵
9.     <meta name="author" content="Harvey Bush">↵
10.    <meta http-equiv="refresh" content="120">↵
11.    <meta http-equiv="X-UA-Compatible" content="IE=edge">↵
12.    <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no">↵
13.    <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/4.0.0-
alpha.6/css/bootstrap.min.css" integrity="sha384-
rwoIResJ2yc3z8GV/NPeZWAv56rSmLldC3R/AZzGRnGxQQKnKkoFVhFQhNUwEyJ" crossorigin="anonymous">↵
14.    <link rel="stylesheet" type="text/css" href="css/css.css">↵
15.  </head>↵

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Ethics and Copyright

I had to be careful about how I implemented the video into the page because I wanted to use the smooth, user friendly youtube video player but didn't want to publicly spread the work of media students on youtube without consent. The client never got around to putting the videos on youtube which would have gotten adequate consent so the best option was to put the videos on youtube unlisted. This meant that they are not publicly viewable which covers it ethically and also let me use the youtube embed video player which is better than the standard HTML video player for my purposes.

All of the images and videos used in my site were either provided by the client or created by myself (eg banner), this means that copyright is not an issue as it would be if resources were taken from the internet.