

08. Classification

Data Analysis for Networks - NDA'20
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Sorbonne-LIP6



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DOI 10.1007/978-1-4614-7138-7
- B.2 Nesrine Ammar, Ludovic Noirie, Sébastien Tixeul. “Amélioration de l'identification du type des objets connectés par classification supervisée”, CORES 2019, Online: <https://hal.archives-ouvertes.fr/hal-02126555>
- B.3 Giorgos Dimopoulos, Ilias Leontiadis, Pere Barlet-Ros, Konstantina Papagiannaki. “Measuring Video QoE from Encrypted Traffic”, IMC '16 Proceedings of the 2016 Internet Measurement Conference Pages 513-526 .

Classification Setting

We have seen how to fit models to data when the response y_i to the input x_i is **quantitative** (e.g. "0.57", "24", "-24.3", etc.)

Question: How do we choose models and define their accuracy, when y_i 's are **qualitative**?

Examples: ("Yes", "No"), ("Red", "Blue", "Green"), ("Malaria", "Yellow Fever", "Flu", "COVID") or more generally:

☞ ("Class 1", "Class 2", ..., "Class M")

Application A: IoT Classifier

☞ Example application: Internet-of-Things (IoT) for home networks.

"Device identification assistant." from [B.2]

- ▶ Home devices can be controlled from distance. (Camera, Light, Sensor, Mobile, Switch, Alarm, Tablet, Speaker, TV.)
- ▶ For better quality-of-service these devices need to be identified **by type** from the network.
- ▶ Massive number of devices with heterogeneous functionality!

Use supervised learning to train an object classifier.

Input data:

- (a) the data-flow information per device, i.e. traffic characteristics.
- (b) a selected list of attributes (features).

A. IoT Features

- ☞ Once a device is connected, a MAC address is attributed.

Feature set to use for classification:

- ▶ Flow-based statistics:
 - ▶ Packet size (mean, max, min)
 - ▶ Mean inter-arrival packet time in a flow.
 - ▶ Flow-size measured in number of packets.
 - ▶ Protocol type: HTTP, HTTPS, SSDP, mDNS, TFTP, etc.
- ▶ Textual attributes (**Bag-of-words**): 0 or 1 per word per object?
 - ▶ Fabrication mark from MAC address.
 - ▶ Model and Type from HTTP.

A. IoT Implementation

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- ▶ WiFi access connected to an Ethernet switch.
- ▶ A measurement computer is connected at the switch to trace traffic.
- ▶ The computer collects data from the new IoT device during 1 min.
- ▶ The computer contains the trained classifier, which decides the most relevant class the IoT device belongs to. The decision is probabilistic.

Types of classifier: **K-Nearest Neighbours**, **Naive Bayes**, **Random Forest**, **Tree-based classifier**, etc.

Application B: Classifying Video QoE

👉 How to detect video streaming QoE issues from **encrypted traffic**?
(see [B.3])

- ▶ Use predictive models to detect different levels of QoE degradation, due to: **stalling**, **average video quality**, **quality variations**.

Labels:

- ▶ **Stalling**: (None, Mild, Severe)
- ▶ **Video Quality**: (Low, Medium, High)
- ▶ **Quality Switch**: use frequency and amplitude of switches.

Features:

- (a) Chunk size percentiles, and average.
- (b) Packet retransmissions, (c) Bandwidth-Delay Product (BDP),
- (d) Bytes-In-Flight (BIF).

Training Accuracy

Suppose we have training observations:

$D_n = \{(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)\}$, with y_1, \dots, y_n qualitative.

Consider a fitting model with an estimate $\hat{y}_i = \hat{f}(x_i)$.

We use the **training error rate**:

$$\frac{1}{n} \sum_{i=1}^n \mathbf{1}(y_i \neq \hat{y}_i).$$

This is the **fraction of incorrect classifications**:

- ▶ \hat{y}_i is the predicted class label for the i -th observation using \hat{f} .
- ▶ $\mathbf{1}(y_i \neq \hat{y}_i) = 0$ for correct classification, else 1.
- ▶ Similar to MSE_{train} in regression!

Test Accuracy

Most interested in the error rates of the classifier to test observations $(x_o, y_o) \notin D_n$, not used in training.

Again for an estimate $\hat{y}_o = \hat{f}(x_o)$ we use the **test error rate**:

$$\text{Ave}(\mathbf{1}(y_o \neq \hat{y}_o)).$$

☞ A **good classifier** is the one for which the **test error is smallest** !

Confusion Matrix

In abstract terms, the confusion matrix is as follows:

		Actual class	
		P	N
Predicted class	P	TP	FP
	N	FN	TN

where: P = Positive; N = Negative; TP = True Positive; FP = False Positive; TN = True Negative; FN = False Negative.

Figure: (source: wikipedia "Confusion matrix")

- ☞ Two types of errors (**False Negative**, and **False Positive**)
 - ▶ FP: Incorrectly assign an individual of Class N to Class P.
 - ▶ FN: Incorrectly assign an individual of Class P to Class N.

Definitions of performance

		True condition			
Total population		Condition positive	Condition negative	$Prevalence = \frac{\Sigma \text{ Condition positive}}{\Sigma \text{ Total population}}$	$Accuracy (ACC) = \frac{\Sigma \text{ True positive} + \Sigma \text{ True negative}}{\Sigma \text{ Total population}}$
Predicted condition	Predicted condition positive	True positive	False positive, Type I error	Positive predictive value (PPV), Precision = $\frac{\Sigma \text{ True positive}}{\Sigma \text{ Predicted condition positive}}$	False discovery rate (FDR) = $\frac{\Sigma \text{ False positive}}{\Sigma \text{ Predicted condition positive}}$
	Predicted condition negative	False negative, Type II error	True negative	False omission rate (FOR) = $\frac{\Sigma \text{ False negative}}{\Sigma \text{ Predicted condition negative}}$	Negative predictive value (NPV) = $\frac{\Sigma \text{ True negative}}{\Sigma \text{ Predicted condition negative}}$
	$True \text{ positive rate (TPR), Recall, Sensitivity, probability of detection, Power} = \frac{\Sigma \text{ True positive}}{\Sigma \text{ Condition positive}}$		$False \text{ positive rate (FPR), Fall-out, probability of false alarm} = \frac{\Sigma \text{ False positive}}{\Sigma \text{ Condition negative}}$	$Positive \text{ likelihood ratio (LR+)} = \frac{TPR}{FPR}$	$Diagnostic \text{ odds ratio (DOR)} = \frac{LR+}{LR-}$
$False \text{ negative rate (FNR), Miss rate} = \frac{\Sigma \text{ False negative}}{\Sigma \text{ Condition positive}}$		$Specificity (SPC), Selectivity, True negative rate (TNR) = \frac{\Sigma \text{ True negative}}{\Sigma \text{ Condition negative}}$	$Negative \text{ likelihood ratio (LR-)} = \frac{FNR}{TNR}$	$F_1 \text{ score} = 2 \cdot \frac{Precision \cdot Recall}{Precision + Recall}$	

Figure: (source: wikipedia "Confusion matrix")

Precision and Recall

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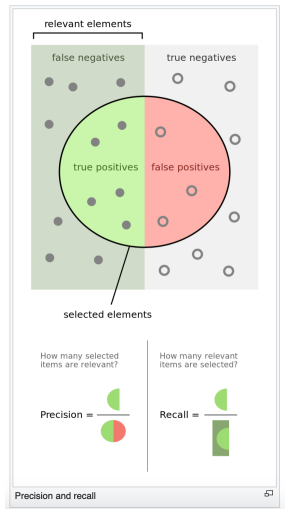


Figure: (source: wikipedia "Precision and recall")

Metrics

Accuracy (ACC)	$\frac{TP+TN}{TP+FP+TN+FN}$	
Precision Positive predictive value (PPV)	$\frac{TP}{TP+FP}$	
Recall (Sensitivity) True positive rate (TPR)	$\frac{TP}{TP+FN}$	False negative rate $FNR = 1 - TPR$
Specificity True negative rate (TNR)	$\frac{TN}{TN+FP}$	False positive rate $FPR = 1 - TNR$

ROC Curve

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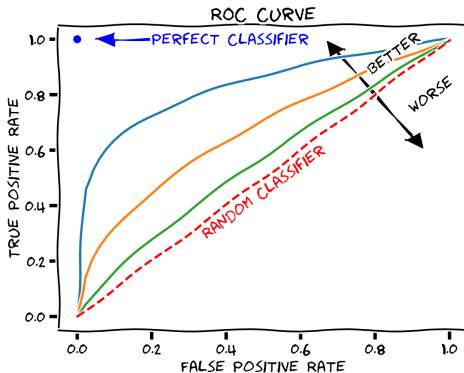


Figure: (source: wikipedia "Receiver operating characteristic")

Examples

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A			B			C			C'		
TP=63	FP=28	91	TP=77	FP=77	154	TP=24	FP=88	112	TP=76	FP=12	88
FN=37	TN=72	109	FN=23	TN=23	46	FN=76	TN=12	88	FN=24	TN=88	112
100	100	200	100	100	200	100	100	200	100	100	200
TPR = 0.63			TPR = 0.77			TPR = 0.24			TPR = 0.76		
FPR = 0.28			FPR = 0.77			FPR = 0.88			FPR = 0.12		
PPV = 0.69			PPV = 0.50			PPV = 0.21			PPV = 0.86		
F1 = 0.66			F1 = 0.61			F1 = 0.23			F1 = 0.81		
ACC = 0.68			ACC = 0.50			ACC = 0.18			ACC = 0.82		

Figure: Four confusion matrices (source: wikipedia "Receiver operating characteristic")

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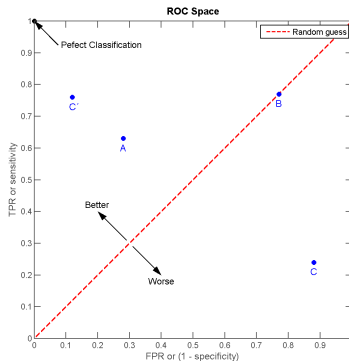


Figure: (source: wikipedia "Receiver operating characteristic")

Classifiers

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We will further consider in this lecture the following classifiers:

- ▶ ☆ (Wise) Bayes classifier
- ▶ ☆ K-Nearest-Neighbours classifier (**KNN**)
- ▶ ☆ Naive Bayes classifier
- ▶ ☆ Logistic Regression (**LR**)

Also: Linear Discriminant Analysis (**LDA**), Quadratic Discriminant Analysis (**QDA**)

Bayes Classifier

Optimal Classifier: (If all misclassifications are equally important) Assign each observation to **the most likely class**, given its predictor values:

$$\max_{1 \leq j \leq M} Pr(Y = j \mid X = x_o)$$

- We consider *conditional probabilities* given the observed x_o .

☞ In a two-class problem

$$Pr(Y = 1 \mid X = x_o) + Pr(Y = 2 \mid X = x_o) = 1:$$

Class 1, if $Pr(Y = 1 \mid X = x_o) > 0.5$

Class 2, if $Pr(Y = 2 \mid X = x_o) > 0.5$

- ☞ Decision boundary $Pr(Y = 1 \mid X = x_o) = Pr(Y = 2 \mid X = x_o)$

Bayes example

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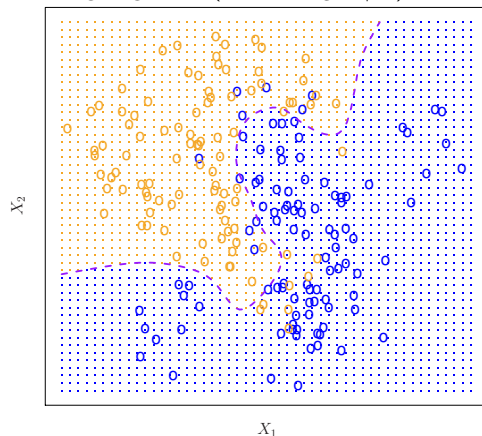
orange region: $Pr(Y = \text{"orange"} \mid X) > 0.5$ 

Figure: Bayes classifier : D_{100} data-set and 2 classes (blue, orange). ¹

¹Source [B.1]

Bayes classifier cont'd

- ▶ Orange shaded region: $Pr(Y = \text{"orange"} \mid X) > 0.5$.
- ▶ Blue shaded region: $Pr(Y = \text{"blue"} \mid X) > 0.5$.
- ▶ The dashed line: Bayes decision boundary.
- ▶ Circles that fall in regions with different colour: **misclassifications**

☞ Bayes classifier produces lowest test error rate (**irreducible**) !

$$\text{Test Error}(x_o) = 1 - \max_j Pr(Y = j \mid X = x_o)$$

Drawback...

There is one problem however: For real data we do not know the conditional distribution $P(Y|X)$,

(unless we have generated data ourselves, in which case we know the joint distribution $P(X, Y)$).

Bayes classifier serves as an unreachable gold standard!

If we do not know exactly $P(Y|X)$ we can try to **estimate it**.

KNN classifier

How does the KNN classifier work?

- ▶ Choose a positive integer $K > 0$.
- ▶ Given a test observation $x_o \notin D_n$, the KNN classifier identifies the **K points in the training data-set closest to x_o** , it is the set $\mathcal{N}_K(x_o)$.
- ▶ The conditional probability for class j at x_o is **estimated as**:

$$Pr(Y = j \mid X = x_o) = \frac{1}{K} \sum_{i \in \mathcal{N}_K(x_o)} \mathbf{1}(y_i = j).$$

- ▶ Calculate the estimates for all classes $j = 1, \dots, M$ and
- ▶ Finally, **apply Bayes classification**: classify x_o to the class with the largest estimated probability.

KNN example

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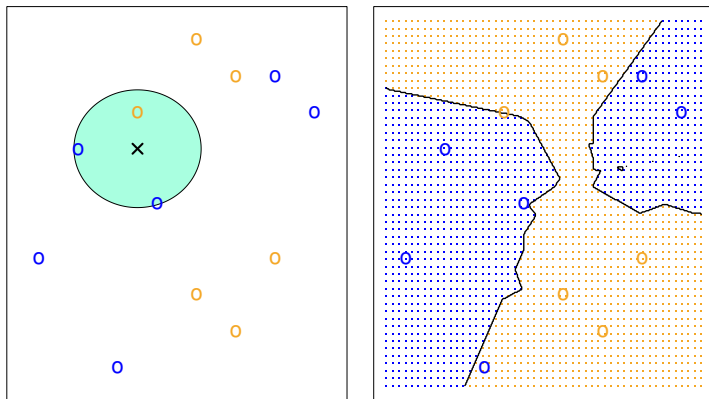


Figure: KNN classifier ($K = 3$) : D_{12} data-set and 2 classes. ²

²Source [B.1]

Optimal Choice of K

Despite its simplicity KNN can give classifiers surprisingly close to Bayes.
Choice of K is important:

- ▶ If $K = 1$, **very flexible** decision boundary \rightarrow
Low Training Error ($= 0$) but! High Test Error.
- ▶ As K increases (less flexibility)
Training Error increases but the Test Error may not !
- ▶ Find optimal K^* with minimum Test Error (**U** shape)
- ▶ If $K = 100$ decision boundary close to linear.

Variance vs Bias Tradeoff
or
Flexibility vs Interpretability

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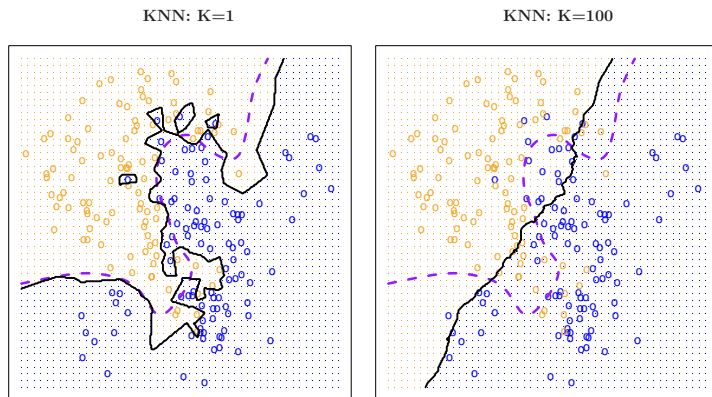


Figure: KNN with $K = 1$ (left) and $K = 100$ (right). ³

³Source [B.1]

KNN: $K=10$

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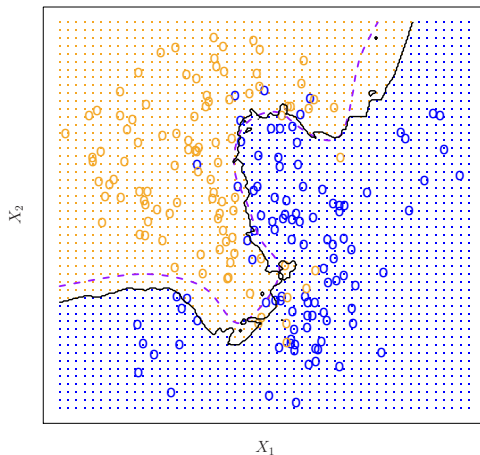


Figure: KNN with $K = 10$ close to Bayes optimal. ⁴

⁴Source [B.1]

Variance vs Bias Tradeoff

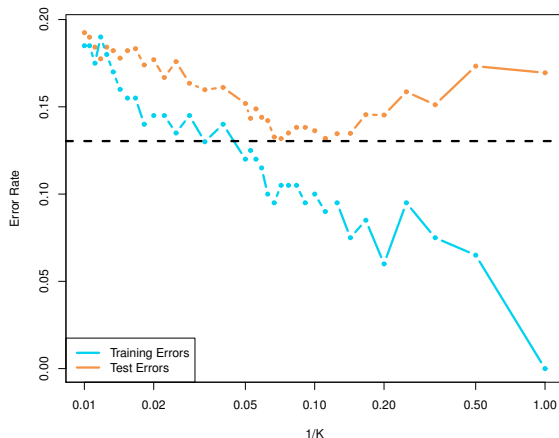


Figure: Training/Test Error Rate. ⁵

⁵Source [B.1]

Naive Bayes

☞ The Naive Bayes classifier:

- ▶ Assumes that the K features are independent.
- ▶ Uses a simple MAP or ML estimator

$$P(Y | \mathcal{D}_n) \propto P(\mathcal{D}_n | Y)P(Y) \quad \textbf{[MAP]}$$

$$P(Y | \mathcal{D}_n) \propto P(\mathcal{D}_n | Y) \quad \textbf{[ML]}$$

where Y is the class label.

We choose MAP or ML, depending on the prior information over the class distribution Y .

Naive Bayes with discrete features

✎ Let us classify texts (e.g. books, sentences) in one of two classes:

1. History
2. Science

To do so, we will use some features from the available data (texts).
These are a certain bag-of-words: {'king', 'food', 'equals', 'proof'}

Bag-Of-Words					Label	
	1:'king'	2:'food'	3:'equals'	4:'proof'	History	Science
Text 1	No	Yes	Yes	Yes	No	Yes
Text 2	No	No	Yes	No	No	Yes
Text 3	Yes	Yes	No	Yes	Yes	No
...
Text n	Yes	No	Yes	Yes	No	Yes

Naive Bayes with discrete features (II)

✎ If X contains K binary state features, with $X_{t,k} \in \{0, 1\}$, then

$$X_t = (X_{t,1}, \dots, X_{t,K}), \quad t = 1, \dots, n.$$

$X_{t,k}$ says whether feature k appears or not in the t -th data sample of \mathcal{D}_n .

Also, Y is the label of each text. Then, let

$$Y_t = \begin{cases} 0 & \text{if 'History'} \\ 1 & \text{if 'Science'} \end{cases}$$

ML estimators

$$p_{Sc} = P(Y = 1) = \frac{1}{n} \sum_{t=1}^n Y_t, \quad p_{Hi} = P(Y = 0) = \frac{1}{n} \sum_{t=1}^n (1 - Y_t)$$

$$p_{Sc,k} = P(X_k = 1 \mid Y = 1) = \frac{\sum_{t=1}^n Y_t \cdot X_{t,k}}{\sum_{t=1}^n Y_t}$$

Naive Bayes with discrete features (III)

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👉 How does Naive Bayes work? Let's see for the 2 classes ('History'-'Science')

- ▶ **Prior distribution** over classes, i.e. $P(Y = 0)$ and $P(Y = 1)$.
- ▶ Suppose the distribution for each feature k per class j is Bernoulli($p_{j,k}$) and **independent** of other features.

$$P(\mathcal{D}_n \mid Y = j) = \prod_{t \in \mathcal{D}_n} \left(\prod_{k=1}^K p_{j,k}^{X_{t,k}} (1 - p_{j,k})^{1-X_{t,k}} \right), \quad j = 0, 1$$

MAP posteriors:

$$P(Y = j \mid \mathcal{D}_n) = P(\mathcal{D}_n \mid Y = j) \cdot P(Y = j)$$

Naive Bayes with continuous features

✎ Suppose that X contains K continuous state features.

- Prior distribution over classes, is assumed **uniform**, i.e.

$$P(Y = 0) = P(Y = 1) = 0.5.$$

- Suppose the distribution for each feature k per class j is **Gaussian** $\mathcal{N}(\mu_{j,k}, \sigma_{j,k}^2)$.

ML estimates for mean and variance

$$\bar{X}_{1,k} = \frac{1}{n} \sum_{t \in \mathcal{D}_n, Y_t=1} X_{t,k}, \quad \bar{X}_{0,k} = \frac{1}{n} \sum_{t \in \mathcal{D}_n, Y_t=0} X_{t,k}$$

$$\bar{S}_{1,k}^2 = \frac{1}{n} \sum_{t \in \mathcal{D}_n, Y_t=1} (X_{t,k} - \bar{X}_{1,k})^2, \quad \bar{S}_{0,k}^2 = \frac{1}{n} \sum_{t \in \mathcal{D}_n, Y_t=0} (X_{t,k} - \bar{X}_{0,k})^2.$$

Naive Bayes with continuous features (II) A. Giovanidis 2020

Given a Test sample (x_o, y_o) , the estimated class is the one which maximizes the ML (or MAP) estimator, i.e. the maximum between

$$P(Y = \textcolor{red}{0} \mid \mathcal{D}_n) = \prod_{k=1}^K \frac{1}{(2\pi \bar{S}_{\textcolor{red}{0},k}^2)^{1/2}} \exp \left(-\frac{(\textcolor{blue}{x}_{o,k} - \bar{X}_{\textcolor{red}{0},k})^2}{2\bar{S}_{\textcolor{red}{0}}^2} \right) \quad \text{for Class 0}$$

$$P(Y = \textcolor{red}{1} \mid \mathcal{D}_n) = \prod_{k=1}^K \frac{1}{(2\pi \bar{S}_{\textcolor{red}{1},k}^2)^{1/2}} \exp \left(-\frac{(\textcolor{blue}{x}_{o,k} - \bar{X}_{\textcolor{red}{1},k})^2}{2\bar{S}_{\textcolor{red}{1}}^2} \right) \quad \text{for Class 1}$$

What if... Linear Regression?

Suppose we have again two classes: 'Class 1', 'Class 2'
and $K = 1$ feature.

- ▶ What if we used Linear Regression for the $P(Y|X)$?
- ▶ Let 'Class 1': $Y = 0$ and 'Class 2': $Y = 1$.
- ▶ We assume that the linear model describes the 0/1 data,

$$y_t = \beta_0 + \beta_1 x_t + \epsilon$$

and we look for the regression line

$$\mathbb{E}[Y | X] = \hat{\beta}_0 + \hat{\beta}_1 X$$

☞ Since $Y_t \in \{0, 1\}$ then $\mathbb{E}[Y_t | X_t] = \Pr(Y_t = 1 | X_t) = \hat{\beta}_0 + \hat{\beta}_1 X_t$.

Wrong Shape ! less than 0, more than 1

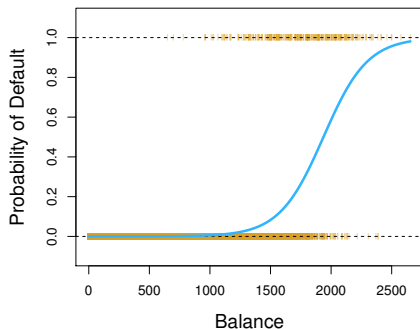
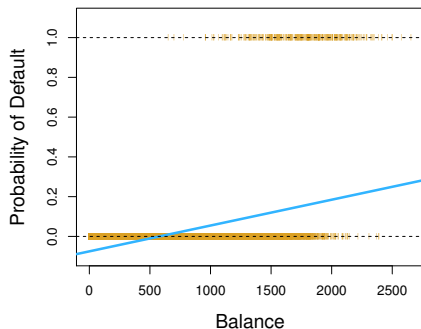


Figure: $Pr(Y = 1|X)$. Linear vs Sigmoidal fit. ⁶

⁶Source [B.1]

Logistic Regression

Suppose for the two-class problem $Pr(Y = 1|X)$ follows the **logistic function**.

$$p(X) := Pr(Y = 1|X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

- ▶ For $X \rightarrow -\infty$: $p(X) \rightarrow 0$
- ▶ For $X \rightarrow +\infty$: $p(X) \rightarrow 1$
- ▶ It is an **S-shaped curve**.

👉 We need to fit β_0 , β_1 in the non-linear logistic function.

Logistic fit

We consider a Training data-set D_n with $Y_n = (0, 0, 1, \dots, 0, 1)$.

- ▶ We don't want to use *MSE* fit \rightarrow complicated expressions.
- ▶ Better use: **log-likelihood** function.

What is the **likelihood** $g(D_n)$ of the data-sample?

$$g(D_n) = \prod_{t: y_t=1} p(x_t) \prod_{t': y_{t'}=0} (1 - p(x_{t'}))$$

because we assumed that for any X

$$Y = \begin{cases} 1, & p(X) \\ 0, & 1 - p(X) \end{cases}$$

and for all $x_t \in D_n$ we know what is the y_t answer.

Log-likelihood maximization

The log-likelihood function, is then equal to

$$\begin{aligned}
 \ell(\beta_0, \beta_1; D_n) &= \log(g(D_n)) \\
 &= \sum_{t: y_t=1} \log p(x_t) + \sum_{t': y_{t'}=0} \log(1 - p(x_{t'})) \\
 &= \sum_{t=1}^n \{y_t \log p(x_t) + (1 - y_t) \log(1 - p(x_t))\} \\
 p(X) &= \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} \\
 &= \sum_{i=1}^n \{y_i (\beta_0 + \beta_1 x_i) - \log(1 + e^{\beta_0 + \beta_1 x_i})\}
 \end{aligned}$$

☞ We want to $\max_{\beta_0, \beta_1} \ell(\beta_0, \beta_1; D_n)$.

Newton's algorithm

We follow standard process:

- ▶ $\nabla \ell(\beta_0, \beta_1; D_n) = \begin{bmatrix} \frac{\partial \ell}{\partial \beta_0} \\ \frac{\partial \ell}{\partial \beta_1} \end{bmatrix}$
- ▶ $\nabla^2 \ell(\beta_0, \beta_1; D_n) = \begin{bmatrix} \frac{\partial^2 \ell}{\partial \beta_0^2} & \frac{\partial^2 \ell}{\partial \beta_0 \partial \beta_1} \\ \frac{\partial^2 \ell}{\partial \beta_1 \partial \beta_0} & \frac{\partial^2 \ell}{\partial \beta_1^2} \end{bmatrix} < 0$ **negative-definite**
- ▶ Hence the log-likelihood logistic function is **strictly concave**.

$$\begin{bmatrix} \beta_0^{(k+1)} \\ \beta_1^{(k+1)} \end{bmatrix} = \begin{bmatrix} \beta_0^{(k)} \\ \beta_1^{(k)} \end{bmatrix} - (\nabla^2 \ell(\beta_0, \beta_1; D_n))^{-1} \cdot \nabla \ell(\beta_0, \beta_1; D_n)$$

"What are the odds?"

One can see the logistic expression of the predictions from a different point-of-view:

$$q(x_t) := \frac{p(x_t)}{1 - p(x_t)} = e^{(\beta_0 + \beta_1 x_t)}.$$

👉 **odds function**: often used in... Horse-racing!

"What are the odds ?"

- ▶ If $q(x_t) = 1/4$, then $p(x_t) = P(Y_t = 1 \mid x_t) = 0.2$
- ▶ If $q(x'_t) = 9/1$, then $p(x'_t) = P(Y_t = 1 \mid x'_t) = 0.9$.

The logits (or log-odds)

$$Q(x_t) := \log \left(\frac{p(x_t)}{1 - p(x_t)} \right) = \beta_0 + \beta_1 x_t.$$

Here we come back to the expression for the Linear Regression!

Separating hyperplane: For $p = 0.5$, we get the "linear" boundary

$$0 = \beta_0 + \beta_1 x_{t,1} \quad (+\beta_2 x_{t,2} + \dots + \beta_K x_{t,K}), \quad \text{for } K \geq 1.$$

e.g. for $K = 1$, it is a point $x_{bound} = -\beta_0/\beta_1$. (left: 1, right: 0)

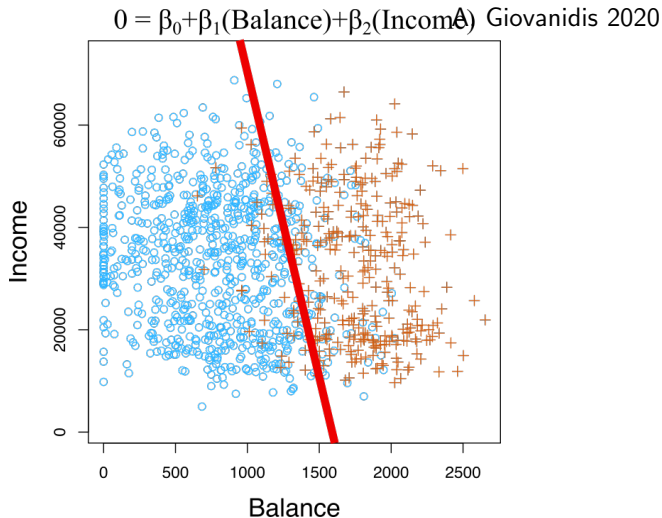


Figure: The boundary separates "blue" from "orange". ⁷

⁷ Source [B.1]

Test Data (Logistic)

If we have test input data $x_o \notin D_n$, how do we choose its Class?

Say $x_o = (x_{o,1}, x_{o,2}, \dots, x_{o,K})$.

Use the fitted values of $\beta_0, \beta_1, \dots, \beta_K$

► Either calculate $p(x_o) = \frac{e^{\beta_0 + \beta_1 x_{o,1} + \dots + \beta_K x_{o,K}}}{1 + e^{\beta_0 + \beta_1 x_{o,1} + \dots + \beta_K x_{o,K}}}$ and check if $>, =, < 0.5$,

► or check the position of x_o related to the boundary:

$$\beta_0 + \beta_1 x_{o,1} + \beta_2 x_{o,2} + \dots + \beta_K x_{o,K} >, =, < 0.$$

e.g. $\beta_0 + \beta_1 x_{o,1} + \beta_2 x_{o,2} + \dots + \beta_K x_{o,K} > 0 \Rightarrow p(x_o) > 0.5$

👉 We need not always use the value of 0.5 for the boundary...

Multiple Logistic Regression

We have implied that the Logistic Regression is generalised to higher than 1 dimension:

$$\log \left(\frac{p(X)}{1 - p(X)} \right) = \beta_0 + \beta_1 X_1 + \dots + \beta_K X_K,$$

where $X = (X_1, \dots, X_K)$ are K predictors.

Equivalently,

$$p(X) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_K X_K}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_K X_K}}.$$

☞ β_0, \dots, β_K are estimated by the **maximum likelihood method**.

Example

Using the data set Default we want to decide, whether an individual is likely to default on its bank account, or not.

$X = (\text{balance}, \text{income}, \text{student}[\text{Yes}])$, so $K = 3$.

$Y = \text{default}[\text{Yes}]$.

- First consider only balance, $K = 1$.

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.6513	0.3612	-29.5	<0.0001
balance	0.0055	0.0002	24.9	<0.0001

☞ 1-unit increase in (credit-card) balance is associated to $\beta_1 = 0.0055$ units increase in log-odds of default.

Example (predictions)

default[Yes] probability for an individual with balance = 1000 EUR

$$\hat{p}(\text{balance} = 1000) = \frac{e^{-10.6513+0.0055 \times 1000}}{1 + e^{-10.6513+0.0055 \times 1000}} = 0.00576$$

- Now consider binary student[Yes], $K = 1$.

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-3.5041	0.0707	-49.55	<0.0001
student[Yes]	0.4049	0.1150	3.52	0.0004

$$\hat{p}(\text{student[Yes]} = 1) = 0.0431 > \hat{p}(\text{student[Yes]} = 0) = 0.0292$$

Conclusion 1: Students are more likely to default.

Example (multiple)

- Now consider the entire X vector, $K = 3$.

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.8690	0.4923	-22.08	<0.0001
balance	0.0057	0.0002	24.74	<0.0001
income	0.0030	0.0082	0.37	0.7115
student[Yes]	-0.6468	0.2362	-2.74	0.0062

Paradox: Conclusion 2: Students are **less** likely to default !!!!

$$(\beta_{\text{student[Yes]}} < 0)$$

Why? The student[Yes] and balance predictors are correlated.

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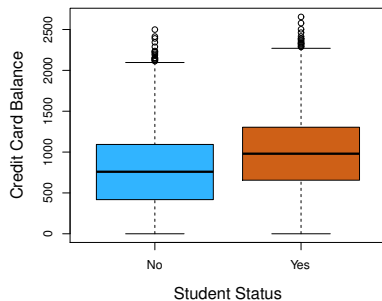
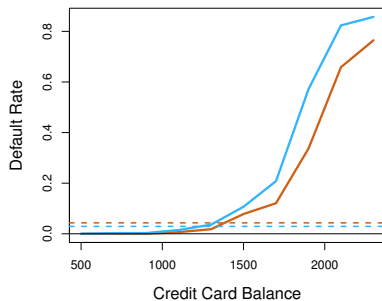


Figure: Students tend to have higher debts in the US/GB/D.⁸

Conclusion 1: For the same credit-card balance a student is less likely to default.

⁸Source [B.1]

Logistic Regression for > 2 Classes

We can easily generalise to M classes:

$$\begin{aligned} \log \frac{Pr(Class = 1|X = x)}{Pr(Class = M|X = x)} &= \beta_{1,0} + \beta_1^T x \\ &\dots \\ \log \frac{Pr(Class = M-1|X = x)}{Pr(Class = M|X = x)} &= \beta_{M-1,0} + \beta_{M-1}^T x \\ Pr(Class = M|X = x) &= \frac{1}{1 + \sum_{m=1}^{M-1} \exp(\beta_{m,0} + \beta_m^T x)} \end{aligned}$$

- We need $M - 1$ log-odds.
- The probabilities sum-up to 1.
- The choice of denominator class is arbitrary.
- Max likelihood.

☞ For multiple classes, **discriminant analysis** is more popular...

Linear Discriminant Analysis (LDA)

A. Giovanidis 2020

For classification of two or multiple classes, we often use the LDA classifier:

- ▶ Again, the class boundaries are **linear**.
- ▶ Instead of modelling $Pr(Y = k|X = x)$ directly as in LR, it does this indirectly by modelling $Pr(X = x|Y = k)$.
- ▶ It makes use of the **Bayes' Theorem** and the **Bayes classifier**.
- ▶ It assumes that the distribution of X 's is approximately **Normal**, (or **Gaussian**).

Bayes' Theorem in Classification

We want to calculate the conditional probability for each class

$$\begin{aligned}
 Pr(Y = k | X = x) &\stackrel{\text{Bayes'}}{=} \frac{Pr(X = x | Y = k) Pr(Y = k)}{Pr(X = x)} \\
 &\stackrel{\text{Total}}{=} \frac{Pr(X = x | Y = k) Pr(Y = k)}{\sum_{m=1}^M Pr(X = x | Y = m) Pr(Y = m)} \\
 &= \frac{f_k(x) \cdot \pi_k}{\sum_{m=1}^M f_m(x) \cdot \pi_m} \quad (1)
 \end{aligned}$$

☞ We need the **conditional probability of X** given the class, and the **frequency** of each class.

☞ Given these, we can choose for $X = x_o$, the class with $\max_{1 \leq j \leq M} Pr(Y = j | X = x_o)$ (**Bayes classifier**).

LDA for 1 predictor $K = 1$

We can **assume** that $f_k(x)$ is **normal** or **Gaussian**.

- ▶ For $K = 1$:

$$f_k(x) = \frac{1}{\sigma_k \sqrt{2\pi}} \exp \left(-\frac{1}{2\sigma_k^2} (x - \mu_k)^2 \right),$$

μ_k and σ_k^2 are the **mean** and **variance** for the k -th class.

- ▶ Let us further assume that $\sigma_1^2 = \sigma_2^2 = \dots = \sigma_M^2 = \sigma^2$, hence there is a shared variance among all classes.
- ▶ The π_m 's are also called **prior probabilities**.

Q: Is the gaussian assumption reasonable?

LDA ($K = 1$)

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Plugging in (1), we get:

$$Pr(Y = k|X = x) = \frac{\frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{1}{2\sigma^2}(x - \mu_k)^2\right) \cdot \pi_k}{\sum_{m=1}^M \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{1}{2\sigma^2}(x - \mu_m)^2\right) \cdot \pi_m}$$

Unknowns: π_m , μ_m , $\forall m$, and σ .

LDA ($K = 1$) classification

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We take the log in the above expression. We then assign for $X = x$, the class m^* such that

$$\begin{aligned} m^* &= \arg \max_{1 \leq m \leq M} \Pr(Y = m | X = x) \\ &= \arg \max_{1 \leq m \leq M} \log \Pr(Y = m | X = x) \\ &= \arg \max_{1 \leq m \leq M} \left\{ x \cdot \frac{\mu_m}{\sigma^2} - \frac{\mu_m^2}{2\sigma^2} + \log(\pi_m) \right\} \\ &= \arg \max_{1 \leq m \leq M} \{x \cdot c_1 + c_0\} \quad (\text{linear!}) \end{aligned}$$

Estimating the decision function

For each m we have the **linear discriminant function** function of x :

$$\delta_m(x) = x \cdot \frac{\mu_m}{\sigma^2} - \frac{\mu_m^2}{2\sigma^2} + \log(\pi_m),$$

and to calculate it from the dataset D_n we use the estimates:

$$\hat{\mu}_m = \frac{1}{n_m} \sum_{t: y_t=m} x_t,$$

$$\hat{\sigma}^2 = \frac{1}{n - M} \sum_{m=1}^M \sum_{t: y_t=m} (x_t - \hat{\mu}_m)^2,$$

$$\hat{\pi}_m = \frac{n_m}{n}.$$

2-class example

In the case of $M = 2$ classes, suppose $\pi_1 = \pi_2$ additionally.

Then the discriminant functions become:

$$\delta_1(x) = x \cdot \frac{\mu_1}{\sigma^2} - \frac{\mu_1^2}{2\sigma^2} + \log(\pi_1)$$

$$\delta_2(x) = x \cdot \frac{\mu_2}{\sigma^2} - \frac{\mu_2^2}{2\sigma^2} + \log(\pi_2)$$

so that x is assigned class 1, if $\delta_1(x) > \delta_2(x)$ or,

$$2x(\mu_1 - \mu_2) > \mu_1^2 - \mu_2^2$$

The decision boundary are the points x , s.t.

$$x = \frac{\mu_1 + \mu_2}{2}.$$

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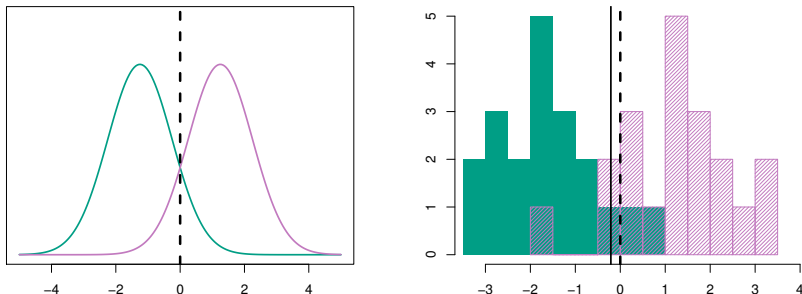


Figure: Two normal density functions and decision boundary. ⁹

⁹Source [B.1]

LDA for $K > 1$ dimensions

How does the LDA perform, when the predictors X have more than 1 dimension? say $X = (X_1, \dots, X_K)$.

☞ Assume a **multivariate Gaussian distribution** instead of a 1-dimensional $X \sim \mathcal{N}(\mu, \Sigma)$.

$$f(x) = \frac{1}{(2\pi)^{K/2} |\Sigma|^{1/2}} \exp \left(-\frac{1}{2} (x - \mu)^T \Sigma^{-1} (x - \mu) \right).$$

- **mean** $\mu = (\mu_1, \dots, \mu_K)$,
- common **covariance matrix** Σ .

Linear Discriminant Function:

$$\delta_k(x) = x^T \Sigma^{-1} \mu_k - \frac{1}{2} \mu_k^T \Sigma^{-1} \mu_k + \log(\pi_k)$$

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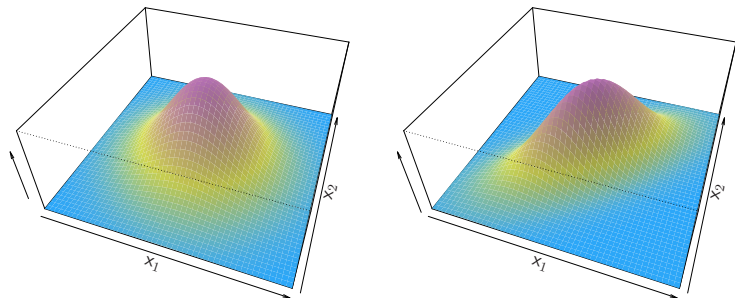


Figure: Examples of binormal distributions. ¹⁰

¹⁰Source [B.1]

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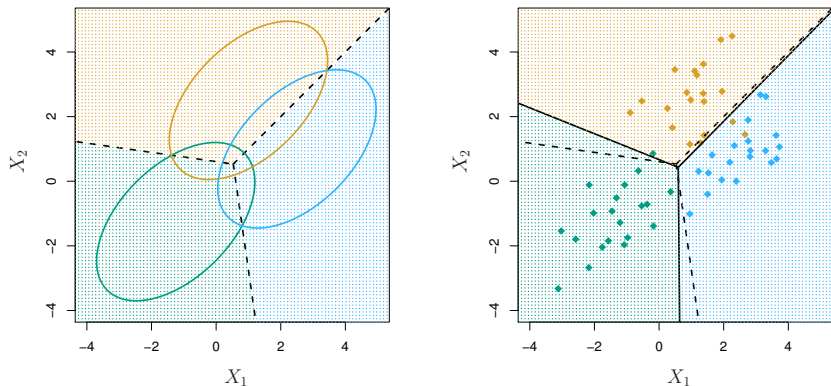


Figure: Classification for $M = 3$ classes and $K = 2$ dimensions. ¹¹

¹¹Source [B.1]

Quadratic Discriminant Analysis (QDA)

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LDA assumed for each class a different mean μ_k and same covariance matrix Σ .

☞ QDA assumes **different covariance matrix per class**. That is, an observation from the k -th class is of the form $X \sim \mathcal{N}(\mu_k, \Sigma_k)$.

Quadratic Discriminant Function:

$$\begin{aligned}\delta_k(x) = & -\frac{1}{2}x^T \Sigma_k^{-1}x + x^T \Sigma_k^{-1}\mu_k - \frac{1}{2}\mu_k^T \Sigma_k^{-1}\mu_k - \\ & -\frac{1}{2}\log |\Sigma_k| + \log(\pi_k)\end{aligned}$$

QDA is more flexible than LDA: Bias vs Variance tradeoff !

QDA examples

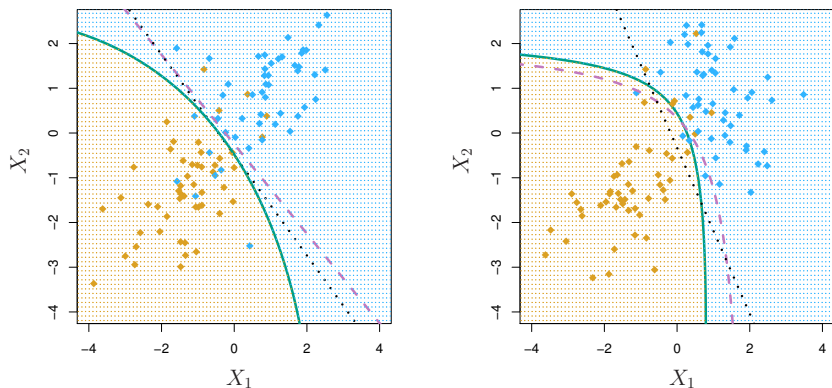


Figure: (left:) Truth common Σ , (right:) Truth different Σ_1, Σ_2 .¹²

¹²Source [B.1]

Method comparison: linear

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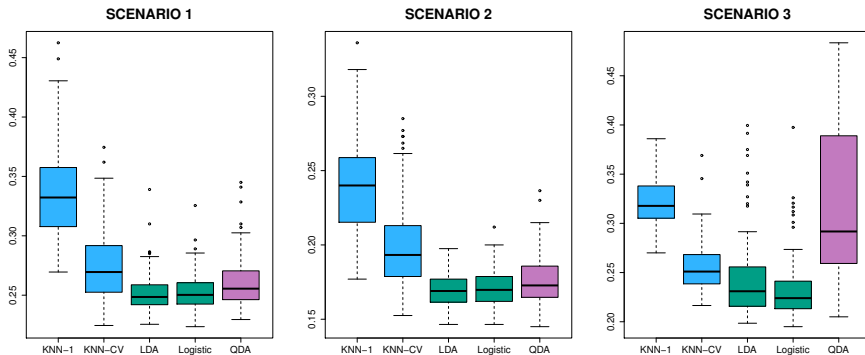


Figure: (1) uncorr., \mathcal{N} , $\mu_1 \neq \mu_2$, (2) corr., \mathcal{N} , (3) uncorr., t-distr.¹³

¹³Source [B.1]

Method comparison: non-linear

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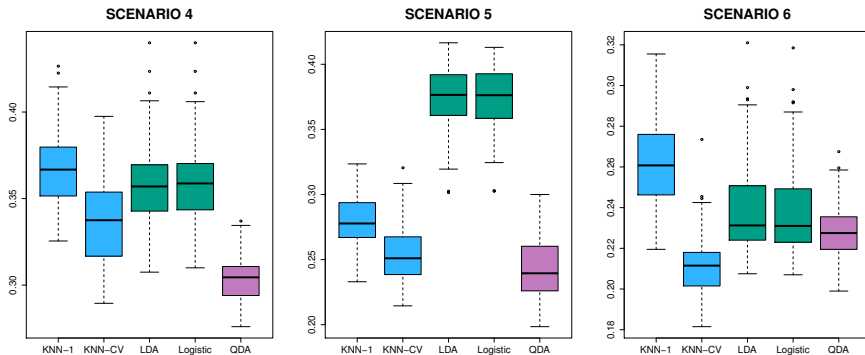


Figure: (4) corr. \mathcal{N} , $\Sigma_1 \neq \Sigma_2$, (5) logistic $X_1^2, X_2^2, X_1 X_2$ (6) more-NL. ¹⁴

¹⁴Source [B.1]

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END