# **Aviation Safety Analysis: Business Insights**

Data-Driven Recommendations to Reduce Accidents

Presented By: Sharon Chebet

# **Project Overview**

**Goal**: Improve aviation safety by identifying key factors contributing to incidents and accidents using data-driven insights.

**Audience**: Business stakeholders in aviation safety, airline management, and policy planning.





## **Business Understanding**

#### **Problem Statement:**

How can we reduce aviation-related accidents by understanding the patterns and causes behind them?

#### **Business Impact**:

- Saves lives
- Reduces operational costs
- Lowers legal liabilities
- Builds public trust

# **Data Understanding**

**Source**: U.S. NTSB aviation accident database

Data Coverage: Various aircraft types, flight conditions, and outcomes

#### **Key Features**:

- Event\_Date
- Aircraft\_Damage
- Injury\_Severity
- Aircraft\_Category
- Broad\_Phase\_of\_Flight
- Weather\_Condition

# Data Analysis Approach

#### **Techniques Used:**

- Exploratory Data Analysis (EDA)
- Data Cleaning
- Feature Selection
- Visualizations

#### **Explained Simply:**

- EDA: Spotting patterns and outliers
- Cleaning: Removing or fixing bad data
- Visuals: Turning data into clear pictures

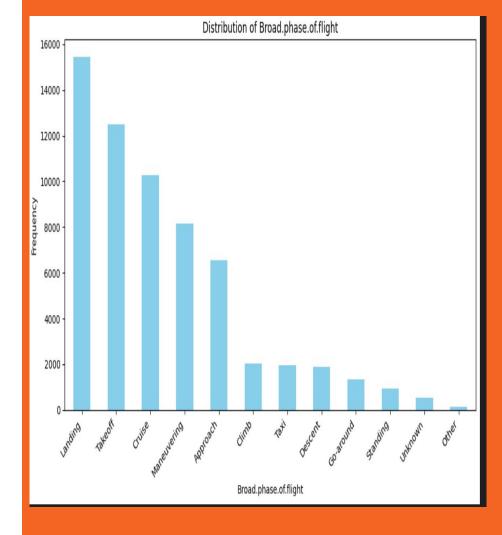
### Flight Phase

**Finding**: Most accidents occur during *landing* and *takeoff* 

#### Recommendation:

- Enhance pilot training for critical phases
- Invest in auto-landing/takeoff support

**Visualization**: Bar chart – Accidents by Phase of Flight



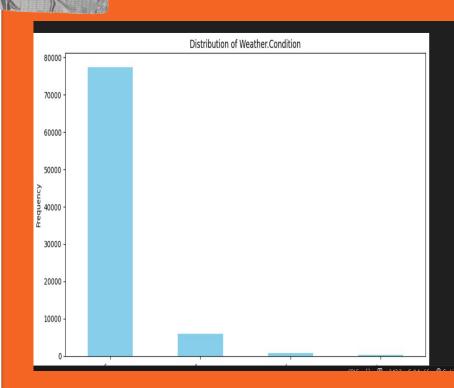


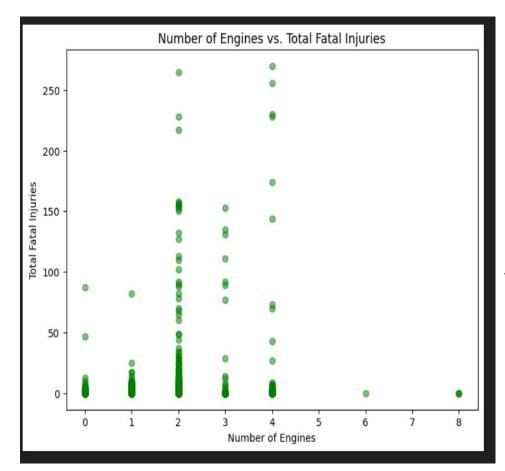
**Finding**: Poor weather significantly increases accident rates

#### Recommendation:

- Improve weather protocols
- Real-time weather alert systems

**Visualization**: Grouped bar chart – Accidents by Weather Condition





## Insight #3 – Aircraft Category

**Finding**: General aviation has the highest fatal injury rates **Recommendation**:

Target inspections and campaigns at small aircraft owners/operators

**Visualization**: Pie chart – Fatal Injuries by Aircraft Category

## **Summary of Recommendations**

- Enhance training during takeoff and landing
- Improve real-time weather response systems
- 3. Strengthen oversight on general aviation

# **Next Steps**

- Build predictive models for risk forecasting
- Expand dataset to include global aviation incidents
- Collaborate with aviation authorities for policy improvements

Slide 11: Thank You

**Questions?** 

**Contact:** 

chebetsharon60@gmail.com

