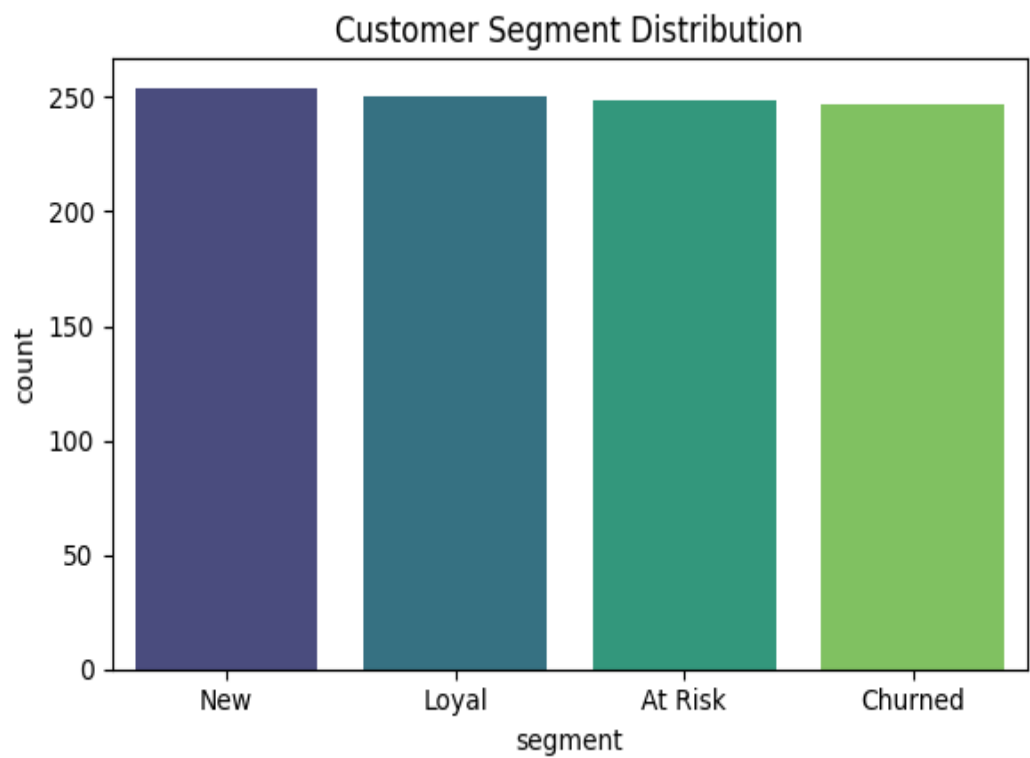


# FloSports Customer Insights Report

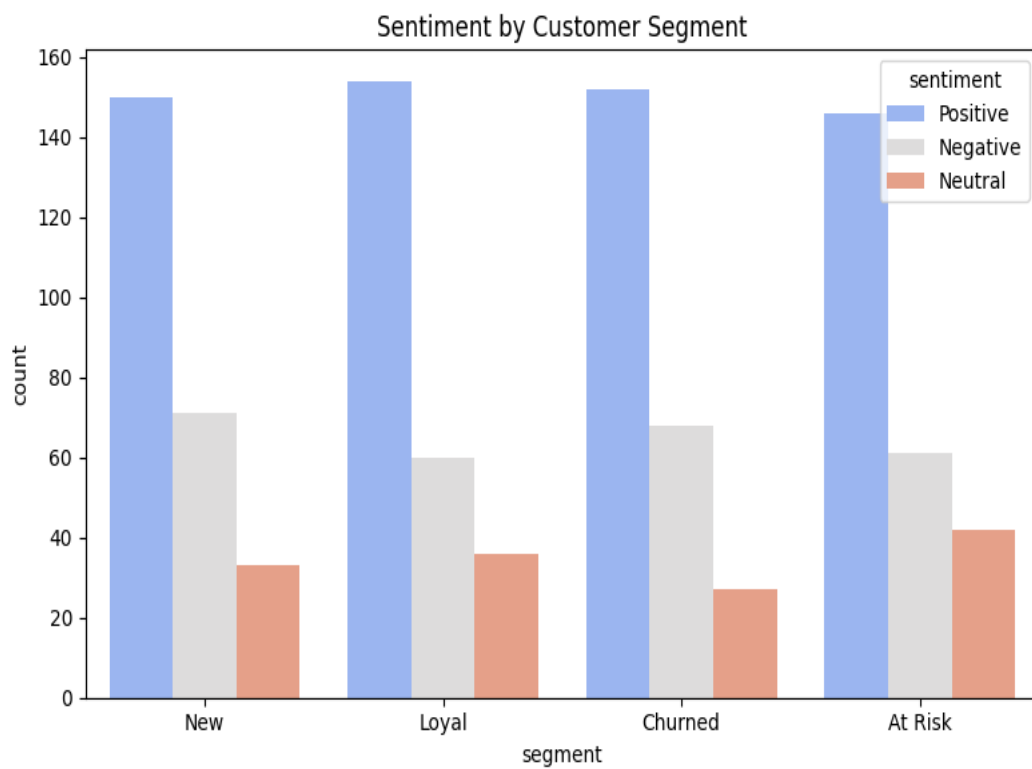
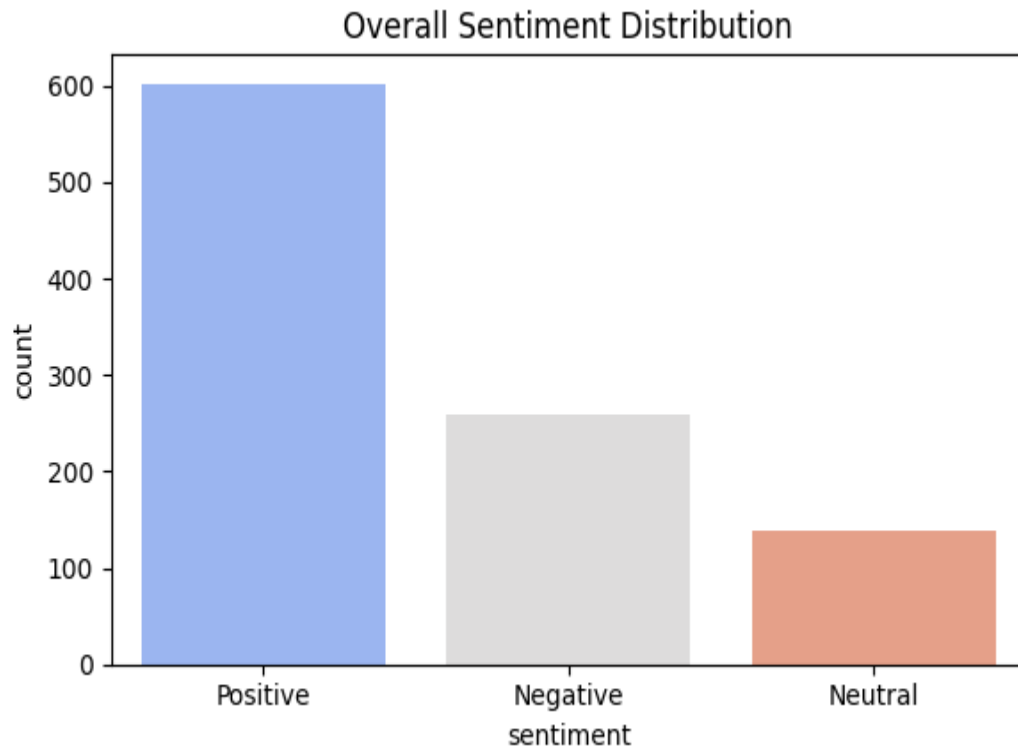
## Executive Summary

This combined report provides both retention insights and satisfaction trends. Customer Segments:  
- Loyal: 250 - At Risk: 249 - New: 254 - Churned: 247 Sentiment Overview: - Positive: 602 - Neutral: 138 - Negative: 260

## Customer Segmentation



## Sentiment Analysis



## Insights & Recommendations

- Overall satisfaction is strong, but monitor 'At Risk' segments for churn prevention.