



brand identity
by
Shooshoo Designs, Inc

inspirations



wiseGEEK



font

PEAR PEAR
PEAR PEAR
PEAR PEAR PEAR
PEARPEAR

DUAL 300

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
stuvwxyz

1234567890!@#\$%^&*(){}[]'\|/.
,<>?

logo

PEAR

PEAR

PEAR

PEAR

PEAR

final logo

peárr

easing your life

peárr

peárr

colors

peárr

peárr

#d6df23

CMYK=20,0,100,0

#aaaaaa

CMYK=35,28,28,0

#ffffff

CMYK=0,0,0,0

#000000

CMYK=100,100,100,100

thank you

www.shooshoodesigns.com