



\$MOON

# Moonpaper

Built on  BASE  SOLANA  ethereum

# Table of Contents

01

Story Time

02

Multichain  
Strategy

03

Moonmap

04

Moonomics

05

Staking

06

Presale

07

Launch

08

Legal  
Disclaimer



# A Brief History Of The Cheese Moon...

In a time long after humans had destroyed themselves, a new meme civilization arose from the ashes. The Pepes, Shibus, Doges, and others all lived in harmony. However, that all changed when they discovered what the moon was made out of... CHEESE! The representation of wealth on Earth, was abundant on what was previously thought to be a desolate rock in space. Of course, in the presence of such a precious resource, greed and divisiveness eventually grew within the meme community, which ultimately led to the Great Cheese War. The war crimes, destruction, and disparity ravaged the entire planet, killing billions in the process. When the dust settled, mice, whose sole purpose was to survive, were now thriving without any predators in sight. Taking over the Earth and becoming intelligent beings, the mice soon built a base on the \$MOON to excavate the cheese for themselves.

## The \$MOON Saga Continues

Nobody bats an eye toward the small rodent who is just looking to get a piece of the cake. Overshadowed by the high rollers, the odds are against the mice. But when the meme community becomes distracted by their own greed and influence, they become conflicted, leaving opportunities for the underdogs - or undermice. \$MOON aims to be the single greatest crypto movement since the creation of Bitcoin, Ethereum & Solana. Our goal is to share the cheese with all the mice - to the undermice, we salute you.



# Multichain Strategy



## Why is \$MOON Going Multichain?

The scale of \$MOON exceeds any one network. That's why we're bringing it to Ethereum, BASE, and Solana. The \$MOON project's ethos stems from the idea of reaching everyone; it's a memecoin truly for the people. Every network serves a unique purpose and has its own unique strong suit. Ethereum by far has the largest user base and serves as the foundation for any robust and reliable project.

Base is an EVM newcomer but comes with amazing benefits. Its cheaper and faster transactions give any memecoin the power to generate volume and gain traction. Also its recent hype and untainted landscape sets itself as a perfect network.

Last but not least, Solana is the holy grail for memecoins. Its fast & cheap transactions are unmatched. The Solana community is one of the loudest and strongest in the memecoin space. It's a no-brainer.

# Moonmap

4

## Cruise

- Tier-1 CEX listings
- Trending on major crypto platforms
- 500M-1B MC reached

3

## Coasting

- DEX listings & LP lock
- Staking rewards distributed
- Top-tier CEX listings
- Cheese NFT launch

2

## Lift off

- Marketing push
- See us on billboards!
- Presale ends

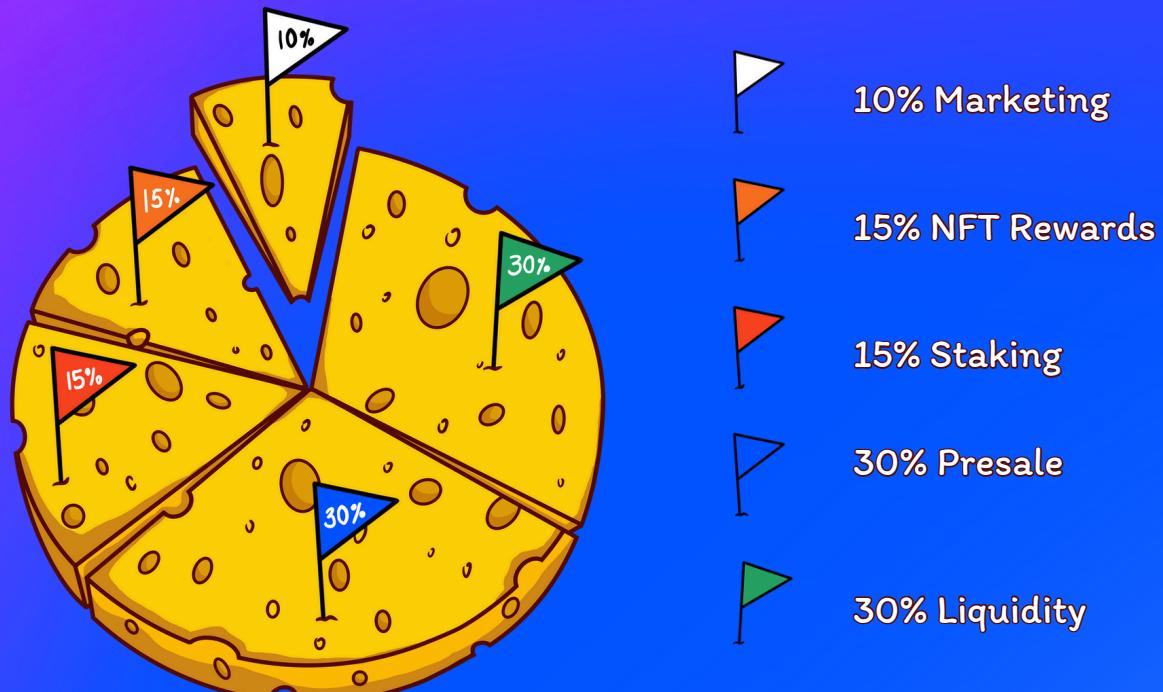
1

## Ignition

- Presale
- Mice army unites



# Moonomics



## Important Cheese Points



All liquidity will be provisioned for DEXs & CEXs.



Honest and efficient marketing.



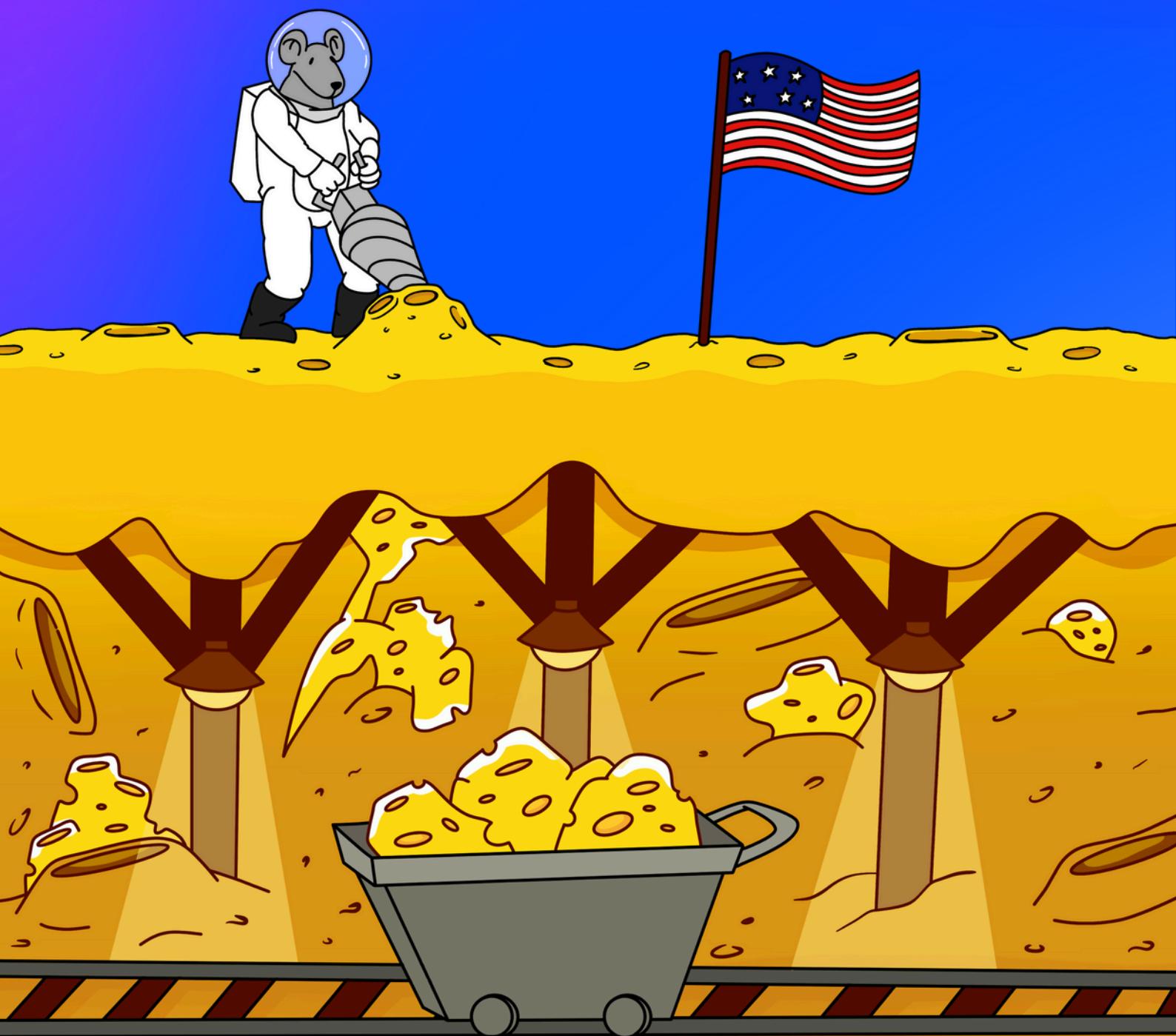
Abundant staking & NFT rewards.

# Staking

? % APY

TBD on Presale start

Who said we can't share more cheese  
with those who stake for the greater  
good? Earn record high APY by  
staking your \$MOON.



# Presale

Time after time memecoiners experience rug pulls or see unethical use of their funds by incompetent projects. \$MOON is here to flip that narrative. The \$MOON presale will be fully transparent with all its wallets and allocation of use clearly provided for everyone to see. Our goal during the presale is to raise funds to provide a healthy balance of liquidity to all its DEXs & CEXs for mass adoption. Our TVL and volume on launch will be reflected on how much we raise during this phase.

The early \$MOON community will play a major role in shaping the future of the mice species. Will the once left-behind and forgotten underdogs rise and claim what is rightfully theirs? Time will tell...

The presale accepts \$ETH, \$BNB, \$SOL, \$USDT & major Credit/Debit Cards. All \$ETH purchases are eligible for staking prior to launch. Please research and educate yourself before participating.

## Cheese NFTs

Cheese NFTs are our exclusive flagship NFT collection. Each “CHEESE” NFT is given a set of unique attributes with various rarities. For example, “Cure Time” determines the minimum staking time for the NFT. In addition, every NFT has a staking multiplier which allows some to reap more rewards. The \$MOON team is excited to be announcing the CHEESE NFTs as soon as the \$MOON token launches.

Once you try that CHEESE, you’ll have to put all your cheddar in a Swiss bank account.

# Launch



Without a doubt, the \$MOON token launch will be one of the most anticipated events in the history of memecoins. Our impressive team & outstanding community will be a testament to this fact.

\$MOON tokens will be tradeable immediately on all major DEXs/aggregators. It will also be available on top-tier CEX platforms.

You can expect amazing promotional campaigns. We are not stopping until we are listed on the very best CEXs.

We're not going to the MOON because it's easy but because it's CHEESY.

# Legal Disclaimer

Please carefully read the entire "Legal Disclaimer" section. This document does not provide legal, financial, business, or tax advice. You are strongly encouraged to consult your own legal, financial, tax, or other professional advisors before taking any action related to this content.

Neither Cheese Moon, the Moon project, any contributors to the Moon ecosystem, distributors or vendors of Moon tokens (including any successors or rebranded versions of these tokens), nor any associated service providers, will be liable for any direct or indirect damages or losses you may incur from accessing the moonpaper (whitepaper), deck, or other materials related to Moon (the "Token Documentation") available on <https://www.cheesemoon.com/> (including any sub-domains), or from any other websites or communications published by the company or its representatives.

Cryptocurrency may be unregulated in your jurisdiction. The value of cryptocurrencies can fluctuate, going down as well as up. It is essential to conduct your own research and proceed with caution.

