Project documentation

Ecommerce Shipping Prediction Using Machine Learning

1. Introduction

1.1. Project overviews

Machine Learning forecasts precise delivery dates for e-commerce, enhancing sales and customer satisfaction.

1.2. Objectives

Create a machine learning model to forecast shipping times for e-commerce orders. Utilize historical order data, real-time carrier information, and external data sources to predict either delivery ranges or specific delivery dates.

2. Project Initialization and Planning Phase

2.1. Define Problem Statement

E-commerce customers often feel frustrated by inaccurate or unreliable shipping estimates, resulting in a negative shopping experience. Project Proposal (Proposed Solution)

Train machine learning models on historical data to predict future commerce delivery times.

2.2. Initial Project Planning

The plan outlines 3 phases:

- 1. Define & Understand: Identify business needs, gather relevant data, and explore it to understand factors affecting shipping times.
- 2. Model Development & Training: Engineer features from data, choose a suitable ML model, train it, and evaluate its performance.
- 3. Deployment & Monitoring: Deploy the model for use, monitor its performance, and retrain it periodically to maintain accuracy.

The plan emphasizes defining success criteria, acquiring resources, and establishing communication channels for asmooth project execution.

3. Data Collection and Preprocessing Phase

3.1. Data Collection Plan and Raw Data Sources Identified

This project uses data from a public source called Kaggle andthis have 10000 records in it.

With the data in hand, we'll explore it using various methods to gain better insights. These methods include visualizations, such as charts, and analysis techniques, like pattern detection. While there are numerous ways to explore data, we'll concentrate on a few common approaches here. Importing the libraries

Import the necessary libraries as shown in the image.

```
import numpy as np # Linear algebra
import pandas as pd # data processing, CSV file I/O (e.g. pd.read_csv)
import seaborn as sns
import matplotlib.pyplot as plt
from sklearn.preprocessing import LabelEncoder , StandardScaler, MinMaxScaler
from sklearn.model_selection import train_test_split, GridSearchCV
from sklearn import svm
from sklearn.ensemble import RandomForestClassifier
from keras.models import Sequential
from keras.layers import Dense
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score, confusion_matrix, classification_report
```

3.2. Data Quality Report

A Data Quality Report is basically a checkup for your data! Itassesses how well your data meets your needs.

Here, Many data analysis tools, like pandas, can handle differentfile types you might encounter, including CSV, Excel, TXT, and JSON. In pandas, you can use the read_csv() function specifically for CSV files. Just point it to the location of your CSV file, and pandas will do the magic! It will take the data from that file and organize it into a neat table format called a DataFrame, making it much easier to work with and analyze.

This gives us the information about the Dataset.

3.3. Data Exploration and Preprocessing

Our data might be messy right now, kind of like a dirty window. We can't see clearly through it, which is bad for machine learningmodels. So before we use the data, we need to clean it up. This cleaning process is called preprocessing. Here are some things we might do:

Handling missing values Handling

categorical dataHandling Outliers

Handling missing values

Firstly we will check whether there are null values in thedataset and then handle those null values.

```
[11]: #Checking if there is any null values in the dataset
         dataset.isnull().sum()
[11]: ID
          Mode_of_Shipment 0
Customer_care_calls 0
Customer_rating 0
Cost_of_the_Product 0
          Prior_purchases
Product_importance
          Gender
          Weight_in_gms 0
Reached.on.Time_Y.N 0
dtype: int64
```

Since there are no null values in the dataset here there is noneed of handling the null values.

Data preprocessing

| | <pre>#Dropping the ID column because of high cardinality data-dataset.drop(['ID'],axis=1) data.head()</pre> | | | | | | | | | | |
|-----|---|-----------------|------------------|---------------------|-----------------|---------------------|-----------------|--------------------|--------|------------------|--|
| 1]: | | Warehouse_block | Mode_of_Shipment | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Gender | Discount_offered | |
| | 0 | D | Flight | 4 | 2 | 177 | 3 | low | F | 44 | |
| | 1 | F | Flight | 4 | 5 | 216 | 2 | low | М | 59 | |
| | 2 | А | Flight | 2 | 2 | 183 | 4 | low | М | 48 | |
| | 3 | В | Flight | 3 | 3 | 176 | 4 | medium | М | 10 | |
| | 4 | С | Flight | 2 | 2 | 184 | 3 | medium | F | 46 | |
| | 4 | | | | | | | | | | |

| | <pre>#Dropping the ID c data=dataset.drop(data.head()</pre> | olumn because of hi ['ID'],axis=1) | igh cardinality | | | | | | | |
|-------|--|---------------------------------------|---------------------|-----------------|---------------------|-----------------|--------------------|--------|------------------|---|
| [54]: | Warehouse_block | Mode_of_Shipment | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Gender | Discount_offered | W |
| | 0 D | Flight | 4 | 2 | 177 | 3 | low | F | 44 | |
| | 1 F | Flight | 4 | 5 | 216 | 2 | low | М | 59 | |
| | 2 A | Flight | 2 | 2 | 183 | 4 | low | М | 48 | |
| | 3 B | Flight | 3 | 3 | 176 | 4 | medium | М | 10 | |
| | 4 C | Flight | 2 | 2 | 184 | 3 | medium | F | 46 | |
| | 4 | | | | | | | | | • |

Handling categorical data Chi square test of independence

```
[56]: from sklearn.feature_selection import chi2
         from scipy.stats import chi2_contingency
[58]: #Warehouse_block
         crossTab pd.crosstab(data['Warehouse_block'], data['Reached.on.Time_Y.N'])
ChiSqResult = chi2_contingency(crossTab)
print("p-value ",ChiSqResult[1])
         p-value 0.8959524278243698
[50]: crossTab = pd.crosstab(data['Mode_of_Shipment'],data['Reached.on.Time_Y.N'])
ChisqResult = chi2_contingency(crossTab)
         print("p-value ",ChiSqResult[1])
         p-value 0.6895487627593786
[62]: # Product_importance
         crossTab = pd.crosstab(data['Product_importance'],data['Reached.on.Time_Y.N'])
ChiSqResult = chi2_contingency(crossTab)
print("p-value ",ChiSqResult[1])
         p-value 0.002230383104745087
         " oenuer
crossTab = pd.crosstab(data['Gender'],data['Reached.on.Time_Y.N'])
ChiSqResult = chi2_contingency(crossTab)
print("p-value ",ChiSqResult[1])
```

From chi square test, we can conclude that three of the independent categorical features are not related to the response variable

Dropping unwanted columns

beacause the p value is greater than 0.05. So, these features can be removed and only product importance feature can be included

```
[66]: #Renaming the column Reached.on.Time_Y.N
data.rename(columns={'Reached.on.Time_Y.N':'Reached on Time'}, inplace=True)

[68]:

X=data.drop(['Reached on Time', 'Warehouse_block', 'Mode_of_Shipment', 'Gender'],axis=1)
    y=data['Reached on Time']
    X
```

| eresa: | | | | | | | | |
|--------|-------|---------------------|-----------------|---------------------|-----------------|--------------------|------------------|---------------|
| 68]: | | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Discount_offered | Weight_in_gms |
| | 0 | 4 | 2 | 177 | 3 | low | 44 | 1233 |
| | 1 | 4 | 5 | 216 | 2 | low | 59 | 3088 |
| | 2 | 2 | 2 | 183 | 4 | low | 48 | 3374 |
| | 3 | 3 | 3 | 176 | 4 | medium | 10 | 1177 |
| | 4 | 2 | 2 | 184 | 3 | medium | 46 | 2484 |
| | | | *** | ••• | | | | |
| | 10994 | 4 | 1 | 252 | 5 | medium | 1 | 1538 |
| | 10995 | 4 | 1 | 232 | 5 | medium | 6 | 1247 |
| | 10996 | 5 | 4 | 242 | 5 | low | 4 | 1155 |
| | 10997 | 5 | 2 | 223 | 6 | medium | 2 | 1210 |
| | 10998 | 2 | 5 | 155 | 5 | low | 6 | 1639 |
| | | | | | | | | |

10999 rows × 7 columns

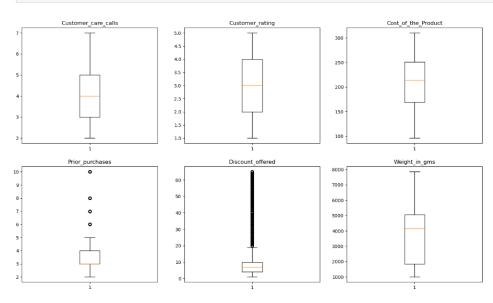
Handling Outliers

Handling outliners

```
[48]:

plt.figure(figsize=(18, 10))

for i in dataset.drop(columns=[
    'Warehouse_block', 'Mode_of_Shipment', 'Gender', 'Reached.on.Time_Y.N', 'ID' ]).columns:
    if str(dataset[i].dtype)=='object':
        continue
    plt.subplot(2, 3, C+1)
    plt.boxplot(dataset[i])
    plt.title(i)
    C+=1
    plt.show()
```



```
[58]: def check_outliers(arr):
             Q1 = np.percentile(arr, 25, interpolation = 'midpoint')
             Q3 = np.percentile(arr, 75, interpolation = 'midpoint')
             IQR = Q3 - Q1
        #Above Upper bour
            upper_array=np.array(arr>=upper)
print(' '*3,len(upper_array[upper_array == True]), 'are over the upper bound:', upper)
             lower=Q1-1.5*IQR
             lower_array=np.array(arr<=lower)
             print(' '*3, len(lower_array[lower_array == True]), 'are less than the lower bound:', lower, '\n')
        for i in dataset.drop(columns=[ 'Warehouse_block', 'Mode_of_Shipment', 'Gender', 'Reached.on.Time_Y.N', 'ID' ]).columns:
    if str(dataset[i].dtype)=='object':
             print(i)
             check_outliers(dataset[i])
        Customer_care_calls
             0 are over the upper bound: 8.0
0 are less than the lower bound: 0.0
       Customer_rating
0 are over the upper bound: 7.0
0 are less than the lower bound: -1.0
        Cost_of_the_Product
             0 are over the upper bound: 374.0
0 are less than the lower bound: 46.0
             1003 are over the upper bound: 5.5
0 are less than the lower bound: 1.5
        Discount_offered
             2262 are over the upper bound: 19.0
0 are less than the lower bound: -5.0
             0 are over the upper bound: 9865.75
             0 are less than the lower bound: -2976.25
```

4. Model Development Phase

4.1. Feature Selection Report

A Feature Selection Report dives into the process of choosing themost informative and relevant features from your dataset for building a machine learning model. It's like picking the most important ingredients for a recipe – you wouldn't throw everythingin the kitchen sink, right? So here we remove the unwanted columns and keep the required columns only in the dataset and encode the Alphabetical values to the numeric values. Using the Encoders we can process the data into the required form.

| | | Reached.on.Time_ ['Reached.on.Time | e_Y.N':'Reached on 1 | Time'}, inplace= | True) | | |
|--|------------|------------------------------------|----------------------|------------------|--------------------|------------------|---------------|
| X=data.drop y=data['Rea X.head() | | | nouse_block','Mode_c | of_Shipment','Ge | ender'],axis=1) | | |
| Customer | care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Discount_offered | Weight_in_gms |
| 0 | 4 | 2 | 177 | 3 | low | 44 | 1233 |
| 1 | 4 | 5 | 216 | 2 | low | 59 | 3088 |
| 2 | 2 | 2 | 183 | 4 | low | 48 | 3374 |
| 3 | 3 | 3 | 176 | 4 | medium | 10 | 1177 |
| 4 | 2 | 2 | 184 | 3 | medium | 46 | 2484 |

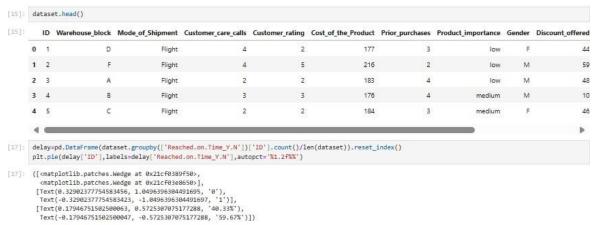
```
[78]: from sklearn.preprocessing import LabelEncoder
[80]: le=LabelEncoder()
[82]: y = le.fit_transform(y)
[84]: y
[84]: array([1, 1, 1, ..., 0, 0, 0])
[86]: X_train, X_test, y_train, y_test = train_test_split(x,y,test_size=0.3, random_state=42)

#Scaling the data
ms = MinMaxScaler()
X_train = ms.fit_transform(X_train)
X_test = ms.fit_transform(X_test)
```

Let us see the total discrimination about the data that we havepreprocessed.

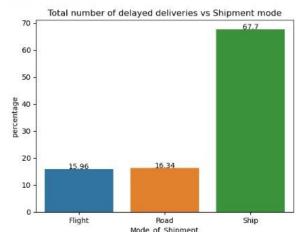
| | #Basic summary statistics dataset.describe() | | | | | | | | | | | | |
|-------|--|---------------------|-----------------|---------------------|-----------------|------------------|---------------|---------------------|--|--|--|--|--|
| | ID | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Discount_offered | Weight_in_gms | Reached.on.Time_Y.N | | | | | |
| count | 10999.00000 | 10999.000000 | 10999.000000 | 10999.000000 | 10999.000000 | 10999.000000 | 10999.000000 | 10999.000000 | | | | | |
| mean | 5500.00000 | 4.054459 | 2.990545 | 210.196836 | 3.567597 | 13.373216 | 3634.016729 | 0.596691 | | | | | |
| std | 3175.28214 | 1.141490 | 1.413603 | 48.063272 | 1.522860 | 16.205527 | 1635.377251 | 0.490584 | | | | | |
| min | 1.00000 | 2.000000 | 1.000000 | 96.000000 | 2.000000 | 1.000000 | 1001.000000 | 0.000000 | | | | | |
| 25% | 2750.50000 | 3.000000 | 2.000000 | 169.000000 | 3.000000 | 4.000000 | 1839.500000 | 0.000000 | | | | | |
| 50% | 5500.00000 | 4.000000 | 3.000000 | 214.000000 | 3.000000 | 7.000000 | 4149.000000 | 1.000000 | | | | | |
| 75% | 8249.50000 | 5.000000 | 4.000000 | 251.000000 | 4.000000 | 10.000000 | 5050.000000 | 1.000000 | | | | | |
| max | 10999.00000 | 7.000000 | 5.000000 | 310.000000 | 10.000000 | 65.000000 | 7846.000000 | 1.000000 | | | | | |

Exploratory Data Analysis



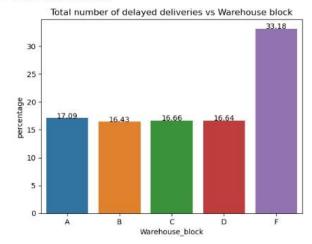
59.67%

[21]: Text(0, 0.5, 'percentage')



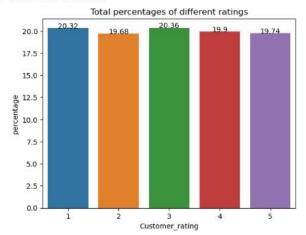
```
[23]: data_v3=pd.DataFrame((data_v1.groupby(['Warehouse_block'])['ID'].count())/len(data_v1)*100)
    data_v3=data_v3.reset_index()
    visual=sss.barplot(xe"Warehouse_block", y="ID", data=data_v3 )
    for index, row in data_v3.iterrows():
        visual.text(row.name,row.ID, round(row.ID,2), color='black', ha="center")
    plt.title('Total number of delayed deliveries vs Warehouse block')
    plt.ylabel('percentage')
```

[23]: Text(0, 0.5, 'percentage')



```
data_v4=pd.DataFrame((dataset.groupby(['Customer_rating'])['ID'].count())/len(dataset)*100)
data_v4=data_v4.reset_index()
visual=sss.barplot(x="Customer_rating", y="ID", data=data_v4 )
for index, row in data_v4.iterrows():
    visual.text(row.name.row.ID, round(row.ID,2), color='black', ha="center")
plt.title('Total percentage of different ratings')
plt.ylabel('percentage')
```

[25]: Text(0, 0.5, 'percentage')



| 9]: | dat | tase | et.head() | | | | | | | | |
|-----|-----|------|-----------------|------------------|---------------------|-----------------|---------------------|-----------------|--------------------|--------|-----------------|
| 9]: | | ID | Warehouse_block | Mode_of_Shipment | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Gender | Discount_offere |
| | 0 | 1 | D | Flight | 4 | 2 | 177 | 3 | low | F | 4 |
| | 1 | 2 | F | Flight | 4 | 5 | 216 | 2 | low | М | 5 |
| | 2 | 3 | Α | Flight | 2 | 2 | 183 | 4 | low | М | 4 |
| | 3 | 4 | В | Flight | 3 | 3 | 176 | 4 | medium | М | 1 |
| | 4 | 5 | C | Flight | 2 | 2 | 184 | 3 | medium | F | 4 |
| | 4 | | | | | | | | | | ▶, |

[31]: Text(0.5, 1.0, 'Product importance by Reached on Time or Not')

Product importance by Reached on Time or Not

Reached.on.Time_Y.N

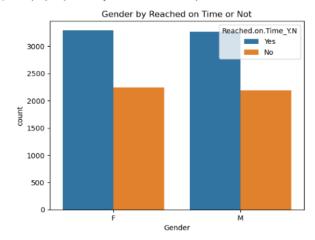
Yes

No

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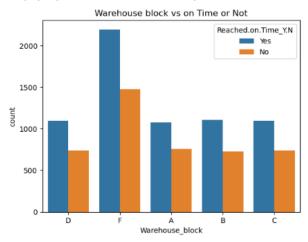
```
[33]: sns.countplot(x = "Gender", data = dataset, hue="Reached.on.Time_Y.N") plt.title("Gender by Reached on Time or Not")
```

[33]: Text(0.5, 1.0, 'Gender by Reached on Time or Not')



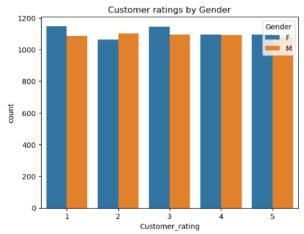


[35]: Text(0.5, 1.0, 'Warehouse block vs on Time or Not')



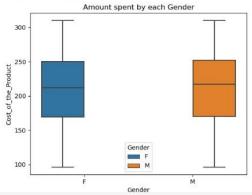
[37]: sns.countplot(x = "Customer_rating", data = dataset, hue="Gender")
plt.title("Customer ratings by Gender")

[37]: Text(0.5, 1.0, 'Customer ratings by Gender')



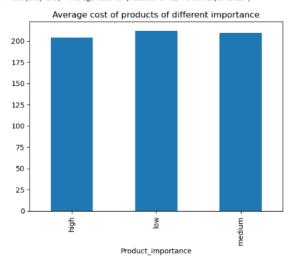
[39]: sns.boxplot(x='Gender',y='Cost_of_the_Product',data=dataset,hue='Gender')
plt.title("Amount spent by each Gender")

[39]: Text(0.5, 1.0, 'Amount spent by each Gender')

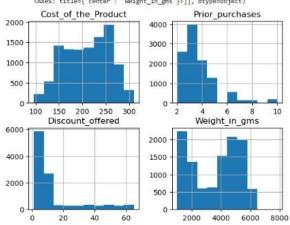


[41]: dataset.groupby(['Product_importance'])['Cost_of_the_Product'].mean().plot.bar() plt.title("Average cost of products of different importance")

 $[41]\colon \mbox{ Text(0.5, 1.0, 'Average cost of products of different importance')}$



| | ID | Warehouse_block | Mode_of_Shipment | Customer_care_calls | Customer_rating | Cost_of_the_Product | Prior_purchases | Product_importance | Gender | Discount_offere |
|---|----|-----------------|------------------|---------------------|-----------------|---------------------|-----------------|--------------------|--------|-----------------|
| 0 | 1 | D | Flight | 4 | 2 | 177 | 3 | low | F | 4 |
| 1 | 2 | F | Flight | 4 | 5 | 216 | 2 | low | М | 59 |
| 2 | 3 | A | Flight | 2 | 2 | 183 | 4 | low | М | 48 |
| 3 | 4 | В | Flight | 3 | 3 | 176 | 4 | medium | М | 10 |
| 4 | 5 | c | Flight | 2 | 2 | 184 | 3 | medium | F | 46 |
| 4 | | | | | | | | | | |



```
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.3, random_state=42)

#Scaling the data
ms = MinMaxScaler()
X_train = ms.fit_transform(X_train)
X_test = ms.fit_transform(X_test)
```

The process that is done here is,

Splitting the Data: Preparing for Learning and Assessment

The preprocessed data serves as the fuel for our model. However, we don't simply throw it all at the model at once. Astrategic data split is crucial:

Training Set: This serves as the basis for the learning process of the model. The features (such as order weight, distance) and their correlation with the goal variable (such as on-time vs. late delivery, expected delivery time) are presented to the model. The model gains the ability to recognize links and patterns via this exposure, which will help it forecast data that has not yet been observed.

Testing Set: The last test for the generalizability of the model isconducted on this untested set. Select metrics are used to evaluate the model on the testing set after it has been trained on the training data and maybe finetuned using the validation set.

This gives an objective evaluation of the model's performance ondata that it has never seen before.

Crucially important is the size of each split (training, validation, and testing). Typically, 60–80% of the data are set aside for training, 10–20% for validation, and 10–20% for testing.

Depending on the size and features of the dataset, the preciseallocation can be changed.

4.2. Model Selection Report

A Model Selection Report acts like a guide for choosing the **champion** among machine learning models for your project. Imagine you're training a bunch of athletes (models) for a competition (solving a specific task). The Model Selection Reporthelps pick the one who will perform the best. Here There are many models that we used like,

Support Vector ClassifierLogistic
Regression Decision Tree
classifier KNN
Naive Bayes
XGBoost Ada Boost
Gradient Boosting, Decision Tree
classifer Artificial Neural
Network

Here are the particular codes for the models that are trained.

1. Support Vector Classifier

```
[88]: svm_model = svm.SVC(gamma='auto',C=5,kernel='rbf')
     svm_model.fit(X_train,y_train)
     y_pred = svm_model.predict(X_test)
     print(classification_report(y_test,y_pred))
                 precision recall f1-score support
                            0.53
               0
                      9.54
               1
                      0.84
                                        0.65
                                                  1988
                                        9 66
                                                  3300
                             0.69
                      0.69
         macro ave
                                         0.66
                                                  3300
     weighted avg
[90]: print(confusion_matrix(y_test,y_pred))
     [[1119 193]
      [ 940 1048]]
```

2. Logistic Regression

```
[92]: from sklearn.linear_model import LogisticRegression
[94]: lr=LogisticRegression()
      lr.fit(X_train,y_train)
      predLR=lr.predict(X_test)
      \verb|print(classification_report(y_test, predLR))|
                   precision recall f1-score support
                       0.54
                                0.59
                                          0.56
                                                    1312
                       0.71
                                0.67
                                          0.69
                                                    1988
                                           0.64
                                                    3300
         macro avg
                       0.63
                               0.63
                                           0.63
                                                    3300
      weighted avg
                     0.64
                                0.64
                                          0.64
                                                    3300
[96]: print(confusion_matrix(y_test,predLR))
      [[ 771 541]
       [ 651 1337]]
```

3. Decision Tree classifier

```
[98]: from sklearn.tree import DecisionTreeClassifier
[100]: df=DecisionTreeClassifier(criterion='entropy',random_state=0)
        df.fit(X_train,y_train)
preddf=df.predict(X_test)
        print(classification_report(y_test,preddf))
                      precision recall f1-score support
                                             0.5c
0.71
                                   0.70
                   1
                          0.72
                                                         1988
                                             0.66
0.64
0.66
                                                          3300
            accuracy
                        0.64
0.66
                                   0.64
0.66
                                                           3300
           macro avg
        weighted avg
                                                          3300
[102]: print(confusion_matrix(y_test,preddf))
        [[ 769 543]
[ 593 1395]]
```

4. KNN

```
from sklearn.neighbors import KNeighborsClassifier
knn=KNeighborsClassifier()
knn.fit(X_train,y_train)
predknn=knn.predict(X_test)
print(classification_report(y_test,predknn))
             precision recall f1-score support
          0
                0.55
                       0.61
                                    0.58
                                              1312
                0.72
                        0.67
                                   0.70
                                             1988
                                    0.65
                                              3300
   accuracy
               0.64
0.65
                                    0.64
   macro avg
                                              3300
weighted avg
                           0.65
                                    0.65
                                              3300
print(confusion_matrix(y_test,predknn))
[[ 802 510]
 [ 655 1333]]
```

5. Naive Bayes

6.XGBoost

```
[118]: import xgboost as xgb
       xg=xgb.XGBClassifier()
       xg.fit(X_train,y_train)
       predxg = xg.predict(X test)
       print(classification_report(prednb,y_test))
                     precision recall f1-score support
                                0.53
0.97
                                          0.69
0.60
                 1
                         0.43
                                                       885
                                            0.65
                                                      3300
       macro avg 0.70 0.75 0.64
weighted avg 0.83 0.65 0.66
                                            0.64
                                                       3300
                                                      3300
[120]: print(confusion_matrix(prednb,y_test))
       [[1283 1132]
```

7. Ada Boost and Gradient Boosting,

Initial Model Training Code, Model Validation and EvaluationReport.

```
model_list = {
    'Logistic Regression':lr,
    'XGBoost':xg,
    'Ada Boost':xb,
    'Gradient Boosting' : gb,
    'Support Vector Classifier': svm_model,
    'Naive Bias' : nb,
    'KNN' : knn,
    'Decision Tree' : df,
}

model_eval_info = []
for i in model_list.keys():
    model_eval_info.append(eval(i,model_list[i]))
model_eval_info = pd.DataFrame(model_eval_info, columns=['Name', 'Accuracy', 'fl_score', 'Recall', 'Precision'])
model_eval_info.to_csv('model_eval.csv')
model_eval_info
```

Evaluation before Tuning

```
[140]: from sklearn.metrics import accuracy_score, f1_score, recall_score, precision_score
        def eval(name, model):
    y_pred = model.predict(X_test)
             result = []
             result.append(name)
             result.append("{:.2f}".format(accuracy_score(y_test, y_pred) * 100))
             result.append("{:.2f}".format(f1_score(y_test, y_pred) * 100))
result.append("{:.2f}".format(recall_score(y_test, y_pred) * 100))
result.append("{:.2f}".format(precision_score(y_test, y_pred) * 100))
             return result
[130]: pred2= ab.predict(X_test)
         pred3= gb.predict(X_test)
[132]: print(classification_report(y_test, pred2))
                        precision recall f1-score
                                                            support
                                      0.76
                                                     0.65
                                                                1312
                                      0.62
                             0.79
                                                  0.69
                                                               1988
             accuracy
                                                     0.67
                                                                3300
                                      0.69
0.67
                             0.68
                                                     0.67
                                                                3300
                           0.70
                                                 0.68
         weighted avg
                                                               3300
[134]: print(confusion_matrix(y_test, pred2))
         [[ 995 317]
[ 765 1223]]
[136]: print(classification_report(y_test, pred3))
                        precision recall f1-score support
                             0.56
                                     0.87
                                                   0.68
                                                               1312
                                                   0.68
                                                               3300
             accuracy
            macro avg
                                                    0.68
                                     0.68
                                                 0.68
         weighted avg
                          0.75
                                                               3300
[138]: print(confusion_matrix(y_test, pred3))
        [[1142 170]
[ 889 1099]]
```

Evaluation report:

| 142]: | | Name | Accuracy | fl_score | Recall | Precision |
|-------|---|---------------------------|----------|----------|--------|-----------|
| | 0 | Logistic Regression | 63.88 | 69.17 | 67.25 | 71.19 |
| | 1 | XGBoost | 66.76 | 70.75 | 66.75 | 75.27 |
| | 2 | Ada Boost | 67.21 | 69.33 | 61.52 | 79.42 |
| | 3 | Gradient Boosting | 67.91 | 67.49 | 55.28 | 86.60 |
| | 4 | Support Vector Classifier | 65.67 | 64.91 | 52.72 | 84.45 |
| | 5 | Naive Bias | 64.82 | 59.59 | 43.06 | 96.72 |
| | 6 | KNN | 64.70 | 69.59 | 67.05 | 72.33 |
| | 7 | Decision Tree | 65.58 | 71.06 | 70.17 | 71.98 |

5. Model Optimization and Tuning Phase

5.1. Hyperparameter Tuning Documentation

Hyperparameter tuning is a critical step in the machine learning workflow that involves adjusting the settings of your model to achieve the best possible performance. It's like fine-tuning the dials on a radio to get the clearest signal. In this documentation, we'll delve into the world of hyperparameter tuning, explaining its importance, common techniques, and best practices.

Random Forest Classifier

XG Boost Classifier

Logistic Regression

```
[152]: lg = LogisticRegression(n_jobs= -1 , random_state = 2)
        params3 = {
 'C' : [6,8,10,15,20],
            'max_iter' : [60,80,100]
         fitmodelLR = GridSearchCV(lg,param_grid = params3, cv=5, refit = True , scoring = "accuracy", n_jobs = -1, verbose = 3)
        fitmodelLR.fit(X_train,y_train)
y_pred2=fitmodelLR.predict(X_test)
        print(classification_report(y_test,y_pred2))
        print("Best Score:")
print(fitmodelXGB.best_score_)
        Fitting 5 folds for each of 15 candidates, totalling 75 fits
                       precision
                                     recall f1-score
                             0.54 0.59
0.71 0.67
                                                0.69
                                                0.64
0.63
0.64
                                                             3300
            accuracy
                          0.63 0.63
0.64 0.64
                                                           3300
3300
        macro avg
weighted avg
        0.6824271115499185
[154]: print(confusion_matrix(y_test,y_pred2))
        [[ 774 538]
          [ 658 1330]]
```

Support Vector Machine

```
svc = svm.SVC(random_state =3)
params4 = {
    'kernel' : ['ploy','rbf'],
    'C' : [10,13],
    'gamma' : [4,5],
    'tol' : [1e-1,1e-2,1e-3]
}
fitmodelSVC = GridSearchCV(svc,param_grid = params4, cv=5, refit = True , scoring = "accuracy", n_jobs = -1, verbose = 3)
fitmodelSVC.fit(X_train,y_train)
y_pred3=fitmodelLR.predict(X_test)
print(classification_report(y_test,y_pred3))
```

Artificial Neural Network

```
[156]: ann = Sequential()
[158]: ann.add(Dense(14,activation='relu'))
        ann.add(Dense(26,activation='relu'))
ann.add(Dense(26,activation='relu'))
        ann.add(Dense(1,activation='sigmoid'))
        ann.compile(loss="binary_crossentropy", optimizer='adam',metrics=['accuracy'])
        ann.fit(X_train, y_train, epochs=50, batch_size=15)
        Epoch 1/50
514/514
                                     -- 3s 805us/step - accuracy: 0.6064 - loss: 0.6383
        Epoch 2/50
514/514 —
Epoch 3/50
                                 _____ 1s 921us/step - accuracy: 0.6379 - loss: 0.5391
        514/514 -
                                     — 0s 811us/step - accuracy: 0.6599 - loss: 0.5256
        514/514 -
                                      - 0s 835us/step - accuracy: 0.6600 - loss: 0.5283
        Epoch 5/50
        514/514 —
Epoch 6/50
                                   ---- 0s 902us/step - accuracy: 0.6663 - loss: 0.5259
        514/514 -
                                     — 0s 831us/step - accuracy: 0.6569 - loss: 0.5228
                                     - 0s 837us/step - accuracy: 0.6687 - loss: 0.5204
        514/514 -
        Epoch 8/50
514/514 ---
                                     — 0s 860us/step - accuracy: 0.6658 - loss: 0.5210
```

5.2. Performance Metrics Comparison Report

A performance metrics comparison report evaluates a business's performance against benchmarks, competitors, or internal targets. It uses key performance indicators (KPIs) to analyze trends, identify strengths and weaknesses, and suggest improvements.

```
def hyper_eval(name, model):
    y_pred_prob = model.predict(X_test)
    if y_pred_prob.ndim == 2 and y_pred_prob.shape[1] > 1:
       y_pred = y_pred_prob.argmax(axis=1)
       y_pred = (y_pred_prob >= 0.5).astype(int) # For binary
   result = []
   result.append(name)
    result.append("{:.2f}".format(accuracy_score(y_test, y_pred) * 100))
    result.append("{:.2f}".format(f1_score(y_test, y_pred, average='weighted') * 100))
    result.append("{:.2f}".format(recall_score(y_test, y_pred, average='weighted') * 100))
   result.append("{:.2f}".format(precision_score(y_test, y_pred, average='weighted') * 100))
   return result
# Example usage:
model_list = {
    'Logistic Regression(Hyper)': fitmodelLR,
    'XGBoost(Hyper)': fitmode1XGB,
    'Random Forest(Hyper)': rf_model,
   'SVC' : fitmodelSVC
model_hyper_eval_info = []
for name, model in model_list.items():
   model_hyper_eval_info.append(hyper_eval(name, model))
model_hyper_eval_info = pd.DataFrame(model_hyper_eval_info, columns=['Name', 'Accuracy', 'F1_Score', 'Recall', 'Precision'])
model_hyper_eval_info.to_csv('model_hyper_eval.csv', index=False)
model_hyper_eval_info
```

| | Name | Accuracy | F1_Score | Recall | Precision |
|---|----------------------------|----------|----------|--------|-----------|
| 0 | Logistic Regression(Hyper) | 63.97 | 64.19 | 63.97 | 64.57 |
| 1 | XGBoost(Hyper) | 68.24 | 67.98 | 68.24 | 76.09 |
| 2 | Random Forest(Hyper) | 68.52 | 68.06 | 68.52 | 77.82 |
| 3 | ANN | 65.94 | 66.30 | 65.94 | 67.89 |
| 4 | SVC | 66.85 | 67.11 | 66.85 | 70.53 |

5.3. Final Model Selection Justification

| | Name | Accuracy | fl_score | Recall | Precision |
|---|---------------------------|----------|----------|--------|-----------|
| 0 | Logistic Regression | 63.79 | 69.15 | 67.35 | 71.03 |
| 1 | XGBoost | 66.76 | 70.89 | 67.20 | 75.01 |
| 2 | Ada Boost | 67.21 | 69.33 | 61.52 | 79.42 |
| 3 | Gradient Boosting | 68.39 | 68.21 | 56.29 | 86.54 |
| 4 | Support Vector Classifier | 66.27 | 64.52 | 50.91 | 88.08 |
| 5 | Naive Bias | 64.73 | 59.04 | 42.20 | 98.24 |
| 6 | KNN | 64.70 | 69.59 | 67.05 | 72.33 |
| 7 | Decision Tree | 65.52 | 70.92 | 69.82 | 72.07 |

| | Name | Accuracy | F1_Score | Recall | Precision |
|---|----------------------------|----------|----------|--------|-----------|
| 0 | Logistic Regression(Hyper) | 63.97 | 64.19 | 63.97 | 64.57 |
| 1 | XGBoost(Hyper) | 68.24 | 67.98 | 68.24 | 76.09 |
| 2 | Random Forest(Hyper) | 68.52 | 68.06 | 68.52 | 77.82 |
| 3 | ANN | 65.94 | 66.30 | 65.94 | 67.89 |
| 4 | SVC | 66.85 | 67.11 | 66.85 | 70.53 |

The Random Forest model is chosen as the best model due to its superior performance and efficiency.

High accuracy: It consistently outperforms other models in predicting outcomes.

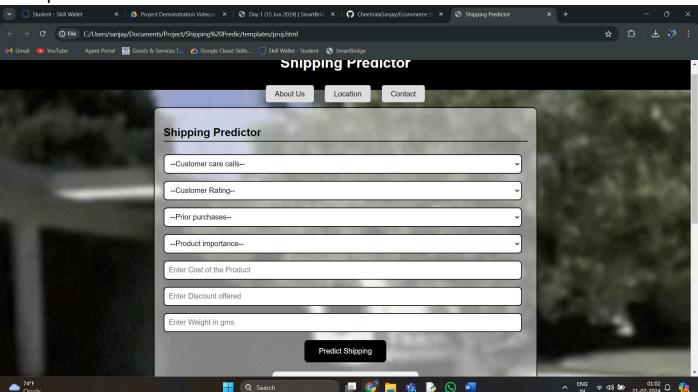
Efficiency: It handles large datasets effectively and requires reasonable computational resources.

Compared to other models, Random Forest demonstrated advantages in terms of accuracy androbustness. Hyperparameter tuning, feature engineering, and rigorous validation were employed to optimize the model's performance.

Overall, Random Forest is deemed reliable for accurate predictions and informed decision- making.

6. Results

Output Screenshots



7. Advantages & Disadvantages

Advantages:

- **Better Customer Experience**: Precise shipping estimates helpclients set reasonable expectations, which lowers annoyance andboosts confidence in your company.
- Increased Operational Efficiency: You may more effectively deploy resources for fulfillment and delivery by forecasting shipment timeframes, which can result in more seamless operations and possibly cheaper costs.
- Lower Shipping Costs: ML can assist in determining the mosteconomical shipping solutions depending on variables such as weight, destination, and delivery time.
- **Higher Sales:** When consumers know exactly when toanticipate their orders, they are more likely to finish their transactions when provided with clear and accurated elivery information.
- **Proactive Exception Handling:** You may proactively engagewith clients and take corrective action to prevent interruptions when possible delays are identified in advance.

Disadvantages:

While promising, there are also some challenges to consider:

Data Quality: The completeness and quality of your data havea significant

impact on the accuracy of machine learning models. Predictions that contain missing or inconsistent data may not be trustworthy.

Model Complexity: Complex machine learning models demand knowledge and computing power to develop and maintain, which may not be possible for all types of enterprises.

External Factors: Variations may arise that machine learning algorithms are not always able to fully capture, such as weather disruptions, carrier problems, or high seasons.

Costs of Implementation: There may be upfront expenditurerequired when integrating machine learning technologies into current systems.

Over-reliance on Technology: Although machine learning (ML) is an effective tool, human oversight in the tracking and management of the shipping process shouldn't be replaced byML.

Overall, using machine learning for e-commerce shipping predictions provides significant benefits for businesses aiming to enhance customer experience, streamline operations, and gain a competitive edge. However, it's essential to recognize the challenges and ensure you have the necessary resources and expertise to implement and sustain an effective ML solution.

8. Conclusion

In this study, we explored the potential of using machine learning to predict shipping times for online orders. We began by understanding the data through visualization and analysis techniques. Following this, we preprocessed the data to ensure its accuracy and suitability for machine learning models.

We employed feature selection strategies to identify the most relevant factors influencing shipping times, which helped develop a more precise and effective

model. We then compared several machine learning models to determine which performed best in terms of accuracy and generalizability.

By evaluating the model's performance on hypothetical data, we gained insights into its predictive power. This study demonstrated how machine learning could create realistic shipping expectations and improve the e-commerce experience for customers.

Overall, this research has significantly advanced the use of machine learning for predicting e-commerce delivery times. By continuously refining the model and exploring new strategies, we can achieve even more accurate shipping predictions, leading to increased customer satisfaction and enhanced operational efficiency for e-commerce businesses.

9. Future Scope

This project has successfully explored the potential of machinelearning for predicting e-commerce shipping times. Here are some exciting avenues for further development:

1. Advanced Machine Learning Techniques:

- Examine modeling the sequential nature of the shipping processusing recurrent neural networks (RNNs) or long short-term memory (LSTM) networks, which may be able to capture intricate connections between variables.
- Examine how deep learning methods might be included for even more advanced feature extraction and model functionality.

2. Real-time Data Integration:

- To increase prediction accuracy, use real-time data feeds from shipment monitoring systems or logistics providers to account fordynamic factors like carrier delays or weather disruptions.
- Create an interactive dashboard that enables proactive exception management and shows anticipated shipment times. This will facilitate quicker customer communication in the event of any delays.

3. Multimodal Shipping and Personalization:

- To give clients a more complete view of their options, expand the model to take into account a larger range of shipping options(air, ground, and express), as well as the charges and delivery periods that go along with them.
- For even more individualized arrival estimates, personalize shipping projections by adding customer-specific variables likelocation, preferred shipping methods, and previous purchase history.

We can advance the field of machine learning-based e- commerce shipment prediction by investigating these potential future avenues. This will result in increased operational efficiency, more precise and dependable shipment estimates, and an informed and contented clientele for e-commerce companies.

10. Appendix

Source code:

import numpy as np # linear algebra

import pandas as pd # data processing, CSV file I/O (e.g.

pd.read_csv)import seaborn as sns

import matplotlib.pyplot as plt

from sklearn.preprocessing import LabelEncoder, StandardScaler,

MinMaxScalerfrom sklearn.model_selection import train_test_split,

GridSearchCV

from sklearn import svm

from sklearn.ensemble import

```
RandomForestClassifierfrom keras.models
import Sequential
from keras.layers import Dense
from sklearn.linear model import LogisticRegression
from sklearn.metrics import accuracy score, confusion matrix,
classification report
dataset =
pd.read_csv(r"C:\Users\sanjay\OneDrive\Desktop\Train.csv")
dataset.head()
dataset.info()
#Checking if there is any null values in the dataset
dataset.isnull().sum()
#Basic summary statistics
dataset.describe()
delay=pd.DataFrame(dataset.groupby(['Reached.on.Time Y.N'])['ID'].count()/le
n(dataset)).reset
_index()
plt.pie(delay['ID'],labels=delay['Reached.on.Time_Y.N'],autopct=
'%1.2f%%')
data v2=pd.DataFrame((data v1.groupby(['Mode of Shipment'])['ID'].count
())/len(data v1)*10 0)
```

```
data v2=data v2.reset index()
visual=sns.barplot(x="Mode of Shipment", y="ID",
data=data v2) for index, row in data v2.iterrows():
 visual.text(row.name,row.ID, round(row.ID,2), color='black',
ha="center")plt.title('Total number of delayed deliveries vs
Shipment mode') plt.ylabel('percentage')
data v3=pd.DataFrame((data v1.groupby(['Warehouse block'])['ID'].count())/I
en(data v1)*100) data v3=data v3.reset index()
visual=sns.barplot(x="Warehouse block", y="ID",
data=data v3) for index, row in data v3.iterrows():
 visual.text(row.name,row.ID, round(row.ID,2), color='black',
ha="center")plt.title('Total number of delayed deliveries vs
Warehouse block') plt.ylabel('percentage')
data v4=pd.DataFrame((dataset.groupby(['Customer rating'])['ID'].count())/le
n(dataset)*100) data_v4=data_v4.reset_index()
visual=sns.barplot(x="Customer rating", y="ID",
data=data v4) for index, row in data v4.iterrows():
 visual.text(row.name,row.ID, round(row.ID,2), color='black', ha="center")
plt.title('Total percentages of different ratings')
plt.ylabel('percentage')
```

```
dataset['Reached.on.Time Y.N'].replace({1: "Yes", 0: "No"}, inplace = True)
sns.countplot(x = "Product importance", data = dataset,
hue="Reached.on.Time Y.N")plt.title("Product importance by Reached on
Time or Not")
sns.countplot(x = "Gender", data = dataset,
hue="Reached.on.Time Y.N")plt.title("Gender by Reached on
Time or Not")
sns.countplot(x = "Warehouse block", data = dataset, hue =
'Reached.on.Time Y.N')plt.title("Warehouse block vs on Time or Not")
sns.countplot(x = "Customer rating", data = dataset,
hue="Gender")plt.title("Customer ratings by Gender")
sns.boxplot(x='Gender',y='Cost of the Product',data=dataset,h
ue='Gender') plt.title("Amount spent by each Gender")
dataset.groupby(['Product importance'])['Cost of the Product'].mean().plot
.bar() plt.title("Average cost of products of different importance")
dataset[['Cost of the Product','Prior purchases','Discount offered','Weight i
n gms']].hist()
```

```
#Handling outliners
def check outliers(arr):
 Q1 = np.percentile(arr, 25, interpolation =
 'midpoint')Q3 = np.percentile(arr, 75,
 interpolation = 'midpoint')
 IQR = Q3 - Q1
#Above Upper bound
 upper=Q3+1.5*IQR
 upper array=np.array(arr>=upper
 print(' '*3,len(upper array[upper array == True]), 'are over the upper bound:',
 upper)
 #BeLow Lower bound
 lower=Q1-1.5*IQR
 lower_array=np.array(arr<=lower)</pre>
 print(' '*3, len(lower_array[lower_array == True]), 'are less than the lower
 bound:', lower, '\n')
for i in dataset.drop(columns=[ 'Warehouse block',
'Mode of Shipment', 'Gender', 'Reached.on.Time Y.N', 'ID'
1).columns:
 if str(dataset[i].dtype)=='object':
   continue
 print(i)
check outliers(dataset[i])
from sklearn.preprocessing import
LabelEncoderle=LabelEncoder()
y = le.fit transform(y)
```

```
X train, X test, y train, y test = train test split(x,y,test size=0.3,
random state=42)#Scaling the data
ms = MinMaxScaler()
X train =
ms.fit transform(X train)X test
= ms.fit transform(X test)
svm model = svm.SVC(gamma='auto',C=5,kernel='rbf')
svm model.fit(X train,y train)
y pred = svm model.predict(X test)
print(classification report(y test,y pred))
from sklearn.linear model import LogisticRegression
Ir=LogisticRegression()
Ir.fit(X train,y train)
predLR=Ir.predict(X test)
print(classification report(y test,predLR))
from sklearn.tree import DecisionTreeClassifier
df=DecisionTreeClassifier(criterion='entropy',random state=0)
df.fit(X train,y train)
preddf=df.predict(X test)
print(classification report(y test,preddf))
from sklearn.neighbors import KNeighborsClassifier
knn=KNeighborsClassifier()
knn.fit(X train,y train)
predknn=knn.predict(X test)
print(classification report(y test,predknn))
from sklearn.naive bayes import
GaussianNBnb = GaussianNB()
```

```
nb.fit(X train,y train)
prednb =
nb.predict(X_test)
print(classification report(prednb,y test))
import xgboost as xgb
xg=xgb.XGBClassifier()
xg.fit(X_train,y_train)
predxg = xg.predict(X_test)
print(classification_report(prednb,y_test))
from sklearn.ensemble import AdaBoostClassifier,
GradientBoostingClassifierab.fit(X train,y train)
gb.fit(X train,y train)
pred2= ab.predict(X test)
pred3= gb.predict(X test)
print(classification report(y test, pred3))
#Evalution before Tuning
from sklearn.metrics import accuracy score, f1 score, recall score,
precision_score def eval(name, model):
 y pred =
 model.predict(X test)result
 = [] result.append(name)
 result.append("{:.2f}".format(accuracy score(y test, y pred) *
 100)) result.append("{:.2f}".format(f1_score(y_test, y_pred) *
 100)) result.append("{:.2f}".format(recall score(y test,
 y_pred) * 100))
```

```
result.append("{:.2f}".format(precision score(y test, y pred) *
 100))
return result
model list = {
 'Logistic Regression':lr,
 'XGBoost':xg,
 'Ada Boost':ab,
 'Gradient Boosting' : gb,
 'Support Vector Classifier': svm model,
 'Naive Bias': nb,
 'KNN': knn,
 'Decision Tree': df,
}
model_eval_info = []
for i in model list.keys():
 model eval info.append(eval(i,model list[i]))
model eval info = pd.DataFrame(model eval info, columns=['Name',
'Accuracy', 'fl_score', 'Recall', 'Precision'])
model eval info.to csv('model eval.csv')
model eval info
#Hyper paramerter tuning
params = {'n estimators':[150,500], 'criterion':['gini', 'entropy'],
    'max depth': [7], 'max features': [60,80,100]
#Hyper parameter tuning
rf model
=GridSearchCV(estimator=RandomForestClassifier(),param grid=params,scoring
```

```
='accuracy', n jobs = -1, cv=7, verbose = 3)
rf model.fit(X train,y train)
y pred=rf model.predict(X test)
print(classification report(y test,y pred))
params2 = {'min_child_weight' :
    [10,20], 'gamma': [1.5,2.0,2.5],
    'colsample bytree': [0.6,0.8,0.9],
    'max depth': [4,5,6]
xgb1 = xgb.XGBClassifier(learning rate=0.5, n estimators = 100, objective =
'binary:logistic', nthread=3)
fitmodelXGB = GridSearchCV(xgb1,param grid = params2, cv=5, refit = True,
scoring = "accuracy", n jobs = -1, verbose = 3)
fitmodelXGB.fit(X train,y train)
y pred1=fitmodelXGB.predict(X test)
print(classification report(y test,y pred1))
lg = LogisticRegression(n jobs= -1 ,
random state = 2)params3 = {
 'C': [6,8,10,15,20],
 'max iter' : [60,80,100]
fitmodelLR = GridSearchCV(lg,param grid = params3, cv=5, refit = True, scoring
= "accuracy", n jobs = -1, verbose = 3)
fitmodelLR.fit(X train,y train)
y pred2=fitmodelLR.predict(X test)
print(classification report(y test,y pred2))
print("Best Score:")
print(fitmodelXGB.best score )
#Evalution after tuning
```

```
def hyper eval(name, model):
 y_pred_prob =
 model.predict(X test)
 if y pred prob.ndim == 2 and y pred prob.shape[1]
   > 1:y pred = y pred prob.argmax(axis=1)
 else:
   y pred = (y pred prob >= 0.5).astype(int) # For binary
 result = []
 result.append(name)
 result.append("{:.2f}".format(accuracy score(y test, y pred) * 100))
 result.append("{:.2f}".format(f1 score(y test, y pred, average='weighted')
 * 100)) result.append("{:.2f}".format(recall score(y test, y pred,
 average='weighted') * 100))
 result.append("\{:.2f\}".format(precision score(y test, y pred,
 average='weighted') * 100))return result
# Example usage:
model list = {
 'Logistic Regression(Hyper)':
 fitmodelLR, 'XGBoost(Hyper)':
 fitmodelXGB, 'Random
 Forest(Hyper)': rf model, 'ANN':
 ann,
}
model hyper eval info = []
for name, model in model list.items():
 model hyper eval info.append(hyper eval(name, model))
model hyper eval info = pd.DataFrame(model hyper eval info,
columns=['Name', 'Accuracy', 'F1 Score', 'Recall', 'Precision'])
model hyper eval info.to csv('model hyper eval.csv',
index=False) model hyper eval info
```

```
#Saving the model
import pickle as pkl
pkl.dump(ms,open('ship_scaler.pkl','wb'))
pkl.dump(le,open('ship_label.pkl','wb'))
import joblib
joblib.dump(ct,"shipct")pkl.dump
(rf_model,open('Shipping.pkl','w
b'))
Demo Link:
https://drive.google.com/file/d/1heKgRUpFJ-
eaPRJGn8x0NPcwx57Yjgl_/view?usp=drive_link
Git Link:
https://github.com/CheetiralaSanjay/Ecommerce-Shipping-
Prediction
```