



Feel better. Faster.



Phone



Webcam



Email



## About Us

AmeriDoc is a leading provider of on-demand health care access services. AmeriDoc's cloud-based technology platform seamlessly and securely connects patients with U.S. based, board certified physicians for medical consultations via telephone, secure video, and secure email. The services are recognized as an indispensable asset benefiting patients, employers, payers, and provider practice groups. AmeriDoc physicians are available 24/7/365 to diagnose many common conditions and recommend treatment plans including non-controlled prescription medication as necessary.

AmeriDoc's robust, HIPAA compliant technology platform allows patients, payers and providers to share clinical data from patient medical records including lab results, health risk assessments, wellness advice, diagnosis and treatment recommendations. AmeriDoc's service is a compliment to



primary care. AmeriDoc was founded in 2007 and is headquartered in Dallas, Texas. AmeriDoc works with more than 350+ board certified physicians in 50 states to provide around-the-clock access to health care.

## AmeriDoc & Telemedicine in the News



**Forbes**

THE WALL STREET JOURNAL



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## The Problem

When care is needed, 63% of Americans report difficulty accessing Primary Care Physicians on nights, weekends and holidays... ER visits average \$1,318, PCP visits average \$165 and Urgent Care averages \$155. Wait times average 1+ hours and PCP appointments can take up to three weeks to schedule.

AmeriDoc offers a solution for rising health costs, longer wait times and a shortage of physicians

Over 70% of Emergency Room visits could be handled by



Phone



Webcam

or



## What is Telemedicine?

Telemedicine is the use of information technology including the telephone, the Internet and personal computers, for information sharing, second opinions, diagnosing, treating, and monitoring of patients. Telemedicine, is adding a new dimension to modern healthcare. These advances are not only making care more accessible and convenient, they are also helping to raise the quality and contain the costs of medical care.

## How can a traditional face-to-face doctor visit be replaced with a telephonic or online medical consultation?

It is estimated that over 70% of all ER, urgent care, and doctor office visits can be safely and effectively handled over the phone. While AmeriDoc's service is not intended to replace a patient's primary care physician, AmeriDoc does have provide access to licensed physicians for medical consultations to supplement the care from the patient's primary care physician. For common and chronic conditions, a telephone or email medical consultation can sometimes replace a doctor office or Emergency Room visit, but communication with the primary care physician is important for continuity of care. AmeriDoc's online tools allow patients to share their Electronic Medical Records (EMRs) with their physicians—quickly and easily.

## Is a doctor allowed to diagnose and treat a patient over the telephone without ever seeing the patient face-to-face?

This is determined on a case-by-case basis by the consulting physician using his/her own medical judgment as to whether sufficient information has been obtained from the patient on which to make an evaluation, diagnoses, and recommend a treatment plan, which may or may not include prescription medications. The entire process is documented appropriately, and in detail, and under no circumstances do any of the physicians in the AmeriDoc Physician Network prescribe any DEA-controlled (Class II, etc.) medications. All calls are recorded and available for download and review.

## Does AmeriDoc offer access to both informational and diagnostic medical consultations by telephone to physicians in all US states?

Presently, AmeriDoc offers access to informational medical consultations by telephone and secure email to physicians in all US states; and access to diagnostic medical consultations by telephone to physicians in all US states, except Oklahoma.



# AmeriDoc Health Savings

## Reduced cost of treatment of common conditions

Most Commonly Treated Conditions	Emergency Room	Urgent Care	*AmeriDoc
Allergies	\$345	\$ 97	\$0
Bronchitis (Acute)	\$595	\$127	\$0
Earache	\$400	\$110	\$0
Sore Throat	\$525	\$ 94	\$0
Pink Eye	\$370	\$102	\$0
Sinusitis	\$617	\$112	\$0
Strep Throat	\$531	\$111	\$0
Upper Respiratory Infection	\$486	\$111	\$0
Urinary Tract Infection	\$665	\$110	\$0

\* Cost may vary depending on plan design.

Wise Bread. (2010, February 3). Cost Comparison: Emergency Rooms vs. Urgent Care Centers.  
Retrieved from <http://www.wisebread.com/cost-comparison-emergency-rooms-vs-urgent-care>

### Return on Investment Utilizing AmeriDoc *(without consultation fee)*

Number of Eligible Members	7,500 x 2.5 members per household = 18,750 total members
PM/PM Fee (Varies)	\$8
Annual Cost of AmeriDoc Service	\$720,000
US Average Wage (US Census)	\$34

### % of Unnecessary Doctor and ER Visits Shifted to the AmeriDoc Service

	10%	15%	20%
Annual Doctor Visit Savings	\$ 743,006	\$1,114,509	\$1,486,013
Annual ER Visit Savings	\$ 570,579	\$ 855,869	\$1,141,158
Annual Productivity Savings	\$2,151,840	\$3,227,760	\$4,303,680
<b>Total Annual Savings</b>	<b>\$3,465,425</b>	<b>\$5,198,138</b>	<b>\$6,930,851</b>

Return (ROI) Without Productivity Savings	82%	174%	265%
Return (ROI) With Productivity Savings	381%	622%	863%

## Member Benefits

- Prompt access to network physicians 24/7/365.
- Convenience: Call anytime from anywhere.
- Savings by avoiding costly co-pays or in-office physician visits.
- Timely care from network physicians who can provide consultations, recommend treatment, and issue prescriptions as appropriate.
- Continuity of care with the ability to send medical records to your PCP or another preferred care coordinator.
- No denials based on pre-existing conditions or age.  
Everyone is accepted.



## Employer Benefits

- Adds value to your healthcare plan.
- Our services lower annual healthcare costs by offering an affordable alternative to ER and Urgent Care visits. This could potentially save an average of 25% or more in annual healthcare claim costs.
- Employees can address medical issues without taking time off work, reducing employee absenteeism.
- Maximizing access to physician care also encourages employees to seek treatment quickly, reducing the risk of an illness progressing to the point that work could be missed.
- Offering this value-added telemedicine service enhances employee recruitment and retention, and drives employee satisfaction as part of a complete healthcare benefits package.
- Because AmeriDoc is not an insurance plan, group enrollments can begin during any calendar month.
- Telemedicine is an affordable benefits package for your part-time workforce.

More value for you and your employees



## Unique Benefits of AmeriDoc

- 1.5 Million Members and Growing
- Proprietary IT Platform
- No Outsourcing. All services are performed from Dallas, Texas headquarters
- Flexible Plan Designs

## Proposed Terms

Eligible Lives:	Effective Date
Description	Cost
Per Employee Per Month ( <i>Includes Family</i> )	
Consultation Fee	
Email Consultation Fee	

## Included:

- 24/7 member support via our toll free number, video and email
- 24/7 access to secure, HIPAA compliant patient portal
- Includes electronic marketing content and fulfillment.  
Printed fulfillment and marketing content billed at cost  
of production and distribution (*postage*)

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