## A Appendix

Supplemental proof for "Beyond Word Embeddings: Representations for Multi-modal Data". by Luis Armona, José González-Brenes, and Ralph Edezath.

## A.1 Proof to Theorem 1

**Theorem 1.** The gradient for learning embeddings with self-supervised Feat2Vec is a convex combination of the gradient from n supervised Factorization Machines learned with implicit sampling, one for each feature group in the data.

*Proof.* Let **X** denote the training data with positive labels,  $|\mathbf{X}|$  the number of observations in the data, and  $S_{\kappa_i}^+$  denote the positively labeled records in **X** whose corresponding negative samples resample feature group i. For convenience, suppress the inclusion of learned parameters  $\boldsymbol{\theta}$  in the notation in this section while understanding the feature extraction functions  $\vec{\phi}$  implicitly include these parameters. Let  $\tilde{y}(\vec{x}, \vec{\phi}) = \sum_{i=1}^{n} \sum_{j=i}^{n} \phi_i(\vec{x}_{\vec{\kappa}_i}) \cdot \phi_j(\vec{x}_{\vec{\kappa}_j})$ . We can express the loss function L(.), the binary cross-entropy of the data given the self-supervised Feat2Vec model, as follows:

$$\begin{split} L(\mathbf{X}|\vec{\phi}) &= -\frac{1}{|\mathbf{X}|} \sum_{\vec{x}^{+} \in \mathbf{X}} \left( \log(\tilde{p}(y = 1|\vec{\phi}, \vec{x}^{+})) + \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+})}^{k} \log(\tilde{p}(y = 0|\vec{\phi}, \vec{x}^{-})) \right) \\ &= -\frac{1}{|\mathbf{X}|} \sum_{\vec{x}^{+} \in \mathbf{X}} \left( \log(\tilde{p}(y = 1|\vec{\phi}, \vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+}) p(\vec{x}^{+} \in S_{\kappa_{i}}^{+}) \right) \\ &+ \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+})}^{k} \log(\tilde{p}(y = 0|\vec{\phi}, \vec{x}^{-}, \vec{x}^{+} \in S_{\kappa_{i}}^{+}) p(\vec{x}^{+} \in S_{\kappa_{i}}^{+})) \right) \\ &= -\frac{1}{|\mathbf{X}|} \sum_{i=1}^{n} \sum_{\vec{x}^{+} \in S_{\kappa_{i}}^{+}}^{k} \left( \log(\frac{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{\mathcal{Q}}(\vec{x}^{+}|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})} \right) \\ &+ \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})}^{k} \log(\frac{k \times P_{\mathcal{Q}}(\vec{x}^{-}|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{\mathcal{Q}}(\vec{x}^{-}|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})} \right) \right) \end{split}$$

Note now that  $P_{\mathcal{Q}}(\vec{x}|\vec{x}^+, \vec{x}^+ \in S_{\kappa_i}^+)$  is simply the probability of the record's feature value  $\vec{x}_{\kappa_i}$  under the second step noise distribution  $\mathcal{Q}_2(X_{\kappa_i}, \alpha_2)$ :  $P_{\mathcal{Q}}(\vec{x}|\vec{x}^+, \vec{x}^+ \in S_{\kappa_i}^+) = P_{\mathcal{Q}_2}(\vec{x}_{\kappa_i})$ 

$$\begin{split} &= -\frac{1}{|\mathbf{X}|} \sum_{i=1}^{n} \sum_{\vec{x}^{+} \in S_{\kappa_{i}}^{+}} \left( \log(\frac{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+})}{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} + k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{+})}) + \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+}, i \in S_{\kappa_{i}}^{+})}^{k} \log(\frac{k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{-}) p(\vec{x}^{+} \in S_{\kappa_{i}}^{+})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{+})}) \right) \\ &= -\frac{1}{|\mathbf{X}|} \sum_{i=1}^{n} \sum_{\vec{x}^{+} \in S_{\kappa_{i}}^{+}}^{k} \left( \log(\frac{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})}}{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} + k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{+})}) + \log(p(\vec{x}^{+} \in S_{\kappa_{i}}^{+})^{k+1}) \right) \\ &+ \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})}^{k} \log(\frac{k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{-})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{\mathcal{Q}_{2}}(\vec{x}_{\kappa_{i}}^{-})}) \right) \end{split}$$

We now drop the term containing the probability of assignment to a feature group  $p(\vec{x}^+ \in S_{k_i}^+)$  since it is outside of the learned model parameters  $\vec{\phi}$  and fixed in advance:

$$\propto -\frac{1}{|\mathbf{X}|} \sum_{i=1}^{n} \sum_{\vec{x}^{+} \in S_{\kappa_{i}}^{+}} \left( \log\left(\frac{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})}}{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} + k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{+})}\right) + \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})}^{k} \log\left(\frac{k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{-})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{-})}\right) \right)$$

$$\xrightarrow{|\mathbf{X}| \to \infty} -\sum_{i=1}^{n} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+}) E\left[\log\left(\frac{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})}}{e^{\tilde{y}(\vec{x}^{+}, \vec{\phi})} + k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{+})}\right) + \sum_{\vec{x}^{-} \sim \mathcal{Q}(.|\vec{x}^{+}, \vec{x}^{+} \in S_{\kappa_{i}}^{+})}^{k} \log\left(\frac{k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{-})}{e^{\tilde{y}(\vec{x}^{-}, \vec{\phi})} + k \times P_{Q_{2}}(\vec{x}_{\kappa_{i}}^{-})}\right) \right)$$

$$= \sum_{i=1}^{n} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+}) E\left[L(\vec{x}|\vec{\phi}, \text{target} = i)\right]$$

Thus, the loss function is just a convex combination of the loss functions of the targeted classifiers for each of the p features, and by extension so is the gradient since:

$$\frac{\partial}{\partial \phi} \sum_{i=1}^{n} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+}) E\Big[L(\vec{x}|\vec{\phi}, \text{target} = i)\Big] = \sum_{i=1}^{n} p(\vec{x}^{+} \in S_{\kappa_{i}}^{+}) \frac{\partial}{\partial \phi} E\Big[L(\vec{x}|\vec{\phi}, \text{target} = i)\Big]$$

Thus the algorithm will, at each step, learn a convex combination of the gradient for a targeted classifier on feature group i, with weights proportional to the feature group sampling probabilities in step 1 of the sampling algorithm  $p(\vec{x}^+ \in S_{\kappa_i}^+)$ .  $\square$