



Revenue

Question1

Question6

Question2

Question7

Question3

Question8

Question4

drillthrough

Question5

tooltip

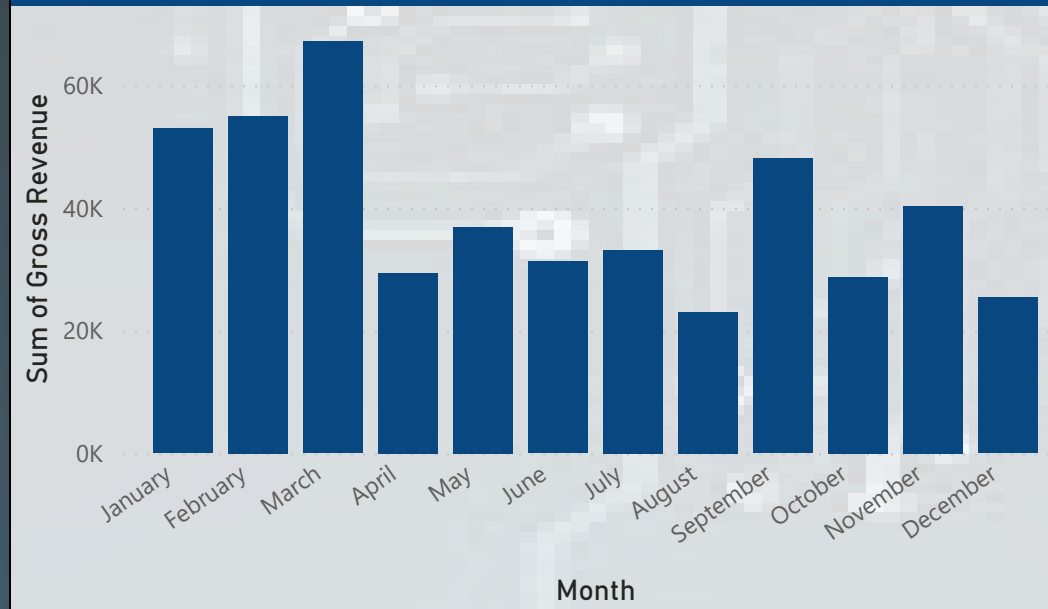


Revenue

REGION

- ☐ APJ
- ☐ EU
- ☐ INDIA
- ☐ MEA
- ☐ NA
- ☐ OTHERS
- ☒ UK

Highest Revenue



Bar Graph

Area Chart





Revenue

PLAN_NAME

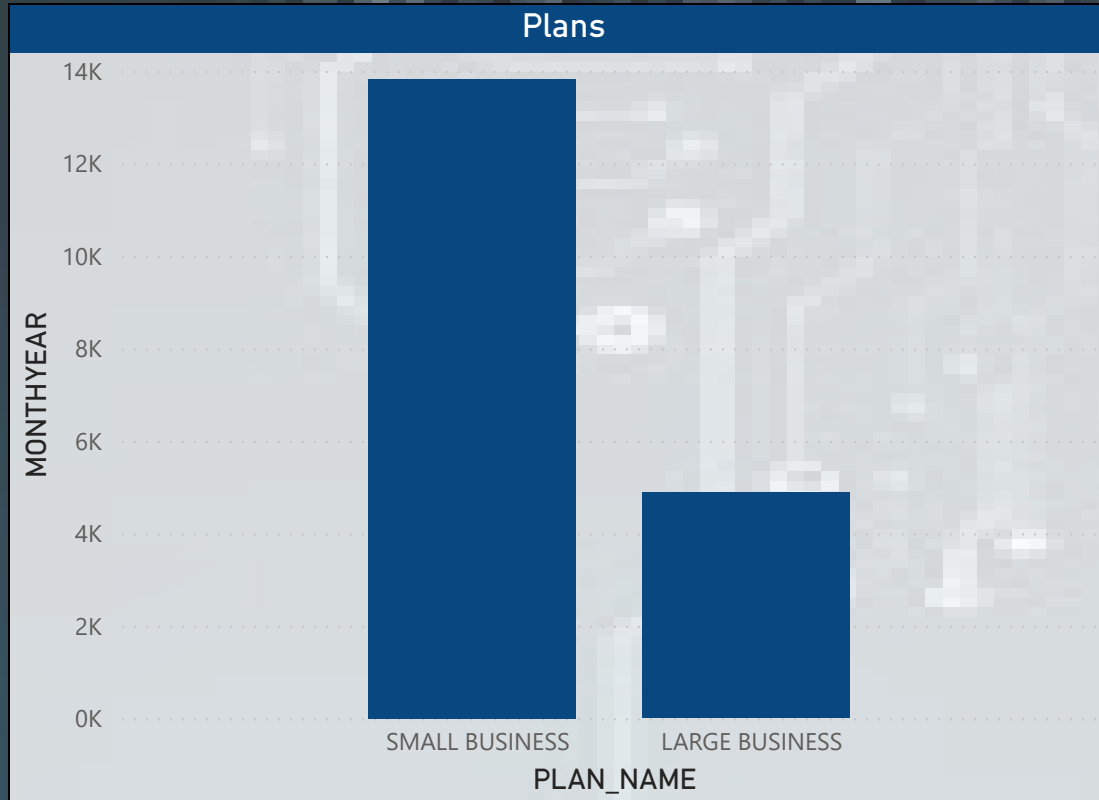


☒ Select all

☒ LARGE BUSINESS

☐ Medium Business

☒ SMALL BUSINESS





Revenue

7.88K

Sum of discount

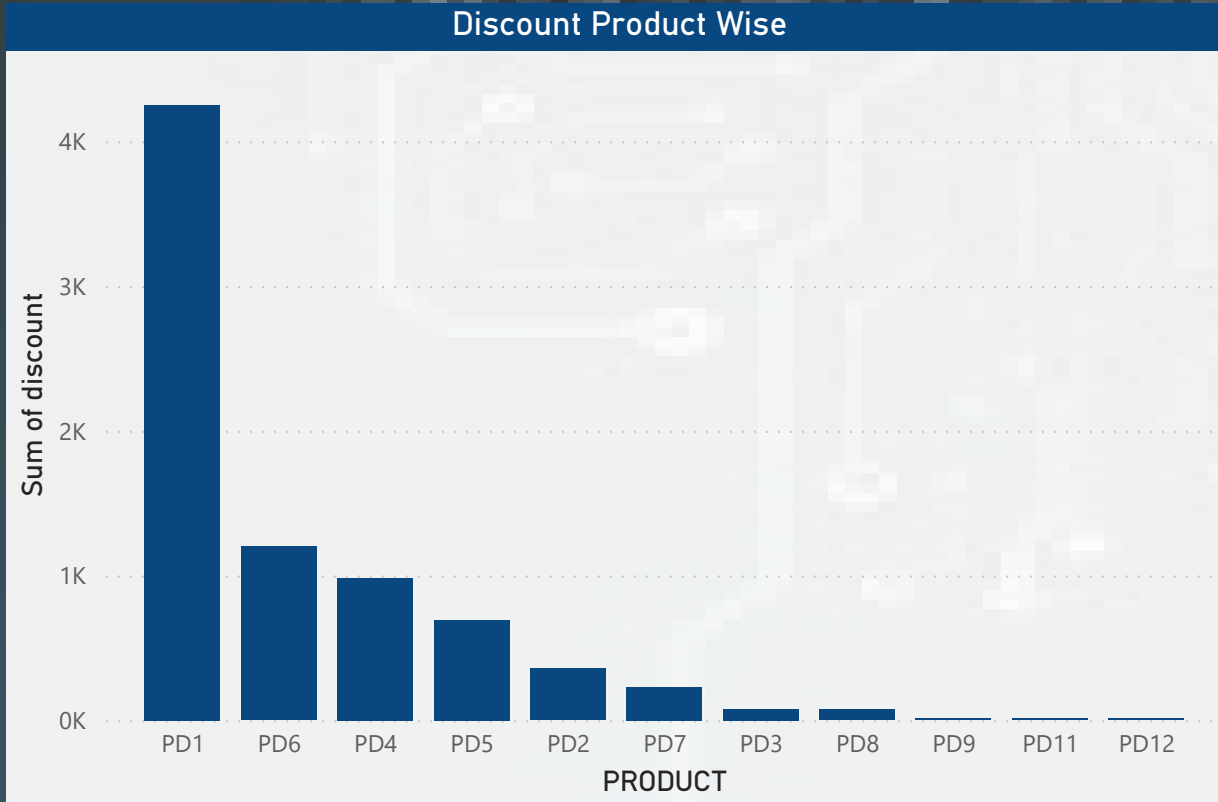
PRODUCT

☐ Select all

☒ PD1

☐ PD10

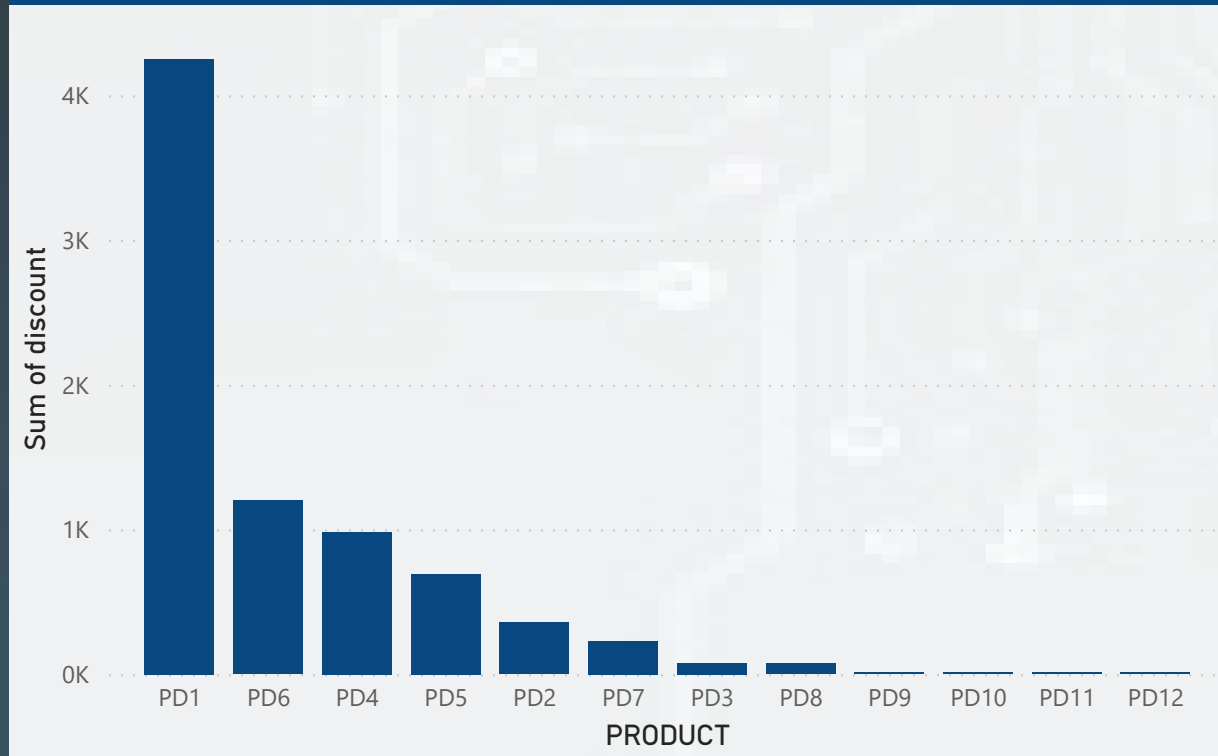
☒ PD11





Revenue

Discount Product Wise





Revenue

3.64K

Sum of discount

PRODUCT

☒ Select all

☐ PD1

☒ PD10

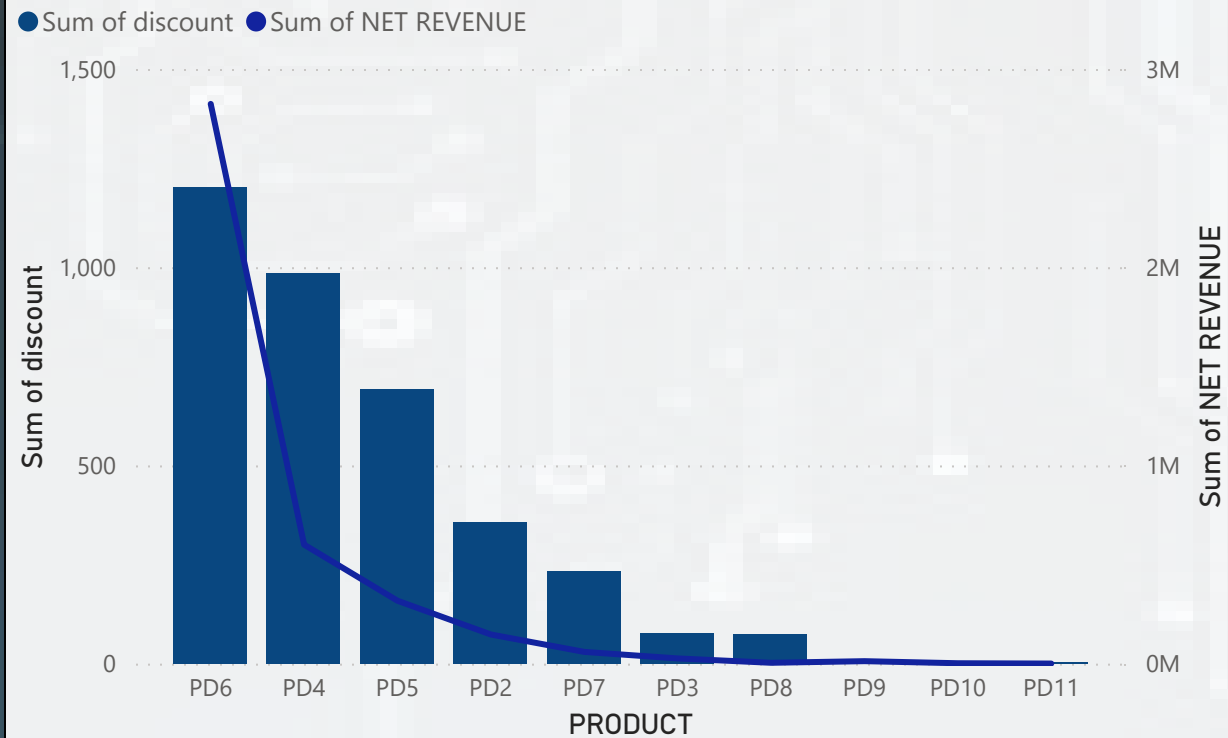
☒ PD11

☐ PD12

☒ PD2

☒ PD3

Discount Product Wise



At 1,202.03, PD6 had the highest Sum of discount and was 56,336.09% higher than PD11, which had the lowest Sum of discount at 2.13.

Sum of discount and total Sum of NET REVENUE are positively correlated with each other.

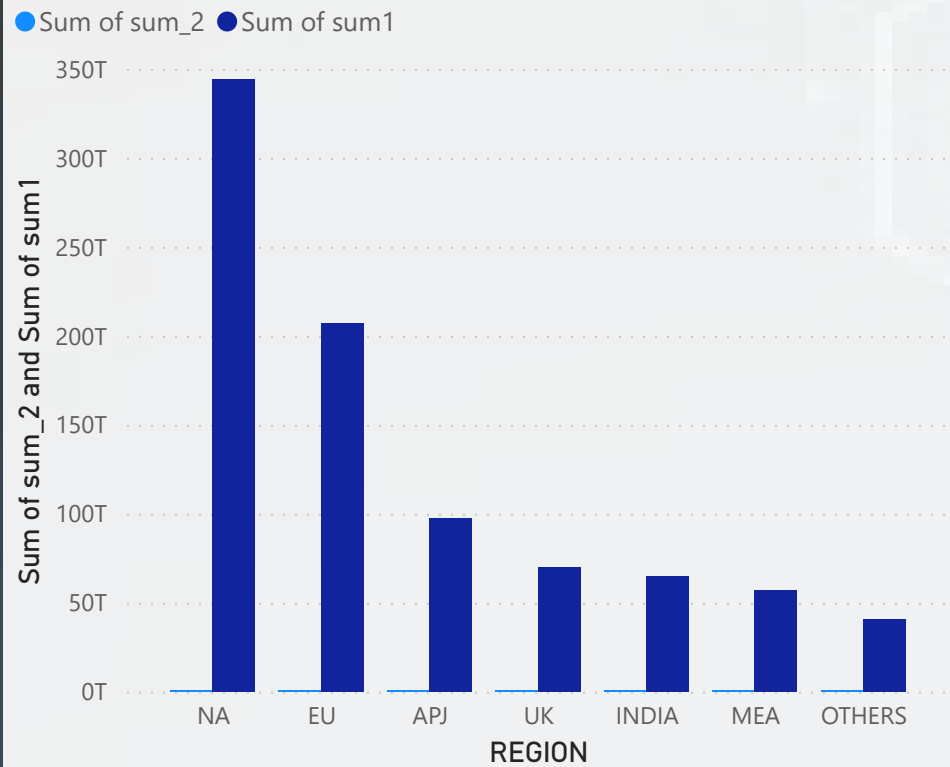
PD6 accounted for 33.02% of Sum of discount.

Sum of NET REVENUE and Sum of discount diverged the most when the PRODUCT was PD6, when Sum of NET REVENUE were 28,22,753.17 higher than Sum of discount.

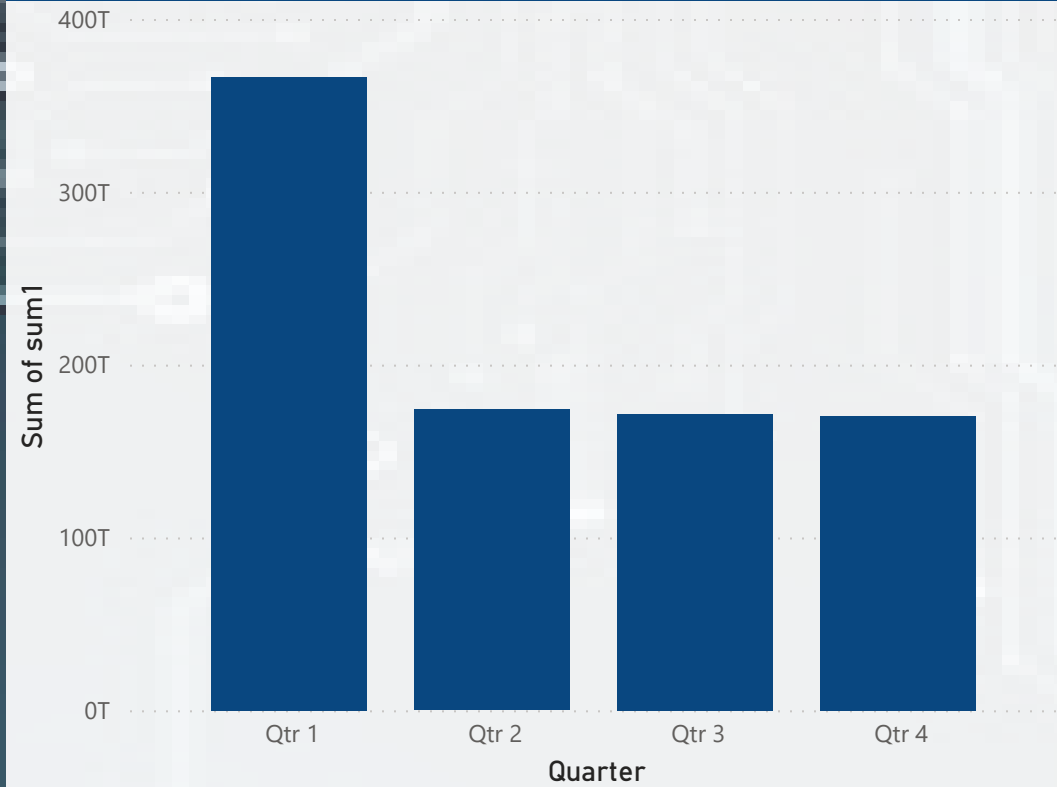


Revenue

Churn Rate



Revenue





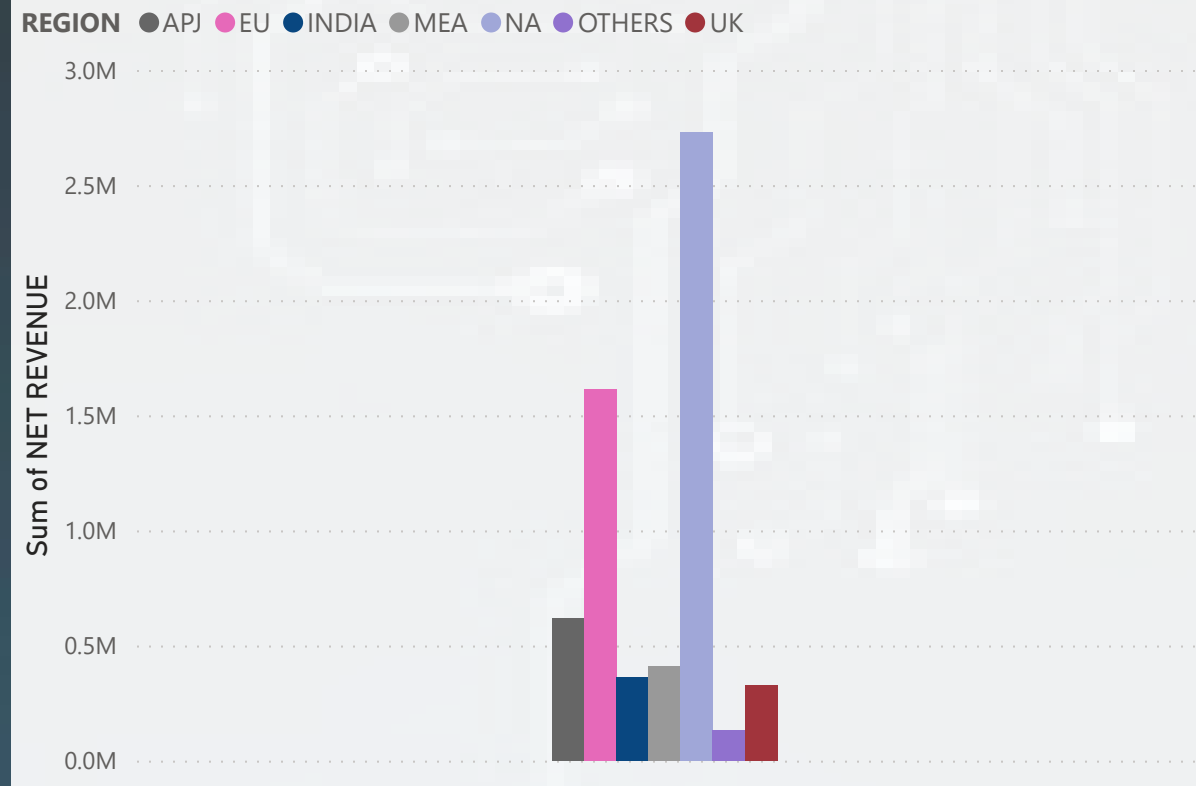
Revenue

Churned info

☐ no

☒ yes

Discount Product Wise





Revenue

Sum of gross revenue by discount is 10.54K

Sum of Gross Revenue by discount

10.54K



Preparing Q&A

Key influencers Top segments



What influences REGION to be APJ ?

When...

...the likelihood of REGION being APJ increases by

PRODUCT is PD5

1.62x

Month is June

1.23x

Month is December

1.16x

PLAN_NAME is Medium Business

1.13x

REGION ✕

APJ

Quarter ✕

Sum of discount
7,891.53

APJ
867.49

EU
1,866.49

INDIA
610.91

MEA
481.46

NA
3,086.73

Qtr 1
332.34

Qtr 2
169.10

Qtr 3
192.09

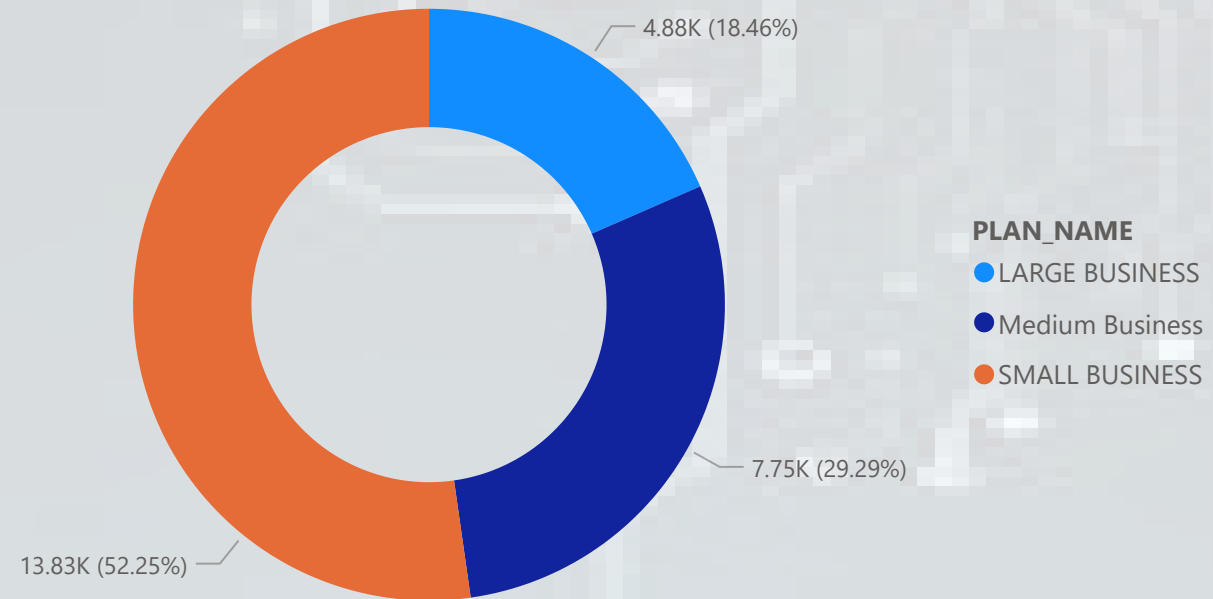
Qtr 4
173.96





Revenue

REGION by PLAN_NAME





Revenue

REGION by PLAN_NAME

