

# Bayesian Statistics

# Agenda

Part I - Generative Models

Part II - Bayesian Analysis

# Part I - Generative Models

$$p(y = c|\mathbf{x}, \boldsymbol{\theta}) \propto p(\mathbf{x}|y = c, \boldsymbol{\theta})p(y = c|\boldsymbol{\theta})$$

posterior

likelihood

prior

# The numbers game - human estimates

The game proceeds as follows.

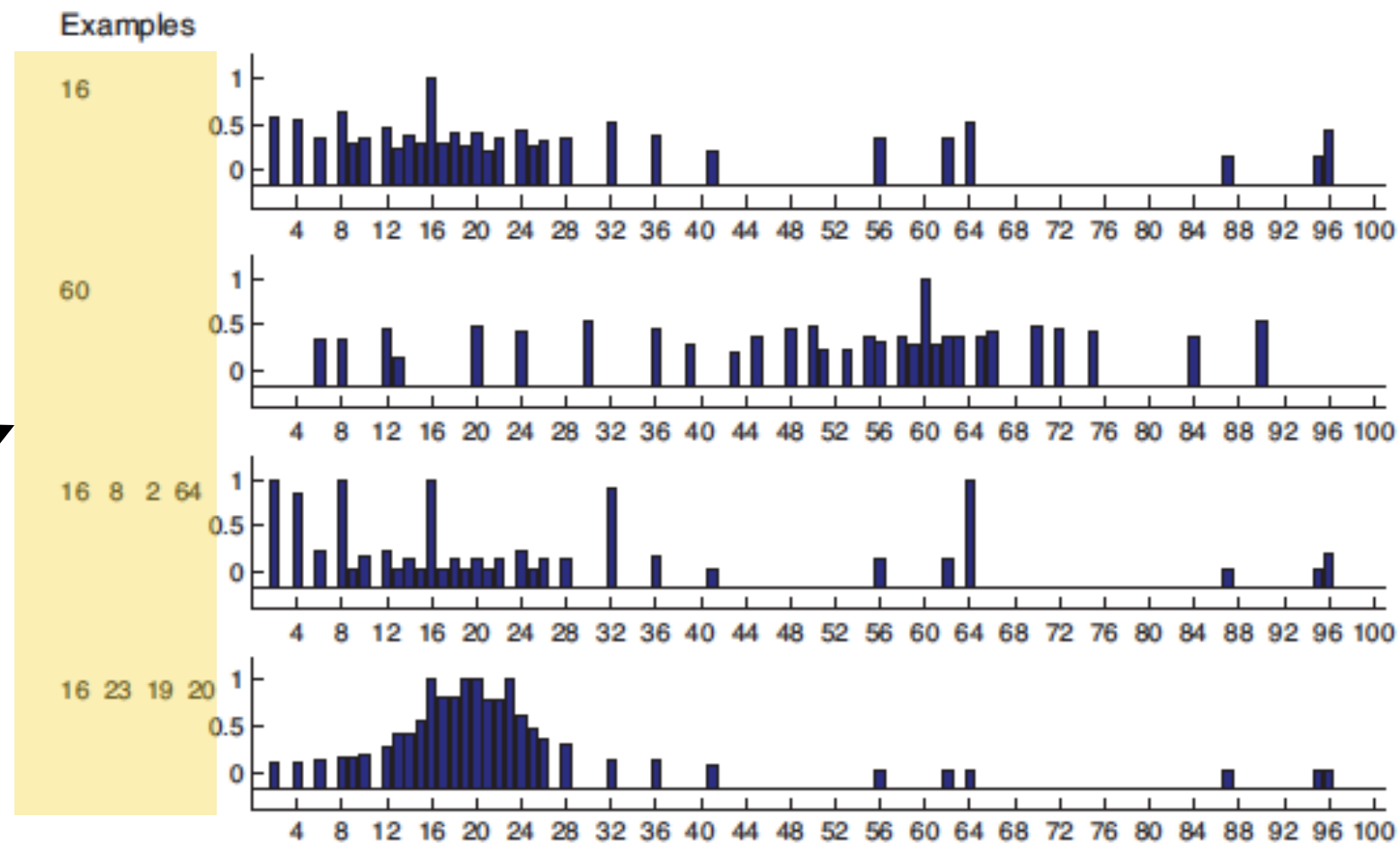
I choose some simple arithmetical concept  $C$ , such as “prime number” or “a number between 1 and 10”.

I then give you a series of randomly chosen positive examples  $D = \{x_1, \dots, x_N\}$  drawn from  $C$ , and ask you whether some new test case  $\tilde{x}$  belongs to  $C$

i.e., I ask you to classify  $\tilde{x}$

# The numbers game - human estimates

data seen



Say  $D = \{ 16, 8, 2, 64 \}$

Am I taking  $C = \text{"powers of 2"}$ , or  $C = \text{"even numbers"}$ ?

(both are consistent with the data)

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## Occam's razor

$$p(\mathcal{D}|h) = \left[ \frac{1}{\text{size}(h)} \right]^N = \left[ \frac{1}{|h|} \right]^N$$

**likelihood**



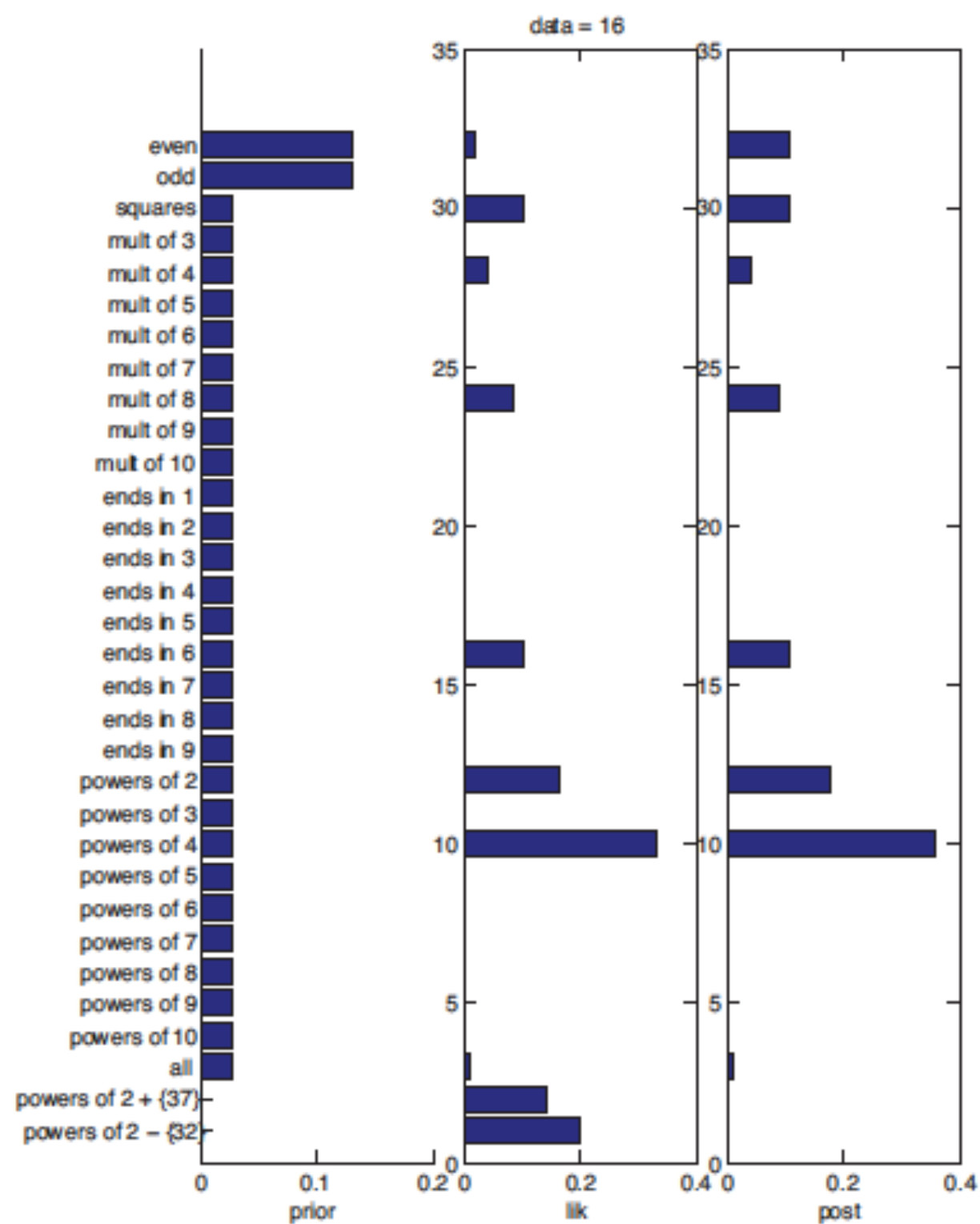
**prior**

$h = \text{“powers of 2”}$

$h' = \text{“powers of 2, except 32”}$

What now?





## Recall Naïve Bayes

We want  $p(y=\text{class} \mid D=\text{words})$

What is likelihood  $p(D \mid y=c)$  ?

What is prior  $p(y = c)$ ?

e.g. Mary had a little lamb, little lamb, little lamb,  
Mary had a little lamb, its fleece as white as snow

# Beta-Binomial

Counting dice head, unknown bias

likelihood  $\text{Bin}(k|n, \theta) \triangleq \binom{n}{k} \theta^k (1 - \theta)^{n-k}$

prior  $\text{Beta}(\theta|a, b) \propto \theta^{a-1} (1 - \theta)^{b-1}$

posterior  $p(\theta|\mathcal{D}) \propto \text{Bin}(N_1|\theta, N_0 + N_1) \text{Beta}(\theta|a, b)$   
 $\propto \text{Beta}(\theta|N_1 + a, N_0 + b)$

## Bayesian inference for online learning

$$\begin{aligned} p(\theta|\mathcal{D}_a, \mathcal{D}_b) &\propto p(\mathcal{D}_b|\theta)p(\theta|\mathcal{D}_a) \\ &\propto \text{Bin}(N_1^b|\theta, N_1^b + N_0^b)\text{Beta}(\theta|N_1^a + a, N_0^a + b) \\ &\propto \text{Beta}(\theta|N_1^a + N_1^b + a, N_0^a + N_0^b + b) \end{aligned}$$

## Part II - Bayesian Analysis

Frequentist approach:

$$\hat{\theta}_{MLE} = \arg \max_{\theta} p(D|\theta)$$

Bayesian approach:

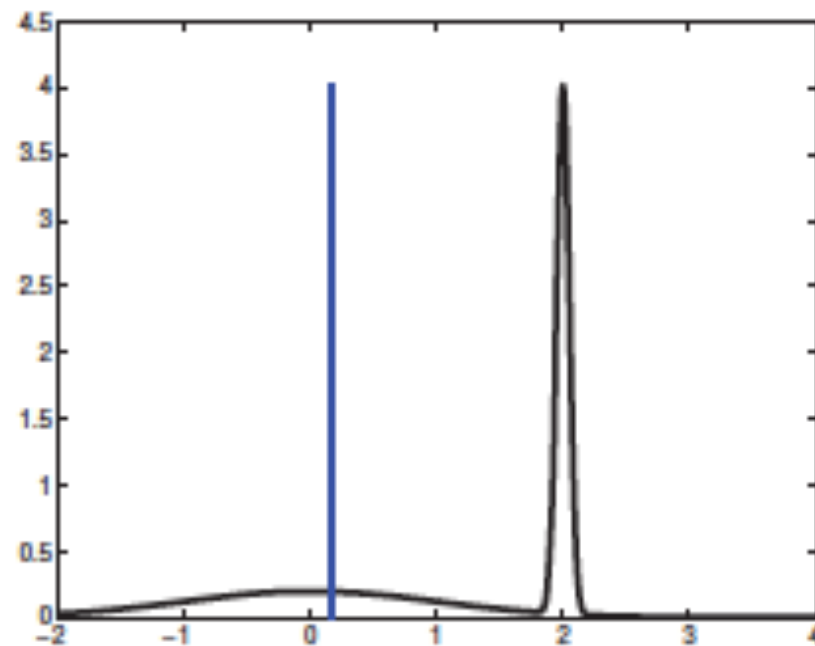
$$\hat{\theta}_{MAP} = \arg \max_{\theta} p(D|\theta)p(\theta)$$

we care about the prior

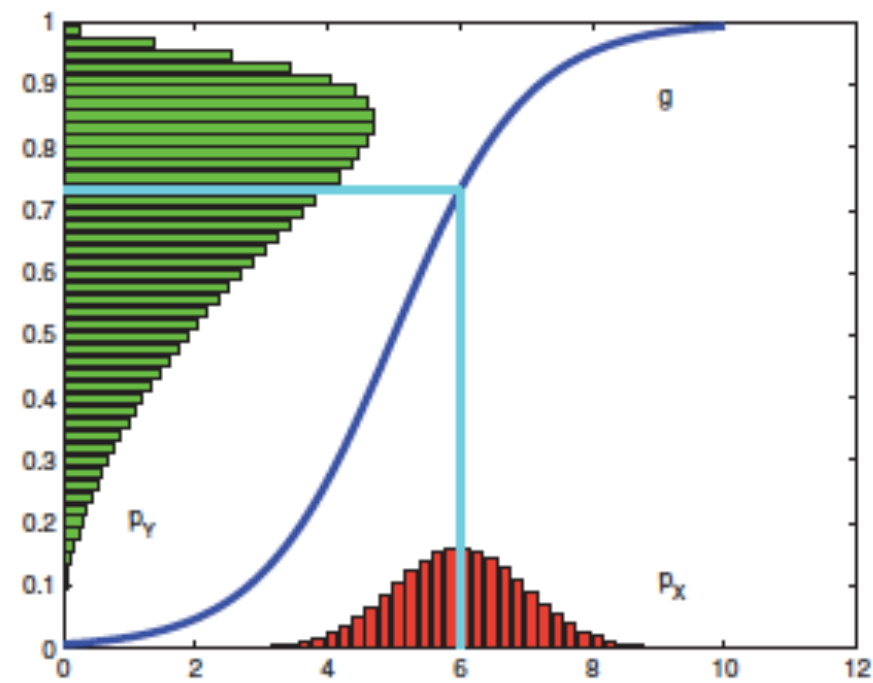




problems with a point estimate



the mode is an untypical point



**Figure 5.2** Example of the transformation of a density under a nonlinear transform. Note how the mode of the transformed distribution is not the transform of the original mode. Based on Exercise 1.4 of (Bishop 2006b). Figure generated by `bayesChangeOfVar`.

## credible interval (CI) vs HPD

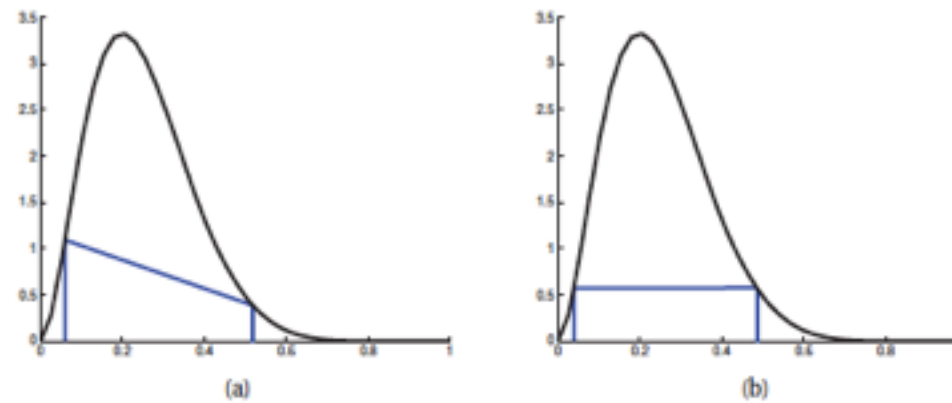


Figure 5.3 (a) Central interval and (b) HPD region for a Beta(3,9) posterior. The CI is (0.06, 0.52) and the HPD is (0.04, 0.48). Based on Figure 3.6 of (Hoff 2009). Figure generated by betaHPD.

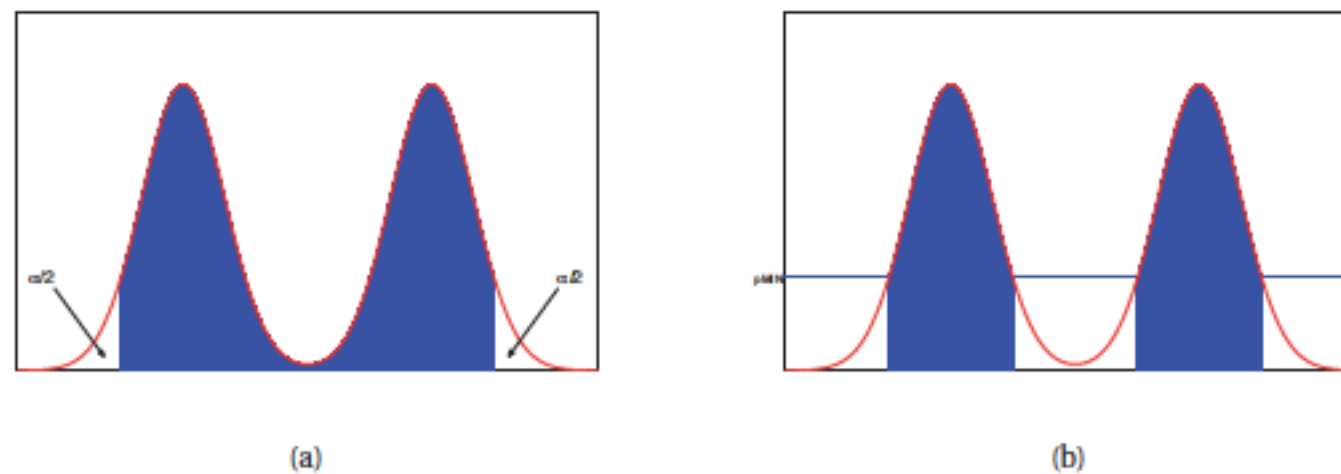


Figure 5.4 (a) Central interval and (b) HPD region for a hypothetical multimodal posterior. Based on Figure 2.2 of (Gelman et al. 2004). Figure generated by postDensityIntervals.

## Going further than MAP

Method	Definition
Maximum likelihood	$\hat{\theta} = \operatorname{argmax}_{\theta} p(\mathcal{D} \theta)$
MAP estimation	$\hat{\theta} = \operatorname{argmax}_{\theta} p(\mathcal{D} \theta)p(\theta \eta)$
ML-II (Empirical Bayes)	$\hat{\eta} = \operatorname{argmax}_{\eta} \int p(\mathcal{D} \theta)p(\theta \eta)d\theta = \operatorname{argmax}_{\eta} p(\mathcal{D} \eta)$
MAP-II	$\hat{\eta} = \operatorname{argmax}_{\eta} \int p(\mathcal{D} \theta)p(\theta \eta)p(\eta)d\theta = \operatorname{argmax}_{\eta} p(\mathcal{D} \eta)p(\eta)$
Full Bayes	$p(\theta, \eta \mathcal{D}) \propto p(\mathcal{D} \theta)p(\theta \eta)p(\eta)$