

Address the who, what, where, when, how, and why for the software: • Who are the users of the software? • What is the purpose of the software? • Where and when will the software be used? • How does the software work? • Why would anyone want to use the software over existing processes?

The software will be a skincare routine quiz that will help the user determine which products will best suit their needs. Anyone can use the software to help them figure out what kind of products work with their skin type such as normal/sensitive, oily, dry or combination skin. Additionally, it will match the product with specific concerns such as acne, hyperpigmentation, redness, fine lines and wrinkles. These options will be more on the affordable side as skincare products can get very expensive and have a flexible range of items. Some other skincare quizzes may be targeted to specific brands at a certain store or have a higher price range. Many people may struggle with skin conditions such as eczema, keratosis pilaris, or rosacea. These recommendations can help guide the user on what products can help effectively treat these issues. Users will select their skin type followed by a concern they may have and the software will recommend specific products for different steps of their skincare routine. Various products will be involved in different categories such as cleanser, essence/toners, serums, moisturizers and sunscreen (spf).