

## CONTACT

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470-546-2359  
clvidrine.com

## TECHNICAL SKILLS

- User Research (**Mixed methods**)
- Wireframing & flow charting (**Miro**)
- Design, Prototyping, & Annotation (**Figma**)
- Coding: HTML, CSS & JavaScript w/ React

## WHAT DRIVES ME?

### PASSION

Passion is the most important trait to my career. Without passion, top-quality products and solutions are not possible. Passion fuels my output every single day.

### COMPASSION

Compassion leads to excellent user interfaces. I don't produce anything without first considering what impact it will have on my users' needs, emotions, limitations, and understanding.

### CURIOSITY

I am a lover of exploration and discovery. I like to ask "why?" Why does engagement dip during this part of the process? Why are our competitors having better success than us? Why is the customer feeling this way? My curious mind helps me to conduct effective research and solve difficult problems.

# CHELSEA VIDRINE

## UX RESEARCH & DESIGN

### Mission

I am an IT professional with 7+ years of experience as a software engineer. I am looking to leverage my development expertise and passion for user interfaces to transition into a UX role. I have years of professional experience communicating with stakeholders and UX leaders to translate user needs into functional interfaces that both drive positive user engagement and meet business objectives. I recently completed a professional diploma in UX research and design, and I'm ready to take the next step in my career.

### Career Experience

Software Engineer at Aaron's  
March 2017 – currently employed

- **Engineering Effective Customer Experiences**  
I develop and support products which drive customer acquisition, onboarding, and retention. I've driven company profits by putting the focus on the user and creating positive user experiences through tools that are effective, intuitive, delightful and accessible.
- **Solutioning in a Collaborative, Agile Environment**  
Together with a small, highly collaborative team of managers, designers, and developers, I work every day to design, develop, test, and deploy solutions in a fast, iterative, and agile manner.
- **Growing Through Flexibility and Well-roundedness**  
Throughout my years at Aaron's, I have gained experience in an array of technologies from front end to back end to data management, always eager to pick up new skills and learn new things.

### Education

**UX Professional Diploma** – Awarded May 2024

UX Design Institute (Accredited by Glasgow Caledonian University)

**BA Applied Computer Science** – Awarded December 2016

Kennesaw State University

*Magna Cum Laude*