

# CHELSEA RUNACRES

Seattle, WA – Philadelphia, PA

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Portfolio: <https://chelsrunnn.github.io/professional-portfolio/>

## SUMMARY

Full Stack Web Developer with a diverse background in English Literature, Marketing, and team-building. Naturally focused on innovation and inclusivity. Known for a can-do attitude, enjoyment of challenging projects, and thriving in fast-paced environments.

## TECHNICAL SKILLS

### Technical Languages:

Frontend: HTML5, CSS, JQuery, Javascript, Bootstrap, Bulma, Chakra UI

Backend: Sequelize, MySQL, MongoDB, Express, React, Node, GraphQL, Handlebars, Webpack

**Other Apps:** Stripe, QuickBooks, MailChimp, HootSuite, Google Analytics, WordPress

## PROJECTS

**Terminus** | [github.com/ChelsRunnn/terminus](https://github.com/ChelsRunnn/terminus) | [protected-shelf-14229.herokuapp.com/](https://protected-shelf-14229.herokuapp.com/)

- Fully-functional ecommerce application with a Zombie apocalypse theme and future development potential as a gamified social media platform
- **Core Responsibilities:** Original concept, PWA functionality, models and typeDefs, Chakra UI and custom theme elements, navigation and cart logic
- **Tech:** Stripe, Chakra UI, MERN stack, Webpack

**After Afters** | [github.com/ChelsRunnn/after-afters](https://github.com/ChelsRunnn/after-afters) | [chelsrunnn.github.io/after-afters/](https://chelsrunnn.github.io/after-afters/)

- Frontend Philly-centric entertainment app that connects users to upcoming events with the ability to save favorites and see food options nearby the event's venue
- **Core Responsibilities:** Data persistence for save/favorite features
- **Tech:** Bulma, JQuery, JavaScript, CSS, HTML, TicketMaster API, GeoApify API

**Tempo** | [github.com/ChelsRunnn/tempo](https://github.com/ChelsRunnn/tempo) | [desolate-castle-93204.herokuapp.com/](https://desolate-castle-93204.herokuapp.com/)

- Social media platform for musicians built around the creative process that aims to connect creators to an inspiring and empowering community
- **Core Responsibilities:** Handlebars implementation, styling and cohesive theme
- **Tech:** Bulma, Cloudinary, Handlebars, Sequelize, MySQL, Express

## EXPERIENCE

**Professional Horse Trainer, Bookkeeper**

2018 – Present

**Novella Farms**

Redmond, WA

Work directly with clients to answer questions, resolve billing disputes, and settle outstanding payments. Coached clients and competed at shows on the A circuit. Managed daily staff and equine operations including medical care, rehabilitation, and

training. Organized training schedule for 30+ horses and 50+ clients. Coordinated directly with vets and farriers. Protected team culture while promoting safety, fun, and an eternal student-mindset among all adult and junior clients.

**Key Accomplishments:**

- Created automated system for invoicing, organizing client data using Quickbooks
- Aided clientele growth by 35% with particular focus on scaling systems to preserve elite animal care

**Listing Agent**

2020 – 2022

**The Results Team, Keller Williams**

Seattle, WA

Nurtured database of existing clients, pursued incoming leads, and led listing appointments to secure active business while tracking personal conversion rates. Worked with a team as the client-facing member to prepare, market, and launch residential listings (average list price: \$750,000).

**Key Accomplishments:**

- Certified in official Keller Williams hiring method, Career Visioning
- Developed and implemented on-boarding and extended training program
- Negotiated contracts that resulted in clients gaining \$10,000s above list price
- Successfully created happy clients while selling 70+ homes

**Social Media Marketing Intern**

Feb - June 2018

**Airrosti**

San Antonio, TX

Monitored online presence, creatively engaged with followers across social media platforms while following strict HIPAA regulations. Aided with content creation; wrote copy for blog posts, captions, and tweets. Utilized content tools Bitly, HootSuite, WordPress, and Google Analytics to promote SEO.

**Key Accomplishments:**

- Flown to Salt Lake City to lead media coverage of the company-sponsored athletes at the CrossFit Regional Finals

**EDUCATION**

**Boot Camp Certificate**

Grad. Feb 2023

**University of Pennsylvania**

Philadelphia, PA

A 12-week highly intensive program focused on gaining full stack technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, Express, Handelbars.js, ReactJS, and GraphQL.

**Real Estate License**

2020 - 2022

Washington

**Bachelors of Arts in English**

2014 - 2018

**Trinity University**

San Antonio, TX

Equestrian Team Captain (3 yrs). Merit scholarship recipient. Trinity Distinguished Representative. Gamma Chi Delta sorority member.

**OTHER INTERESTS**

Fly fishing. Rock Climbing. Knitting. Science-Fiction reading and writing. Participating in NaNoWriMo annually. Baking. Video games.