

Did You Know?

1 in 6

adults in Canada 16 years and over fall into the lowest level of literacy; they have serious difficulties dealing with printed materials on a daily basis

The ability of firms to compete will increasingly depend on the basic skills of the average worker; workers with high literacy skills are better able to apply the most efficient production technologies



1 in 4

adults can't read dosage directions on over-the-counter or prescription medicines or complete job applications or medical forms

1 in 4

adults in Waterloo–Wellington 16 years and over fall into the lowest level of literacy

Statistics Canada showed that a 1% increase in adult literacy levels would generate a 1.5% permanent increase in the GDP per capita; In Canada, this would amount to about

\$32 billion

a year that could be re-invested

79%

of people entering Canadian prisons don't have their high school diploma

Benefits of Upgrading Your Skills!



Helps you find work
or keep your job



Makes it easier
to help your children



Helps you to
reach your goals



Gives you freedom
to grow and succeed