# CHELSEA MORGAN

## UX/UI DESIGNER

## CONTACT

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#### SKILLS

- Communication
- · User research
- · User stories and personas
- · User flows
- · Journey maps
- Sitemapping
- · Wireframing and prototyping
- · UI design
- · Style guides
- · HTML, CSS, JavaScript

## TOOLS

- Figma
- AdobeXD
- Balsamiq
- Adobe Photoshop
- · Adobe Illustrator
- Procreate
- Marvel

#### **EDUCATION**

#### CareerFoundry

Certificate in UX Design; Specialization certificates in UI for UX Designers & Frontend Development for Designers

2024

#### Teachers College, Columbia University

Master of Science in Communication Sciences & Disorders

2020

#### Lehigh University

Bachelor of Arts in Psychology 2016

#### **ABOUT**

UX/UI designer with a professional background in Speech Pathology, specializing in digital healthcare solutions. Skilled in crafting impactful digital products through a unique blend of communication expertise, visual design, and user-centered problem-solving. Actively seeking opportunities to apply diverse skill set to address real-world challenges, aiming to enhance product satisfaction and drive success in innovative environments.

## **UX/UI PROJECTS**

## Flame Fitness App

UI Designer - CareerFoundry Project

Sept - Nov 2023

- · Designed high-fidelity prototype for a fitness app employing user-centered design principles, enabling users of all experience levels to find and implement fitness routines to fit their schedules.
- Created app logo, style guide, and mockups to develop brand consistency.

#### Mentr App

UX/UI Designer - CareerFoundry Project

Sept 2022 - Aug 2023

- Conceptualized and designed a responsive high-fidelity app prototype connecting users to trusted experts across any field with a mobile-first design approach.
- · Conducted user surveys/interviews and user testing, created user personas, user stories, and journey maps to identify user needs and goals.

#### **WORK EXPERIENCE**

## Freelance UX/UI Designer

Subwire I New York, NY

Dec 2022 - Present

- · Spearhead the UX/UI design process for a live event streaming startup to develop an engaging and user-friendly mobile interface, allowing for a seamless viewing experience.
- Collaborate closely with developers to ensure accurate design implementation. overcoming integration challenges and reducing time needed for troubleshooting.
- · Design and refine UI elements including icons, color schemes, and layout to enhance visual consistency and boost user engagement.
- Optimize visual impact of pitch deck, leveraging design skills to effectively communicate Subwire's value proposition, increasing investor interest and stakeholder engagement.

## Speech-Language Pathologist

Outreach Rehabilitation | New York, NY

July 2022 - Present

- · Create and adapt individualized, person-centered treatment plans through ongoing assessment and identification of patient needs, pain-points, and goals, resulting in improved functional patient outcomes.
- Collaborate with cross-functional team of rehabilitation and medical professionals, enhancing patient experience and improving quality and efficiency of care.
- · Implement innovative therapy techniques and evidence-based practices to address diverse speech and language needs, significantly reducing communication barriers and enhancing patients' quality of life.