#### Chelsea Van Klaveren

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### **Professional Summary**

Aspiring front-end developer with a background in education and digital instruction, transitioning into tech with hands-on experience in HTML, CSS, JavaScript, and Python. Strong communicator with proven leadership in user-centric problem solving. Built 15+ responsive projects showcasing modern development principles and accessibility.

#### **Technical Skills**

Languages & Tools: HTML, CSS, JavaScript, Python, GitHub, Visual Studio, React

Frameworks & Concepts: UI Design, Responsive Design, Debugging, Web Development, API Integration, Prompt

Engineering (AI)

Analytics Tools: Google Analytics, SEO Tools (e.g. Google Search Console)

### **Projects**

<u>Vanilla Weather App</u> – Responsive weather application using HTML/CSS/JavaScript. <u>Weather Forecast App</u> – Expanded functionality with dynamic forecasting features. <u>Poem Generator</u> – Creative Al-powered content generator using advanced prompting.

#### **Freelance Experience**

### Southern Adrenaline Coffee - SEO & Analytics Consultant

Fort Worth, TX | May 2025 - Present

- Developed and implemented a local SEO strategy to improve discoverability and engagement.
- Optimized site metadata and mobile responsiveness, increasing organic traffic by 40%.
- Leveraged Google Analytics to monitor site traffic and user behavior, translating data insights into actionable strategies.
- Enhanced brand cohesion across digital platforms for better market recognition.

### **Experience**

#### SheCodes - Front-End Developer (Bootcamp Participant)

Completion: Tentative 2025

- Engineered 15+ responsive projects using HTML, CSS, and JavaScript.
- Applied practical problem-solving techniques to real-world scenarios.
- Built scalable components and practiced clean code principles.

## Timberview High School – Teacher

Jul 2024 - May 2025

- Developed dashboards for tracking student performance using e-learning tools.
- Integrated AI-driven platforms and built front-end components for classroom efficiency.
- Created interactive digital modules that increased test scores by 15%.

# **Education**

M.A. Secondary Education, University of New Mexico – Jul 2015

**B.A. History, Minor in Sociology**, University of New Mexico – Dec 2011

**A.A. Integrated Studies**, CNM Community College – Dec 2009