HELSEA ZHANG

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PROFESSIONAL SUMMARY

USC undergraduate at Viterbi School of Engineering and School of Cinematic Arts, specializing in software engineering and interactive technologies. Experienced in C++, C#, Unity, and AI-driven systems, with a track record of building immersive gameplay and tools ranging from prototypes to shipped products. Passionate about creating engaging experiences that reach players worldwide.

EDUCATION

University of Southern California Bachelor's, Computer Science

August 2023 - May 2027

GPA - 3.65

· Emphasis in Game Design and Development · Specialization in Digital Entrepreneurship

PROFESSIONAL EXPERIENCE

Sony Pictures Entertainment

Los Angeles, CA, USA September 2025 - Present

Technical Lead

USC Fortis Lab

- · Technical Lead for Fall 2025 Sony Lab currently using Gemini Flash and AI to build a documentary simulator that gamifies how we traditionally interview
- · Partnering with Disney, Epic Games, and Sony

Remote

AI Engineer (Research)

· Developing resilient and scalable AI systems in a research lab, implementing software solutions that enhance reliability, performance, and user experience.

September 2025 - Present

Foundry Six AI Engineer Intern

Los Angeles, CA, USA May 2025 - August 2025

- Redesigned and engineered intelligent systems using C++ and C#, integrating advanced conversational and assistive technologies
- · Improved VR DIY tool usability and resolved complex issues like AI accuracy. Creating flow charts, engineering accurate responses to computer vision, and delivering updates through biweekly Meta reviews.

Foundry Six VR Game Development Intern Los Angeles, CA, USA

February 2025 - May 2025

- Engineered 3 days of VR gameplay for a new content release, boosting traffic by 70% during a 100-day siege. Improved Day 1 user experience by 20% by identifying and resolving key FTUE issues.
- · Presented to CEO/CTO and collaborated cross-functionally to ensure timely level delivery.

Hyphenova

January 2025 - April 2025 App Development Intern

· Led design and development of Hyp-TV Desktop, delivering the product directly to the CEO using C++ and Native React to implement Web3 design workflows."

Livermore, CA, USA

Software Engineer Intern

June 2022 - August 2022 · Developed Java software to optimize cabinet configurations and calculate required parts, streamlining workflows and boosting production by 15%+.

PROJECTS & OUTSIDE EXPERIENCE

Drenched

May 2025 - Present

Gameplay Engineer

- Team of five engineers using C++ to craft an experience that pushes the boundaries in both engineering, design, and art
- · Engineering switching worlds between water and land and puddle systems

· Led a team of 10 designers for USC's women centric hackathon

· Implementing water mechanics through iterations and daily collaborations with cross functional teams.

Athena Hacks

Design Lead

Los Angeles, CA, USA

September 2024 - Present

· Ensuring communication between teams and weekly sprints, scheduling meetings, and designs get shipped for each Hackathon

ProductSC VP of Design and Marketing Los Angeles, CA, USA

March 2024 - Present

· Shaping brand + design direction for Product SC, collaborating with Riot Games to inspire the next wave of product leaders increasing member retention by 200%.

Lead Producer & UI Designer

Remote

May 2025 - August 2025

· Managing spreadsheets, meetings, for 20+ people schedule planning and assigning tasks on cross functional teams, planning and ui design for a bullet-hell shooter game

· Link to project

Unchained: Tale of Enra Systems Engineer

Los Angeles, CA, USA January 2025 - August 2025

• Working with databases and ID retrievals and UI Engineering through tooltips, optimizing the systems performance and increasing frame rate by 20 fps through C++

- · Speculative project reimagining the RPG world by crafting an experience with no violence
- Implementing battle systems and working directly with lead engineer.
- · Link to project

SKILLS

Skills: C/C++, Python, TypeScript, JavaScript, iOS/Swift, AWS, Docker, Java, HTML/CSS, C#, Git, Perforce, Unreal, ECS, MySQL, Lua, Flutterflow, Figma, Premiere Pro, Adobe Photoshop, Framer, Protopie, Webflow, Systems Design and Engineering, VR Engineering, Software Engineering, Product Design, AI design, Visual and Interaction Design, Game Design, Creative thinking, Team Player, Effective Communicator, Diligent, Passionate, Creative, Leadership Abilities, Thinker, Unity

Languages: Mandarin, Spanish, English