Chelsey Alphonso | Software Engineer

New York, NY | 516-315-1621 | chelseyreann@gmail.com | linkedin.com/in/chelsey-alphonso | github.com/ChelseyReann | chelseyreann.github.io

Software Engineer with a background in Catering & Events Management, utilizing my event design expertise to excel in web design. Excited to bring my ability to develop strong relationships with clients and stakeholders to curate immersive experiences for users.

TECHNICAL SKILLS

JavaScript | React | Node.js | CSS | Tailwind CSS | Python | Express.js | MongoDB | SQL | Postman | Flask | Git | Github
Project Management | Process Management | Process Implementation | Operations Management | Team Development

TECH PROJECTS

Digimon Deck Builder | Group Project | Front-End Developer | Live site: banana-bunch-digi-deck.netlify.app/
Github Repo: github.com/ChelseyReann/digimon-deck
- Led a group of 5 engineers to create a Digimon deck builder web application that incorporates user authorization and authentication.
- Utilized the React framework to create an interactive user interface, achieving a 20% increase in user engagement.
- Crafted a captivating front-end web design using CSS, leading to a 25% increase in user interaction and a 15% improvement in overall user satisfaction.
- Integrated an external API to fetch digimon data, expanding the available card selection by 80% and providing users with various choices for their decks.

NYT Book API | Solo Project | Full-Stack Developer | Live site: nyt-bestseller-book-list.netlify.app/
Github Repo: github.com/ChelseyReann/react-ui-project
- Deployed a live RESTful API, on Heroku, using Express, MongoDB, and Node.js for fetching data from the New York Times (NYT) Book API, implementing CRUD operations and thoroughly testing back-end routes with Postman achieving a 99.9% reliability rating of hitting all endpoints.
- Created a user-friendly web application, deployed on Netlify, which seamlessly fetched data from my API obtaining a load time of less than 2 seconds, showcasing my skills in API integration and application deployment.

Reality TV Show Trivia | Solo Project | Front-End Developer | Live Site: chelseyreann.github.io/Trivia/
Github Repo: github.com/ChelseyReann/Trivia
- Designed a responsive web application using vanilla JavaScript, HTML, and CSS, offering an immersive trivia experience for Reality TV show enthusiasts resulting in a 4.8 out of 5 stars from user reviews.

WORK EXPERIENCE

Software Engineering Fellow   New York, NY
General Assembly   February 2023 - May 2023
- Full-stack software engineering immersive fellow in an intensive, 12-week, 450+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, and data modeling,
- Developed a portfolio of individual and group projects through team collaboration strategies completing 2 solo projects and 2 group projects with a week to work on each project.

Catering & Events Project Manager   New York, NY
Restaurant Associates @ The New York Times   April 2022 - December 2022
- Successfully executed and supervised multiple, concurrent events ranging from 10-700+ attendees, ensuring timely delivery of services and maintaining an exceptional average satisfaction rating of 96%.
- Resolved event, staffing, and vendor issues through streamlined communication strategies, effectively ensuring operational excellence and seamless event experiences for clients and guests.
- Developed and nurtured a high-performing team of 8 regular associates and 15-20 temporary associates, fostering a collaborative and supportive environment that led to a 10% increase in employee satisfaction and improved overall team performance.

Director of Marketing and Social Media   Remote/Howell Township, NJ
Ram Cafe   April 2021 - April 2022
- Created and managed the company's Facebook and Instagram profiles, driving significant growth with 4,000 followers within 1 year and increasing brand awareness by 85% through targeted online marketing campaigns.
- Collaborated with 15 influencers and business partners, leveraging strategic partnerships to produce compelling promotional content, expand brand reach, and amplify brand presence across social media platforms.
- Utilized Facebook Business Suite to analyze metrics, track campaign performance, and optimize marketing efforts, resulting in data-driven decision-making that increased conversion rates by 20% and improved overall marketing ROI.

EDUCATION & CERTIFICATIONS

General Assembly | Software Engineering Immersive - Certificate   **New York, NY**

SUNY Oneonta | Bachelor of Science(B.S.), cum laude, Hospitality Management   **Oneonta, NY**