# [SALONIST]

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#### 1. Project Overview?

Salonist is a salon management application with appointment scheduling functionality and much more. It connects clients and stylists in an online community allowing users to login and book or cancel appointments. Users can also write reviews of salons. Salons can specify the stylists that work at their salons, as well as the services they offer. Salons can also book appointments for customers and support online payment for the services.

2. To what extend the system is proposed for?

Salonist is developed to automate all the salon activities. Using this system user can manage their salon and also use this system to book appointment of his customer online. Customer can login into the system by giving valid username and password. After login he can check his upcoming appointments. salon employee can also view the appointments they have to complete on particular date. The employee can submit online application for leave and add new services. Offers to different users are provided depending on their previous usage pattern. The owner can keep track of the employee salary and attendance online using this system.

3. Specify the Viewers/Public which is to be involved in the System?

public

4. List the Modules included in your System?

<u>Admin</u>

- Administrator may login to the system
- Manage employee and customer details
- View and edit leave status of the employee
- provide offers on packages
- view billings and payments
- Keeping employee attendance and salary details
- View customer feedback

## **Employee**

- Employee can login
- Update his/her account
- Apply leave
- View customer and various packages used by them
- Handle online billing

#### Customer

- Login to the system
- View new packages
- book counters and cancel requests
- Online payment
- Rate employee services
- Profile management

## 5. Identify the users in your project?

There are three distinct target audiences for this project. Salon owners make up the first primary audience for this project. They will use the salon side of the web application. Salon employees who work at the salon become the second type of users. They will use the system to generate bills, apply for leave and add more services. Salon-goers, primarily female, are the third major audience. They will use the client side of the application, primarily using it to view user ratings, and make appointments online, all on demand.

6. Who owns the system?

The salon owner

7. System is related to which firm/industry/organization?

Salon industry

8. Details of person that you have contacted for data collection?

Internet

 Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1)What are the difficulties as a salon visitor you face?

The salons are mostly crowded and it is difficult to manage the time with our daily schedule. It would be better if we had some way to get to know prior appointments in the salon.

2) What factors would influence your choice of new hairdressing / beauty salon?

Overall desktop experience, service satisfaction, pricing, quality, mostly time management, reviews.

3)Imagine that you are looking for a new hair / beauty salon and you are visiting new salon websites. What information would you like to find about these salons?

services offered, Prices, Images of the salon, Images of their work, Customer reviews, Profile of the hairdressers / beauty therapists, Special offers, Awards, Opening times, information about booking, Location

4) What factors influenced your choice of current hairdressing / beauty salon? convenience to home or work, Pricing, Special offers / vouchers, Quality of treatments, Brand image, Look and feel of their website, Recommendation, Refreshments, Shop decoration, Professional Memberships

- 5) How long have you been a customer at your current hair or beauty salon?

  May be few months
- 6) What made you leave your last hair or beauty salon?

Poor customer service, too expensive, never have available time

7) As a salon owner what is your difficult task?

I find it difficult to handle my employee salary manually like, I have to manually calculate all my expenses against gain.

8) Would you like to keep a track of your employees' attendance.

Possibly, a better idea

9)Since you work at salon, do you find it difficult to handle customers even once?

Sometimes we have a number of customers and finds it difficult to manage them depending on their time of arrival. Time management is crucial when coming to customer services.

10)Do you think making an online application can create significant change to the existing system?

Yes, a lot.