1

AY2025/2026 APRIL SEMESTER

DISTRIBUTION CENTRE MANAGEMENT (BLO2010)

GROUP PROJECT (30%)

Project Information

Submission Date: 3 August 2025, Sunday

Group Work

Project Scope

This project aims to allow students to apply knowledge acquired through weekly lectures and tutorials into application-based scenario.

Project Requirements

The project will focus on SIX (6) key areas, namely:

- Distribution Centre (DC) Processes
- Resources Planning
- DC Space Calculation and Layout Design
- Operational Costing
- DC Automation
- Safety and Security Management

The following items are to be uploaded into LMS before 3rd August 2025, 0900hr:

- 1. Soft-copy of the Final Report (PDF format)
- 2. Recorded Presentation of the project (mp4 format)

(A) Scenario

TRAVEL PAL PTE LTD (TP) is a well-known E-commerce company which runs an online retail portal for school backpacks. It is currently looking for a new 3PL to help them set up and manage its new distribution centre (DC) in Singapore to serve its customers in the Southeast Asia region. TP has high expectations when it comes to selection of 3PL. It expects the 3PL to be someone who understands and manages DC requirements very well.

As such, TP has approached QUICK-QUICK LOGISTICS (QUICK-QUICK) to submit an operations plan for this new DC as the latter is an internationally well-known provider of DC and transportation services.

As part of the DC Setup Team from QUICK-QUICK, your team has been tasked to determine and evaluate the resources necessary to manage this DC. This set of information is to be compiled into a proposal, and this will be submitted to the management of TP for consideration.

You have been given the operational specifications, the expected volume pattern and TP's business assumptions in <u>Appendix A</u> and <u>Appendix B</u> respectively. These data—are to be carefully considered in the solutions that your team will be proposing.

(B) Contents of the Business Proposal

In your proposal, you are required to provide solutions to the following:

a. QUICK-QUICK needs to determine the expected INBOUND, OUTBOUND and STORAGE volume to plan for the DC resources (manpower and layout). TP requires the 3PL to provide a **service level of 95%** - TP looks at performance on a day-to-day basis.

NOTE: A 'successful' day is defined as one where all customer orders are fulfilled within the same day.

TP allows up to 5% of the days in a year to be classified as 'unsuccessful', meaning some orders are not fulfilled. To meet the target of achieving 95% successful days annually, QUICK-QUICK intends to establish maximum capacity thresholds for Inbound, Outbound, and Storage operations. Resource planning will be based on these thresholds to ensure that daily volumes exceed the DC's capacity on no more than 5% of the days.

Your team is tasked with determining the **maximum capacity** (X_0) that can support this 95% service level.

TP has provided historical daily volume data for the product **BACKPACK** across Inbound, Outbound, and Storage activities over the past year, as shown in **Appendix D**. Using this dataset, recommend the estimated values of X_0 for **Inbound**, **Outbound**, and **Storage** for the BACKPACK product.

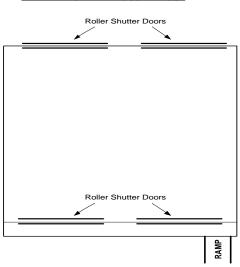
Data Analysis Tools from MS Excel and statistical methodologies should be used to support your recommendation.

- b. TP has decided to have the <u>OUTBOUND</u> operations to be available on a <u>"24-hour/7-day"</u> basis, while the <u>INBOUND</u> operation is to operate from <u>Monday to Saturday 8.30am to 6pm</u>. You need to derive the number of employees to be employed. Your answer should include the following information:
 - (i) Number of shifts per day
 - (ii) Start and End-Time of each shift
 - (iii) Number of permanent handlers and supervisors to be employed per shift
 - (iv) Number of temporary staff to be employed (if any)
 - (v) Amount of overtime hours to be done by each staff per week (if any)

Workings, including the usage of the <u>Manpower Calculation Grids</u>, should be shown. There should be at least <u>4 Grids</u> – 1 for INBOUND and 1 for OUTBOUND for <u>manual</u> method; 1 for INBOUND and 1 for OUTBOUND for <u>automated</u> method.

- c. Assuming that TP prefers the Automated method, propose the following prices:
 - (i) INBOUND price per **pallet**
 - (ii) OUTBOUND price per piece
 - (iii) STORAGE price per piece
- d. Sketch the possible **layout design** for this DC. The following diagram shows the floor plan of the facility. This facility has a clear ceiling height of 14 meters. (A blown-up version can be found on LMS.)

Recommend the locations of emergency exit doors and CCTV cameras. Suitable walking paths should be included, too.



PLAN VIEW OF WAREHOUSE LAYOUT

- e. **Derive the following requirements:**
 - (i) Number of Docks required
 - (ii) Area of Working Space and Staging Space (for both Outbound and Inbound)
 - (iii) Estimated total DC space area
- f. TP has the intention to expand into distributorship in 3 years' time. It expects a Pallet-In-Pallet-Out type of operations, and it will represent 30% of the total business. Based on the volume data given, propose the following:
 - (i) Suitable type of pallet racking and explain the choice

4

- (ii) Number of pallet locations in this pallet racking system
- (iii) Estimated standing space area

The following appendices provide the basic information needed to answer Question (a) to (f).

Appendix A: Operational Requirements for Customer TP Appendix B: QUICK-QUICK's business assumptions

Appendix C: Productivity Guideline (only for the purpose of this project)

Appendix D: Historical data of daily INBOUND, OUTBOUND and STORAGE

carton volumes for the past 1 year

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ASSESSMENT

(1) Assessment Criteria

The project will be assessed based on the following weightage:

S/No	Assessment Break-down		
(I)	Report		85%
1.	Layout, Format & Organisation of write-up	10%	
2.	Manpower Resources (Questions a & b)	25%	
3.	DC Pricings (Question c)	20%	
4.	DC Layout Design & Space Requirements; Safety & Security (Questions d, e & f)	30%	
(II)	Group Presentation		15%
	Total:		100%

(I) Report

For Items 2 to 4, these will be assessed based on the following criteria:

- Relevance of recommended solutions to support operational requirements
- Clarity in explaining justifications made for recommended solutions
- Thoroughness in showing the workings for the quantitative figures
 - a. Your report must be comprehensive. It must include all the necessary detailed workings, diagrams, Excel outputs, tables and/or charts that you deem necessary to support your answers. Approximate all final answers to 1 decimal place unless otherwise stated.

- b. Your project report must begin with a cover page (attached in BRIGHTSPACE).
- c. Limit your report to less than 15 pages (Arial Font size 12 with 1.5 spacing) excluding tables and graphs. A good report is one that is concise and provides relevant analysis that aids the reader in making decision.

(II) Group Presentation

The team is to conduct a 15-minute presentation about the key points of the proposal. The presentation should include information from ALL sections of the Project.

Presentation slides are to be prepared and shown during the presentation. Every team member will be required to present in the presentation and should have the same amount of air-time.

The group presentation is to be recorded and the duration of presentation should last not more than 15 minutes. It is strongly recommended to use MS Teams for the recording.

You are required to switch on your video cameras and be seen during the presentation, even if it is not your turn to present. All members should be presenting in the same presentation session.

(III) Peer Appraisal

An online peer appraisal will be conducted amongst the group members. Each member will be appraised based on the following criteria:

- i. Attendance and punctuality
- ii. Participation and contribution to discussions
- iii. Commitment and responsibility
- iv. Quality of work
- v. Supportive team player

Please alert your tutor early should there be any potential case(s) of social loafing in your group. Members who do not contribute constructively to the group project will be penalised accordingly.

Penalty for Final Report as follow:

If any student fails or scores badly in the Peer Assessment due to poor contribution to the group project, below penalty to the group project score for that individual student shall apply:

- If Peer appraisal % score for student is A, B or C, there is no penalty.
- If Peer appraisal % score for student is D, there is a 20% deduction from the group project total.
- If Peer appraisal % score for student is F or the student did not do the peer assessment (ie. no. of submission is 0), there is a 40% deduction from the group project total.

(2) Submission Details for REPORT and RECORDED PRESENTATION

- a. Please save the Report in PDF format and Presentation in mp4 format.
- b. Both items should be named using your TUTORIAL GROUP & GROUP NUMBER as the filename: TBXX_GroupX. Group Leader will represent the group to upload the report and presentation in LMS by the deadline: <u>3rd August 2025, 0900 hours</u>.
- c. Penalty of 20 marks deduction per day will be imposed for late submission. Submission <u>after Wednesday 6th August 2025, 0900 hours</u> will not be accepted (i.e. accorded ZERO mark).

APPENDIX A

Operational Requirements

Customer TP



Inbound Pallet – total 12 Cartons per Pallet



Six (6) backpacks within each Inbound Carton – each backpack is considered a PIECE



One (1) Outbound Shipping Carton to end-Customer: each will contain 1 backpack.

Pictures from www.rf123.com

Expected business forecast	 Annual business growth rate = 10% Contract duration: 5 years
Order / Cargo Information	 Handling profile: Pallet-In-Piece-Out Number of SKUs: 30 SKUs, each with equal amount of inventory Inventory should be picked on a FIFO basis Full Pallet dimension and weight – 1.2m (L) x 1.1m (B) x 1.2m (H); 250 kg
Inbound Activity	 Inbound operations: Monday to Saturday, 8.30am to 6pm Import via 40' FCL containers with palletised cargo – each container can hold 20 full pallets maximum – each full pallet is to hold 12 Inbound Cartons of single SKU. Each Inbound Carton contains 6 backpacks. Pallet dimension – 1.2m x 1.1m
	Arrival of containers at DC : Monday to Saturday, arriving at a constant rate
Outbound Activity	 Outbound function expected to open 24-hour, 7-day-per-week. Daily orders generated in 3 batches daily 1st Batch printed at 0700hr; to be completed by 1300hr of the same day (25% of daily volume) 2nd Batch printed at 1300hr; to be completed by 1900hr of the same day (25% of daily volume) 3rd Batch printed at 1900hr; to be completed by 0700hr of the next morning (50% of daily volume) Labels for "Destination Address" to be pasted on the Outbound Shipping Carton before handing over to the Freight Forwarder. Estimated number of Freight Forwarder's Pick-up for whole working day: 80 trucks
Storage	Inventory stored by per-piece basis – either manual or automated means

APPENDIX B

QUICK-QUICK LOGISTICS' Business Assumptions

(1) Pricing

1.	Length of Business Contract with TP = 5 years; Business Growth rate = 10% per annum
2.	Handlers : Supervisor = 10 : 1
3.	Each Function per Shift should be led by at least 1 Supervisor.
4.	Monthly Basic Salary : Handler = S\$2,000; Supervisor = S\$2,800
5.	Temporary Staff Rate : S\$15.00 per hour; subjected to one-day notice for activation
6.	Estimated monthly overhead costs = \$50,000. This is to be split equally between Outbound and Inbound.
7.	Each month has a total of 4 weeks and 30 working days.
8.	Fixed Cost : Automation and Others = \$800,000
9.	Interest rate = 5% per annum; Profit mark-up = 20%

(2a) Layout

1.	Length of Business Contract with TP = 5 years; Business Growth rate = 10% per annum
2.	Access Aisle for Working Space = 80%
3.	Access Aisle for Staging Space = 60%
4.	Miscellaneous Space = 25% of (Storage + Working + Staging)
5.	Working and Staging spaces expected to hold 30% of Shift volume at any point in time
6.	16 Outbound Shipping Cartons equivalent to 1 pallet space
7.	Estimated space taken up by Automation = 10,000 square metres

(2b) Technical Space per Pallet - for Question (f)

Technical Space per Pallet (m²)

No. of Pallet Tier	Floor Storage	APR	Double-Deep	Drive-In	Drive-Thru	Push-Back	VNA	PLS	Mobile
2	1.10	1.65	1.37	0.92	0.92	0.91	1.17	0.91	0.94
3	0.73	1.10	0.91	0.61	0.61	0.61	0.78	0.61	0.63
4	-	0.82	0.69	0.46	0.46	0.46	0.58	0.46	0.47
5	-	0.66	0.55	0.37	0.37	0.37	0.47	0.37	0.38
6	-	0.55	0.46	-	-	-	0.39	0.30	0.31
7	-	-	-	-	-	-	0.33	-	-
8	-	-	-	-	-	-	0.29	-	-

Assuming Height of DC Facility = 14 metres

APPENDIX C

(1) Productivity Guideline - INBOUND

10

Productivity Guideline – INBOUND

Process Category	Task	Productivity per man-hour	UOM	Activity	Remarks
Receiving	Unload Full Pallets from container	45	Pallet	R1, R4, R6	Manual / Auto
Receiving	Take over Full Pallets from delivery truck	250	Pallet	R1, R4, R6	Manual / Auto
Receiving	Unload Loose Cartons from container	300	Carton	R2, R3, R5	Manual / Auto
Receiving	Take over Loose Cartons from delivery truck	360	Carton	R2, R3, R5	Manual / Auto
Movement	Move UOM to Inbound Working Area	100	UOM	All	Manual / Auto
Quality-Check	Inspect Pallets and sign POD	120	Pallet	R1, R4, R6	Manual / Auto
Quality-Check	Inspect Cartons and sign POD	300	Carton	R2, R3, R5	Manual / Auto
WMS	Enter Cargo receiving data for Pallet	200	Pallet	R1, R4, R6	Manual - WMS Keying
WMS	Enter Cargo receiving data for Carton	200	Carton	R2, R3, R5	Manual - WMS Keying
WMS	Enter Cargo receiving data for Pallet	500	Pallet	R1, R4, R6	Auto - RFID
WMS	Enter Cargo receiving data for Carton	500	Carton	R2, R3, R5	Auto - RFID
Breakbulk	Break Shipping Cartons from Pallet	180	Carton	R4, R6	Manual / Auto
Breakbulk	Break Piece from Shipping Carton	300	Piece	R5, R6	Manual / Auto
Palletisation	Palletise Cartons	200	Carton	R2	Manual / Auto
Shrinkwrap	Shrinkwrap Pallet	30	Pallet	R1, R2	Manual / Auto
Labeling	Pasting of Licence Plate Number	360	UOM	ALL	Auto
Movement	Move UOM to Inbound Staging Area	100	UOM	ALL	Manual
Movement	Move UOM to Inbound Staging Area	600	UOM	ALL	Auto - Conveyor
Putaway	Put away Pallet	60	Pallet	R1, R2	Manual / Auto
Putaway	Put away Carton	150	Carton	R3, R4	Manual / Auto
Putaway	Put away Piece	180	Piece	R5, R6	Manual
Putaway'	Put away Pieces into AutoStore (Automation)	250	Piece	R5, R6	Auto

(2) Productivity Guideline - OUTBOUND

11

Productivity Guideline - OUTBOUND

Process Category	Task	Productivity per man-hour	UOM	Activity	Remarks
Picking	Store Pallet; Pick Pallet	60	Pallet	SP1	Manual / Auto
Picking	Store Pallet; Pick Carton	120	Carton	SP2	Manual / Auto
Picking	Store Pallet; Pick Item	100	Item	SP3	Manual / Auto
Picking	Store Carton; Pick Carton	150	Carton	SP4	Manual / Auto
Picking	Store Carton; Pick Item	120	Item	SP5	Manual / Auto
Picking	Store Item; Pick Item	150	Item	SP6	Manual
Picking	Pick Piece from AutoStore (Automation)	250	Item	SP6	Auto
Plok QC	Check Pallet	60	Pallet	SP1	Manual
Pick QC	Check Carton	300	Carton	SP2, SP4	Manual
Plak QC	Check Piece	300	Piece	SP3, SP5, SP6	Manual
Pick QC	Check Pallet	100	Pallet	SP1	Auto - Barcode Scanner
Pick QC	Check Carton	400	Carton	SP2, SP4	Auto - Barcode Scanner
Pick QC	Check Piece	500	Piece	SP3, SP5, SP6	Auto - Barcode Scanner
Pick-WMS	Update storage location information - Pallet	200	Pallet	SP1	Manual - WMS Keying
Pick-WMS	Update storage location information - Carton	200	Carton	SP2, SP4	Manual - WMS Keying
Pick-WMS	Update storage location information - Piece	200	Piece	SP3, SP5, SP6	Manual - WMS Keying
Pick-WMS	Update storage location information - Pallet	500	Pallet	SP1	Auto - RFID
Pick-WMS	Update storage location information - Carton	500	Carton	SP2, SP4	Auto - RFID
Pick-WMS	Update storage location information - Piece	500	Piece	SP3, SP5, SP6	Auto - RFID
Movement	Move UOM to Outbound Working Area	100	UOM	ALL	Manual
Movement	Move UOM to Outbound Working Area	500	UOM	ALL	Auto
Pack QC	Check Pallet	60	Pallet	SP1	Manual
Pack QC	Check Carton	300	Carton	SP2, SP4	Manual
Pack QC	Check Piece	300	Piece	SP3, SP5, SP6	Manual
Pack QC	Check Pallet	100	Pallet	SP1	Auto - Barcode Scanner
Pack QC	Check Carton	400	Carton	SP2, SP4	Auto - Barcode Scanner
Pack QC	Check Piece	600	Piece	SP3, SP5, SP6	Auto - Barcode Scanner
Packing	Piece - packed into cartons & labelling	80	Piece	CP3, CP5	Manual / Auto
Packing	Carton - secured into Shipping Package and labelling	80	Carton	CP4, CP5	Manual / Auto
Packing	Carton - palletised into pallets	200	Carton	CP2, CP3	Manual / Auto
Packing	Pallet shrinkwrap & labelling	20	Pallet	CP1, CP2, CP3	Manual / Auto
Pack-WMS	Enter Cargo packing data for Pallet	200	Pallet	CP1, CP2, CP3	Manual - WMS Keying
Pack-WMS	Enter Cargo packing data for Shipping Package	200	Carton	CP4, CP5	Manual - WMS Keying
Pack-WMS	Enter Cargo packing data for Pallet	300	Pallet	CP1, CP2, CP3	Auto - Barcode Scanner
Pack-WMS	Enter Cargo packing data for Shipping Package	400	Carton	CP4, CP5	Auto - Barcode Scanner
Releasing	Move UOM to Outbound Staging Area	100	UOM	ALL	Manual
Releasing	Move UOM to Outbound Staging Area	500	UOM	ALL	Auto
Releasing	Hand Pallet over to Freight Forwarder	250	Pallet	CP1, CP2, CP3	Manual / Auto
Releasing	Hand Shipping Package over to Freight Forwarder	360	Carton	CP4, CP5	Manual / Auto
Releasing	Loading Pallet into Container	45	Pallet	CP1, CP2, CP3	Manual / Auto
Releasing	Loading Shipping Package into Container	300	Carton	CP4, CP5	Manual / Auto

APPENDIX D (Inbound Cartons equivalent)

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	≥	944	1511	1173	1054	492	1777	440	403	1166	1792	818	286	640	1630	202	1813	2186	2067	2399	1415	1733	238	492	1665	3140	2438	123	820	1212	1320	2222	1253	1018	1107	1356	440	7992	2214	1256	253	2228	1878	1772	2329	943	2445	1486	1286	1603	1612
OUT	Monday	1456	1274	1042	1165	1139	990	1445	1100	1467	1403	1254	1069	1070	624	1035	1374	845	1072	628	982	652	1116	794	1357	862	731	1480	1310	1086	1048	797	1045	1381	1049	1124	770	97.0	730	000	1221	1007	1124	1117	603	916	778	1429	1165	1037	1172
	_	1800	1920	1920	1680	1200	1200	1680	096	1680	1920	240	480	1200	1200	096	1920	1200	1920	1920	096	1440	720	096	1440	1200	1920	480	1440	096	000	096	096	1680	096	1920	720	1440	1000	050	96	1440	1920	1440	1200	1200	1680	1680	1200	1680	1920
Þ	+	Week 1	Week 2	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26	Week 27	Week 28	ek 29	Week 30	Week 31	Week 32	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39	Week 40	Week 41	Week 43	Week 44	ek 45	Week 46	Week 47	Week 48	Week 49	Week 50	Week 51	Week 52	sek 53

RUBRICS (REPORT & PRESENTATION) - Total : 100 marks; Weightage : 30%

1) LANGUAGE, ORGANISATION AND FORMATTING - 10 MARKS

2) MANPOWER RESOURCES (Questions a & b) - 25 MARKS

Proficient	Developing	Underperforming	l
25.0 to 20.0	19.5 to 12.5	12.0 to 0.0	Max
Question a	Question a	Question a	
Insightful and thorough explanations that demonstrate clear understanding	Reasonable explanations that demonstrate somewhat clear understanding	Unclear explanations about the service level.	
of the service level.	of the service level.		
		Poor and/or unclear workings and/or visuals shown to explain how the	
Excellent thoroughness in showing the workings and/or visuals to derive the	Satisfactory workings and/or visuals shown to explain how the answers are	answers are derived.	1
answer.	derived.		
		Question b	25
Question b	Question b	Poor level of explanations in deriving the work-hours and manpower	25
Insightful and thorough explanations in deriving the work-hours and	Reasonable explanations in deriving the work-hours and manpower	calculations; with unclear links to course materials.	
manpower calculations; with clear links to course materials.	calculations; with somewhat clear links to course materials.		
		Poor level and/or messy workings and/or visuals shown to explain how the	1
Excellent thoroughness in showing the workings and/or visuals in deriving	Satisfactory workings and/or visuals shown to explain how the answers are	answers are derived.	
the answers.	derived.		
			1

3) DC PRICINGS (Question c) - 20 MARKS

Proficient	Developing	Underperforming	
20.0 to 16.0	15.5 to 10.0	9.5 to 0.0	Max
Insightful and thorough explanations in deriving the pricings; with clear	Reasonable explanations in deriving the pricings; with somewhat clear links	Poor level of explanations in deriving the pricings; with unclear links to	
links to course materials.	to course materials.	course materials.	
Excellent thoroughness in showing the workings and/or visuals in deriving the answers.	Satisfactory workings and/or visuals shown to explain how the answers are derived.	Poor level and/or messy workings and/or visuals shown to explain how the answers are derived.	20

4) LAYOUT DESIGN & SPACE REQUIREMENTS (Questions d. e & f) - 25 MARKS

Proficient	Developing	Underperforming	١
30.0 to 24.0	23.5 to 15.0	14.5 to 0.0	Max
Question d	Question d	Question d	
Solutions recommended were suitable and effective for layout, safety and	Solutions recommended were fair but limited in the effectiveness for	Solutions were badly constructed and not effective for layout, safety and	
security.	layout, safety and security.	security.	
Clear illustrations and legends were presented to demonstrate the	Relevant illustrations and legends were superficially presented to	Illustrations and legends were absent or minimally shown.	
effectiveness of the solutions.	demonstrate the effectiveness of the solutions.		
		Question e & f	30
Question e & f	Question e & f	Poor level of explanations in deriving the layout values; with unclear links	30
Insightful and thorough explanations in deriving the layout values; with	Reasonable explanations in deriving the layout values; with somewhat clear	to course materials.	
clear links to course materials.	links to course materials.		
		Poor level and/or messy workings and/or visuals shown to explain how the	
Excellent thoroughness in showing the workings and/or visuals in deriving	Satisfactory workings and/or visuals shown to explain how the answers are	answers are derived.	
the answers.	derived.		

1) STRUCTURE OF PRESENTATION - 5 MARKS (Shared mark for all group members)

Proficient	Developing	Underperforming	
5.0 to 4.0	3.5 to 2.5	2.0 to 0.0	Max
The Presentation had no grammatical, spelling or formatting error and were	The Presentation had detectable grammatical or spelling but did not impede	The Presentation had glaring grammatical, spelling or formatting error such that it	
consistent in style.	communication.	was distracting.	
Content had a logical flow from one part / presenter to another.	Some formatting error or were inconsistent in style but not too distracting.	Content flow from one part / presenter to another was a bit abrupt or random.	
Images and visual tools enhanced the communication value of the presentation.		Images and visual tools were used but either too many; served very little purpose other than to cover up any lack in substance, or too few such that the audience had	
Overall, the slides were audience-centric, persuasive and professional.	Images and visual tools were used appropriately but some slides were too wordy or	to rely on the Presenter to make sense of the content or 'imagine' what the	5
	some images were superfluous to the presentation.	Presenter is trying to communicate.	
	Overall, the slides were informative.	Overall, the slides appeared to be hastily put together without vetting or careful	
		thought.	

2) PACE AND INTONATION OF SPEECH, PROJECTION OF VOICE AND PRONUNCIATION OF WORDS - 5 MARKS (Individual)

Proficient	Developing	Underperforming	
5.0 to 4.0	3.5 to 2.5	2.0 to 0.0	Max
Natural but not conversational / informal presentation. Proper English language.	Affected; artificial, pretentious, and designed to impress. Too performative.	Monotonous; dull, repetitive, lacking in variation in tone or pitch. Unable to	
	Sounded like broadcaster or emcee for an event. Accidental use of Singlish but not	maintain formal presentation language, frequent use of Singlish.	
Audible and well-paced; not too fast or slow and consistent.	distracting.		_
		Inaudible and unable to project voice despite being asked to speak up (no physical	5
	Audible (or inaudible but able to self-correct when there are cues from the	ailments or pre-condition).	
	audience) and either too fast or too slow.		

3) CONFIDENCE, PERSUASIVENESS AND EXPRESSION - 5 MARKS (Individual)

Proficient	Developing	Underperforming	
5.0 to 4.0	3.5 to 2.5	2.0 to 0.0	Max
Highly persuasive; Natural; not overly rehearsed or contrived and communication	Persuasive, nervous but managed such that it does not distract the audience and	Not persuasive. Unable to maintain composure and confidence.	
was logical and clear.	communication was achieved.		1 1
		Unaware of expression and its impact on presentation (no physical ailments or pre-	5
Expression is pleasant / open and alert throughout presentation.	Occasionally, unaware of expression and comes across as distracted or preoccupied	condition).	
	but able to self-correct.		