

# UR OFFICE OF COMMUNICATIONS | SEAL/WORDMARKS

## UMASS WORDMARK HORIZONTAL

VECTOR

UMassAmherst

UMass Wordmark Horizontal (PMS202C&K).eps

UMassAmherst

UMass Wordmark Horizontal (PMS201U&K).eps

UMassAmherst

UMass Wordmark Horizontal (solid black).eps

UMassAmherst

UMass Wordmark Horizontal (reverse white).eps

UMassAmherst

UMass Wordmark Horizontal (CMYK-coated).eps

UMassAmherst

UMass Wordmark Horizontal (CMYK-uncoated).eps

PNG/JPG (RGB COLOR/BLACK) 72 DPI (1500PX); JPG/TIF (CMYK UNCOATED & COATED /BLACK) 300DPI (8" WIDE)

UMassAmherst

UMass Wordmark Horizontal (RGB-color) 1500pxwide

UMassAmherst

UMass Wordmark Horizontal (RGB-black)1500pxwide

## UMASS FLAGSHIP WORDMARK

VECTOR

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (PMS202C&K).eps

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmarkl (PMS201U&K).eps

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (solid black).eps

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (reverse white).eps

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (CMYK-coated).eps

UMassAmherst

The Commonwealth's Flagship Campus

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PNG/JPG (RGB COLOR/BLACK) 72 DPI (1500PX); JPG/TIF (CMYK UNCOATED & COATED /BLACK) 300DPI (8" WIDE)

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (RGB-color)1500pxwide

UMassAmherst

The Commonwealth's Flagship Campus

UMass Flagship Wordmark (RGB-black)1500pxwide

## UMASS WORDMARK VERTICAL

VECTOR

UMASS  
AMHERST

UMass Wordmark Vertical (PMS202C&K).eps

UMASS  
AMHERST

UMass Wordmark Vertical (PMS201U&K).eps

UMASS  
AMHERST

UMass Wordmark Vertical (solid black).eps

UMASS  
AMHERST

UMass Wordmark Vertical (reverse white).eps

UMASS  
AMHERST

UMass Wordmark Vertical (CMYK-coated).eps

UMASS  
AMHERST

UMass Wordmark Vertical (CMYK-uncoated).eps

PNG/JPG (RGB COLOR/BLACK) 72 DPI (1500PX); JPG/TIF (CMYK UNCOATED & COATED /BLACK) 300DPI (8" WIDE)

UMASS  
AMHERST

UMass Wordmark Vertical (RGB-color) 1500pxwide

UMASS  
AMHERST

UMass Wordmark Vertical (RGB-black)1500pxwide

## UMASS SEAL

To request prepared digital art of the University seal, please contact the Office of Communications at [urcommunications@umass.edu](mailto:urcommunications@umass.edu)

VECTOR



UMass Seal (PMS202C).eps



UMass Seal (PMS201U).eps



UMass Seal (solid black).eps



UMass Seal (reverse white).eps



UMass Seal (CMYK-coated).eps



UMass Seal (CMYK-uncoated).eps

PNG/JPG (RGB COLOR/BLACK) 72 DPI (1500PX); JPG/TIF (CMYK UNCOATED & COATED /BLACK) 300DPI (8" WIDE)



UMass Seal (RGB-color)  
1500x1500px



UMass Seal (RGB-black)  
1500x1500px

PMS: 202C  
CMYK: C9 M100 Y64 K48  
RGB: R136 G28 B28  
HEX: #881C1C

PMS: 201U  
CMYK: C8 M89 Y59 K22  
\*NO RGB WAS RECOMMENDED AS IT SHOULD BE COATED VALUES.

Vectors supplied in CS6.  
Additional versions are available upon request.

## UMASS ATHLETICS

PDF (NON-EDITABLE)

