

Claire Chen

<http://chenclaire.github.io>

EXPERIENCE.

UI/UX Designer @ DeepIntent

New York, 2016.02 - 2016.05

DeepIntent is a start-up focusing on building AI-based advertising technology.

- Built and maintained the mobile-friendly user interface by using HTML, SASS/CSS, jQuery and Bootstrap.
- Refined the functionality and design of the user interface.
- Prototyped the user interface in collaboration with the graphic designer by using Sketch and Axure.
- Worked collaboratively with back-end developers to implement data into front-end.

Web Designer and Developer @ Columbia University, Teachers College

New York, 2015.09 - 2016.04

The Web Office of Teachers College is responsible for designing, developing and maintaining the websites of Teachers College.

- Designed and built better user experiences for approximately 30 micro-sites by revamping the interface and the content structure (HTML, CSS and jQuery) and by coding them to be responsive and mobile-first (Bootstrap).
- Collaborated with site stakeholders to clarify and distill requirements.

Instructional Design Intern @ MandarinX

New York, 2015.08 - 2016.02

MandarinX is a high-quality course builder with more than 40,000 students on the edX platform.

- Designed and developed interactive quizzes and vocabulary books by using HTML and CSS in edX Studio.
- Improved learner engagement by organizing and leading discussions and the peer assessment.

Multimedia Intern @ United Nations, Department of Peacekeeping Operations

New York, 2015.06 - 2015.08

Information Management Unit of Department of Peacekeeping Operations develops a multimedia online training which is delivered to approximately over 100,000 staff all over the world.

- Redesigned the online training's UI & UX which improved the learning experience of users.
- Improved the online training's visualization and engagement by creating and curating graphic, video and audio training materials.

PROJECTS.

WeStory

A collaborative storytelling website for college students to improve their literacy.

- Designed and built the UI and UX.
- Created the "read story", "create new story" and "insert new entry" features by using Parse.

Story x Museum

A mobile application that enhances the art museum experience through the telling and sharing of stories.

- Researched and defined the problems in art museum experiences.
- Designed, wireframed and prototyped the UI and UX of the mobile application.

CulturaMeme

An online learning community for international students to improve their intercultural competence.

- Designed and prototyped the UI.
- Conducted user research by identifying the needs of users through face-to-face interviews.

EDUCATION.

Columbia University

2014 - 2016

M.A. Instructional Technology & Media
Teachers College Scholarship Recipient

Beijing Normal University

2010 - 2014

B.S. Educational Technology
2nd Academic Scholarship Recipient

DESIGN TOOLS.

Sketch

Axure

InVision

Keynote

Photoshop

Illustrator

InDesign

Lightroom

Premiere

DEVELOPMENT SKILLS.

HTML5

CSS3

Sass

JavaScript

jQuery

Bootstrap

Parse

Git

Processing

Paper.js

various CMS

wix

LANGUAGES.

English

Chinese (Mandarin)

INTERESTS.

Photography

Calligraphy

PORTFOLIO

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