XINTONG CLAIRE CHEN

Product Designer   646.241.8178   http://chenclaire.github.io   chen.claire.0308@gmail.com

EXPERIENCE

Product Designer @ Grovo Learning
Aug. 2017 - Present, New York, NY

- Built a visual design language for Grovo to document design conventions and improve product design consistency.
- Drove design from concept to delivery for Grovo Explore, which effectively introduced key feature of Grovo to potential buyers and opened the top of the sales funnel.
- Conducting user research and iterating design for user management and reporting to suit admins' needs.

UX Designer @ The Corcoran Group
June 2016 - Aug. 2017, New York, NY

- Created a living style guide for corcoran.com, which enhanced web design consistency and front-end development efficiency.
- Performed user interviews and usability testing, built responsive user interface, crafted animations, and increased user satisfaction ratings from 45% to 85% for Corcoran's intranet.
- Defined feature requirements and scope, produced wireframes, delivered hi-fi prototypes, and improved ad ordering and budget management experience.
- Wrote reusable code snippets (HTML, CSS and LESS) and made quick style changes during production.

Web Designer @ Teachers College, Columbia Univ.
Sept. 2015 - Apr. 2016, New York, NY

- Redesigned user experience for 40+ micro-sites by revamping the interface with improved graphics, styling, and content structure.
- Collaborated with professors, administrators, and designers to clarify and distill their requirements.

UI/UX Designer @ DeepIntent
Feb. 2015 - May 2016, New York, NY

- Refined the functionality and created prototypes for the publisher and advertiser dashboards by using Sketch and Axure.
- Built mobile-friendly and responsive user interfaces by using HTML, SCSS, jQuery and Bootstrap.

EDUCATION

Columbia University, Teachers College

Instructional Technology & Media M.A.   *2014 - 2016, New York, NY*

Beijing Normal University

Educational Technology B.S.   *2010 - 2014, Beijing, China*

SKILLS

Sketch | InVision | Principle | Adobe Illustrator | Adobe Photoshop | Adobe Lightroom

HTML | CSS/SCSS/LESS | JavaScript | Bootstrap | Git

Wireframing | Prototyping | User Interview | Usability Testing | Style Guide