# Class 10 Group 2

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# CONTENIS

1 Words

2 Brevity

# 1

# Two Ways to Be Brief

# Approaches to Brevity

#### **□** Reduce Content

- > Focus on the **core story**
- > Use **outline** to avoid adding irrelevant content
- Example: Cut 40% of the manuscript, improve clarity and reader impact

#### □ Reduce Text

- **Keep** all information but use fewer words
- > Simplify expressions, sentences, and phrases
- ➤ Identify common **text-bulgers**







# 2

# **Common Text-Bulgers**



### Identify common text-bulging habits to improve brevity

Theory

#### **□** Passive Voice

> Use active voice for brevity



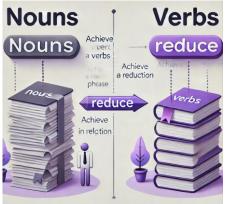


## **Example**

 $\triangleright$  was conducted  $\rightarrow$  conducted

#### ■ Nominalizations

➤ Avoid turning verbs into nouns



 $\triangleright$  <u>achieve a reduction  $\rightarrow$  reduce</u>

Theory



**Example** 



#### □ Roundabout Phrases

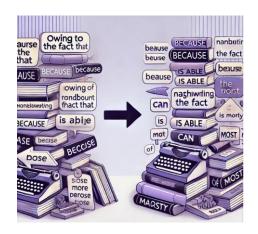
> Replace phrases with concise words

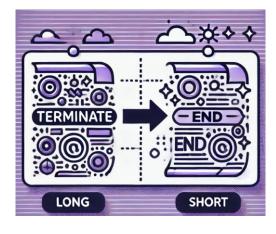
 $\rightarrow$  owing to the fact that  $\rightarrow$  because notwithstanding the fact that  $\rightarrow$  although is able to  $\rightarrow$  can the majority of  $\rightarrow$  most

#### □Long Words

 $\triangleright$  Use shorter alternatives unless necessary  $\triangleright$  <u>endeavor  $\rightarrow$  try</u>

 $terminate \rightarrow end$ 





Theory

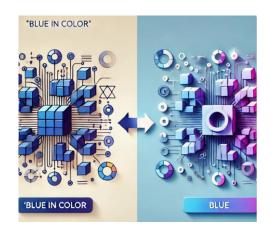






#### **□** Tautologous Modifiers

> Avoid redundant modifiers



completely finish, may potentially, ultimate result, blue in color

## **□** Empty Modifiers

> Cut meaningless words



really, basically, actually, indeed, quite, various



#### Theory

#### **□** Padding

> Remove filler phrases



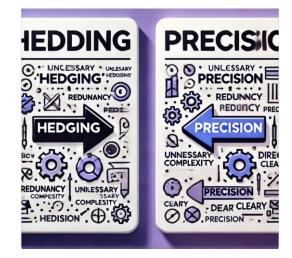


## Example

the fact of the matter is, in our opinion, needless to say, it obviously follows that, for all intents and purposes

## □ Hedging

Express precision without overusing qualifiers



► Evidence could reasonably
 be assumed to possibly occur
 → Evidence was modest

# Theory



## **Example**



#### **□** Metadiscourse

Avoid unnecessary writing about the writing

itself





- Referring to structure: In this section we report...
- Writer's thoughts: We believe that...
- Directing the reader: Consider the following...

Overuse and Revision





- We believe that our results establish that salinity
   is... → Salinity is...
- ightharpoonup In this study we... ightharpoonup We...
- ightharpoonup The objective of this study was to... ightharpoonup We sought to...
- ► It is important to keep in mind that...  $\rightarrow$  (Omit)

## Theory



## Example

#### **□** Parentheticals

- Phrases interrupting sentences or paragraphs
- ➤ Use sparingly for clarification or added value





Many recovered meteorites are of the nickel-iron type in part because these are easily recognized as geologically unusual. However, most meteorites are actually chondrites. Carbonaceous chondrites, as opposed to the more common ordinary chondrites, often contain complex organic molecules such as amino acids

3 Parentheticals



Theory







#### □ Redundancy

- ➤ Redundancy occurs when content is unnecessarily repeated
- ➤ Address redundancy by focusing on three key areas





- Paragraphs: Stick to the intended topic.

  <u>Don't revisit covered ideas</u>
- > <u>Sections</u>: Don't repeat methods in results or results in discussion
- Figures and Text: Present data once either in a table, figure, or text, not all three