

User1

Female 23y.o. Advertising Grad

📍 **Boston, MA**

Device: iPhone14

The “Let's get started” button is not clear so I am confused about what should I do next. I expected the logo on the navbar can link to the page but it cannot.

Some questions get out of frame. About page, the grid gets out of frame as well.

Everything gets too big viewing on the phone.

User2

Female 22y.o. Translation Grad

📍 **Leeds, UK**

Device: Laptop

“Let's get started” is confusing, can add some distinction to tell people it's a button. For the recommendation after generated, it would be better if could attach a link to the official website of the attraction or a Google map link that I could click on, because I would like to click on it to see more information.

User3

Female 22y.o. Advertising Grad

📍 **Boston, MA**

Device: Laptop

The visual is good, I would want to have a “skip” button on the questionnaire page that can take me to the resources because sometimes it's just annoying when you need to go through this question again and again.

//After changing the “Let's get started” style and the home button//

User4

Female 23y.o. Finance Industry

📍 **Shenzhen, Guangdong, China**

Device: Laptop

How was the visual design?

Artistry, minimalist and user-friendly.

How was the performance of the website?

I think it is great because it is resourceful and provides information from many perspectives to help the users to achieve their customized planning with various options.

What are potential improvements?

Some content could be added to the websites to make them even more helpful:) maybe some travel tips in terms of the weather and tourist season can be useful for people making travel plans.

User5

Male 23y.o. Computer Science Undergrad

📍 **Guangzhou, Guangdong, China**

Device: Mobile

I like the home page, especially the animation that can be turned off, which is special. As viewed on the mobile, I would say the options on the questionnaire page are not clear, I somehow find it hard to tell they are the options. The questionnaire section is too textual and monotonous, maybe could be presented in a more non-textual format or with some additional images.

User6

Male 26y.o. Chemical Industry

📍 **Shanghai, China**

Device: Mobile

My attention may focus more on the questionnaire logic, according to your options you should have 128 plans, how many spots recommendation have you included in this project? Some options seem to make no difference in the recommendation.

Also, some of the questions I consider to be replicated, like the travel style and family place, can all be active and lively.

If I forgot to choose some of the questions, it can not generate results, but I don't know what happened. It's confusing.