

## Lesson 08 Training

### Text 1

One survey shows that spending on training has actually fallen since 1993, because this industry is costly. Training comes in two sorts: job-specific and general. It can cost £1,500 a day to hire a trainer to coach employees at the workplace. But most firms are not big enough to merit that investment. Now there comes a company, Syndicate Training (ST).

ST works by persuading several companies to form a buying pool for training courses. So far ST's client list is filled by firms varying in size from giants to small 20-person companies. Although ST offers a way to buy training, it does not really solve most bosses' main concern about it, which is more to do with "soft" skills.

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Note-Taking

Vocabulary

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Vocabulary

Although ST offers a way to buy training, it does not really solve most bosses' main concern about it, which is more to do with "**soft**" **skills**.

Note-Taking

Vocabulary

## Text 2

IS THERE a skills shortage? The Learning and Skills Council thinks there is. This outfit that runs training has released a survey and the result is that a fifth of all job vacancies are unfilled because the skilled workers can't be found. Worse, employers tell them that 10% of those in work are unqualified or incompetent. Perhaps they should go to McDonald's.

McDonald's is one of Britain's biggest trainers. Its aim is to provide training as well as details about their work, and to allow employees to compete against each other in a friendly environment. And self-esteem and self-management are on the syllabus, too.

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McDonald's is one of Britain's biggest trainers. Its **aim** is to provide training as well as details about their work, and to allow employees to **compete against** each other in a friendly environment.

Note-Taking

Vocabulary

And **self-esteem** and **self-management** are on the syllabus, too.

Note-Taking

Vocabulary

**Say It like a Professional****ahead of the game**

Our company just unveiled our \_\_\_\_\_ mobile phone that features a camera, music player, wireless email, Web browser and video player. We feel it's these \_\_\_\_\_ that will keep us \_\_\_\_\_. It will take some time for our rivals to \_\_\_\_\_.

**Meaning****miss the boat**

If I hadn't bought a new flat last year \_\_\_\_\_, Properties are more expensive now.

**Meaning**