



SmsDome – Customized System (Contests)

Updated: 30th August 2023

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Contest System Features



1. Custom Form Fields

Set your required fields for the system to assist you in data collection from TRUE consumers that enter contests.



2. Online Generated Reports

Generate password protected reports - User ID Fields are segmented into individual columns for your easy reference.



3. Accept Online entries

Receive contest entries from Facebook or websites in one interface; and identify repeat submissions even from multiple platforms.



4. Winner Selection

Select your lucky draw winners from online reports. The system can automatically select single or multiple Winners for you.



5. Customized System

Customize your lucky draw contest mechanics to fit your campaign criteria.



6. Accept SMS Entries

Collect entries via SMS. A convenient way for all types of consumers to send in their contest submissions.



7. Set Age Restriction

Filter contest entries by age. EG: A minimum of 13, 18 or 21 years of age before entering.



8. Entry Requirements

Allow multiple entries. EG: 1 entry per NRIC or Receipt No.

Types of Customized Systems

1. Basic Lucky Draw
2. WhatsApp Lucky Draw
3. Multiplier lucky Draw
4. Instant Win
5. Quiz Campaign
6. Event Registration
7. Interactive System
8. Basic Join Mailing List
9. Basic Sample Giving
10. QR Code Sample Giving
11. Registration System
12. Basic Mobile Coupon
13. Voting System
14. Multi-channel Lucky Draw
 - SMS & Online
 - SMS, Online & Facebook

1. Basic Lucky Draw

A promotional graphic for the Ayam Brand Lucky Draw. It features a yellow background with a red border. At the top left, it says "Ayam Brand™ Lucky Draw" in a stylized font. To the right, there's a circular emblem with a rooster and the text "Celebrating 125 years". Below the main title, it says "\$125 x 68 Winners". The promotion period is "01 Mar – 15 Apr 2017". The main instruction is "Purchase ANY two Ayam Brand™ Sardines and stand a chance to WIN!*". Below this, it says "SMS TO 9010 2322 IN THE FOLLOWING FORMAT:". A red box contains the format: "AYAMBRAND<SPACE>NAME<SPACE>NRIC<SPACE>RECEIPT NUMBER" and an example: "EXAMPLE: AYAMBRAND PATRICK LIEW S1234567G 8888". At the bottom, it says "*T&C apply. Visit ayambrand.com.sg/125 for more information.".

Ayam Brand™
Lucky Draw
\$125 x 68 Winners
Promotion period: 01 Mar – 15 Apr 2017
Purchase ANY two Ayam Brand™ Sardines and stand a chance to WIN!*
SMS TO 9010 2322 IN THE FOLLOWING FORMAT:
AYAMBRAND<SPACE>NAME<SPACE>
NRIC<SPACE>RECEIPT NUMBER
EXAMPLE: AYAMBRAND PATRICK LIEW S1234567G 8888
*T&C apply. Visit ayambrand.com.sg/125 for more information.

AYAMBRAND <SPACE> NAME <SPACE>
NRIC <SPACE> RECEIPT NUMBER

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

AYAMBRAND<SPACE>NAME<SPACE>NRIC<SPACE>RECEIPT NO.

Example:

AYAMBRAND Patrick Liew 888A 5121314

System Mechanics:

- All fields must be present.
- Check on last 4 characters of NRIC (000S)
- No repeat entries based on NRIC and receipt number
- No repeat entries based on Mobile Number and receipt number.

Description	Cost
Setup Fee	\$300
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

1. WhatsApp Lucky Draw



System Mechanics ([View example](#)):

- Entries are to be submitted to **9767 3663**.
- The WhatsApp Shared Number must be **saved in the phone contacts**.
- Participants can scan the provided **QR code** to access the WhatsApp page too.

Description	Cost
Basic WhatsApp Setup Fee <ul style="list-style-type: none">• Separation of Fields (eg: Name / Receipt Number)• Online Tracking Report	\$600.00
Add on SMS submission platform <ul style="list-style-type: none">• Upload receipt images via online after SMS submission	\$300.00
Customization Fee if any (optional)	\$300 onwards
Monthly Maintenance Fee (Shared Long Code: 9767 3663)	\$500.00
Incoming WhatsApp messages	\$0.065/message
Acknowledgement WhatsApp message	FREE
Post-campaign data hosting	<ul style="list-style-type: none">• Free hosting for 4 wks after contest ends• Auto Purge if no extension• \$50 / week (After 4 weeks)



HOW TO WIN?

STEP 1
Buy any 2 President Butter

STEP 2
Scan the QR Code or Whatsapp your Receipt & Name to +65 9767 3663

Promotion Period: 1st Sept to 30th Sept 2021
While stocks last. Terms and conditions apply.

Scan the QR code and upload receipt to participate via WhatsApp

3. Multiplier Lucky Draw

Enter a lucky draw unlike any other this Lunar New Year. From the 18th of January onwards, SMS an entry for every sub you buy, and stand a chance to be among the 500+ winners to receive cash prizes during the 15-day Lunar New Year period. On the 29th of February, a lucky winner will receive a grand prize of \$6,888! For more details, visit subway.com.sg/cny2016

HOW TO ENTER

REGULAR SUB

SMS:
SUBWAY <space>
NAME <space>
NRIC <space>
DATE <space>
STORE ID <space>
TRANS NO. <space>
to 76677

DOUBLE MEAT SUB

SMS:
SUBWAY <space>
NAME <space>
NRIC <space>
DATE <space>
STORE ID <space>
TRANS NO. <space>
DOUBLE to 76677

SubwaySingapore subway.com.sg/cny2016

*Valid for 6" sub/footlong only. Not valid for salad/wrap/baked. Images are for illustration purposes only. Valid at participating SUBWAY® restaurants in Singapore only. Only double meat sub qualifies you to an extra chance. Lucky draw dates: 8 Feb to 29 Feb 2016. For more information, visit subway.com.sg. SUBWAY® is a registered trademark of Subway IP Inc. © 2016 Subway IP Inc.

SUBWAY<SPACE>NAME<SPACE>NRI
C<SPACE>DATE<SPACE>STORE
ID<SPACE>TRANS NO.

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

SUBWAY<SPACE>NAME<SPACE>NRIC<SPACE>DATE<SPACE>STORE ID<SPACE>TRANS NO.

Example:

Subway Cathryn Ang 888A 15Feb2021 152 8888

System Mechanics:

- All fields must be present.
- Check on last 4 characters of NRIC (000S)
- Multiplier effect (10*10 = 100 chances)
- No repeat entries based on NRIC and receipt number
- No repeat entries based on Mobile Number and receipt number.

Description	Cost
Setup Fee	\$600
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

mini OREO

UNIVERSAL STUDIOS SINGAPORE

Win a Trip

**FOR A CHANCE TO COME FACE-TO-FACE
WITH JURASSIC THRILLS AT
UNIVERSAL STUDIOS SINGAPORE™
AND OTHER PRIZES!**

**BUY \$5 WORTH OF mini OREO
& SMS TO WIN
JURASSIC WORLD PRIZES!**

GRAND DRAW
(1 GRAND WINNER)

**4 VIP TICKETS TO UNIVERSAL STUDIOS SINGAPORE™
& 201N STAY IN RWS OCEAN SUITE WORTH \$3,500**

INSTANT DRAW

10 x 100% JURASSIC WORLD MOVIE PASSES
(worth \$10 each)

10 x 1,000% JURASSIC WORLD SET
(worth \$10 each)

10 x 100% JURASSIC WORLD ADVENTURE SET
(worth \$10 each)

10 x 100% JURASSIC WORLD ICE CREAM CAKE
(worth \$10 each)

HOW TO PARTICIPATE

STEP 1: PURCHASE MINI OREO
Purchase \$5 worth of Mini Oreo products.

STEP 2: SMS TO 76677 in the following format:
OREOJW-SPACE-NAME-SPACE-AGE-SPACE-RECEIPT NO.
Example: OREOJW Aaron Lew 36 8988

STEP 3: WIN AN INSTANT DRAW PRIZE & ENTER GRAND DRAW
Participants will be informed immediately on instant draw result.
All entries will enter Grand Draw. Each receipt number only wins one chance in both draws. Keep your receipts as proof of purchase.

MORE ON: WWW.OREOJW2.COM

Prize Period: 1 June to 31 July 2018

OREOJW<SPACE>NAME<SPACE>AGE<SPACE>RECEIPT NO.

9010 2322 (Long Code service: 8-digit number)

OREOJW<SPACE>NAME<SPACE>AGE<SPACE>RECEIPT NO.

Oreojw Aaron Liew 26 8888

- All fields must be present.
- Check on last 4 characters of NRIC (000S)
- No repeat entries based on NRIC and receipt number
- No repeat entries based on Mobile Number and receipt number.
- Prizes are pre-set to a selected group of CODES.
- Instant acknowledgement to each CODES, informing participants if they have won.

Description	Cost
Setup Fee	\$900
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

5. Quiz Campaign



ANSWER <SPACE> NAME <SPACE>
NRIC <SPACE> RECEIPT NUMBER

SMS System:

9765 9372 (Long Code service: 8-digit number)

SMS in format:

ANSWER<SPACE>NAME<SPACE>NRIC<SPACE>RECEIPT NUMBER

Example:

178 Cathryn Ang 888A 5121314

System Mechanics:

- All fields must be present.
- Check on Answer (M1 to M3)
- No repeat of entries base on receipt number

Description	Cost
Setup Fee	\$600
Maintenance fee	\$800 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

6. Event Registration

**Be Empowered with Maritime Leaders' Insights!
Attend FREE High-powered Keynotes & Conferences!**

14 March 2012, Wednesday
Asian Shipping: Coping with Turbulent Waters
Keynote Speakers:
 **Noboru Ueda**
Chairman & President, ClassNK
Vice-Chairman, IACS Council
 **Simon Bennett**
Director External Relations,
International Chamber of Shipping
Join Noboru Ueda, Simon Bennett and a panel of senior
management industry experts in a discussion on the
maritime outlook.
.....
What is to come for the shipping industry?
Short and medium term outlook
In Partnership with ACI
.....
Ship Financing in Asia
Keynote Speaker: Dimitris Belbas
Managing Director, Head of Shipping Finance, Seafin Pte Ltd
.....
Ballast Water Treatment
Keynote Speaker: Stelios Kyriacou
Technical Director, Hamworthy Ballast Water
Management Systems

15 March 2012, Thursday
Green Shipbuilding Conference
In Partnership with Danish Marine Group
.....
**Focus on China: Understanding its
Dynamic Shipbuilding Industry**

16 March 2012, Friday
**Environmental Issues Affecting Bunker
Supply and Quality: The Asian Perspective**
Jointly Organised with IBIA
Speakers:
Capt Rahul Choudhuri
Regional Manager, Asia Pacific DNV Petroleum
Services Pte Ltd
Daniel Phua
Chairman, IBIA Asia Branch
Khorshed Alam
Vice President, GL-Futureship, South Asia / Oceania
Integra Fuels Inc.
Lim Teck Cheng
Vice Chairman,
IBIA Asia Branch Exco
Simon Neo
Regional Manager – Asia, Integra Fuels Inc.
Trevor Harrison
Acting Chief Executive, International Bunker
Industry Association

**Pre-register and visit APM.
Stand to win
an Apple iPad 2!**
SMS <APM> <your name>
<mobile no.> to 91136891
*Terms & conditions apply



APM <SPACE> NAME
<SPACE> MOBILE NO.

SMS System:

9113 6891 (Long Code service: 8-digit number)

SMS in format:

APM <SPACE> NAME <SPACE> MOBILE NO.

Example:

APM Ben Huang 967673663

System Mechanics:

- All fields must be present.
- Email must have @.com

Description	Cost
Setup Fee	\$300
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS

7. Interactive System



HELLO HYDRANT<SPACE>#785

SMS System:

8514 8312 (Long Code service: 8-digit number)

SMS in format:

HYDRANT<SPACE>NUMBER

Example:

Hydrant #785

System Mechanics:

- All fields must be present.
- Number must be within range.

Description	Cost
Setup Fee	\$900 (onwards)
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS

8. Basic Join Mailing List



SSV<SPACE>NAME<SPACE>EMAIL

SMS System:

9177 9277 (Long Code service: 8-digit number)

SMS in format:

SSV<SPACE>NAME<SPACE>EMAIL

Example:

SSV Lucas Chan lucas.chan@smsdome.com

System Mechanics:

- All fields must be present.
- Email must have @ and .com
- Mobile number cannot be repeated.

Description	Cost
Setup Fee	\$600
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

9. Basic Sample Giving

透明质酸 超级透明质酸

肌肤 肌肤

能锁定多达
两倍水分的功能

超级透明质酸比一般的透明质酸能锁定多达两倍的水分

索取免费 Hada Labo 保湿化妆水样品, 请
SMS 至: HadaLabo <space> Name <space> Email
<space> Block number <space> Street Name
<space> Unit <space> Postal Code

Example:
HadaLabo Sarah Huang sarah@hotmail.com
111 Ang Mo Kio Street 99 #01-01 Singapore 560111

全新的保湿化妆水, 以一瓶可用长达三到六个月。
推荐价 \$2.90。现售于 Watson, Guardian,
Fairprice 等其他大型百货公司。

HADALABO <SPACE>NAME<
SPACE >EMAIL<SPACE
>ADDRESS

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

HADALABO <SPACE>NAME< SPACE >EMAIL<SPACE >ADDRESS

Example:

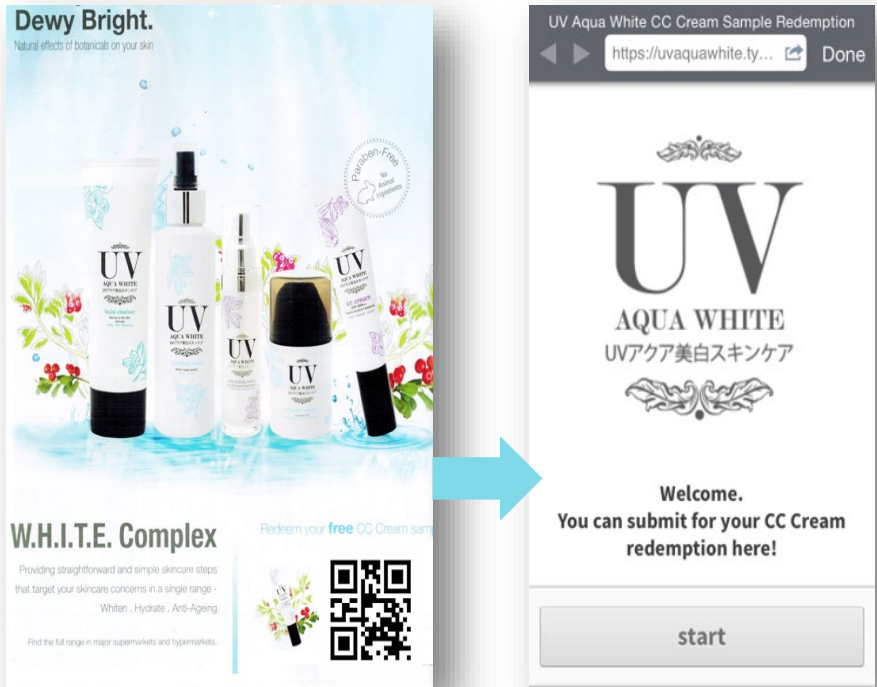
HADALABO Carolyn Lee carolyn.lee@smsdome.com 321 Hougang Ave 5 #21-32 S530321

System Mechanics:

- All fields must be present.
- Email must have @ and .com
- Mobile number cannot be repeated.

Description	Cost
Setup Fee	\$300
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

10. QR Code Sample Giving



Specifications:

Artwork to be provided by Client.

System Mechanics:

- All fields must be present.
- Check on last 4 characters of NRIC (xxxS)
- Each NRIC can only request for 1 sample

Description	Cost
Setup Fee	\$300
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

11. Registration System

NETS IT & WIN
Samsung Galaxy Note II

Taxi receipt of \$10 & below = **10 Chances**; above \$10 = **1 Chance**
(1 winner for NETS and 1 winner for FlashPay every month)

HOW TO JOIN?

FlashPay : One-time registration, SMS to **76677**
WIN<space>16 digit CAN<space>NRIC<space>Full Name
Example : WIN 1111700112345678 S7654321A John Fernandez

NETS : No registration is required.

\$1 off at 7-Eleven*

Present your readable FlashPay receipt at 7-Eleven to qualify. Minimum spend of \$3 with FlashPay is required.

*Not valid at Shell and other outlets. Limited redemptions.

FLASHPAY DEAL
\$1 OFF

WIN<SPACE>16 DIGIT
CAN<SPACE>NRIC<SPACE>FULL NAME

SMS System:
76677

SMS in format:
WIN<SPACE>16 DIGIT CAN<SPACE>NRIC<SPACE>FULL NAME

Example:
WIN 1234567890123456 888A Ervin Khoo


- System Mechanics:**
- All fields must be present.
 - Must have 16-digit card numbers
 - NRIC must have prefix, last 3 digits & suffix
 - No repeated 16-digit card numbers

Description	Cost
Setup Fee	\$300
Maintenance fee	\$800 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

12. Basic Mobile Coupon

Marble Slab Creamery Giveaway

SMS Now and Win a Marble Slab Creamery \$8 Cake Voucher!



About Marble Slab Creamery
Since July 2009, Marble Slab Creamery has been offering sweet-toothed Singaporeans super-premium au-natural ice cream with creative flavours. With over 250 stores in the United States and 100 stores internationally including in Scotland, UK, Canada and Dubai, the master franchise for Singapore was awarded to Thirtythree Private Limited, a forward-looking brand and franchise management company.

New Cakes & Ice Cream Flavours
Marble Slab Creamery has recently rolled out two new cakes: S'more – which features Chocolate Swiss Ice Cream mixed with chocolate chips, topped with Graham crackers and mini marshmallow, and Blackberry

Crumble – Blackberry Ice Cream mixed with mini marshmallows, and decorated with Blackberries and crunchy granola.
Now, fans of the two Tasty Creations can enjoy the cone at the creamery and take the cake home. The new cakes bring their range of standard cakes to a total of nine delicious and mouth-watering ice cream combinations that will be perfect for all celebrations.
For durian lovers, you will be delighted by the new King of Durians ice cream, as it is an impeccable mix between the overpowering fragrance of the durian fruit and the smooth and creamy textures of their signature sweet cream ice cream. It retails in pint size at \$16.90.

Simply SMS
<CAKE><NAME><NRIC><AGE><GENDER><POSTAL CODE>
to **9056 2958** Promo Period: 27 June - 3 July, 2013
The first 80 SMSes will win!

Valid only at Bishan & Katong outlets. Voucher is valid until 3 July 2013. Not valid with any other promotion. Not valid with petite sized cakes. Other Terms & Conditions apply. Visit www.marbleslabcreamery.com.sg/promo.html for terms and conditions.

CAKE<SPACE>NAME<SPACE>NRIC<SPACE>AGE
<SPACE>GENDER<SPACE>POSTAL CODE

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

CAKE<SPACE>NAME<SPACE>NRIC<SPACE>AGE<SPACE>GENDER<SPACE>POSTAL CODE

Example:

CAKE Hweemin Sim 888A F 555888

System Mechanics:

- All fields must be present.
- NRIC must have prefix, last 3 digits & suffix
- Gender is either M or F.
- No repeat of NRIC or Mobile number.
- First 80 received the \$8 mobile voucher only.

Description	Cost
Setup Fee	\$600
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

13. Voting System



CINE65<SPACE>MEDIA
CODE<SPACE>CHOICE<SPACE>NRIC
<SPACE>NAME

SMS System:
76677

SMS in format:
CINE65<SPACE>MEDIA CODE<SPACE>CHOICE<SPACE>NRIC<SPACE>NAME

Example:
CINE65 SD888 1 888A Rick Astley

- System Mechanics:
- All fields must be present.
 - NRIC must have prefix, last 3 digits & suffix
 - Choice must be within 1 to 10.
 - Media Code must be within given list.
 - Tabulate votes feature.

Description	Cost
Setup Fee	\$1200
Maintenance fee	\$800 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

14.1 Multi-channel Lucky Draw (SMS & Online)

Grand Draw (7 Dec 2012)

3 Top Prizes : \$10,000 Cash each

20 Special Prizes : \$1,000 Cash each

120 Consolation Prizes : \$100 LION Gift Set each

Weekly Draws (18 Oct, 25 Oct, 1 Nov, 8 Nov, 15 Nov, 22 Nov 2012)

\$3,000 Cash each (1 winner/week)


3 Ways to Participate & Win!

✉ Mail original receipt and entry form to 30 Years Lion Singapore Anniversary Lucky Draw Lion Corporation Singapore Pte Ltd 221 Kallang Bahru, Lion Building, Singapore 339349.

SMS

Lion <space> Name <space> NRIC <space> Receipt No. <space> Purchased Store's Name to 9010 2322

Log on to www.lioncorp.com.sg to submit personal particulars, receipt no. and purchased store's name. Or scan the QR Code for more information and submit entry online.



Rules & Regulations

1. Only original receipt with a minimum \$5 purchase of Lion participating products* in a single receipt will be accepted. Multiple entries are allowed.

2. For SMS and online entries, please retain the original receipts and bring along for verification purpose upon prize collection.

*Excludes Kiehl's Anti-Bacterial Hand Sanitizer. Terms & Conditions apply. Visit www.lioncorp.com.sg for more details.

LION CORPORATION (S) PTE LTD is wholly-owned subsidiary of Lion Corporation Ltd. www.lioncorp.com.sg


LION

From 18 Oct 2012 to 22 Nov 2012 (New Extension): 1.30pm - 3.30pm

Giant Tampines: 4.00pm - 6.00pm

Meet and greet Mama Lemon brand ambassador, Pornsak!

For more details on the roadshows, visit www.lioncorp.com.sg



LION<SPACE>NAME
<SPACE>NRIC
<SPACE>RECEIPT
NO.<SPACE>
PURCHASED
STORE'S NAME

Scan the QR code
for more
information and to
submit entry online

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

LION<SPACE>NAME<SPACE>NRIC <SPACE>RECEIPT NO.<SPACE>
PURCHASED STORE'S NAME

Example:

LION Rick Sanchez 137C 5318008 Fairprice

System Mechanics:

- All fields must be present.
- NRIC must have prefix, last 3 digits & suffix
- No repeat of Receipt Number

Description	Cost
Setup Fee	\$300
Online submission page + SMS system integration	\$1000
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

Online Submission Page

[Provide an image (700px in width) with your company logo and participation details]



1 Oct – 30 Nov 2012

*Terms and conditions apply

Simply purchase \$5 worth of participating **LION** products, complete and submit this form to win great cash & prizes! (Terms & Conditions apply)

[This portion also demonstrates iFrame integration for your website]

Name as in NRIC

NRIC No.

Mobile No.

Email Address

Receipt No.

☐ I have read and agreed to the terms and conditions.

Register

Description + Artwork of Campaign

Required fields

Inclusion of T&Cs at page footer

14.2 Multi-channel Lucky Draw (SMS, Online & Facebook)

The screenshot shows the Marigold website with a navigation bar (HOME, WHAT'S NEW, PRODUCTS, ISAR, RECIPES, CAREERS, CONTACT US, EMPLOYERS). The main banner features the Marigold logo, '50 HEALTHY YEARS', and a large red box announcing 'WIN \$500,000 CASH' with 'Prizes: \$10,000 (50 winners)'. Below this, it states 'Purchase at least \$8 worth of MARIGOLD and/or VITAGEN Less Sugar products for a chance to win!'. To the right is a submission form with fields for 'Full Name', 'NRIC No.', 'Receipt No.', and 'Mobile No.'. Below the form is a checkbox for 'I have read and agreed to the terms and conditions' and a 'Submit' button. At the bottom, a section titled 'Other ways to participate:' lists three options: SMS (MDI<space>Full Name<space>NRIC<space>Receipt no. to 9010 2322), WEBSITE (Submit your personal particulars and receipt no. at www.marigold.com.sg or www.vitagen.com.sg), and FACEBOOK (Submit your personal particulars and receipt no. at [MARIGOLDSingapore](https://www.facebook.com/MARIGOLDSingapore) or [VITAGENSingapore](https://www.facebook.com/VITAGENSingapore) on Facebook).

Other ways to participate:

- SMS
- WEBSITE
- FACEBOOK

SMS System:

9010 2322 (Long Code service: 8-digit number)

SMS in format:

MDI<SPACE>NAME<SPACE>NRIC<SPACE>RECEIPT NO.

Example:

MDI Andy Goh 888A 3050

System Mechanics:

- All fields must be present.
- NRIC must have prefix, last 3 digits & suffix
- No repeat of Receipt Number

Description	Cost
Setup Fee	\$300
Online submission page + Facebook submission page	\$1500
Gating feature for Facebook	\$1000
Maintenance fee	\$500 / month
Incoming SMS	Free
Acknowledgement SMS (Optional)	\$0.065/SMS
Redemption service (Optional)	Refer to Redemption Deck for pricing

Thank you!

SmsDome Help Desk
Mobile/WhatsApp: 9771 2594
Jordan.Loo@smsdome.com

SmsDome Pte Ltd

T: +65 6767 3663

F: +65 6354 1339

A: 47 Jalan Pemimpin, Halcyon 2, #03-01, Singapore 57720

