## Chen Tang

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Research interests **Operations Management** 

Revenue Management & Dynamic Pricing

Empirical OM & Data-Driven OM

Education The Chinese University of Hong Kong (Shenzhen) Shenzhen, China

M.Sc. in Data Science 2023 – 2025 (expected)

**Shanghai University of Finance and Economics** Shanghai, China

B.Mgt. in Business Analytics 2019 – 2023

Paper Regulating Asymmetric Competition of Platform Owners: Evidence

from the Korean Accommodation Market

with Sung Kwan Lee and Liu Ming available upon request

This paper empirically identifies the impact of regulation on the asymmetric

competition between the platform owner and third-party firms.

Present on CSAMSE 2024, Xiamen, July 2024

**Influencer Marketing under the MCN Coordination** 

with Qiyuan Deng work in progress

Paper for Fun Algorithmic Collusion of Dynamic Pricing: Past, Present and Future

July 2024 pdf, SSRN, Tutorial

This survey examines the development and future directions of research on

algorithmic collusion in competitive dynamic pricing.

Miscellaneous Part-time Research Assistant:

Data-Driven OM for Qiyuan Deng
Quantitative Marketing for Xuezhen Tao
Dynamic Pricing for Zhijie Tao
Queueing System for Youyi Feng
Consumer Behaviour for Weiling Ye

Born in Neijiang, Sichuan in 2001 High School: MianYang High School Hobbies: Urban Dance, Travel, Hiking