

Chén Yan

Visual Designer

Brand Identity
Editorial Layout
Package Design
Digital Illustration
Traditional Painting
Motion Graphic
Animation
Video Editing
Web Development

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Experiences

- '19 - '20 **OffWhite Co. - Graphic Designer & Illustrator**
From brand positioning to implementing unique marketing strategies, we use design strategy to find creative solutions for our clients.
New York, NY
- '19 - '20 **Katie Fischer Design - Freelance Designer**
Created customer illustration based on clients' requests; designed animated poster and motion graphic for special events.
New York, NY
- '18 **Mango Publishing - Editorial Design Intern**
Worked closely with the marketing supervisor, editors, and authors to create book cover design, interior layout, and social media graphics.
Miami, FL
- '17 - '18 **BU Art Gallery - Visual Design Assistant**
Worked under the gallery director and developed visual systems for exhibitions and events.
Boston, MA
- '16 - '17 **Yamibuy - Visual Designer & Illustrator**
Collaborated heavily with the marketing manager, product team, and developers to create promotional web page interfaces and advertising graphic layouts.
Greater Los Angeles Area, CA
- '14 **100f1 - Graphic Design Intern**
Assisted in creating website banners, gift cards, shopping bags and more for a ladies fashion brand.
Wuhan, China

Educations

- '17 - '19 **Boston University**
Master of Fine Arts - Graphic Design
- '15 - '16 **University of Wisconsin Milwaukee**
Bachelor of Arts - Graphic Design
- '12 - '16 **Hubei University of Technology**
Bachelor of Arts - Visual Communication

Activities

- '18 **Odds & Ends Art Book Fair**
Participated as part of the Boston University team and sold self-printed zines, posters, and postcards.
Yale University Art Gallery, CT
- '18 **Amsterdam Workshop**
Worked alongside with some of the best Dutch designers and studios and had lectures, workshops, and critiques with them.
Amsterdam, Netherland