

Chén Yan

Visual Designer

Brand Identity
Editorial Layout
Package Design
Digital Illustration
Traditional Painting
Motion Graphic
Animation
Video Editing
Web Development

Experience

'19 - Now

OffWhite Co. - Graphic Designer

Creating brand identity, packaging design, webpage illustration, logo animation, print layout and mechanical in a design agency.

New York, NY, United States

'19 - Now

Katie Fischer Design - Freelancer

Drawing customer illustration; animating poster and creating motion graphic for events as a freelancer.

New York, NY, United States

'18

Mango Publishing - Editorial Design Intern

Designing book cover, interior, and social media graphic; filming and editing marketing video for Mango Publishing in the design team.

Miami, FL, United States

'17 - '18

BU Art Gallery - Visual Design Assistant

Creating brochure, poster, and flyer for the Boston University Art Gallery exhibition and event as a graduate assistant.

Boston, MA, United States

'16 - '17

Yamibuy - Visual Designer & Illustrator

Designing webpage interface and banner; creating layout and illustration for poster, postcard, flyer, package, and gift card; developing company branding system in the marketing team.

Greater Los Angeles Area, CA, United States

'14

100f1 - Graphic Design Intern

Assisting in designing poster, branding, pattern, card and website banner for a ladies fashion brand with art director and senior designers.

Wuhan, Hubei, China

Education

'17 - '19

Boston University

Master of Fine Arts - Graphic Design

'15 - '16

University of Wisconsin Milwaukee

Bachelor of Arts - Graphic Design

'12 - '16

Hubei University of Technology

Bachelor of Arts - Visual Communication

Activity

'18

Yale Odds & Ends Book Fair

Participating in 2018 Yale Odds & Ends book fair as part of the Boston University group and selling self-printed zines, posters, and postcards.

'18

Amsterdam Workshop

Two weeks long workshops, lectures, studio visits, projects and critiques. Working alongside and having conversation with some of the best Dutch designers and studios.

www.yanchen.art
1228yanchen@gmail.com