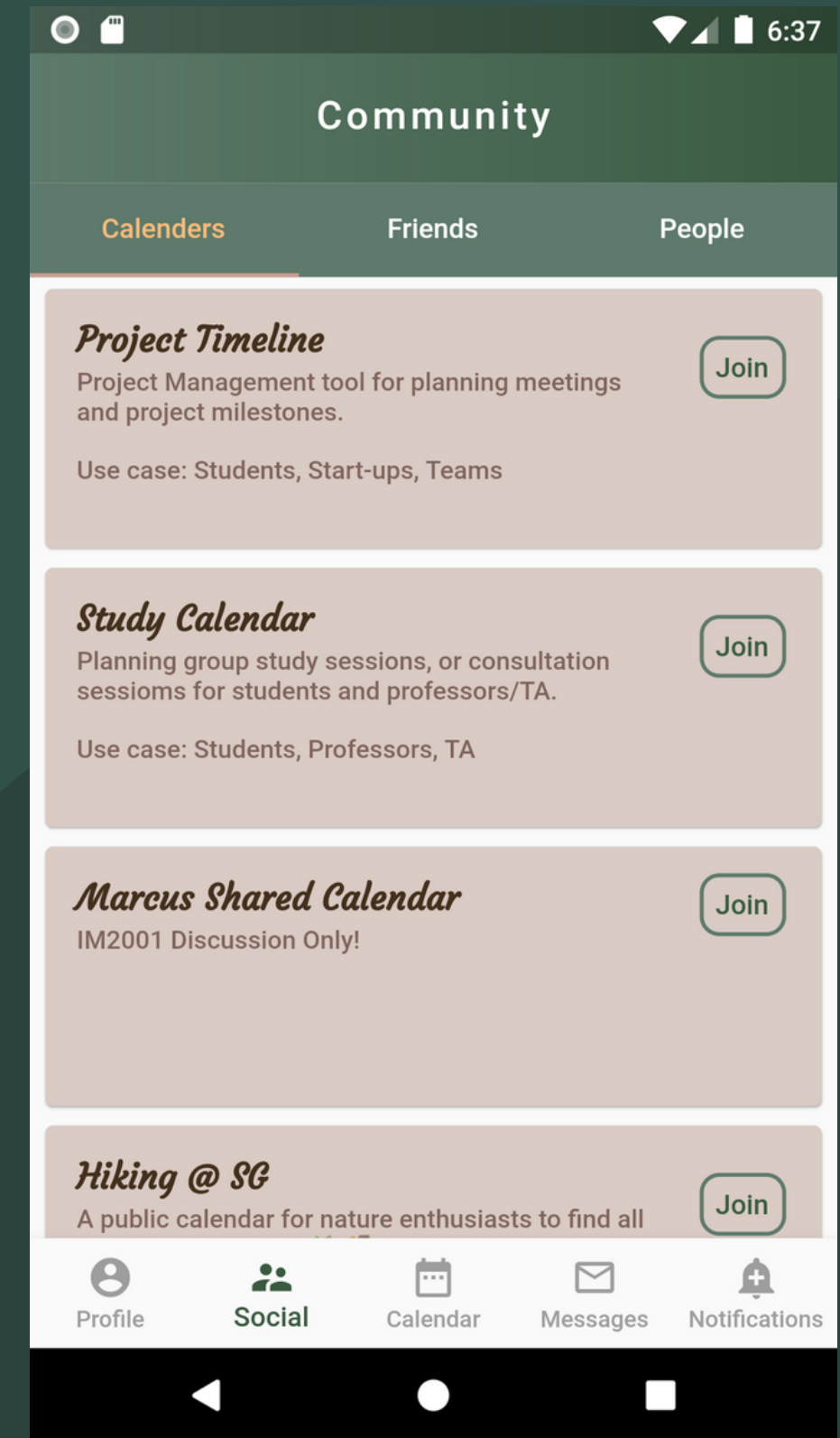


The Friendly Planner

STAY ORGANISED. DECLUTTER YOUR LIFE.



► **Constantly
bombaraded with
important dates
and deadlines?**



► **Why are we still so overwhelmed despite all the apps out there?**



 **monday**.com



Issues identified

LACK OF SOCIAL INTERACTION

Current calendars do not promote sharing and interaction between users

LACK OF COMMUNITY COLLABORATION

Lack of centralized platform to view different types of calendar catering to different activities

NO ONE-STOP SOLUTION

No single platform to keep up with task, project and event managements and personal life management



The All-in-One Calendar App

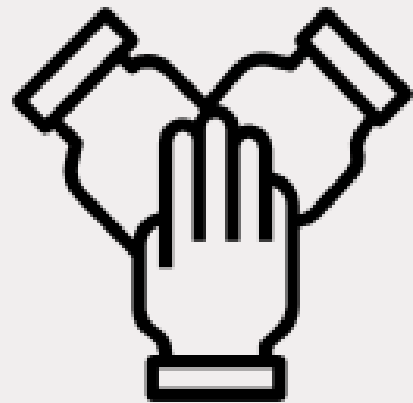
Keep track of important dates and see what your friends are up to in our Social Calendar App: The Friendly Planner.



THE FRIENDLY PLANNER'S AIMS

ENCOURAGE COLLABORATION

between friends, group/work mates &
communities



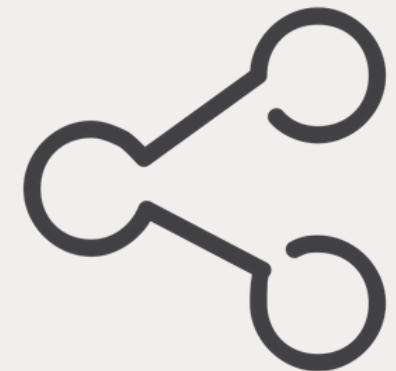
KEEP AN ORGANISED AND BALANCED LIFESTYLE

by staying on task with your work
and also being able to enjoy and
keep up with your hobbies at the
same time



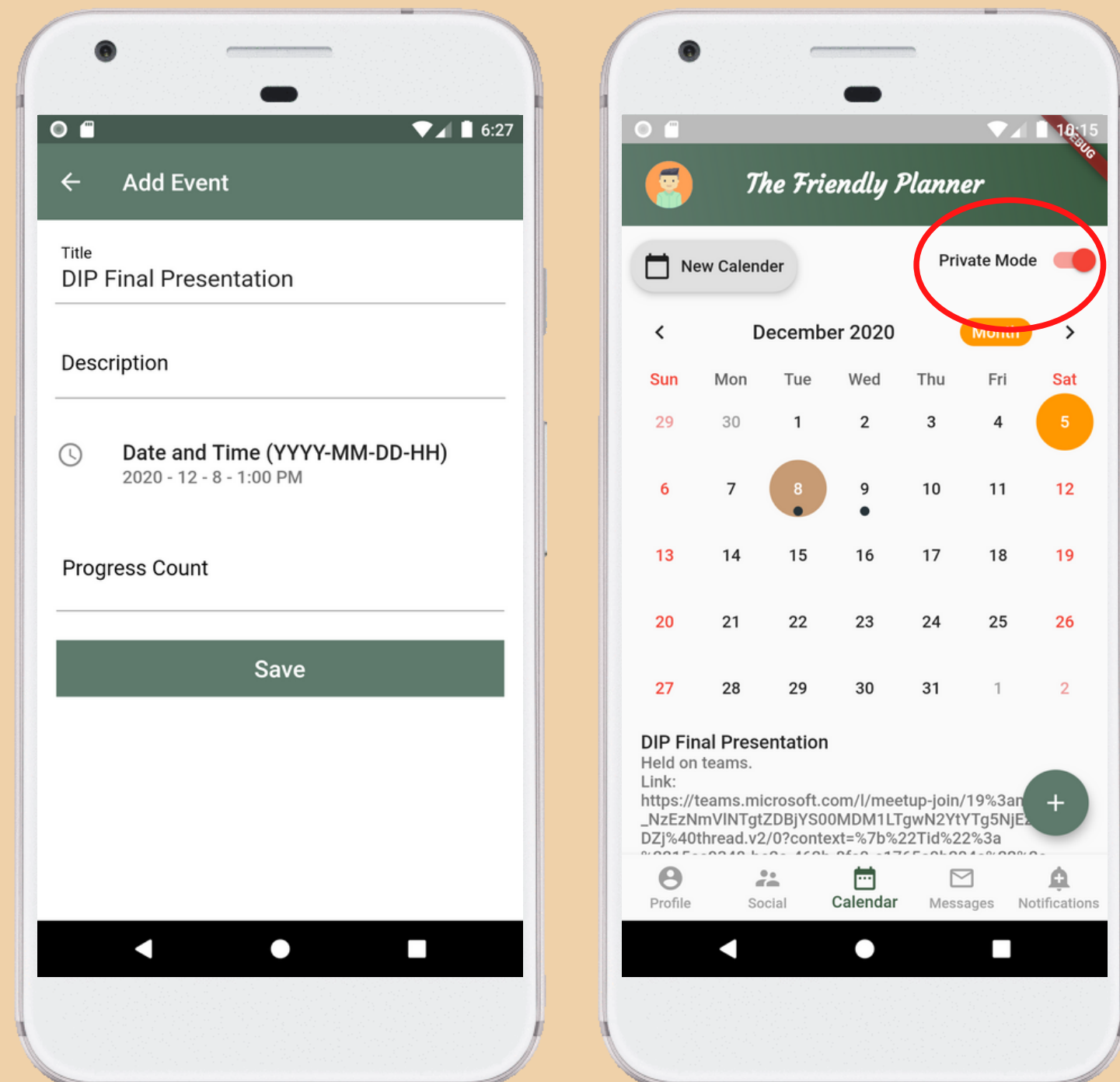
SOCIAL MEDIA CALENDAR

interaction between friends to use
calendar applications more

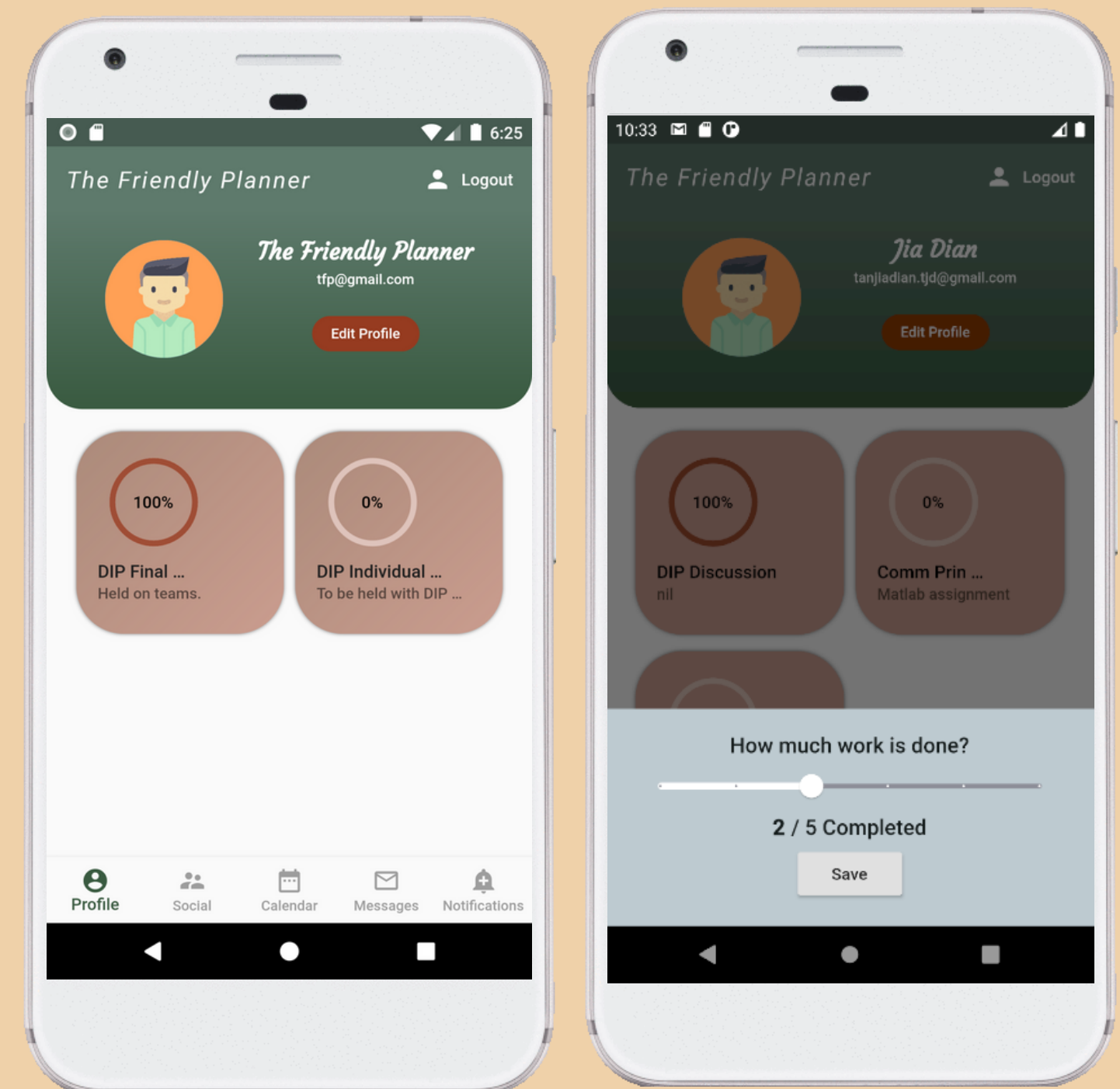


Personal Calendar

BASIC CALENDAR FUNCTIONS

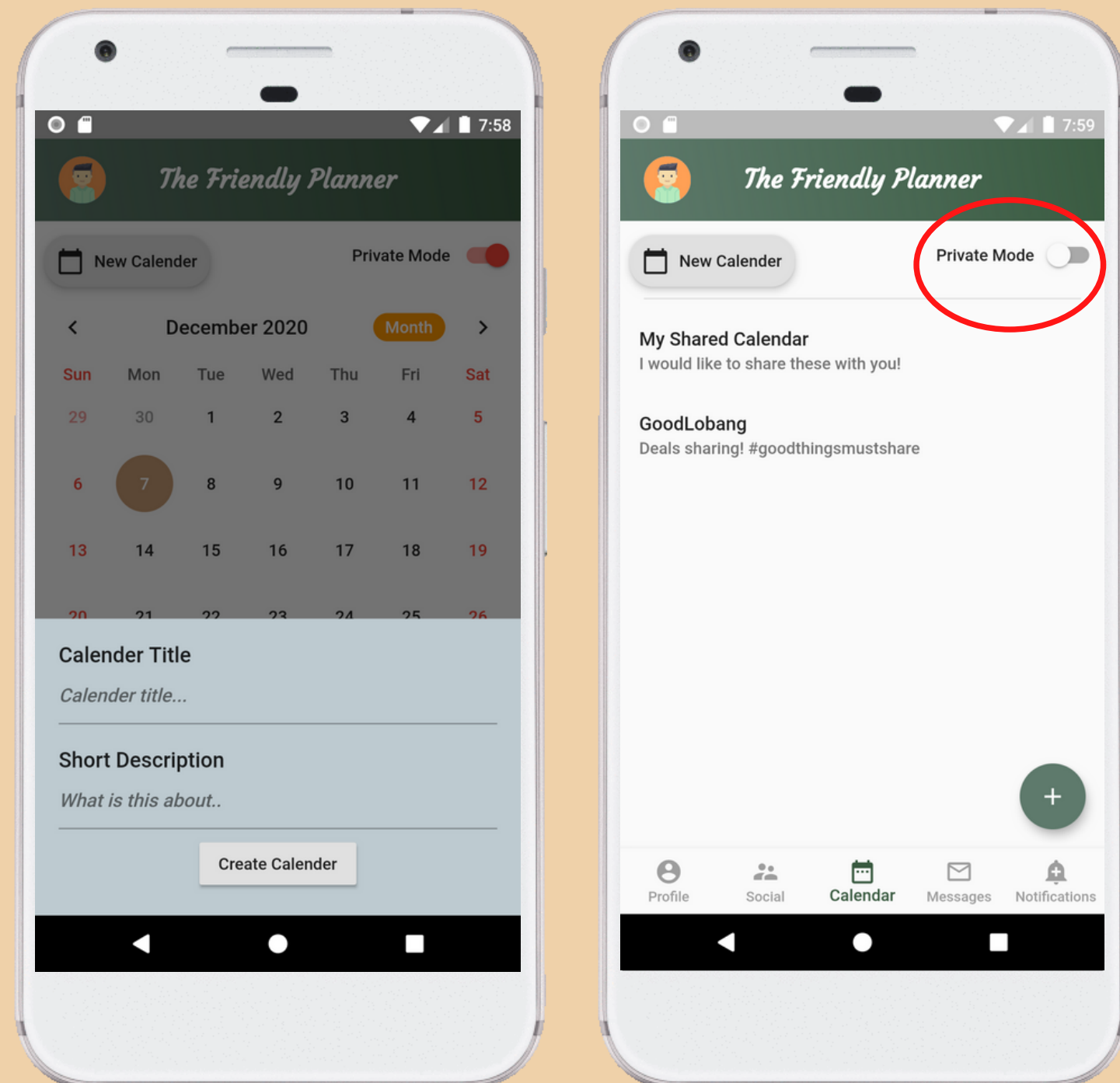


INTERACTIVE PROGRESS BAR

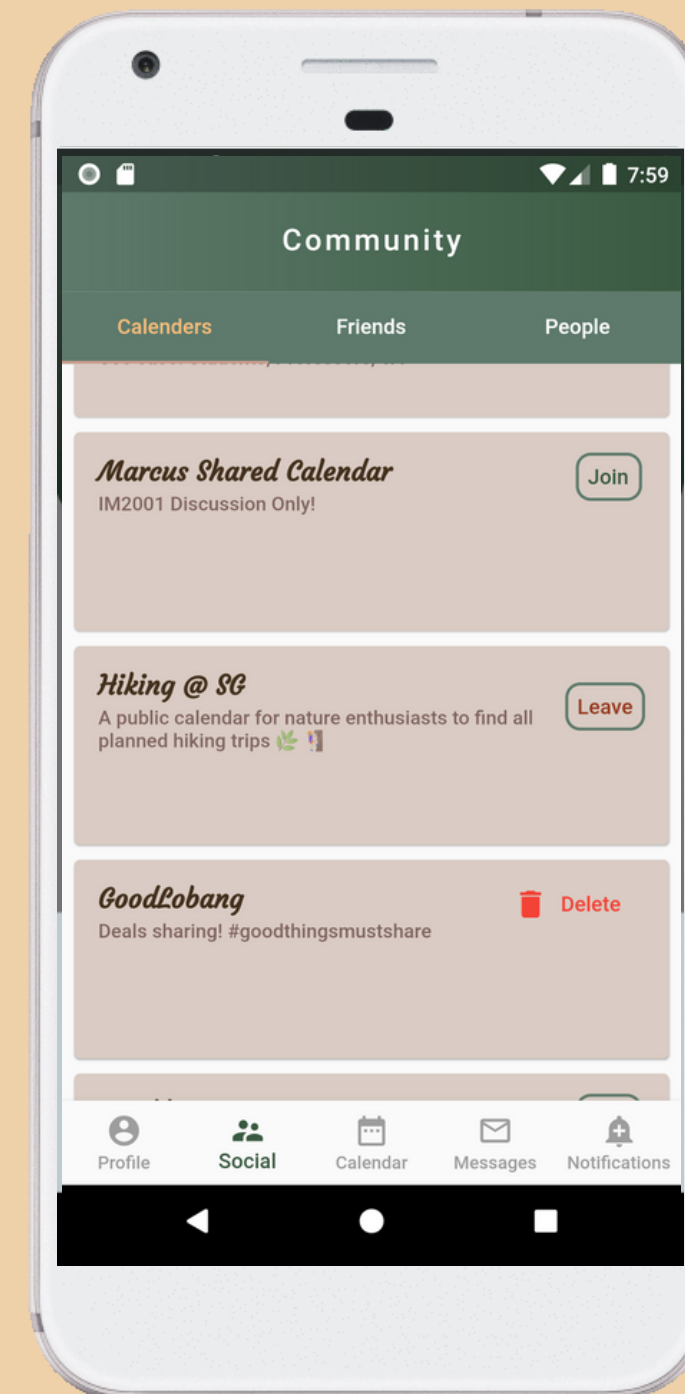


Public Calendar

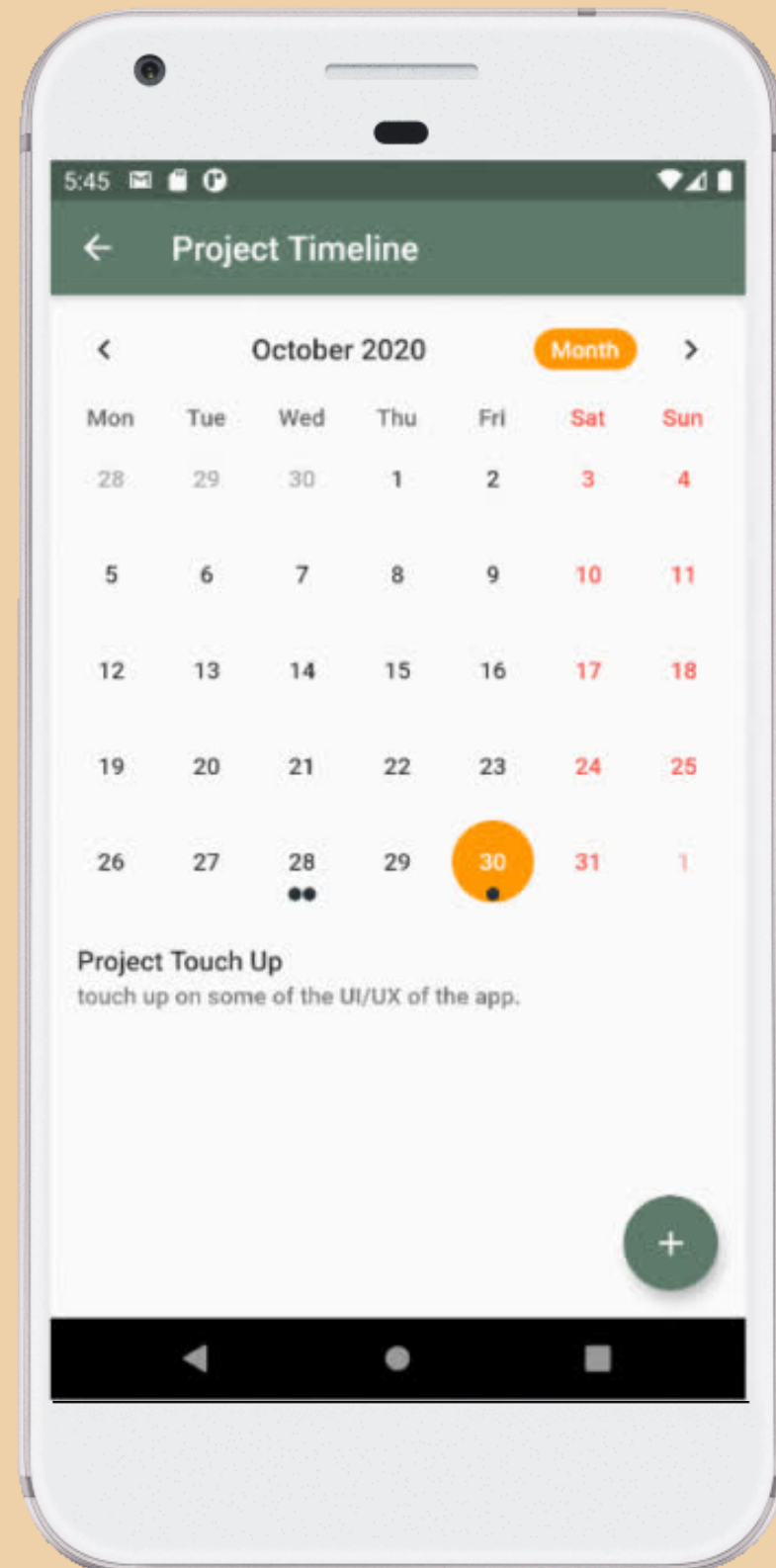
CREATE A PUBLIC CALENDAR



VIEW OTHER PEOPLE'S
PUBLIC CALENDAR



Public calendar



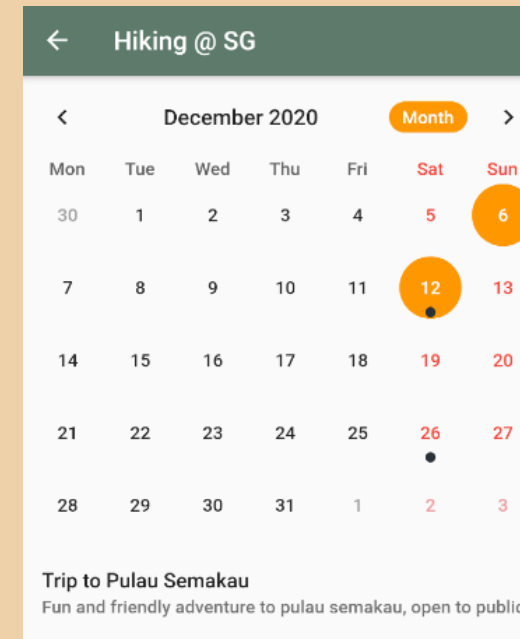
DO PROJECT MANAGEMENT

Ensure that group mates/colleagues are on task and aware of important dates and deadlines and are on the same page as you

Public calendar

COMMUNITY COLLABORATION

Like-minded people can share important dates/events about their interests and hobbies



Trip to Pulau Semakau
Fun and friendly adventure to pulau semakau, open to public

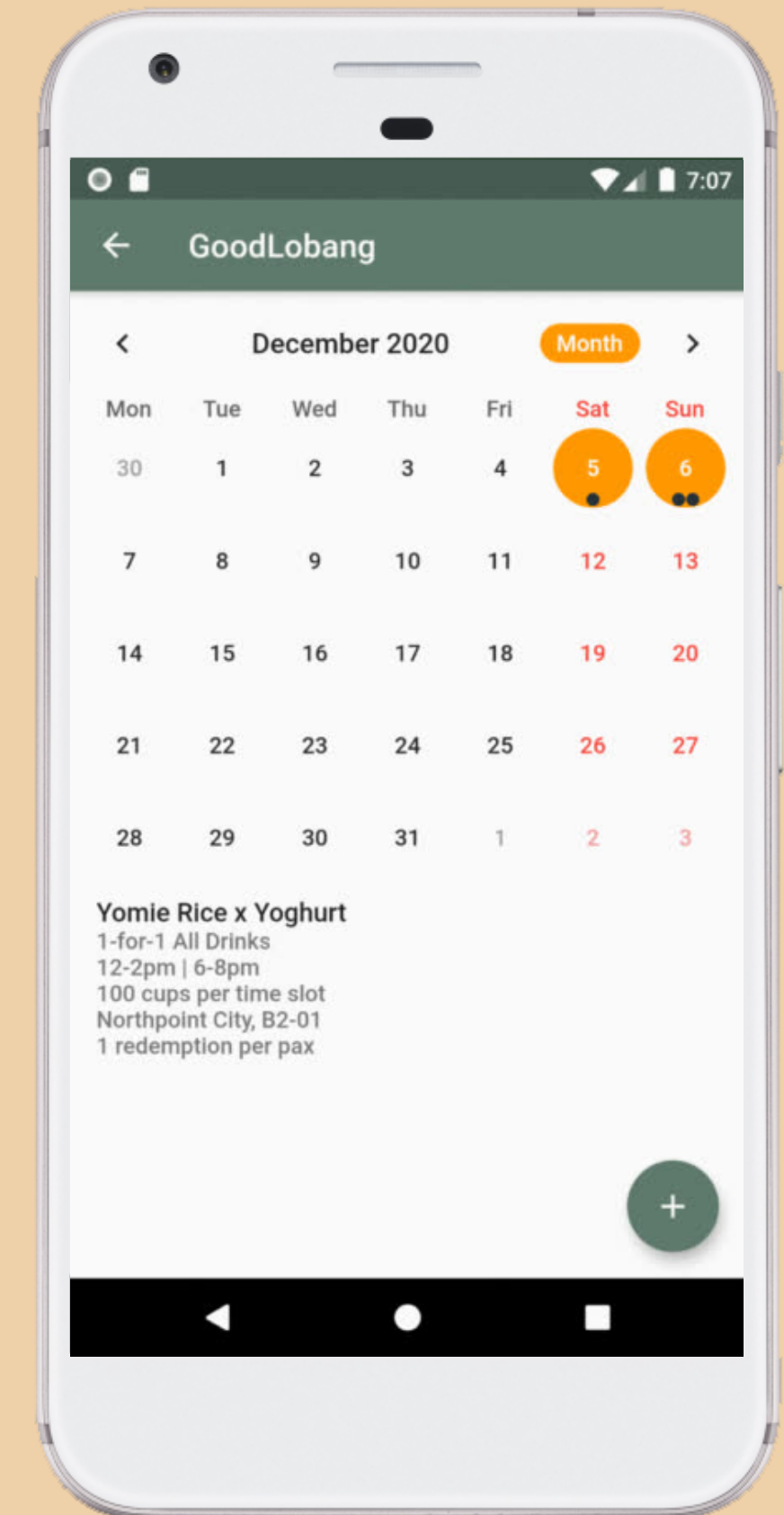
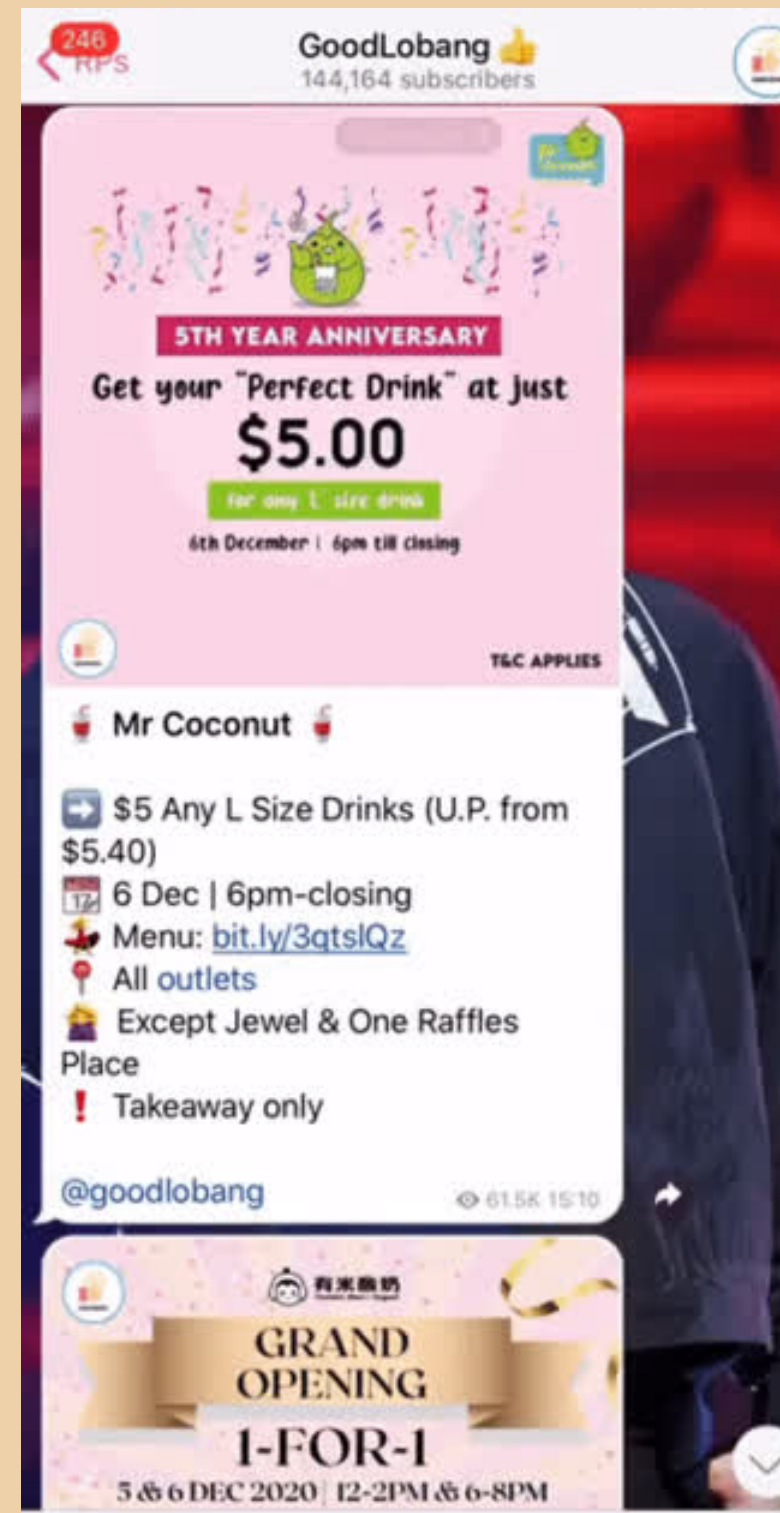


Public calendar

PUBLICITY PLATFORM

Companies can also use this as a form of publicity for their companies by sharing special deals and time-limited promotions in a centralised platform

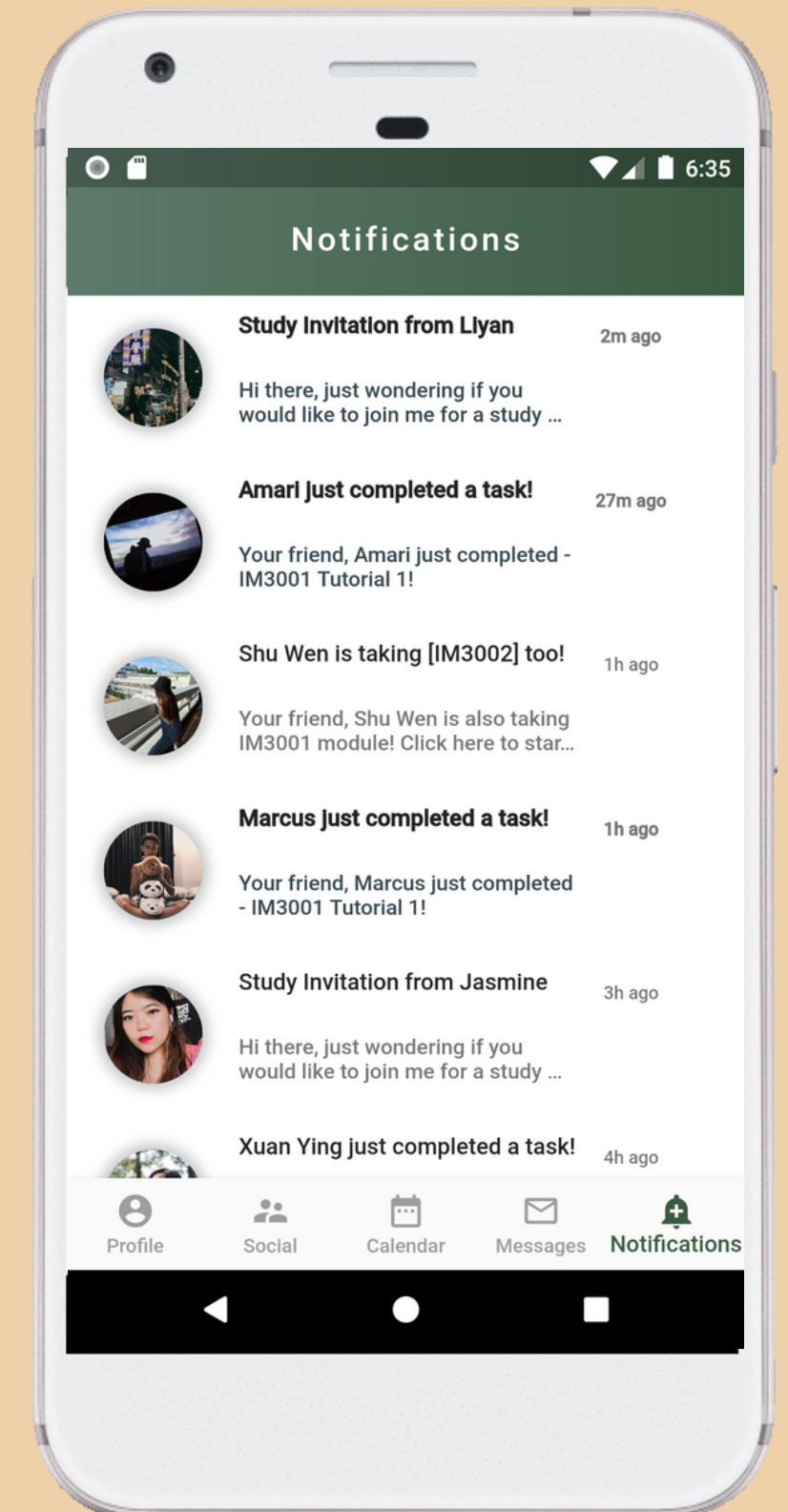
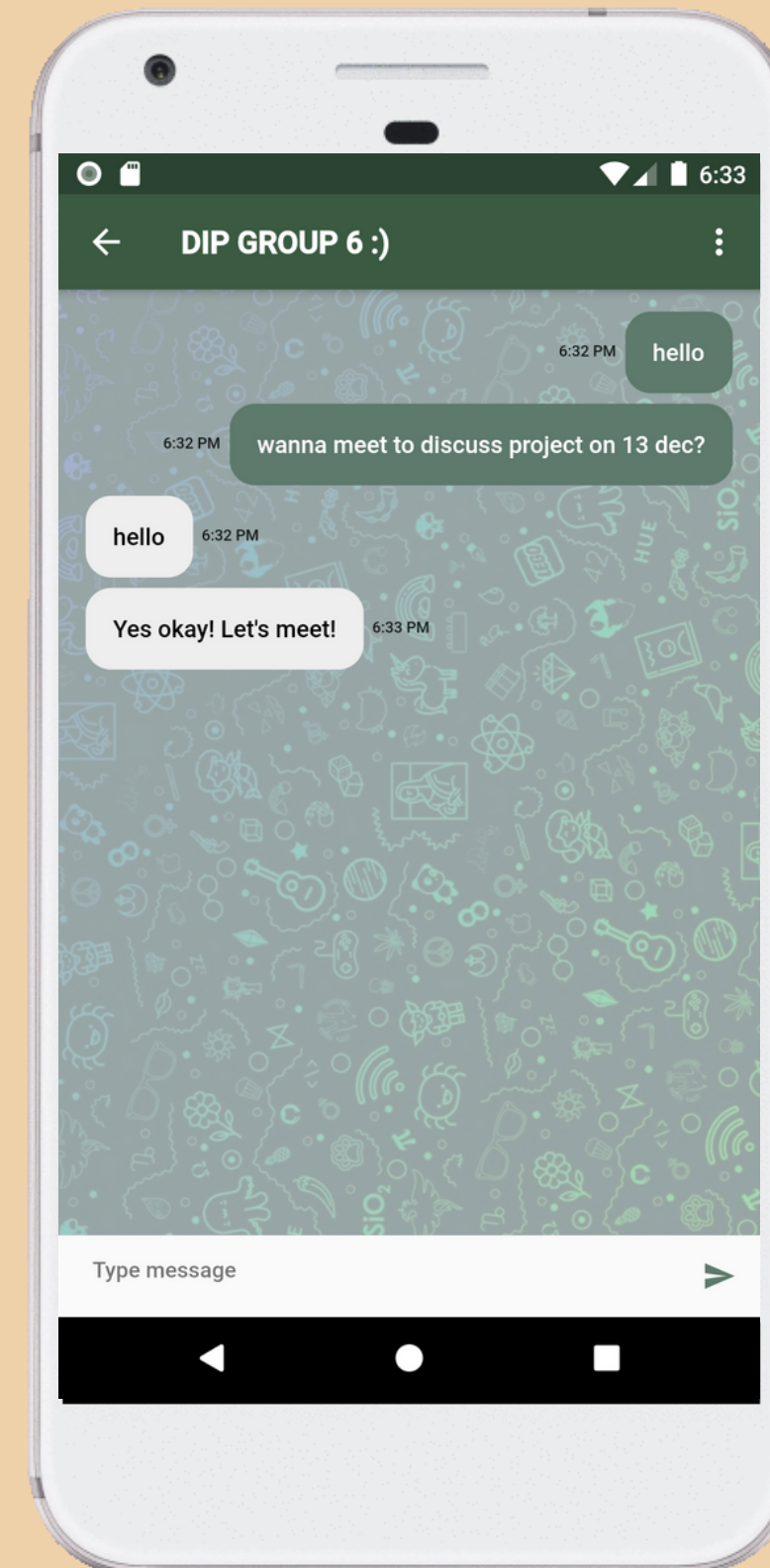
eg: GoodLobangSG/ GreatDealsSG:
Upload and share food discounts and key dates on our platform to keep everyone in the loop



Socialising functions

ADD FRIENDS, MESSAGE EACH OTHER, RECEIVE NOTIFICATIONS

Social media functions to ease communication and encourage one another to use the app together!





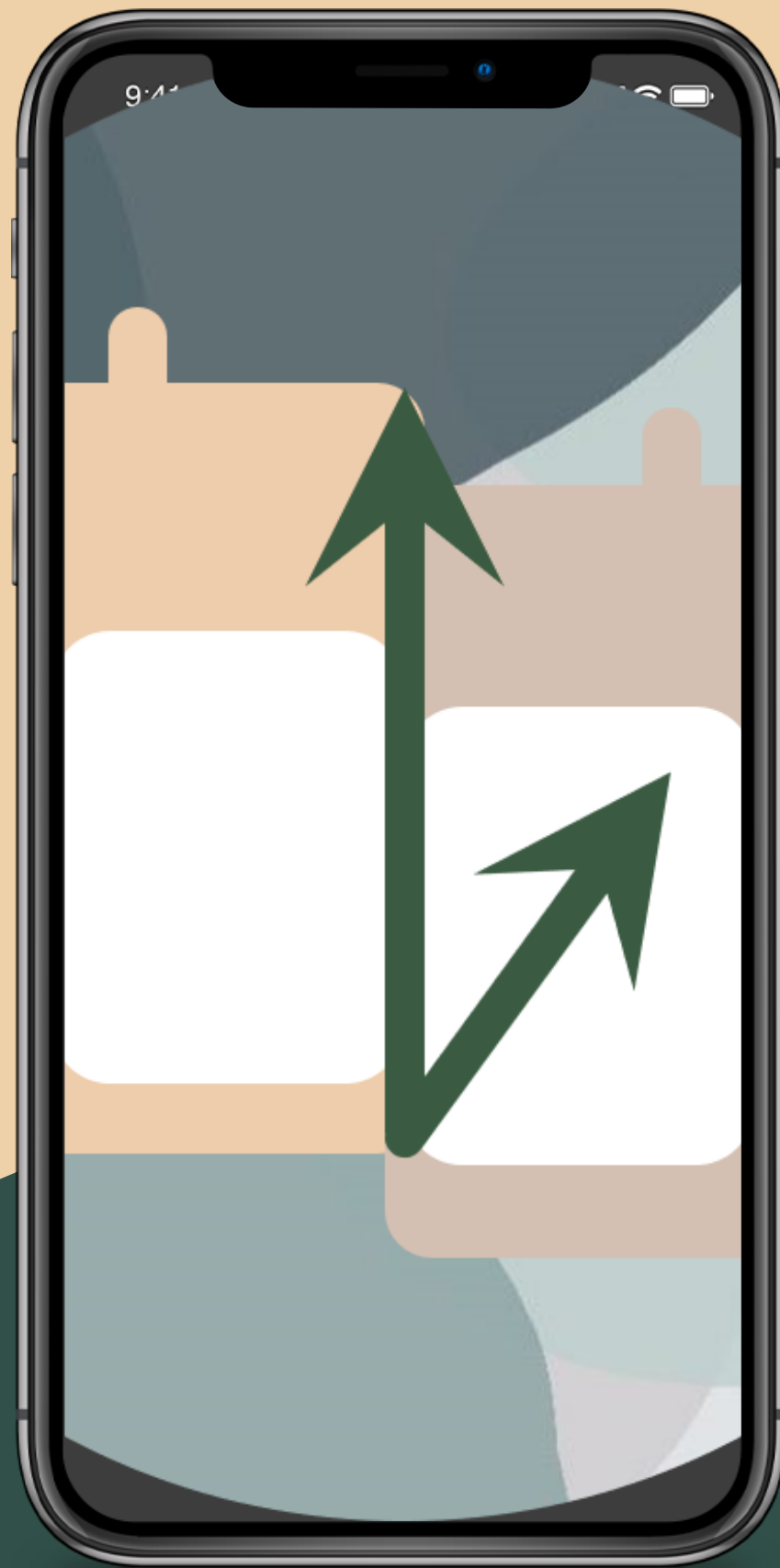
DEMONSTRATION TIME



Future improvements

- Real-time notifications and updates.
- Optimise shared calendars to specific users for private projects.
- Enabling group collaboration for zoom meetings and file sharing

Video



Time



THANK YOU

