



The prerequisite of a successful wedding

# IT'S COMPLICATED...

"Planning my wedding was really easy and stress-free!"  
- Said no bride ever.



Nothing like planning a wedding to make you want to punch every person you've ever met in the throat.



YOUR ROLE



TO INVEST

OR

NOT TO INVEST?

# OPTIMIZE YOUR TIME



## LONG HOURS AT WORK

- Lack of **organization**
- Difficulty in finding the right producer
- Difficulty to handle appointments and to **manage your agenda**



## LACK OF EXPERIENCE

- Most probably your first time
- Quality of the details
- **Inefficiency** and **waste of time**

REALITY



## WITH AN AGENCY

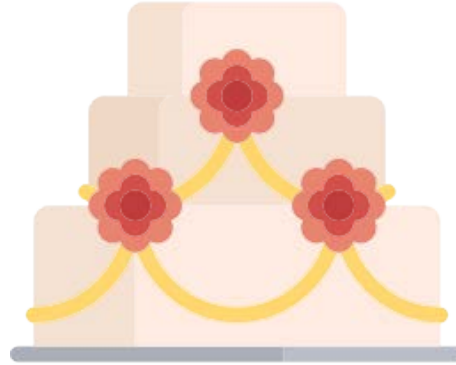
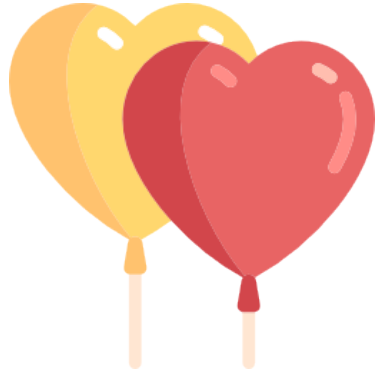
- How do you know if it's **reliable**?
- It is an **expensive** option



## ON YOUR OWN

- Requires a lot of **time** and **effort**
- Difficult to synchronize with work

## OUR VALUE



**WIDE RANGE OF CHOICES** FOR FOOD SERVICES, MUSIC, DECORATION...

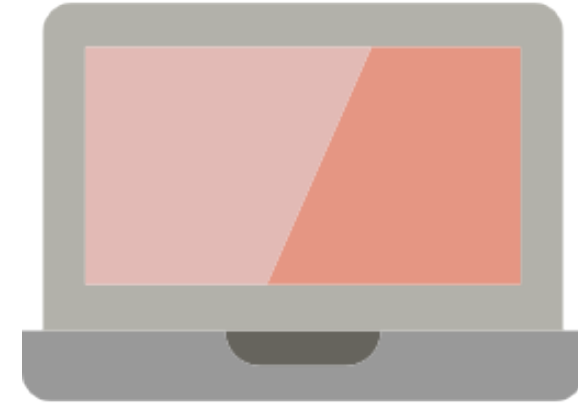
## RANKING SYSTEM



## OUR VALUE



AGENDA



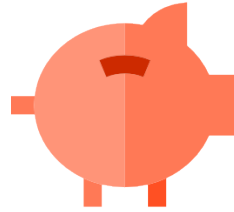
ONLINE  
PLATFORM

THAT SHOULDN'T BE A MATTER ANYMORE...

# VALUE PROPOSITION



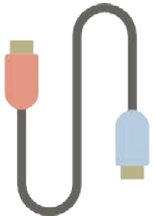
SIMPLIFY WEDDING  
**ORGANISATION**



MANAGE YOUR  
**BUDGET**



**SAVE TIME,**  
BE EFFICIENT!



ALWAYS  
CONNECTED **24/7**



**RELIABLE**  
CUSTOMERS  
RATINGS



YOUR **DEDICATED**  
ASSISTANT!



# OUR TARGET



**15.689.840 PEOPLE IN FRANCE IN THE AGE OF 20 AND 30**

**WEDDING RATE OF 3,5‰ IN 2016**

# POSITIONING



HIGH QUALITY

LOW PRICE

HIGH PRICE

LOW QUALITY

Our service is specialized in a specific area: wedding organisation with high quality services

Low price and possibility to personalize the service in order to cover people from all walks of life

ACTORS

BLOGS

*French & Wedding*  
— STYLE —



OUR ADDED VALUE:

PERSONAL ACCOUNT  
MORE SERVICES

# ACTORS

## BLOGS



## OUR ADDED VALUE:

PERSONAL ACCOUNT  
MORE SERVICES

## PRIVATE AGENCIES



Com'une Orchidée  
créateur d'émotions

BETTER PRICES!

# ACTORS

## BLOGS



## OUR ADDED VALUE:

PERSONAL ACCOUNT  
MORE SERVICES

## PRIVATE AGENCIES



Com' une Orchidée  
créateur d'émotions

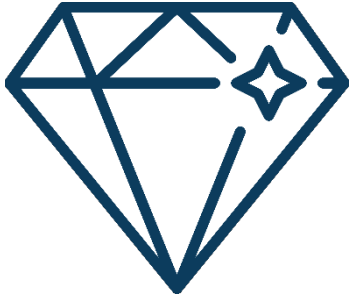
BETTER PRICES!

## WEB WEDDING ORGANIZERS



SIMPLIFIED  
PROCEDURES

## 4 DIFFERENT LEVELS OF SERVICES



**BASIC – FREE**

Registration and  
Navigation  
throughout our  
website and  
suppliers, budget  
allocation



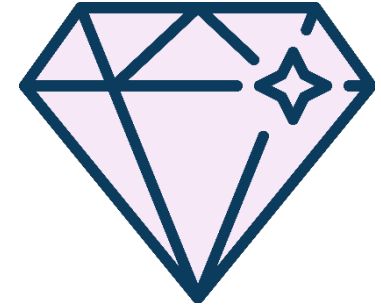
**SILVER – 25€**

+ Access to  
your agenda  
manager,  
book your  
appointments  
in venues,  
restaurants...



**GOLD - 40€**

+ music,  
decorator,  
photographer,  
beauty



**PLATINUM - 100€**

+ your personal  
and dedicated  
advisor



ARE YOU OUR NEW  
FASHION  
BLOGGER?

# OUR INNOVATION

We will partly sponsor the wedding of a popular fashion blogger.

She will organize the wedding exclusively with us and share her experience with Facebook, Instagram and Twitter followers

## ADVANTAGES:



Important event  
**followed by media** and  
by a **large number** of  
**targeted clients**



Expensive but with **100% success**.  
Targeted clients very  
similar to **fashion bloggers** followers



Covering every **social network** in an **effective** way



**Young and trendy**, our  
ad will arrive to our  
targeted clients in an  
**enthusiastic** way



## CONNECTING WITH OUR TARGET GROUP



### FACEBOOK PAGE

Upload photos from our suggestions, eg party locations and wedding dress brands

Upload samples from new collection, previous weddings organized from us



### COCKTAIL EVENTS

Annual promotion events will take place close to Parisian wedding shops. Music, drinks and positive vibe will spread the way we work



### GOOGLE ADWORDS

We will pay a monthly fee to be in the top list of searching engines.



### INSTAGRAM

Wedding places, decoration ideas, ceremony, food, party photos

Hire a professional to work for us and take artistic photos that can promote our services

# FINANCIALS

	2017	2018	2019	2020	2021	2022	2023
<b>Total Revenues (k)</b>	<b>40,30</b>	<b>96,72</b>	<b>177,77</b>	<b>285,96</b>	<b>402,88</b>	<b>536,61</b>	<b>688,15</b>
<b>EBITDA (k)</b>	<b>(179)</b>	<b>(64,67)</b>	<b>3,11</b>	<b>111,99</b>	<b>226,35</b>	<b>266,41</b>	<b>392,24</b>
<b>Net Profit (k)</b>	<b>(179)</b>	<b>(64,67)</b>	<b>2,18</b>	<b>78,39</b>	<b>158,44</b>	<b>186,49</b>	<b>274,57</b>

- We will be profitable in the 3rd year after launch !

# TIMELINE



# FUNDING



300,000€

# THE TEAM



Adam  
BUJNOWSKI  
**CEO**



Isabelle  
BARTOLI  
**CFO**



Marianna  
NIKOLAKAKI  
**COO**



Quentin  
DUPRESSOIR  
**Art Director**



Michael  
ABOUKRAT  
**CTO**

nubo

