

# STAT 576 Bayesian Analysis

## Lecture 2: Bayesian Inference I

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- ▶ The likelihood function is a function of  $\theta$  that

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- ▶ Proof:

$$p(\theta | y, n) = \frac{p(\theta, y | n)}{p(y | n)} = \frac{p(y | \theta, n)p(\theta | n)}{p(y | n)}$$

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- Notice that

$$\int \theta^y(1-\theta)^{n-y}d\mu(\theta) = B(y+1, n-y+1) = \frac{\Gamma(y+1)\Gamma(n-y+1)}{\Gamma(n+2)}$$

We know  $p(\theta | y, n) = \text{Beta}(\theta | y+1, n-y+1)$ .

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- ▶ It is immediate that  $p(\theta | y, n)$  is  $\text{Beta}(y + 1, n - y + 1)$ .
- ▶ Because the **kernel** of  $\text{Beta}(a, b)$  distribution is  $\theta^{a-1} (1 - \theta)^{b-1}$ .

# Kernel

- ▶ In Bayesian statistics, the **kernel** of a distribution family refers to the form of the pdf in which any factors that are not functions of any of the variables in the domain are omitted. (i.e. the proportional notation w.r.t. the parameter.)
- ▶ Common kernels:
  - ▶ Uniform:  $p(x | \theta) \propto 1$
  - ▶ Gaussian:  $p(x | \mu, \sigma) \propto \exp\{-(x - \mu)^2 / (2\sigma^2)\} \propto \exp\{-(2\sigma^2)^{-1}x^2 + \mu\sigma^{-2}x\}$
  - ▶ Exponential:  $p(x | \lambda) \propto \exp\{-\lambda x\}$
  - ▶ Gamma:  $p(x | \alpha, \beta) \propto x^{\alpha-1} \exp\{-\beta x\}$
  - ▶ Beta:  $p(x | \alpha, \beta) \propto x^{\alpha-1}(1 - x)^{\beta-1}$
  - ▶ Binomial:  $p(x | n, p) \propto p^x(1 - p)^{n-x}$
  - ▶ Poisson:  $p(x | \lambda) \propto \lambda^x / x!$
  - ▶ Geometric:  $p(x | p) \propto (1 - p)^x$

# Point Estimation

- ▶ Now we have the posterior:

$$p(\theta \mid y, n) \sim \text{Beta}(y + 1, n - y + 1)$$

- ▶ We can provide point estimators for  $\theta$  based on the posterior:
  - ▶ Maximize a posteriori (MAP):

$$\hat{\theta} = \arg \max_{\theta \in [0,1]} p(\theta \mid y, n) = \arg \max_{\theta \in [0,1]} \theta^y (1 - \theta)^{n-y} = \frac{y}{n}$$

- ▶ Posterior mean:

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- ▶ Claim: MAP under uniform prior is the same as MLE.

# Credible Interval

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- ▶ Quantile-based interval (QBI): use quantiles of the posterior to construct  $\mathcal{I} = [a, b]$ :

$$a = q_{(1-\alpha)/2}(p(\theta \mid y, n)), \quad b = q_{(1+\alpha)/2}(p(\theta \mid y, n))$$



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- ▶ Highest density region (HDI): use the superlevel set of the posterior:

$$\mathcal{I} = \{\theta \in \Omega : p(\theta \mid y, n) \geq c\}$$

and

$$c = \sup\{c : \mathbb{P}(\theta \in \mathcal{I} \mid y, n) \geq \alpha\}$$

## Prediction

- ▶ Imagine  $\tilde{y} \in \{0, 1\}$  is the outcome of another trial with the same parameter  $\theta$ .
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- ▶ Proof:

$$p(\tilde{y} \mid y, n) = \int p(\tilde{y}, \theta \mid y, n) d\mu(\theta) = \int p(\tilde{y} \mid \theta, y, n) p(\theta \mid y, n) d\mu(\theta).$$

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- ▶ Therefore, we have

$$\mathbb{P}[\tilde{y} = 1 \mid y, n] = \int \theta p(\theta \mid y, n) d\mu(\theta) = \mathbb{E}[\theta \mid y, n] = \frac{y + 1}{n + 2}$$

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- ▶ **De Finetti's Theorem:**

If  $X_1, X_2, \dots$  is an infinite exchangeable Bernoulli random variables, then there exists a probability measure  $\Pi$  on  $[0, 1]$  such that

- ▶  $\theta \sim \Pi$ ;
- ▶  $X_1, X_2, \dots$  are conditionally independent given  $\theta$ ;
- ▶ The conditional distribution of  $X_i$  given  $\theta$  is  $\text{Bernoulli}(\theta)$ .



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  - ▶ The conditional distribution of  $X_i$  given  $\theta$  is Bernoulli( $\theta$ ).
- ▶ In summary, if  $(X_1, \dots, X_n)$  are exchangeable random variables, then

$$p(X_1, \dots, X_n) = \int \theta^S (1 - \theta)^{n-S} d\Pi(\theta)$$

with  $S = \sum_{i=1}^n X_i$  and  $\Pi$  some probability on  $[0, 1]$ .

## Sketch of Proof

- ▶ Let  $S_n = \sum_{i=1}^n X_i$ .
- ▶ By exchangeability, we have

$$p(X_1, \dots, X_n) = \binom{n}{y}^{-1} p(S_n = y) = \binom{n}{y} \sum_{Y=y}^{N-(n-y)} \frac{\binom{Y}{y} \binom{N-Y}{n-y}}{\binom{N}{n}} p(S_N = Y)$$

- ▶ Define probability measure  $\Pi_N$  by

$$\Pi_N([0, \theta]) = p(S_N \leq \theta N)$$

- ▶ Then we have

$$p(X_1, \dots, X_n) = \int \frac{(\theta N)^{\downarrow y} ((1-\theta)N)^{\downarrow n-y}}{N^{\downarrow n}} d\Pi_N(\theta)$$

## Sketch of Proof

$$p(X_1, \dots, X_n) = \int \frac{(\theta N)^{\downarrow y} ((1 - \theta)N)^{\downarrow n-y}}{N^{\downarrow n}} d\Pi_N(\theta)$$

- ▶ On the one hand,

$$\frac{(\theta N)^{\downarrow y} ((1 - \theta)N)^{\downarrow n-y}}{N^{\downarrow n}} \rightarrow \theta^y (1 - \theta)^{n-y}$$

uniformly.

- ▶ On the other hand,  $\Pi_N$  has a convergent subsequence by Helly's selection theorem. Denote the limit by  $\Pi$ .
- ▶ So we have (by taking  $N \rightarrow \infty$ )

$$p(X_1, \dots, X_n) = \int \theta^y (1 - \theta)^{n-y} d\Pi$$

# Prior Elicitation

- ▶ In previous example, we used uniform prior for the binomial distribution parameter  $\theta$ .
- ▶ Some bad choices:
  - ▶  $p(\theta | n) \propto \mathbb{I}_{[0,1/2]}$  (limited domain)
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- ▶ We desire the prior to be:
  - ▶ easy to compute posterior and to conduct inference
  - ▶ invariant under re-parametrization
  - ▶ least subjective

# Conjugate Prior

$$p(y \mid \theta, n) \propto \theta^y (1 - \theta)^{n-y}$$

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- ▶ The posterior has the same kernel format as in the prior with

$$\alpha \rightarrow \alpha + y, \quad \beta \rightarrow \beta + n - y$$



# Conjugate Prior

- ▶ The prior is  $\text{Beta}(\alpha, \beta)$
- ▶ The sampling distribution is  $\text{Binom}(n, \theta)$
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- ▶  $\alpha$  and  $\beta$  in the prior are called the **hyperparameters**.
- ▶ The  $\text{Unif}[0, 1]$  is a special Beta distribution with  $\alpha = \beta = 1$ .
- ▶ List of common conjugate priors can be found at  
[https://en.wikipedia.org/wiki/Conjugate\\_prior#Table\\_of\\_conjugate\\_distributions](https://en.wikipedia.org/wiki/Conjugate_prior#Table_of_conjugate_distributions)

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- ▶ Poisson sampling distributon for  $n$  observations

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  - ▶ The posterior is  $\text{Gamma}(\alpha + S_n, \beta + n)$



# Conjugate Prior for Exponential Family

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- ▶ For Poisson sampling distribution, we have

$$g(\theta) = e^{-\theta}, \quad \phi(\theta) = \log \theta, \quad u(y_i) = y_i$$

- ▶ Therefore, the conjugate prior is

$$p(\theta) \propto e^{-\alpha\theta} e^{\beta \log \theta} \propto e^{-\alpha\theta} \theta^\beta$$

# Uninformative Priors

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- ▶ Sometimes we want the prior to be less **subjective** or less **informative**.
- ▶ The idea:
  - ▶ We set the prior to be uniform on some symmetric parameter space.
  - ▶ We use change-of-variable to obtain the reasonable prior for other re-parametrization.



## Uninformative Priors — Location Family

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- ▶ The Fisher's information is irrelevant to  $\theta$ .
- ▶ In this case, we naturally set the prior to

$$p(\theta) \propto 1$$

- ▶ Notice that  $p(\theta) = 1$  is not a valid p.d.f.. It is called **improper prior distribution**.

## Uninformative Priors — Scale Family

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## Uninformative Priors — General Case

- ▶ Imagine a general sampling distribution  $p(x \mid \theta)$  with Fisher's information  $I(\theta)$ .
- ▶ Suppose there exists a bijective differentiable function  $g$  that re-parametrizes  $\theta$  to  $\lambda = g(\theta)$ .

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- ▶ So we can assign a uniform prior for  $\lambda$  as  $p(\lambda) \propto 1$ .
- ▶ It corresponds to

$$p(\theta) \propto p(\lambda) \frac{d\lambda}{d\theta} \propto \sqrt{I(\theta)}$$

# Jeffreys Prior

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- ▶ The Jeffreys prior is invariance under re-parametrization in the sense that if  $\lambda = g(\theta)$ , then

$$p(\lambda) \propto \sqrt{I(\lambda)} = \sqrt{I(\theta)} \frac{d\theta}{d\lambda} \propto p(\theta) \frac{d\theta}{d\lambda}$$

## Jeffreys Prior — Example

- ▶ Recall the binomial case with  $y \mid \theta \sim \text{Binom}(n, \theta)$
- ▶ The conjugate prior is  $\text{Beta}(\alpha, \beta)$  with  $\alpha, \beta > 0$ .

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- ▶  $\text{Beta}(1/2, 1/2)$  is both **uninformative** and **conjugate** for the binomial case.

## Case Study — Normal Distribution with Known Variance

- Consider an i.i.d. sequence of normal random variables:

$$x_1, \dots, x_n \sim \mathcal{N}(\theta, \sigma^2)$$

where  $\mu$  is the unknown parameter and  $\sigma^2$  is given.

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$$L(\theta; x_1, \dots, x_n) \propto \exp \left\{ -\frac{1}{2\sigma^2} \sum_{i=1}^n (x_i - \theta)^2 \right\} \propto \exp \left\{ -\frac{n\theta^2}{2\sigma^2} + \frac{S_n}{\sigma^2} \theta \right\}$$

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- The conjugate prior is Gaussian (with kernel  $\exp\{-A\theta^2 + B\theta\}$ )

$$p(\theta) \propto \exp \left\{ -\frac{(\theta - \mu)^2}{2\tau^2} \right\} \propto \exp \left\{ -\frac{\theta^2}{2\tau^2} + \frac{\mu}{\tau^2} \theta \right\}$$

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- The posterior is

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- ▶ If we generate a new observation  $\tilde{x}$ , then

$$\tilde{x} \sim \mathcal{N} \left( \frac{\frac{S_n}{\sigma^2} + \frac{\mu}{\tau^2}}{\frac{1}{\sigma^2} + \frac{1}{\tau^2}}, \frac{1}{\frac{1}{\sigma^2} + \frac{1}{\tau^2}} + \sigma^2 \right)$$

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- ▶ Since the normal distribution with known variance is a location family of  $\theta$ . The uninformative prior is

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- ▶ The Jeffreys prior is  $p(\sigma^2) \propto \sigma^{-2}$ , or  $\text{InvGamma}(0, 0)$