



WEI CHENG

UI/UX DESIGNER

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EDUCATION

University of Texas at Austin

MS in Information Studies

User Experience Design

GPA 3.84

Austin, TX | May 2020

National Sun Yat-sen University

BS in Information Management

Kaohsiung, Taiwan | June 2018

San Diego State University

Fowler College of Business

Exchange Student

San Diego, CA | Jan - May 2018

SPECIALTIES

Interface Design

Web/Mobile Prototyping

User Research

Usability Testing

DESIGN TOOLS

Sketch

InVision

Flinto

Balsamiq

Zeplin

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Wireframe

Storyboard

PROGRAMMING

HTML

CSS

JavaScript

PHP

MySQL

Java

EXPERIENCE

Healthcare Experience Lab / Web Designer

Austin, Texas | Feb. 2018 - current

- Designed and developed website of Healthcare Experience Lab at iSchool of University of Texas at Austin using Sketch, HTML, CSS on WordPress platform.

Microsoft / Intern

Taipei, Taiwan | July 2016 - June 2017

- Identified 500+ student developers' needs and organized seminars regarding web development for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.

Adventrip / User Experience Designer

Kaohsiung, Taiwan | Jan. 2017 - May 2017

- Created website prototypes by collaborating with graphic designers, implemented interactive prototype by HTML, CSS, Javascript.

Kaohsiung Rapid Transit Co. / Frontend Designer and Engineer

Kaohsiung, Taiwan | Oct. 2015 - Mar. 2016

- Communicated with project managers, designers and database engineers to create an official website for 2016 corporate image film competition.
- Designed and implemented user interface for website and registration system used by 80+ competition applicants.

VOLUNTEER

Dell Children's Medical Center of Central Texas / Technology Assistant

Austin, Texas | Sep. 2018 - Oct. 2018

- Researched and assisted with a mobile app creative solution for a librarian conference.

National Website Competition / Competition Organizer

Kaohsiung, Taiwan | Dec. 2015 - May 2016

- Chaired a 15-people team, planned the competition schedule.
- Organized grading activities, partnered with graders from IT educational institute.

Information Management Department / Public Relations Manager

Kaohsiung, Taiwan | Sep. 2015 - June 2016

- Maintained and enhanced relationships between student association and faculty by arranging holiday activities and sports events.
- Hosted a capstone project presentation event involving 200+ attendees.