WEI CHENG
UI/UX DESIGNER

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EDUCATION

University of Texas at Austin
MS in Information Science
User Experience Design
Austin,TX | Aug 2018 - current

National Sun Yat-sen University
BS in Information Management
Kaohsiung, Taiwan | 2014 - 2018

San Diego State University
Fowler College of Business
Exchange Student
San Diego, CA | Jan - May 2018

SPECIATIES

Interface Design
Web/Mobile Prototyping
User Research
Usability Testing

DESIGN TOOLS

Sketch
InVision
Flinto
Balsamiq
Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Wireframe
Storyboard

PROGRAMMING

HTML
CSS
JavaScript
PHP
MySQL
Java

EXPERIENCE

Information School, University of Texas at Austin / Graduate Assistant
Austin, Texas | Feb.2018 - current
- Designed, developed, and managed WordPress's CSS theme of a website.

Microsoft / Student Partner Program Intern
Taipei, Taiwan | July 2016 - June 2017
- Identified 500+ student developers' needs and organized seminars regarding web development for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.

Adventrip / User Experience Engineer
Kaohsiung, Taiwan | Jan.2017 - May 2017
- Created website prototypes by collaborating with graphic designers, implemented interactive prototype by HTML, CSS, Javascript.

Kaohsiung Rapid Transit Co. / Frontend Designer and Engineer
Kaohsiung, Taiwan | Oct.2015 - Mar.2016
- Communicated with project managers, designers and database engineers to create an official website for 2016 corporate image film competition.
- Designed and implemented user interface for website and registration system used by 80+ competition applicants.

VOLUNTEER

Dell Children's Medical Center of Central Texas / Technology Assistant
Austin, Texas | Sep.2018 - Oct.2018
- Researched and assisted with a mobile app solution for a librarian conference.

National Website Competition / Competition Organizer
Kaohsiung, Taiwan | Dec.2015 - May 2016
- Chaired a 15-people team, planned the competition schedule.
- Organized grading activities, partnered with graders from IT educational institute.

Information Management Department / Public Relations Manager
Kaohsiung, Taiwan | Sep.2015 - June 2016
- Maintained and enhanced relationships between student association and faculty by arranging holiday activities and sports events.
- Hosted a capstone project presentation event involving 200+ attendees.