WEI CHENG

✉ wei.cheng@utexas.edu
🌐 weichenglily.com
📱 512-803-7786
📍 Austin, Texas

EDUCATION

University of Texas at Austin
M.S. in Information Science
Focus on User Experience Design
Austin,TX | Aug.2018 - current

National Sun Yat-sen University
B.S. in Information Management
Academic Honors, spring 2017
Taiwan | Sep.2014 - June 2018

San Diego State University
Exchange Student
San Diego, CA | Jan.2018 - May 2018

PROGRAMMING

Java, HTML, CSS, JavaScript
MySQL, Firebase, SQLite, PHP

DESIGN

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Sketch InVision
Wireframe
Storyboard

LANGUAGES

Mandarin (Native)
English (Fluent)

HONORS

ICT Innovative Services Awards
Best Application
Taipei, Taiwan | Nov.2017

Creative Application Competition
3rd Place
Hsinchu, Taiwan | Sep.2017

EXPERIENCE

Library of **National Sun Yat-sen University** / Administrative Assistant
Kaohsiung, Taiwan | Sep.2016 - Dec.2017
• Designed posters for exhibitions and increased 20% annual visiting rate.
• Implemented statistical analysis and data visualization of administrative data.
• Resolved students' problems with MS Office and antivirus software installations.

Microsoft / Intern in Microsoft Student Partner Program
Taipei, Taiwan | July 2016 - June 2017
• Identified 500+ student developers' needs and organized IT seminars regarding website development for Developer eXperience and Evangelism Department.
• Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.
• Designed and arranged interviews for 50 new internship applicants.

Adventrip / User Experience Engineer
Kaohsiung, Taiwan | Jan.2017 - May 2017
• Created website prototypes with experienced graphic designers, implemented HTML, CSS and effectively increased overall working efficiency by 50%.
• Enhanced interactive functions of websites based on user interviews, feedbacks and communicated with frontend engineers.

Kaohsiung Rapid Transit Co. / Frontend Designer and Engineer
Kaohsiung, Taiwan | Oct.2015 - Mar.2016
• Communicated with project managers, visual designers and database engineers to create an official website for 2016 corporate image film competition. (http://bm.nsysu.edu.tw/krtc-competition2016/home.php)
• Designed and implemented user interface for website and registration system used by 80+ competition applicants.

ACTIVITIES

National Website Competition / Competition Organizer
Kaohsiung, Taiwan | Dec.2015 - May 2016
• Chaired a 15-people team, planned the competition schedule.
• Organized grading activities, partnered with graders from IT educational institutes.

Information Management Department / Public Relations Manager
National Sun Yat-sen Unversity | Sep.2015 - June 2016
• Maintained and enhanced relationships between student association and faculty by arranging holiday activities and sports events.
• Hosted a capstone project presentation event involving 200+ attendees.