WEI CHENG

UI/UX DESIGNER | Design. Make. Repeat.

EXPERIENCE

Sportsbiz — UX Design Intern

New York, NY (remote) | Feb.2019 - current

Designed and improved 2 interactive prototypes of the data visualization product using Sketch and Invision.

Healthcare Experience Lab — UI/UX Designer

Austin, TX | Feb.2019 - current

Designed, implemented and managed website for Healthcare Experience Lab at iSchool of UT Austin using Sketch, HTML, CSS on WordPress.

Microsoft — Developer Experience Intern

Taipei, Taiwan | July 2016 - June 2017

Identified 500 developers' needs through surveys, organized seminars regarding Azure for Developer eXperience and Evangelism Department. Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared to previous year.

Adventrip — Web Developer

Kaohsiung, Taiwan | Sep.2016 - May 2017

Implemented frontend designs for website used by 200+ users, collaborated with project manager and visual designer in a startup. Created interactive prototype using HTML, CSS, Javascript, jQuery.

Kaohsiung Rapid Transit Co. — Frontend Designer and Developer

Kaohsiung, Taiwan | Oct.2015 - Mar.2016

Designed and organized a responsive website of 2016 corporate image film competition with project managers, visual designers and engineers. Implemented website and registration system user interfaces used by 80+ competition teams using HTML, CSS, JavaScript.

EDUCATION

University of Texas at Austin — M.S. Information Studies, User Experience Design

Austin, TX | May 2020 (expected) | GPA 3.84

National Sun Yat-sen University — B.S. Information Management

Kaohsiung, Taiwan | June 2018 | GPA 3.6

San Diego State University — Fowler College of Business, Exchange Student

San Diego, CA | Jan - May 2018

CONTACT

weichenglily.com
wei.cheng@utexas.edu
512.803.7786
Austin, TX

SPECIATIES

Prototyping
Wireframing
Storyboarding
Interface Design
User Research
User Interview
Journey Mapping
Usability Testing

SKILLS

Design
Sketch
Balsamiq
InVision
Flinto
Figma
Principle
Adobe Photoshop
Adobe Illustrator
Adobe Premiere

Programming
HTML / CSS / Javascript
WordPress
PHP
Java