

# WEI CHENG

UI/UX Designer | Design. Make. Repeat.

## EXPERIENCE

### **Healthcare Experience Lab** — UI/UX Designer

Austin, TX | Feb 2019 - current

- Designed and prototyped the website and project portfolio for Healthcare Experience Lab.
- Implemented desktop and mobile version websites using Sketch, HTML, CSS on WordPress.

### **Microsoft** — Developer Experience Intern

Taipei, Taiwan | July 2016 - June 2017

- Identified 500 developers' needs through surveys, organized seminars regarding Azure for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio hands-on workshops, increased annual platform registration rate by 40% compared to previous year.

### **Adventrip** — Web Developer

Kaohsiung, Taiwan | Sep 2016 - May 2017

- Implemented frontend designs for website used by 200+ users, collaborated with project manager and visual designer in a startup.
- Created 2 interactive web prototype using HTML, CSS, Javascript, jQuery.

### **Kaohsiung Rapid Transit Co.** — Frontend Designer and Developer

Kaohsiung, Taiwan | Sep 2015 - Mar 2016

- Designed and organized a responsive website of 2016 corporate image film competition with project managers, visual designers and engineers.
- Implemented website and registration system user interfaces used by 80+ competition teams using HTML, CSS, JavaScript.

## EDUCATION

### **University of Texas at Austin** — M.S. Information Studies, User Experience Design

Austin, TX | May 2020 (expected) | GPA 3.84

### **National Sun Yat-sen University** — B.S. Information Management

Kaohsiung, Taiwan | June 2018 | GPA 3.6

### **San Diego State University** — Fowler College of Business, Exchange Student

San Diego, CA | Jan - May 2018

## CONTACT

weichenglily.com

wei.cheng@utexas.edu

512.803.7786

Austin, TX

## SPECIALTIES

Prototyping

Wireframing

Storyboarding

Interface Design

Interaction Design

User Research

User Interview

Journey Mapping

Usability Testing

## SKILLS

### Design

Sketch

Balsamiq

InVision

Flinto

Figma

Principle

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

### Programming

HTML / CSS / Javascript

WordPress

PHP

Java