# WEI CHENG

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## EDUCATION

**University of Texas at Austin**
M.S. in Information Science
Focus on user experience design
Austin,TX | Aug.2018 - current

**National Sun Yat-sen University**
B.S. in Information Management
Academic Honors of spring 2017
Taiwan | Sep.2014 - June 2018

**San Diego State University**
Exchange Student
San Diego, CA | Jan.2018 - May 2018

## PROGRAMMING

Java, HTML, CSS, JavaScript
MySQL, Firebase, SQLite, PHP

## DESIGN SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Sketch

## LANGUAGE

Mandarin (Native)
English (Fluent)

## HONORS

**ICT Innovative Services Awards**
Best Application
Taipei, Taiwan | Nov.2017

**Creative Application Competition**
3rd Place
Hsinchu, Taiwan | Sep.2017

**College Website Competition**
Best Website
Kaohsiung, Taiwan | June 2017

## EXPERIENCE

**National Sun Yat-sen University** / Administrative Assistant
Kaohsiung, Taiwan | Sep.2016 - Dec.2017
Implemented statistical analysis and data visualization of administrative data. Designed posters for campus-scale exhibitions, arised event awareness and increasing 20% annual visiting rate. Resolved students' problems with MS Office software and antivirus software installation.

**Microsoft** / Intern in Microsoft Student Partner Program
Taipei, Taiwan | July 2016 - June 2017
Identified college student developers' needs and organized IT seminars regarding website development tools on campus. Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% than previous year. Designed recruitment campaigns and arranged interviews for 50 new internship applicants.

**Adventrip** / Frontend Engineer
Kaohsiung, Taiwan | Jan. 2017 - May 2017
Translated prototypes from experienced graphic designers, updated frontend CSS for an interactive website, and effectivly increased overall working effiency by 50%. Conducted user interviews to help engineers adjust the system flow from a user-centric perspective.

**Kaohsiung Rapid Transit Co.** / Frontend Engineer
Kaohsiung, Taiwan | Oct.2015 - Mar.2016
Implemented frontend user interface for 2016 Corporate Image Flming Competition official website. Collaborate with a project manager, visual designers and database engineers.

## ACTIVITIES

**National Website Competition** / Competition Organizer
Kaohsiung, Taiwan | Dec.2015 - May 2016
Chaired a 15-people team, planned the competition schedule.
Organized grading activities, partnered with local IT educational institutes.

**Information Management Department** / Public Relation Manager
National Sun Yat-sen University | Sep.2015 - June 2016
Maintained and enhanced relationships between student association and faculties by arranging activities for holidays and sports events.
Hosted a capstone project presentation event involved 200+ attendees.