WEI CHENG

UI/UX DESIGNER | Design. Make. Repeat.

weichenglily.com | wei.cheng@utexas.edu | 512.803.7786 | Austin, TX

EDUCATION

University of Texas at Austin
MS in Information Studies
User Experience Design
Austin, TX | May 2020 | GPA 3.84

National Sun Yat-sen University
BS in Information Management
Kaohsiung, Taiwan | June 2018

San Diego State University
Fowler College of Business
Exchange Student
San Diego, CA | Jan - May 2018

SPECIATIES

Web/Mobile Prototyping
Interface Design
User Research
Journey Mapping
Usability Testing

DESIGN TOOLS

Sketch, Balsamiq
InVision, Flinto, Principle
Adobe Photoshop
Adobe Illustrator
Adobe Premiere

PROGRAMMING

HTML, CSS, JavaScript
PHP, MySQL, Java

VOLUNTEER

- World IA Day 2019
- Library of Dell Children's Medical Center of Central Texas, Sep.2018

EXPERIENCE

Healthcare Experience Lab — UI/UX Designer
Austin, TX | Feb.2018 - current

- Designed, implemented and managed website for Healthcare Experience Lab at iSchool of UT Austin using Sketch, HTML, CSS on WordPress.

Microsoft — Developer Experience Intern
Taipei, Taiwan | July 2016 - June 2017

- Identified 500 developers' needs through surveys, organized seminars regarding Azure for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.

Adventrip — Web and UX Designer
Kaohsiung, Taiwan | Sep.2016 - May 2017

- Implemented frontend designs for website by collaborating with project manager and visual designer in a startup environment of 6 people.
- Created interactive prototype by HTML, CSS, Javascript, jQuery.

Kaohsiung Rapid Transit Co. — Frontend Designer and Engineer
Kaohsiung, Taiwan | Oct.2015 - Mar.2016

- Designed and organized a responsive website of 2016 corporate image film competition with project managers, visual designers and engineers.
- Implemented website and registration system user interface used by 80+ competition teams using HTML, CSS, JavaScript.

PROJECTS

Design Diary — UX Research and Usability Evaluation
Austin, TX | Sep.2018 - Dec.2018

- Researched, critiqued, and redesign for 10 things including websites, mobile applications and everyday things using usability evaluation and research methods.
- Received 105 claps and 30 followers on my Medium publication site.

Artism — UX Research and Design
Austin, TX | Sep.2018 - Dec.2018

- Observed preschool kids and interviewed with parents at Austin Central Library to discover needs of children's educational technology on tablets.
- Designed the wireframe and prototype using Balsamiq and Sketch.