

WEI CHENG

✉ wei.cheng@utexas.edu

🌐 weichenglily.com

📞 512-803-7786

📍 Austin, Texas

EDUCATION

University of Texas at Austin

M.S. in Information Science

Focus on User Experience Design

Austin, TX | Aug. 2018 - current

National Sun Yat-sen University

B.S. in Information Management

Academic Honors, spring 2017

Taiwan | Sep. 2014 - Jun. 2018

San Diego State University

Exchange Student

San Diego, CA | Jan. 2018 - May 2018

PROGRAMMING

Java, HTML, CSS, JavaScript

MySQL, Firebase, SQLite, PHP

DESIGN

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Sketch

InVision

Wireframe

Storyboard

LANGUAGES

Mandarin (Native)

English (Fluent)

EXPERIENCE

National Sun Yat-sen University / Library Administrative Assistant

Kaohsiung, Taiwan | Sep. 2016 - Dec. 2017

- Designed posters for exhibitions and increased 20% annual visiting rate.
- Implemented statistical analysis and data visualization of administrative data.
- Resolved students' problems with MS Office and antivirus software installations.

Microsoft / Microsoft Student Partner Program Intern

Taipei, Taiwan | July 2016 - June 2017

- Identified 500+ student developers' needs and organized IT seminars regarding website development for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.
- Designed and arranged interviews for 50 new internship applicants.

Adventrip / User Experience Engineer

Kaohsiung, Taiwan | Jan. 2017 - May 2017

- Created website prototypes with experienced graphic designers, implemented HTML, CSS and effectively increased overall working efficiency by 50%.
- Enhanced interactive functions of websites based on user interviews, feedbacks and communicated with frontend engineers.

Kaohsiung Rapid Transit Co. / Frontend Designer and Engineer

Kaohsiung, Taiwan | Oct. 2015 - Mar. 2016

- Communicated with project managers, visual designers and database engineers to create an official website for 2016 corporate image film competition. (<http://bm.nsysu.edu.tw/krtc-competition2016/home.php>)
- Designed and implemented user interface for website and registration system used by 80+ competition applicants.

VOLUNTEER

National Website Competition / Competition Organizer

Kaohsiung, Taiwan | Dec. 2015 - May 2016

- Chaired a 15-people team, planned the competition schedule.
- Organized grading activities, partnered with graders from IT educational institutes.

Information Management Department / Public Relations Manager

Kaohsiung, Taiwan | Sep. 2015 - June 2016

- Maintained and enhanced relationships between student association and faculty by arranging holiday activities and sports events.
- Hosted a capstone project presentation event involving 200+ attendees.