

WEI CHENG

UIUX Designer | Design. Make. Repeat.

EXPERIENCE

- **Sportsbiz** — UX Design Intern
New York, NY (remote) | Feb 2019 - current
Conducted Heuristic Evaluation, redesigned the user interface and user experience of 2 interactive prototypes for the data visualization product using Sketch and Invision.
- **Healthcare Experience Lab** — UI/UX Designer
Austin, TX | Feb 2019 - current
Designed, prototyped, implemented and managed website for Healthcare Experience Lab at iSchool of UT Austin using Sketch, HTML, CSS on WordPress.
- **Microsoft** — Developer Experience Intern
Taipei, Taiwan | July 2016 - June 2017
Identified 500 developers' needs through surveys, organized seminars regarding Azure for Developer eXperience and Evangelism Department. Promoted and lectured Xamarin Studio hands-on workshops, increased annual platform registration rate by 40% compared to previous year.
- **Adventrip** — Web Developer
Kaohsiung, Taiwan | Sep 2016 - May 2017
Implemented frontend designs for website used by 200+ users, collaborated with project manager and visual designer in a startup. Created interactive web prototype using HTML, CSS, Javascript, jQuery.
- **Kaohsiung Rapid Transit Co.** — Frontend Designer and Developer
Kaohsiung, Taiwan | Sep 2015 - Mar 2016
Designed and organized a responsive website of 2016 corporate image film competition with project managers, visual designers and engineers. Implemented website and registration system user interfaces used by 80+ competition teams using HTML, CSS, JavaScript.

EDUCATION

- **University of Texas at Austin** — M.S. Information Studies, User Experience Design
Austin, TX | May 2020 (expected) | GPA 3.84
- **National Sun Yat-sen University** — B.S. Information Management
Kaohsiung, Taiwan | June 2018 | GPA 3.6
- **San Diego State University** — Fowler College of Business, Exchange Student
San Diego, CA | Jan - May 2018

CONTACT

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Austin, TX

SPECIALTIES

Prototyping
Wireframing
Storyboarding
Interface Design
Interaction Design
User Research
User Interview
Journey Mapping
Usability Testing

SKILLS

Design

Sketch
Balsamiq
InVision
Flinto
Figma
Principle
Adobe Photoshop
Adobe Illustrator
Adobe Premiere

Programming

HTML / CSS / Javascript
WordPress
PHP
Java