

WEI CHENG

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EDUCATION

University of Texas at Austin

MS in Information Science
Focus on User Experience Design
Austin, TX | Aug. 2018 - current

National Sun Yat-sen University

BS in Information Management
Academic Honors, spring 2017
Taiwan | Sep. 2014 - Jun. 2018

San Diego State University

Fowler College of Business
Exchange Student
San Diego, CA | Jan. 2018 - May 2018

PROGRAMMING

Java
HTML, CSS, JavaScript
MySQL, Firebase, PHP

DESIGN

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Sketch
InVision
Balsamiq
Zeplin
Keynote
Wireframe
Storyboard
Journey Map

LANGUAGES

Mandarin (Native)
English (Fluent)

EXPERIENCE

National Sun Yat-sen University / Library Administrative Assistant

Kaohsiung, Taiwan | Sep. 2016 - Dec. 2017

- Designed posters for exhibitions and increased 20% annual visiting rate.
- Implemented statistical analysis and data visualization of administrative data.

Microsoft / Microsoft Student Partner Program Intern

Taipei, Taiwan | July 2016 - June 2017

- Identified 500+ student developers' needs and organized IT seminars regarding website development for Developer eXperience and Evangelism Department.
- Promoted and lectured Xamarin Studio Workshops, increasing annual platform registration rate by 40% compared with previous year.

Adventrip / User Experience Engineer

Kaohsiung, Taiwan | Jan. 2017 - May 2017

- Created website prototypes with experienced graphic designers, implemented HTML, CSS and effectively increased overall working efficiency by 50%.
- Enhanced interactive functions of websites based on user interviews, feedbacks and communication with frontend engineers.

Kaohsiung Rapid Transit Co. / Frontend Designer and Engineer

Kaohsiung, Taiwan | Oct. 2015 - Mar. 2016

- Communicated with project managers, designers and database engineers to create an official website for 2016 corporate image film competition.
- Designed and implemented user interface for website and registration system used by 80+ competition applicants.

VOLUNTEER

Dell Children's Medical Center of Central Texas / Technology Assistant

Austin, Texas | Sep. 2018 - Oct. 2018

- Researched and assisted with a mobile app solution for a librarian conference.

National Website Competition / Competition Organizer

Kaohsiung, Taiwan | Dec. 2015 - May 2016

- Chaired a 15-people team, planned the competition schedule.
- Organized grading activities, partnered with graders from IT educational institute.

Information Management Department / Public Relations Manager

Kaohsiung, Taiwan | Sep. 2015 - June 2016

- Maintained and enhanced relationships between student association and faculty by arranging holiday activities and sports events.
- Hosted a capstone project presentation event involving 200+ attendees.