

## Online Sales | Overview

438K

Total Sales

37K

Total Profit

500

Total Orders

5615

Quantity Sold

1207

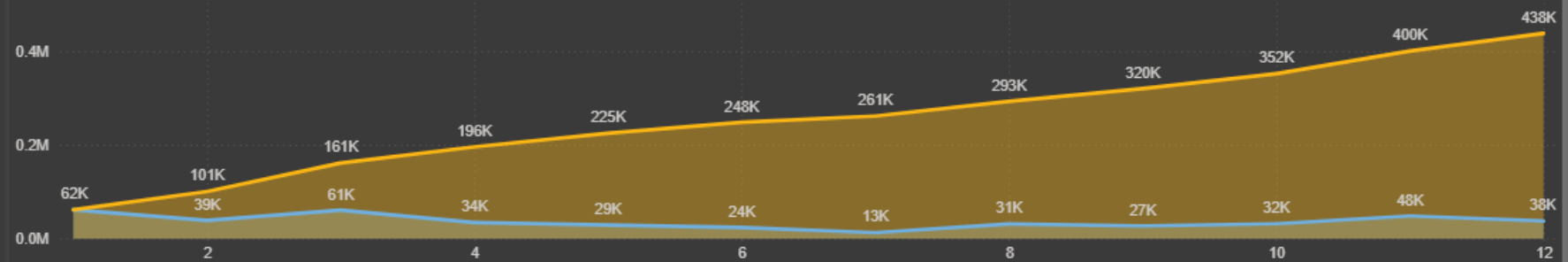
Products Sold

198

Product Count

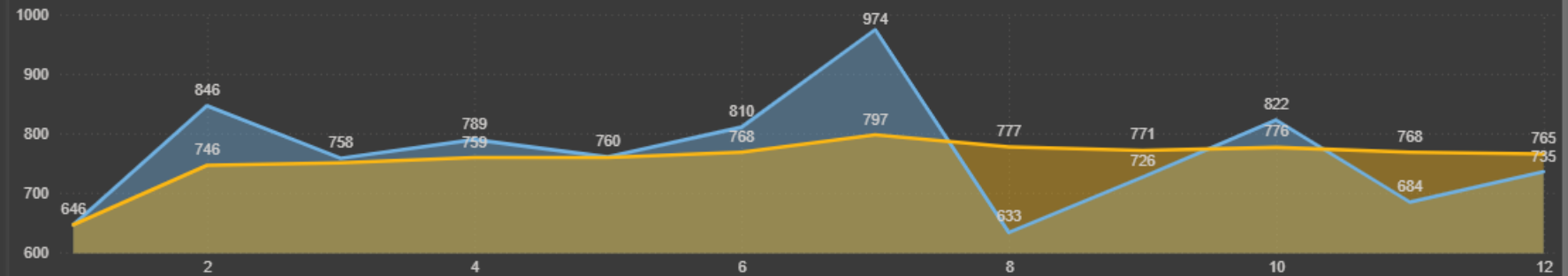
### Total Sales and Running Total Sales by Month

● Total Sales ● Running Total Sales



### Average Orders and Moving Average Orders by Month

● Average Orders ● Moving Average Orders



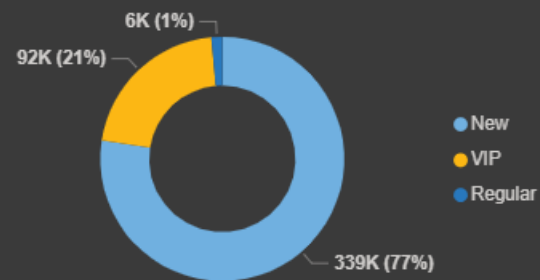
## Online Sales | Customers

New

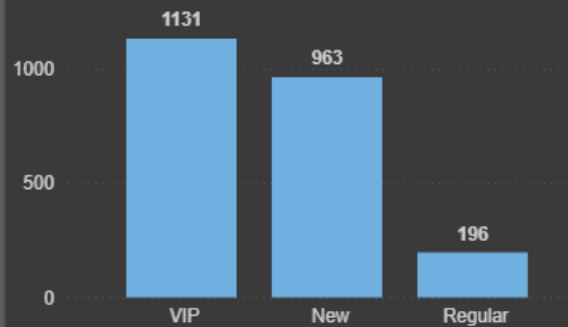
Regular

VIP

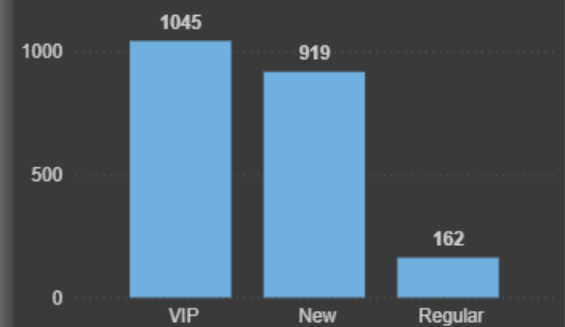
### Total Sales by Customer Segment



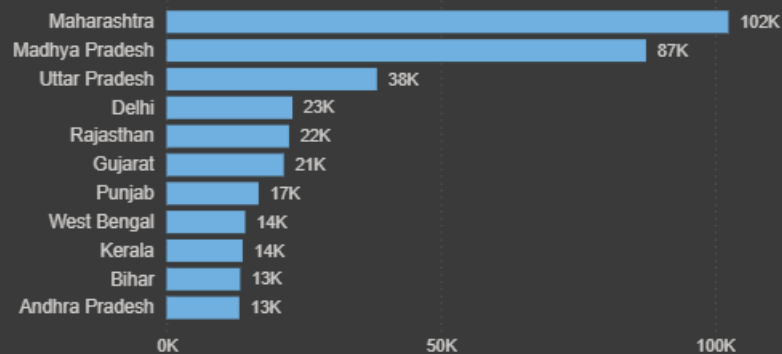
### Avg Monthly Spending by Customer Segment



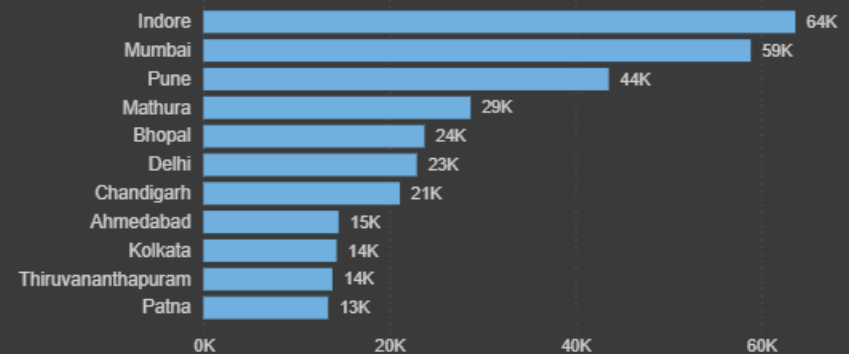
### Avg Order Value by Customer Segment



### Total Sales by State



### Total Sales by State



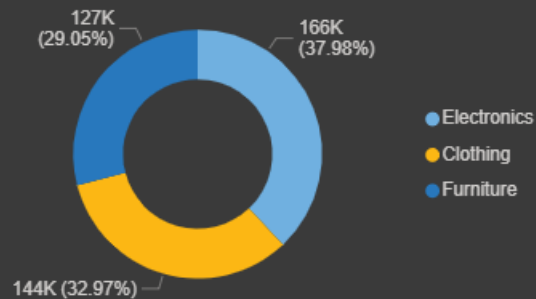
## Online Sales | Products

Clothing

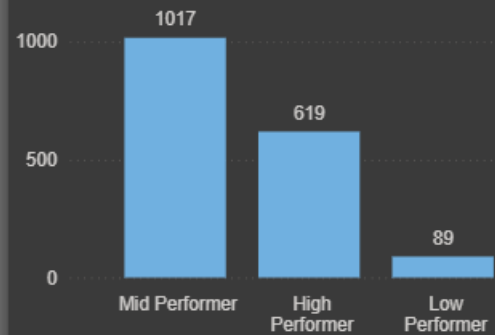
Electronics

Furniture

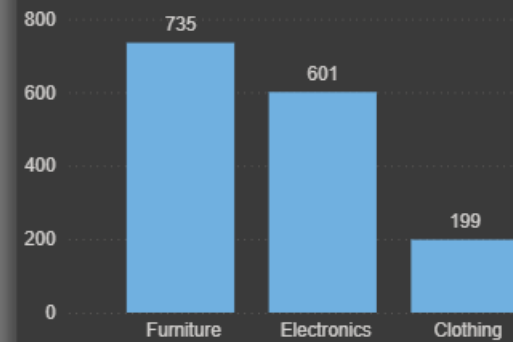
### Total Sales by Category



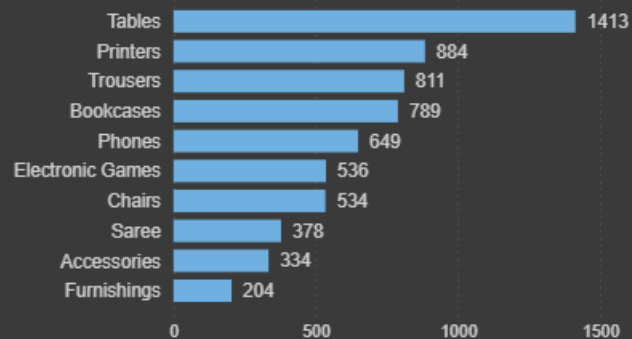
### Avg Selling Price by Product Segment



### Avg Selling Price by Category



### Avg Order Value by Sub-category



### % of Growth by Month and Category

