

Online Sales | Overview

438K

Total Sales

37K

Total Profit

500

Total Orders

5615

Quantity Sold

1207

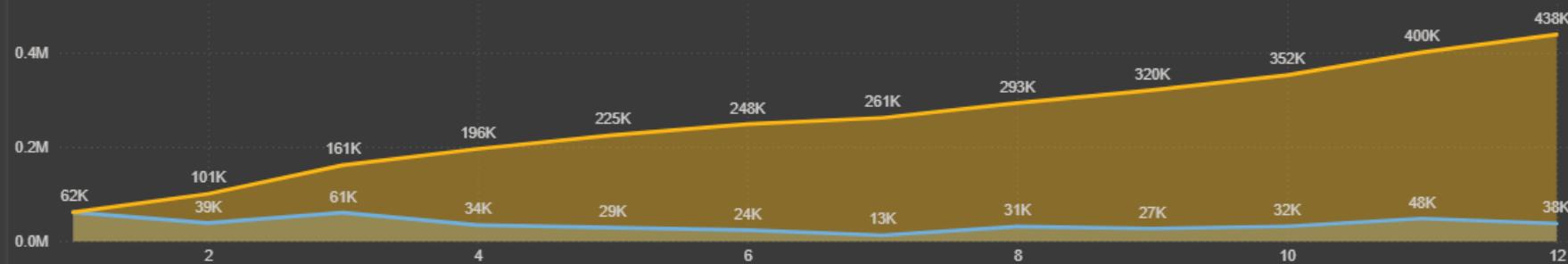
Products Sold

198

Product Count

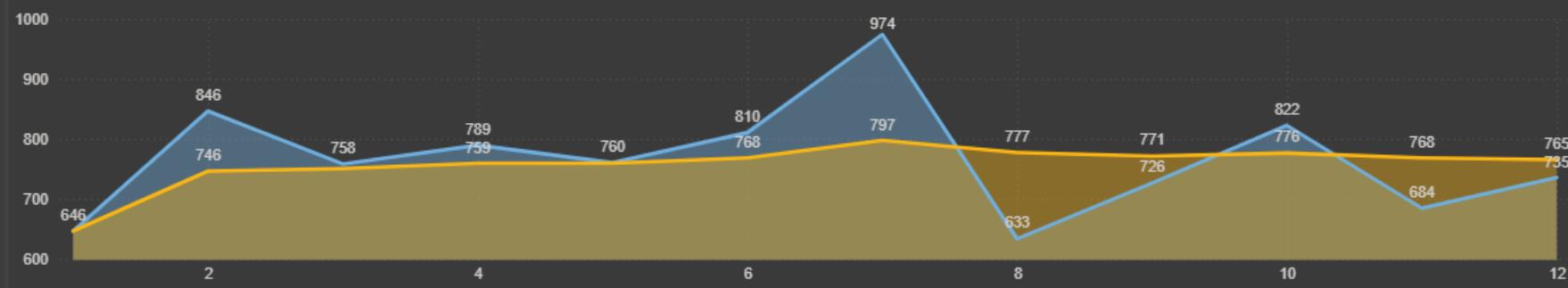
Total Sales and Running Total Sales by Month

● Total Sales ● Running Total Sales



Average Orders and Moving Average Orders by Month

● Average Orders ● Moving Average Orders



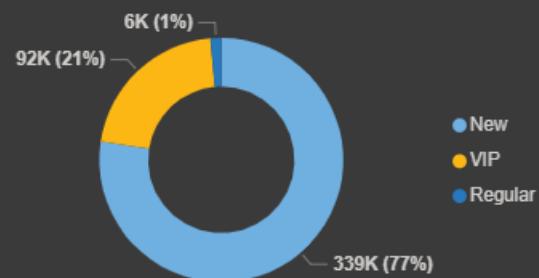
Online Sales | Customers

New

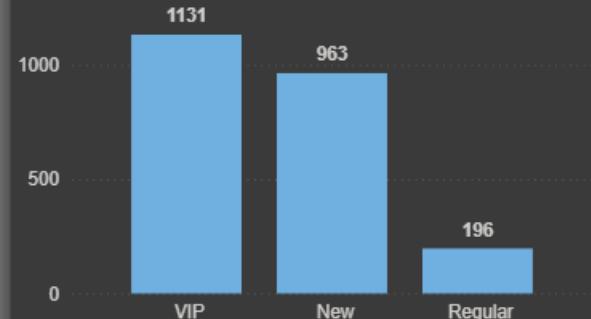
Regular

VIP

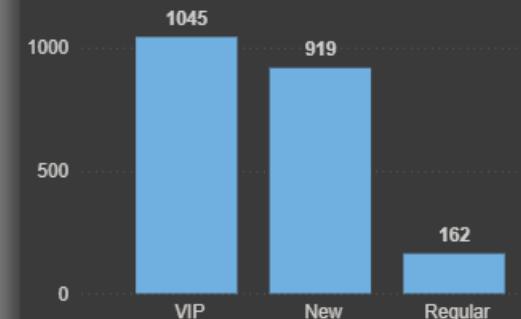
Total Sales by Customer Segment



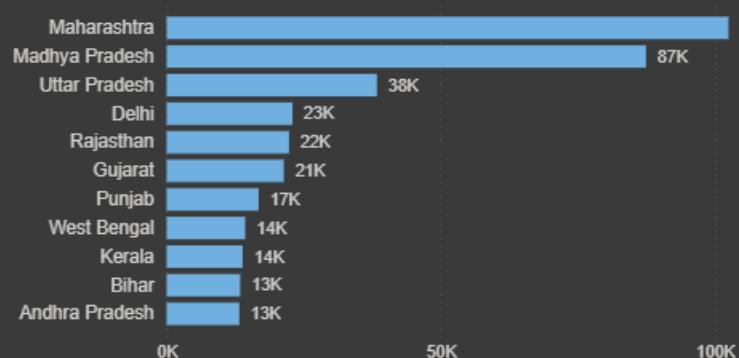
Avg Monthly Spending by Customer Segment



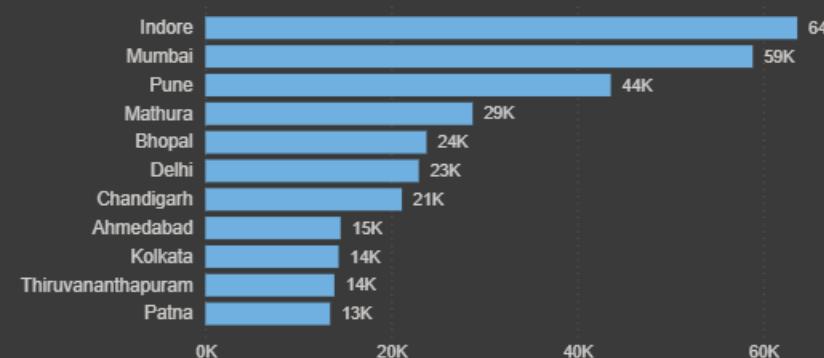
Avg Order Value by Customer Segment



Total Sales by State



Total Sales by State



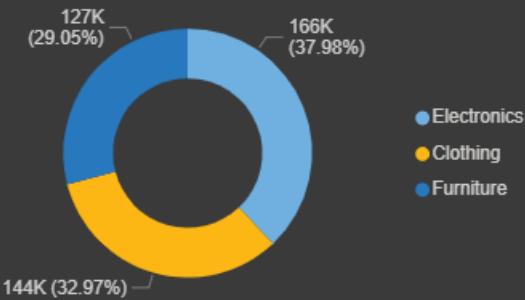
Online Sales | Products

Clothing

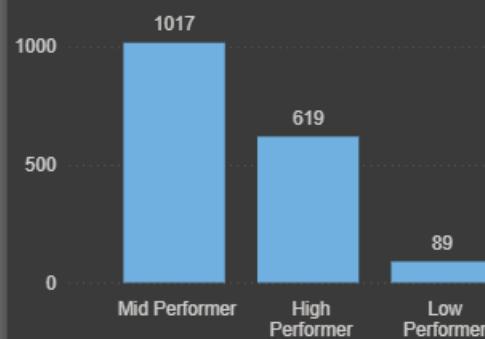
Electronics

Furniture

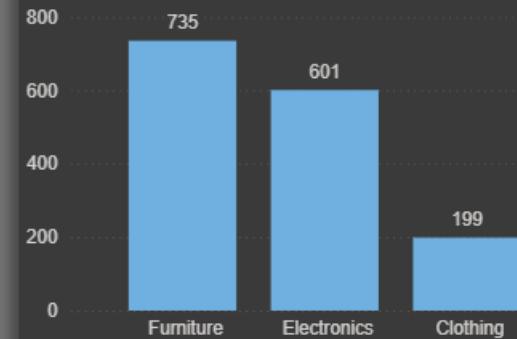
Total Sales by Category



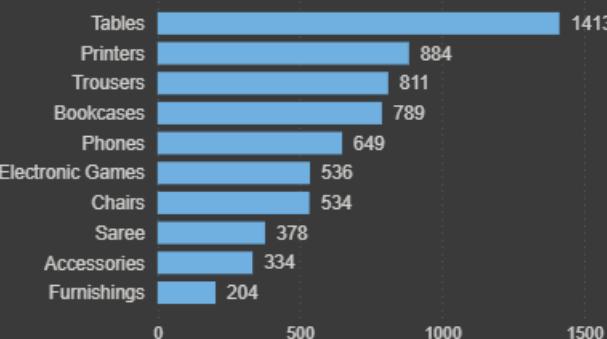
Avg Selling Price by Product Segment



Avg Selling Price by Category



Avg Order Value by Sub-category



% of Growth by Month and Category

