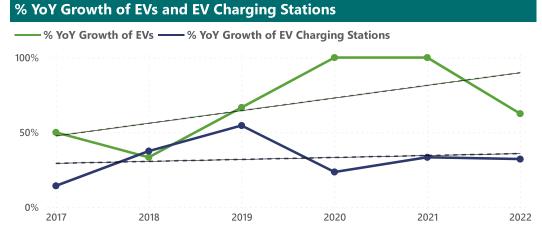
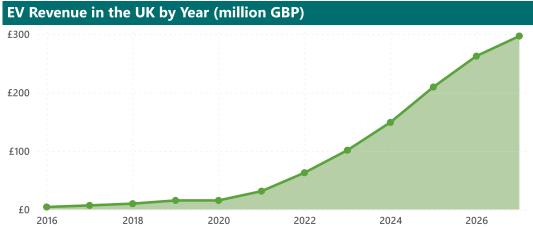
### **EV Hub Location Analysis - Overview**

Recommended Location: **York**Recommended Motorway: **A1(M)** 

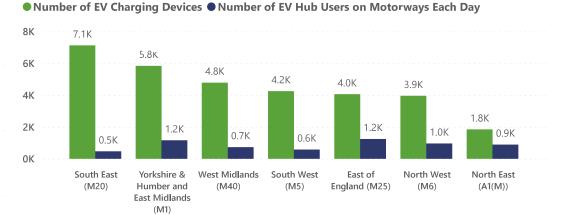




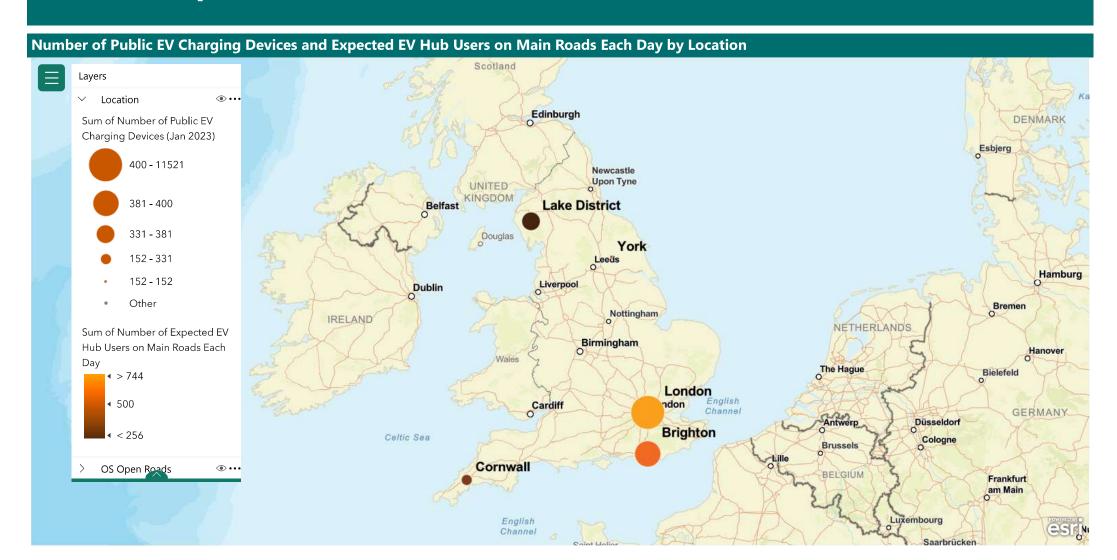
### Number of EV Chargers Vs. Expected EV Hub Users Each Day by Location

# Number of Public EV Charging Devices ● Number of EV Hub Users on Main Roads Each Day 11.5K 10K 5K 0.8K 0.4K 0.4K 0.4K 0.2K 0.3K 0.4K 0.2K 0.5K London Brighton Lake District Cornwall York

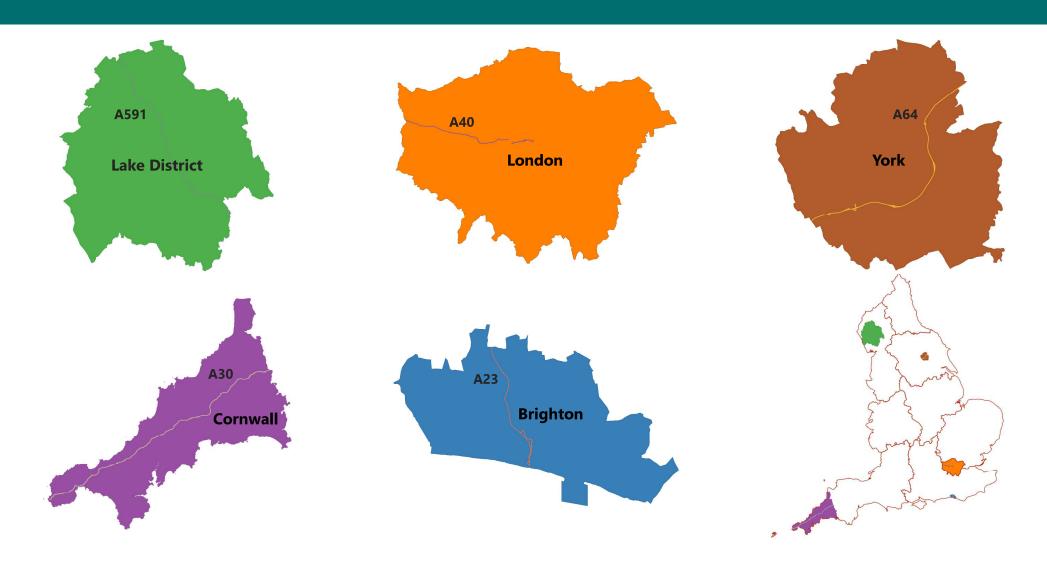
### Number of EV Chargers Vs. Expected EV Hub Users Each Day by Motorway



### **ArcGIS Map**



# **Main Roads within Locations**



# **Motorways by Region**



# **Investment Analysis**

2M

**Total Investment Cost** 

10

Number of Chargers Needed 120.53K

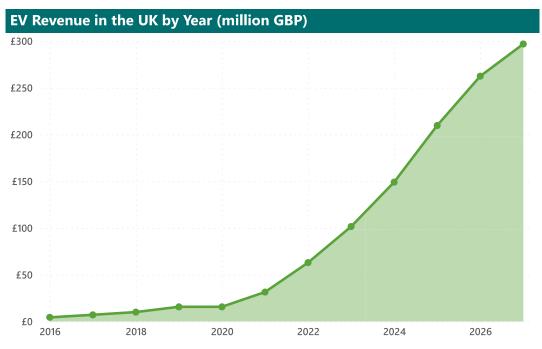
Total Profit in 2023

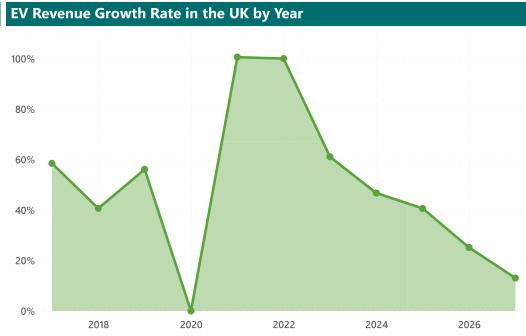
470K

Expected Additional Income in 2023

3

Payback Period (Year)





### **Data Sources**

Electric vehicle charging devices by local authority (January 2024):

https://maps.dft.gov.uk/ev-charging-map/index.html

Projected electric vehicle charging station revenue in the United Kingdom between 2016 and 2027: <a href="https://www.statista.com/statistics/1411503/uk-forecast-electric-vehicle-charging-station-revenue/">https://www.statista.com/statistics/1411503/uk-forecast-electric-vehicle-charging-station-revenue/</a>

OS Open Roads:

https://www.data.gov.uk/dataset/65bf62c8-eae0-4475-9c16-a2e81afcbdb0/os-open-roads

EV charging statistics 2024 (31 March 2024):

https://www.zap-map.com/ev-stats/how-many-charging-points