# CS/ISyE 719: Stochastic Programming Modeling

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September 7, 2016

#### Module Outline

#### Stochastic Programming Modeling

- A little about stochastic modeling
- Crop planning example
- (Expected) Value of stochastic solution
- Expected value of perfect information
- Facility location example

### Stocastic Programming Modeling

Optimization Modeling + Stochastic Modeling

• In this course, we tend to focus more on optimization modeling

#### Stochastic Modeling

- Deriving the models of the random variables in the model
- Heavily problem/context dependent

### Data-Driven Stochastic Modeling

In short to medium-term problems, might be possible to use past data to construct stochastic model

- Forecasting, predictive modeling
- Ideally, build point and distribution estimates

### Data-Driven Stochastic Modeling

Many (most) stochastic programming methods only require ability to sample random variables appearing in model

- Used to construct a scenario approximation that is what is actually solved
- Or integrated into a stochastic algorithm
- Surprisingly "few" scenarios needed (relative to dimension of random vector)
- ⇒ Random variables can be generated from (possibly complicated) simulation models
  - Key assumption: Simulation needs to be independent of decisions
  - E.g., Weather simulation yields (correlated) wind power scenarios

### Example: Linear Regression

Example model for random demand of doughnuts:

Assume you have estimated a linear regression model:

$$X = \sum_{i=1}^{p} w_i Y_i + \epsilon$$

- Assume that at time decision is made, independent variables  $Y_i, i=1,\ldots,t$  are known as  $\hat{Y}_i$  (e.g., current temperature, etc.)
- Other independent variables are unknown, but distribution estimates can readily be constructed from data (e.g., number of students who will attend the lecture)
- Obtaining random observation of *X*:
  - Sample  $\tilde{Y}_i$  from estimated distrition of  $Y_i$ ,  $i=t+1,\ldots,p$  and  $\tilde{\epsilon}$  from the error distribution

• 
$$\tilde{X} = \sum_{i=1}^{t} w_i \hat{Y}_i + \sum_{i=t+1}^{p} w_i \tilde{Y}_i + \tilde{\epsilon}$$

## What you should (usually) NOT do

Some people use the term Sample Average Approximation for the following approach:

 Use past observations of demand directly as the scenarios in your stochastic model

#### This is not (generally) Sample Average Approximation!

- SAA uses scenarios generated from a stochastic model (which ideally is based on all available data)
- Key difference is the ability to use information that is known when making decision to build a better stochastic model (e.g., current weather conditions, most recent demand, etc.)

## "Expert" / case driven stochastic modeling

In some (many?) situations (e.g., long-term models), there may be no reasonable data to justify a stochastic model

#### What to do?

- Robust optimization: Just assume uncertain data lies in an "uncertainty set", and optimize the worst-case
  - Better than assuming deterministic, but may be overly conservative
  - Also, two-stage robust models are generally intractable
- Constructed scenarios with subjective probability estimates:
  - Demand for a product is "low, medium, or high".
  - Weather is "dry" or "wet".
  - The market will go "up" or "down"

## George Box (Yes, again!)

"All models are wrong. Some models are useful."

- Surely a subjectively constructed set of scenarios is WRONG
- But, the resulting stochastic programming model might be USEFUL in making better decisions

#### Key insight (again)

Comparing solution expected values is easier than estimating each solution's individual expected value.

### Back to a Concrete Example



#### Farmer Ted

- In this example, the farmer has (real) recourse that is, he can do after observing random outcome. Not just sell his newspapers.
- Farmer Ted can grow Wheat, Corn, or Beans on his 500 acres.
- Farmer Ted requires 200 tons of wheat and 240 tons of corn to feed his cattle
- These can be grown on his land or bought from a wholesaler.

#### More Constraints

- Any excess production can be sold for \$170/ton (wheat) and \$150/ton (corn)
- Any shortfall must be bought from the wholesaler at a cost of \$238/ton (wheat) and \$210/ton (corn).
- Farmer Ted can also grow beans
  - Beans sell at \$36/ton for the first 6000 tons
  - Due to economic quotas on bean production, beans in excess of 6000 tons can only be sold at \$10/ton

#### The Data

• 500 acres available for planting

	Wheat	Corn	Beans
Yield (T/acre)	2.5	3	20
Planting Cost (\$/acre)	150	230	260
Selling Price	170	150	36 (≤ 6000T)
			10 (>6000T)
Purchase Price	238	210	N/A
Minimum Requirement	200	240	N/A

#### Formulate the LP – Decision Variables

- $x_{W,C,B}$  Acres of Wheat, Corn, Beans Planted
- $w_{W,C,B}$  Tons of Wheat, Corn, Beans sold (at favorable price).
- ullet  $e_B$  Tons of beans sold at lower price
- $y_{W,C}$  Tons of Wheat, Corn purchased.
- Note that Farmer Ted has recourse. After he observes the weather event, he can decide how much of each crop to sell or purchase!

#### **Formulation**

$$\max -150x_W - 230x_C - 260x_B - 238y_W + 170w_W$$
$$-210y_C + 150w_C + 36w_B + 10e_B$$

#### subject to

$$x_W + x_C + x_B \leq 500$$

$$2.5x_W + y_W - w_W = 200$$

$$3x_C + y_C - w_C = 240$$

$$20x_B - w_B - e_B = 0$$

$$w_B \leq 6000$$

$$x_W, x_C, x_B, y_W, y_C, e_B, w_W, w_C, w_B \geq 0$$

# Solution with (expected) yields

Wheat	Corn	Beans
120	80	300
300	240	6000
100	0	6000
0	0	0
	120 300	120 80 300 240

• Profit: \$118,600

### It's the Weather, Stupid!

• Farmer Ted knows well enough to know that his yields aren't always precisely Y=(2.5,3,20). He decides to run two more scenarios

• Good weather: 1.2Y

• Bad weather: 0.8Y.

#### Creating a Stochastic Model

Here is a general procedure for making a (scenario-based) 2-stage stochastic optimization problem

- For a "nominal" state of nature (scenario), formulate an appropriate (deterministic) optimization model
- Decide which decisions are made before uncertainty is revealed, and which are decided after
- All second stage variables get "scenario" index
- Constraints with scenario indices must hold for all scenarios
- Second stage variables in the objective function should be summed and weighted by the probability of the scenario occurring

#### What does this mean in our case?

- First stage variables are the x (or planting variables)
- Second stage variables are the y, w, e (purchase and sale variables)
- We have one copy of the y, w, e for each scenario!
- ullet Attach a scenario subscript s=1,2,3 to each of the purchase and sale variables.
  - 1: Good, 2: Average, 3: Bad
- ullet  $w_{C2}$ : Tons of corn sold at favorable price in scenario 2
- $e_{B3}$ : Tons of beans sold at unfavorable price in scenario 3.

### **Expected Profit**

 The second stage cost for each submodel appears in the overall objective function weighted by the probability that scenario will happen

$$-150x_W - 230x_C - 260x_B$$
  
+1/3(-238 $y_{W1}$  + 170 $w_{W1}$  - 210 $y_{C1}$  + 150 $w_{C1}$  + 36 $w_{B1}$  + 10 $e_{B1}$ )  
+1/3(-238 $y_{W2}$  + 170 $w_{W2}$  - 210 $y_{C2}$  + 150 $w_{C2}$  + 36 $w_{B2}$  + 10 $e_{B2}$ )  
+1/3(-238 $y_{W3}$  + 170 $w_{W3}$  - 210 $y_{C3}$  + 150 $w_{C3}$  + 36 $w_{B3}$  + 10 $e_{B3}$ )

#### Constraints

$$x_W + x_C + x_B \leq 500$$

$$3x_W + y_{W1} - w_{W1} = 200$$

$$3.6x_C + y_{C1} - w_{C1} = 240$$

$$24x_B - w_{B1} - e_{B1} = 0$$

# Constraints (cont.)

$$\begin{array}{rclcrcl} 2.5x_W + y_{W2} - w_{W2} & = & 200 \\ 3x_C + y_{C2} - w_{C2} & = & 240 \\ 20x_B - w_{B2} - e_{B2} & = & 0 \\ 2x_W + y_{W3} - w_{W3} & = & 200 \\ 2.4x_C + y_{C3} - w_{C3} & = & 240 \\ 16x_B - w_{B3} - e_{B3} & = & 0 \\ w_{B1}, w_{B2}, w_{B3} & \leq & 6000 \\ & & \text{All vars} & \geq & 0 \end{array}$$

# **Optimal Solution**

		Wheat	Corn	Beans
S	Plant (acres)	170	80	250
1	Production	510	288	6000
1	Sales	310	48	6000
1	Purchase	0	0	0
2	Production	425	240	5000
2	Sales	225	0	5000
2	Purchase	0	0	0
3	Production	340	192	4000
3	Sales	140	0	4000
3	Purchase	0	48	0

### The Value of the Stochastic Solution (VSS)

- Suppose we just replaced the "random" quantities (the yields) by their mean values and solved that problem.
- Would we get the same expected value for the Farmer's profit?
- How can we check?
  - ullet Solve the "mean-value" problem to get a first stage solution x.
  - Fix the first stage solution at that value x, and solve all the scenarios to see Farmer Ted's profit in each.
  - Take the weighted (by probability) average of the optimal objective value for each scenario
- ullet Alternatively (and simpler), we can fix the x variables and solve the stochastic programming problem we created.

# Computing FT's VSS

- Mean yields Y = (2.5, 3, 20)
- (We already solved this problem).
- $x_W = 120, x_C = 80, x_B = 300$

# Fixed Policy – Average Yield Scenario

#### maximize

$$-150x_W - 230x_C - 260x_B - 238y_W + 170w_W - 210y_C + 150y_C + 36w_B + 10e_B$$
 subject to

$$\begin{array}{rcl} x_W & = & 120 \\ x_C & = & 80 \\ x_B & = & 300 \\ x_W + x_C + x_B & \leq & 500 \\ 2.5x_W + y_W - w_W & = & 200 \\ 3x_C + y_C - w_C & = & 240 \\ 20x_B - w_B - e_B & = & 0 \\ w_B & \leq & 6000 \\ x_W, x_C, x_B, y_W, y_C, e_B, w_W, w_C, w_B & \geq & 0 \end{array}$$

# Fixed Policy – Average Yield Scenario Solution

Wheat	Corn	Beans
120	80	300
300	240	6000
100	0	6000
0	0	0
	120 300	120 80 300 240

• Profit: \$118,600

### Fixed Policy - Bad Yield Scenario

#### maximize

$$-150x_W - 230x_C - 260x_B - 238y_W + 170w_W - 210y_C + 150y_C + 36w_B + 10e_B$$
 subject to

$$\begin{array}{rcl} x_W & = & 120 \\ x_C & = & 80 \\ x_B & = & 300 \\ x_W + x_C + x_B & \leq & 500 \\ 2x_W + y_W - w_W & = & 200 \\ 2.4x_C + y_C - w_C & = & 240 \\ 16x_B - w_B - e_B & = & 0 \\ w_B & \leq & 6000 \end{array}$$

Objective Value: \$55,120

### Fixed Policy – Good Yield Scenario

maximize

$$-150x_W - 230x_C - 260x_B - 238y_W + 170w_W - 210y_C + 150y_C + 36w_B + 10e_B$$
 subject to

$$\begin{array}{rcl} x_W & = & 120 \\ x_C & = & 80 \\ x_B & = & 300 \\ x_W + x_C + x_B & \leq & 500 \\ 3x_W + y_W - w_W & = & 200 \\ 3.6x_C + y_C - w_C & = & 240 \\ 24x_B - w_B - e_B & = & 0 \\ w_B & \leq & 6000 \end{array}$$

Objective Value: \$148,000

#### What's it Worth to Model Randomness?

- If Farmer Ted implemented the policy based on using only "average" yields, he would plant  $x_W = 120, x_C = 80, x_B = 300$
- He would expect in the long run to make an average profit of...
  - 1/3(118600) + 1/3(55120) + 1/3(148000) = 107240
- If Farmer Ted implemented the policy based on the solution to the stochastic programming problem, he would plant  $x_W=170, x_C=80, x_B=250.$ 
  - From this he would expect to make 108390

#### **VSS**

 The difference of the values 108390-107240 is the Value of the Stochastic Solution: \$1150.

- On average, it would pay off \$1150 per growing season for Farmer Ted to use the "stochastic" solution rather than the "mean value" solution.
- \$1150 is precisely the (expected) "value" of implementing a planting policy based on the "stochastic solution", rather than the mean-value solution.

### EVPI – Expected Value of Perfect Information

- The EVPI measures the maximum amount a decision maker would be willing to pay in return for complete and accurate information about the future.
- How much could Farmer Ted make if he could "wait and see" what the weather was going to be before deciding on how to plant?

### Formulation – Good yields

$$\max -150x_W - 230x_C - 260x_B - 238y_W + 170w_W - 210y_C + 150w_C + 36w_B + 10e_B$$

#### subject to

$$x_W + x_C + x_B \leq 500$$

$$3x_W + y_W - w_W = 200$$

$$3.6x_C + y_C - w_C = 240$$

$$24x_B - w_B - e_B = 0$$

$$w_B \leq 6000$$

$$x_W, x_C, x_B, y_W, y_C, e_B, w_W, w_C, w_B \geq 0$$

# Solution with good yields

	Wheat	Corn	Beans
Plant (acres)	183.33	66.67	250
Production	550	240	6000
Sales	350	0	6000
Purchase	0	0	0

• Profit: \$167,667

#### Formulation - Bad Yields

$$\max -150x_W - 230x_C - 260x_B - 238y_W + 170w_W - 210y_C + 150w_C + 36w_B + 10e_B$$

#### subject to

$$x_W + x_C + x_B \leq 500$$

$$2x_W + y_W - w_W = 200$$

$$2.4x_C + y_C - w_C = 240$$

$$16x_B - w_B - e_B = 0$$

$$w_B \leq 6000$$

$$x_W, x_C, x_B, y_W, y_C, e_B, w_W, w_C, w_B \geq 0$$

#### Solution - Bad Yields

Wheat	Corn	Beans
100	25	375
200	60	6000
0	0	6000
0	180	0
	100	100 25 200 60 0 0

• Profit: \$59,950

### Computing Farmer Ted's EVPI

- With perfect information, Farmer Ted's Long Run Profit/Year would be:
  - (1/3)(167667) + (1/3)(118600) + (1/3)(59950) = 115406
  - The numbers 167667, 118600, 59950 are the optimal amounts of money he would make if he knew the yields beforehand.
- Without perfect information, using the stochastic programming solution, Farmer Ted can expected to make 108390.
- EVPI = 115406 108390 = 7016.

Perfect information solution value is sometimes a useful bound on optimal stochastic programming value

## Farmer Ted: Final Thoughts

Model was obviously simple for illustrative purposes

- How might model of random yields be improved?
- What other types of uncertainty might Farmer Ted need to add to his model?
- Would you expect correlation between the different uncertain parameters?

# (General) Stochastic Programming

#### General Stochastic Program

$$\min_{x \in X} \mathbb{E}_{\xi}[F(x,\xi)]$$

- $\xi$ : Random r-vector defined on some probability space  $(\Omega, \mathbb{P}, \Sigma)$ , i.e.,  $\xi: \Omega \to \mathbb{R}^r$
- Cumulative distribution function (cdf) of  $\xi$ :  $H_{\xi}(y) = \mathbb{P}[\xi \leq y]$
- Expected value<sup>1</sup>:  $\mathbb{E}_{\xi}[F(x,\xi)] = \int_{\Omega} F(x,\xi(\omega))d\mathbb{P}$
- X: Given set of deterministic constraints

<sup>&</sup>lt;sup>1</sup>Can just think of it as a weighted sum

# Two-stage Stochastic Programming

#### Two-Stage Stochastic Program w/Recourse

$$\min_{x \in X} c^{\top} x + \mathbb{E}_{\xi}[Q(x, \xi)]$$

where:

$$Q(x,\xi) := \min \ q(\xi)^{\top} y$$
 s.t. 
$$W(\xi)y = h(\xi) - T(\xi)x$$
 
$$y \ge 0$$

- x: First-stage decisions (most important output of model)
- y: Recourse decisions (implicitly depend on  $\xi$ )
- $Q(x,\xi)$ : Recourse function (AKA "value function")

Fits general SP model with  $F(x,\xi) = c^{T}x + Q(x,\xi)$ 

# Some Challenges in Stochastic Programming

#### Two-Stage Stochastic Program w/Recourse

$$\min_{x \in X} c^{\top} x + \mathbb{E}_{\xi}[Q(x, \xi)] \qquad (\text{here } F(x, \xi) = c^{\top} x + Q(x, \xi))$$

where:

$$Q(x,\xi) := \min \ q(\xi)^{\top} y$$
  
s.t.  $W(\xi)y = h(\xi) - T(\xi)x$   
 $y \ge 0$ 

- ullet Evaluating  $\mathbb{E}_{\xi}[Q(x,\xi)] \Rightarrow$  Potentially high-dimensional integral
- Working with "implicit" definition of  $Q(x,\xi)$

# Discrete r.v.'s: The easy life!

- Assume  $\xi \in \{\xi^1, \dots, \xi^K\} \subseteq \mathbb{R}^r$  with  $\mathsf{P}(\xi = \xi^k) = p_k, k = 1, \dots, K$
- $T_k \stackrel{\text{def}}{=} T(\xi^k), h_s \stackrel{\text{def}}{=} h(\xi^k), q_k \stackrel{\text{def}}{=} q(\xi^k), W_k = W(\xi^k)$

$$\begin{aligned} & \text{min } c^\top x + \sum_{k=1}^K p_k Q_k(x) \\ & \text{s.t. } Ax = b \\ & x \in \mathbb{R}^{n_1}_+ \end{aligned}$$

where for 
$$k = 1, \ldots, K$$

$$Q_k(x) \stackrel{\text{def}}{=} Q(x, \xi^k) = \min \ q_k^\top y$$
  
s.t.  $W_k y = h_k - T_k x$   
 $y \in \mathbb{R}^{n_2}_+$ 

#### **Extensive Form**

 When we have a finite number of scenarios, or if we approximate the problem with a finite number of scenarios<sup>2</sup>, we can write an equivalent extensive form linear program:

$$\min_{x,y} c^{\top}x + \sum_{k=1}^{K} p_k q_k^{\top} y_k$$

$$\text{s.t.} Ax = b$$

$$T_k x + W_k y_k = h_k, \quad \forall k = 1, \dots, K$$

$$x > 0, \ y_k > 0, \quad \forall k = 1, \dots, K$$

Note: Model works same with integer restrictions on any of the variables

<sup>&</sup>lt;sup>2</sup>Stay Tuned for Sample Approximation Module

## Extensive Form: Structure

## The Upshot

- This is just a larger linear program (or linear integer program)
- Might be VERY large, but it has special structure
- Stochastic programming algorithms exploit this structure

## Building the Extensive Form

- Write a nominal (one scenario) model
- Decide which variables are first stage, and second stage
- ullet Give s scenario index to all second stage variables and random parameters
- Give context to all scenarios

# Facility Location and Distribution

- Facilities: *I*
- ullet Customers: J
- Fixed cost  $f_i$ , capacity  $u_i$  for facility  $i \in I$
- Demand  $d_j$ : for  $j \in J$
- Per unit Delivery cost:  $c_{ij} \ \forall i \in J, j \in J$

$$\min \sum_{i \in I} f_i x_i + \sum_{i \in I} \sum_{j \in J} c_{ij} y_{ij}$$

$$\sum_{i \in I} y_{ij} \ge d_j \quad \forall j \in J$$

$$\sum_{j \in J} y_{ij} - u_i x_i \le 0 \quad \forall i \in I$$

$$x_i \in \{0, 1\}, y_{ij} \ge 0 \quad \forall i \in I, \ j \in J$$

#### **Evolution of Information**

- Build facilities now
- ② Demand becomes known. One of the scenarios  $d^k, k = 1, \dots, K$  happens
- Meet demand from open facilities
  - First stage variables:  $x_i$
- Second stage variables:  $y_{ijk}$

#### The Extensive Form

$$\min \sum_{i \in I} f_i x_i + \sum_{k=1}^K p_k \sum_{i \in I} \sum_{j \in J} c_{ij} y_{ijk}$$

$$\sum_{i \in I} y_{ijk} \ge d_{jk} \quad \forall j \in J \ k = 1, \dots, K$$

$$\sum_{j \in J} y_{ijk} - u_i x_i \le 0 \quad \forall i \in I, \ k = 1, \dots, K$$

$$x_i \in \{0, 1\}, y_{ijk} \ge 0 \quad \forall i \in I, j \in J, k = 1, \dots, K$$

## **Modeling Discussion**



- Do we always need to meet demand?
  - Regardless of the outcome  $d^k$ ?
- What happens on the off chance that our product is so popular that we can't possibly meet demand, even if we opened all of the facilities?
  - ullet Does the world end? (Recourse problem is infeasible o infinite cost!)

#### Two Ideas

- We could penalize not meeting demand of customers.
- We only want to meet demand "most of the time". (Chance constraint)

## **SP** Definitions

Let  $\Xi$  be the support<sup>3</sup> of random vector  $\xi$ 

 A 2-stage stochastic optimization problem has complete recourse if for every possible outcome, there always exists a feasible recourse solution:

$$Q(x,\xi) < +\infty \ \forall x \in \mathbb{R}^n, \ \xi \in \Xi$$

 A 2-stage stochastic optimization problem has relatively complete recourse if for every outcome, and for every feasible first stage solution, there is always feasible recourse:

$$Q(x,\xi) < +\infty \ \forall x \in X, \ \xi \in \Xi$$

Good modeling practice: Include sufficiently flexible recourse to ensure model has relatively complete recourse.

<sup>&</sup>lt;sup>3</sup>Support of  $\xi$ : smallest set  $\Xi$  such that  $\mathbb{P}[\xi \in \Xi] = 1$ 

## Penalize Shortfall: A Recourse Formulation

New parameter:  $\lambda_j = \text{Per unit "cost" of not meeting demand of customer type } j$ 

$$\min \sum_{i \in I} f_i x_i + \sum_{k=1}^K p_k \left[ \sum_{i \in I} \sum_{j \in J} c_{ij} y_{ijk} + \sum_{j \in J} \lambda_j z_{jk} \right]$$

$$\sum_{i \in I} y_{ijk} + z_{jk} \ge d_{jk} \quad \forall j \in J, \ k = 1, \dots, K$$

$$\sum_{j \in J} y_{ijk} - u_i x_i \le 0 \quad \forall i \in I, \ k = 1, \dots, K$$

$$x_i \in \{0, 1\}, y_{ijk} \ge 0 \quad \forall i \in I, j \in J, \ k = 1, \dots, K$$

## VSS: Value of the Stochastic Solution

• Let  $z_{\rm S}$  be the optimal solution value to

$$z_{\mathbf{S}} \stackrel{\text{def}}{=} \min_{x \in X} \mathbb{E}[F(x, \xi)]$$

• Let  $x_{\rm MV}$  be an optimal solution to the "mean-value" problem:

$$x_{\text{MV}} \in \arg\min_{x \in X} F(x, \mathbb{E}[\xi])$$

• Let  $z_{\rm MV}$  be the long run cost if you plan based on the policy obtained from the 'average' scenario:

$$z_{\text{MV}} \stackrel{\text{def}}{=} \mathbb{E}[F(x_{\text{MV}}, \xi)]$$

#### Value of Stochastic Solution

$$VSS \stackrel{\text{def}}{=} z_{MV} - z_{S}$$

• Simple HW: Prove VSS > 0

### **EVPI**

ullet Let  $z_{
m S}$  be the optimal solution value to a stochastic program

$$z_{\rm S} = \min_{x \in X} \mathbb{E}[F(x, \xi))]$$

 Let z<sub>PI</sub> be the expected value of the optimal "wait and see" solution(s)

$$z_{\text{PI}} = \mathbb{E}[\min_{x \in X} F(x, \xi))]$$

#### **Expected Value of Perfect Information**

EVPI = 
$$z_{\rm S} - z_{\rm PI} \ge 0$$

• Simple HW: Prove EVPI  $\geq 0$