Age

|  | <26 | 26-45 | 45-59 | >=60 |
| --- | --- | --- | --- | --- |
| 2005 | 38% | 36% | 17% | 9% |
| 2006 | 37% | 35% | 17% | 11% |
| 2007 | 38% | 35% | 17% | 10% |
| 2008 | 38% | 33% | 17% | 12% |
| 2009 | 37% | 34% | 17% | 12% |
| 2010 | 38% | 34% | 16% | 12% |
| 2011 | 39% | 33% | 16% | 12% |
| 2012 | 40% | 34% | 15% | 11% |

Gender

|  | Male | Female |
| --- | --- | --- |
| 2005 | 46% | 54% |
| 2006 | 47% | 53% |
| 2007 | 45% | 55% |
| 2008 | 46% | 54% |
| 2009 | 46% | 54% |
| 2010 | 45% | 55% |
| 2011 | 46% | 54% |
| 2012 | 45% | 55% |

Region

|  | France | USA | UK | Italy | Spain | Germany | Japan | Brazil | Australia | China |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2005** | 33% | 20% | 9% | 8% | 7% | 6% | - | - | - | - |
| **2006** | 33% | 18% | 8% | 8% | 7% | - | 6% | - | - | - |
| **2007** | 31% | 18% | 7% | 8% | 7% | 6% | - | - | - | - |
| **2008** | 33% | 14% | 6% | 7% | 6% | - | - | 7% | - | - |
| **2009** | 36% | 15% | - | 7% | 6% | 6% | - | 6% | - | - |
| **2010** | 33% | 13% | 5% | 7% | - | - | - | 8% | 6% | - |
| **2011** | 33% | 16% | - | 7% | - | - | - | 7% | 7% | 7% |
| **2012** | 31% | 15% | 5% | 6% | - | - | - | 6% | - | 7% |

Visitor Status(我理解的是参观者的身份)

|  | Active employment | Students | Retiree | Author |
| --- | --- | --- | --- | --- |
| 2005 | 50% | 34% | 9% | 7% |
| 2006 | 53% | 33% | 8% | 6% |
| 2007 | 53% | 35% | 8% | 4% |
| 2008 | 52% | 34% | 10% | 4% |
| 2009 | 52% | 34% | 10% | 4% |
| 2010 | 52% | 35% | 9% | 4% |
| 2011 | 50% | 36% | 10% | 4% |
| 2012 | 51% | 36% | 9% | 4% |

Volume & Satisfaction

|  |  | Very Satisfied | Satisfied | Dissatisfied |
| --- | --- | --- | --- | --- |
| 2005 | 7552000 | 61% | 34% | 5% |
| 2006 | 8349000 | 63% | 34% | 3% |
| 2007 | 8260000 | 61% | 35% | 4% |
| 2008 | 8461000 | 62% | 33% | 5% |
| 2009 | 8450000 | 65% | 32% | 3% |
| 2010 | 8414000 | 70% | 28% | 2% |
| 2011 | 8880000 | 64% | 33% | 3% |
| 2012 | 9720000 | 63% | 34% | 3% |

Access

|  | Ticket | VIP card | Free |
| --- | --- | --- | --- |
| 2005 | 55% | 12% | 33% |
| 2006 | 56% | 12% | 32% |
| 2007 | 56% | 11% | 33% |
| 2008 | 55% | 13% | 32% |
| 2009 | 50% | 13% | 37% |
| 2010 | 50% | 12% | 38% |
| 2011 | 50% | 14% | 36% |
| 2012 | 49% | 12% | 39% |

Volume