CHENHAO ZHU

DETAILS

PHONE

6137709719

EMAIL

knorth.zch@outlook.com

LINKS

<u>LinkedIn</u>

Chinese_Blog

SKILLS

Python

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R

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PROFILE

Dedicated Statistics Student with the ability to multitask and work well with others. I could deal with data using Python and R, including data preprocessing and transformation. Familiar with Statistical and financial concepts. I am Willing to learn and hope to accumulate more experience.

EDUCATION

Bachelor of Science(Honors), Major in Statistics and Minor in Computing, Queen's University

Kingston

Sep 2018 — May 2022

CGPA: 3.9/4.3, Academic Accolades Dean's Honour List Recipient [2019 Winter], [2020 Winter], [2021 Winter].

Extra-curricular Activities: Year Representative - Math & Stat DSC - 2019/09~2020/04

INTERNSHIPS

Data analyst internship, Shanghai Yagao Communication Co., Ltd.

Shanghai

May 2021 — Jul 2021

Used Python to develop website crawlers, grabbing and compiling relevant information from numerous web pages; employed XPath and requests library techniques.

Assisted senior data analysts with generating background reports, including but not limited to merging multiple tables and automatically generating PivotTables based on specified requirements;

Analyzed social media comments on various public posts such as Tik Tok, TopBuzz and Xiaohongshu to identify keywords, as well as determining customer trends and preferences.

Marketing Internship, Aranyaka Kingston+

Online

Sep 2020 — Dec 2020

Gathered relevant articles pertaining to career opportunities and published on Aranyaka's official social media pages.

Designed and developed engaging posters for upcoming events to increase student engagement, participation rates and brand awareness.

Marketing Internship, Hang Lung Properties

Wuxi

Jun 2020 — Aug 2020

Helped organizie documentation regarding marketing initiatives.

Developed brochures for distribution among target demographics.

Recorded event participant information and compiled into MS Excel.

Responded to email and social media messages to ensure complete client satisfaction.