Jieming He

UI/UX Designer

For my portfolio, visit:

https://chenjieming008.github.io/Jack-He-s-Portfolio/index.html

OBJECTIVE

A UI/UX Designer with a strong foundation in user-centered design skill and a keen eye for aesthetic detail. Eager to contribute to team environments with innovative solutions that enhance both the visual appeal and usability of digital products.

FREE LANCE WORK

Omakase Restaurant Website Redesign

UI/UX Designer   Dec 2023- Jan 2024
- Website redesign project, focusing on both UI enhancements and UX improvements, resulting in a 26% increase in unique visitors and a 51% increase in page views.
- The new interface design and improved user experience led to a 50% rise in contact actions and a 30% growth in online reservations.

UI/UX BOOTCAMP PROJECT

NFT Decor (Web3 dApp)

UI/UX Designer   Nov 2023- Dec 2023
- Conducted comprehensive UX research, including 12 user surveys and 4 in-depth interviews, to inform UI design decisions for the NFT Decor dApp.
- The project's interface design and UX enhancements led to a 35% increase in user interest and interaction with the app.

WORK EXPERIENCE

AJ SINGULARITY CORP (DIGITAL FASHION RETAILER)

Product UI/UX Designer   Aug 2020- May 2022
- Analyzing over 200 customer's responses to refine UI and UX aspects of product displays, boosting conversion rates by 30%.
- Conducted A/B testing for UI optimization on product pages, achieving a 10% increase in click-through rates for featured items.
- Overhauled the product page UI, resulting in a 30% increase in average time spent on pages and a 40% rise in user click-through rate for featured products.

CONTACT

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SKILLS

- UX Research and Strategy *(including Storyboarding, Persona, User Journey and User Flow)*
- Usability Testing and User Research
- User Analytics
- Wireframing and Prototyping
- Design Thinking & Strategy
- Visual Design (including Color Theory, Typography, Graphic Elements and Iconography)
- Responsive Web Design
- Component Libraries
- Sketch, Figma
- Adobe Creative Suite (XD, Photoshop, Illustrator)
- Project Management and Collaboration

EDUCATION

Certificate in UI/UX Design

Columbia Engineering Boot Camps, New York City
Jun 2023 – Dec 2023