

JIEMING HE (Jack)

UI/UX DESIGNER

<https://chenjieming008.github.io/Jack-He-s-Portfolio/index.html>

OBJECTIVE

I aim to join a team as a UI/UX Designer, where I can use my creativity and problem-solving skills to create designs that are easy for people to use and help the business succeed.

UI/UX PROJECTS

NFT Decor (Web3 dApp)

UI/UX Designer Nov 2023- Dec 2023

- Developed a decentralized application (dApp) for a social network enabling users to decorate virtual spaces with their NFT collections.
- Focused on intuitive navigation and interactive design to enhance user engagement with NFTs.

Tools: Sketch, Figma, Spline, Adobe Photoshop, Google Suite

Hugs for Brady Website Redesign

UI/UX Designer Sep 2023- Oct 2023

- Led a user-centric redesign of the non-profit Hugs for Brady's website to improve navigation and donor engagement.
- Streamlined the donation process and clearly highlighted diverse support opportunities.
- Enhanced interface aesthetics reflect the organization's heartfelt mission, contributing to increased supporter interaction and donation flow.

Tools: Sketch, Figma, Adobe Illustrator, Adobe Photoshop

EMPLOYMENT HISTORY

Automotive Sales Representative

Dana Ford, Staten island

May 2022 – Dec 2022

- During my time with the company, in a challenging car market, I successfully contributed to generating \$10 million in revenue. This achievement highlights my ability to drive substantial growth under fluctuating market conditions.
- Developed and maintained strong customer relationships, leading to a 30% increase in repeat business and numerous positive reviews. Demonstrated exceptional communication and follow-up skills, enhancing customer satisfaction and loyalty.

CONTACT

Chenjieming008@gmail.com

(718) 427- 4636

8118 3rd Ave #1R,

Brooklyn, NY 11209

ABOUT ME

I'm a lively and funny designer with a passion for creating memorable experiences. My energy keeps teams upbeat, and I'm always eager to tackle the next design challenge.

EDUCATION

Certificate

Columbia Engineering Boot
Camps

New York City

Jun 2023 – Dec 2023

SKILLS

Leadership

Project management

Time management

Teamwork

Usability testing and User research

User interface design

User analytics

Wireframing

Prototyping tools

Responsive design

HTML/CSS

TOOLS

Sketch

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator