

# Proposal

**Project name:** Behind Me

**Conflict:**

Human rights violations and discrimination against homeless people.

**Background:**

Homelessness has always been a social problem and is not uncommon, but the hidden discrimination and stereotypes that lie behind it are not directly noticeable. Homeless people are often subject to negative social stigma and marginalisation, as if they are synonymous with being lazy and dangerous, and misconceptions persist. Addressing these issues requires tackling systemic inequalities, challenging stereotypes and advocating for the human rights of homeless people.

**Objectives:**

To raise social awareness, by promoting the personal narratives of homeless people, showcasing the different contexts, informing the public about the causes of homelessness, its hidden complexities, increasing social awareness and eliminating prejudices and preconceived ideas. To propose policy changes to protect the rights and personal interests of homeless people, including through laws and regulations. Promote empathy for the homeless through activities in collaboration with various organisations.

**Interventions by:**

1. Use of digital platforms: Use of social media, websites and online broadcasts to disseminate stories, information, videos, etc. in order to achieve a dialogue with a wide public.
2. Artists: share journeys and stories that express homelessness through collaborative art projects with artists as a way to seek empathy and challenge preconceived ideas.
3. Initiating speeches and organising rallies: Through offline rallies, organisations are brought together with the homeless, using the homeless as leaders and launching a new movement in a way that draws public attention.

**Relevant audiences/targets/stakeholders:**

Homeless Londoners: as the main beneficiaries of the intervention project's activities, focus on their individual rights, highlight their voices and needs, based on the rights and respect they deserve.

General public: to raise public awareness and engage community and social organisations in order to change attitudes towards homelessness.

Non-profit organisations and communities: marginalised groups, youth organisations, etc., can work in synergy with each other and share resources for interventions to help the needs of the homeless.

Legal and human rights organisations: in advocating for the rights of homeless people and challenging discriminatory regulations and practices.

Media and Influencers: engaging with media influencers such as media, journalists, bloggers, etc. to raise public awareness through influence, portray stories, challenge preconceived ideas and expand the reach and impact of campaigns.

**Any possible barriers to:**

1. Resistance from government officials or law enforcement agencies who may perceive the campaign as a threat and challenge to existing policy practices.
2. There are barriers to overcoming negative attitudes due to deep-rooted perceptions and levels of social prejudice against the homeless.
3. Restrictions in existing laws and regulations on public assemblies and barriers to the distribution of materials and access to assemblers in public places.
4. Lack of funding and resources may limit the degree of impact
5. The challenge of generating sustained public interest and increasing participation is a considerable one. In an era of fragmented information, it is difficult to secure public support for the campaign.

**Draft contact email:**

Dear National Coalition for the Homeless.

My name is Chenjing Wen, and I am writing to introduce the project that my team and I are working on, Behind Me, which is dedicated to supporting marginalised groups of homeless people, uncovering the inequalities, invisible discrimination and human rights violations they suffer, and providing them with a public platform to help them tell their hidden stories.

We therefore want to build partnerships between our organisations to give a voice to the world's homeless people. Our team can support your work by providing information about the current revolution in the activities of the same groups in our countries, as well as relevant legal texts and social discussion and research, and by establishing direct contact with relevant organisations in our countries to collaborate on actions.

We believe that together we can make a real difference in the lives of the world's homeless minorities. We would love to discuss this issue further and learn more about your organisation and the work you do. Please let us know if this is of interest to you and, if so, let us know a convenient time to discuss it further. Thank you for your time and consideration.

Best wishes,  
Chenjing Wen

**Image Link:**

<https://editor.p5js.org/lucywcj1016/full/61VVldpkl>  
<https://editor.p5js.org/lucywcj1016/full/Y2lXwlegp>  
<https://editor.p5js.org/lucywcj1016/full/gwTLByFbs>  
<https://editor.p5js.org/lucywcj1016/full/6QaqbGOlh>