

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS82725
Project Name	Plugging into the future: An exploration of electricity consumption pattern using tableau
Maximum marks	4

### Brainstorm & Idea Prioritization Template:

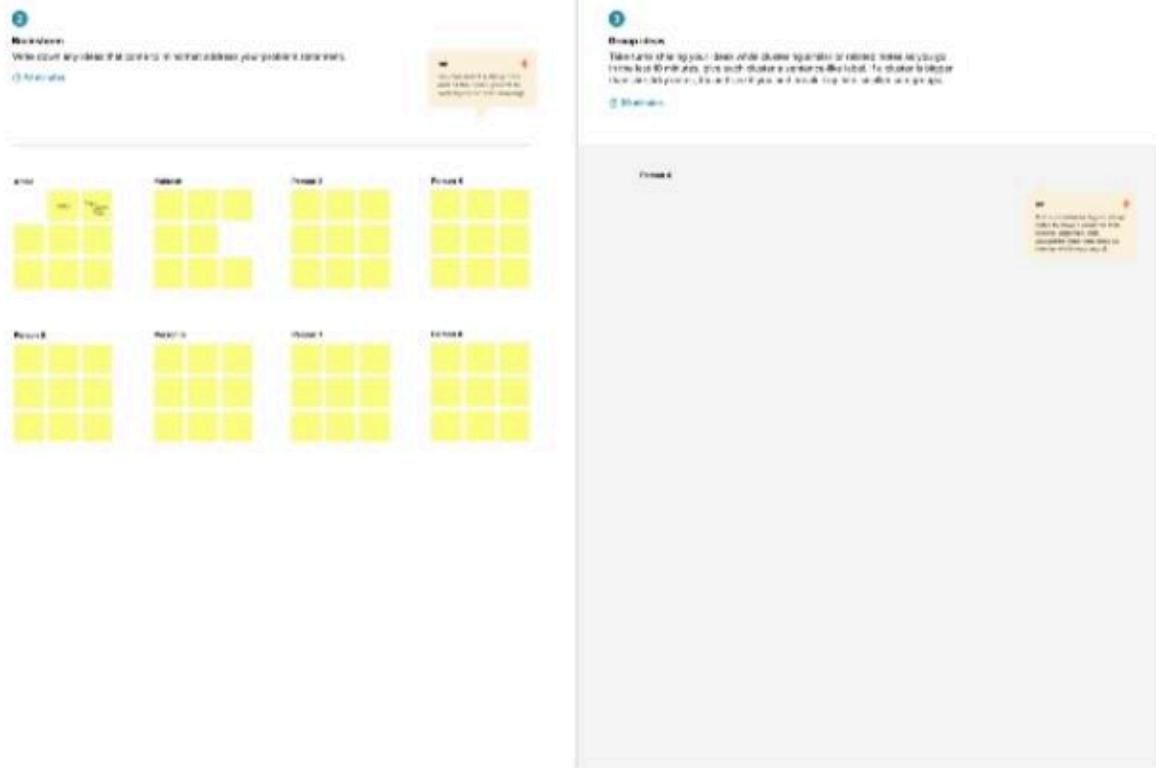
Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a Brainstorm & Idea Prioritization session. It is divided into three main vertical sections:

- Before you collaborate:** A brief introduction and a checklist:
  - 10 minutes to prepare
  - 1 hour to collaborate
  - 2-8 people recommended
- Define your problem statement:** A section to define the problem statement with a "Define" button.
- Key rules of brainstorming:** A summary of rules:
  - Be curious
  - Encourage wild ideas
  - Defend big goals
  - Use itches
  - Self-limiting
  - Flexible agenda

### Step-2: Brainstorm, Idea Listing and Grouping



### Step-3: Idea Prioritization

