Machine Learning in R

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Packages

```
# for data splitting into training and testing
library(caTools)

# dataset for logistic regression
# install.packages("mlbench")
library(mlbench)
```

Linear Regression

Linear regression is a way to find the best fit linear expression that can show the observed trend(s). The parameters of the best fit line y = mx + c can be calculated by:

$$\begin{split} m &= \frac{(n \times \Sigma(x \times y)) - (\Sigma(x) \times \Sigma(y))}{(n \times \Sigma(x^2)) - (\Sigma(x)^2)} \\ c &= \frac{(\Sigma(y) \times \Sigma(x^2)) - (\Sigma(x) \times \Sigma(x \times y))}{(n \times \Sigma(x^2)) - (\Sigma(x)^2)} \end{split}$$

Data

```
sales <- read.csv("/Users/chenshu/Documents/Programming/R/Machine Learning in R/datasets/revenue.csv")
# split into training and testing data
set.seed(2)
# SplitRatio means the percentage of data for training
split <- caTools::sample.split(sales$Profit, SplitRatio = 0.7)
train <- sales[split, ]
test <- sales[!split, ]</pre>
```

Modeling

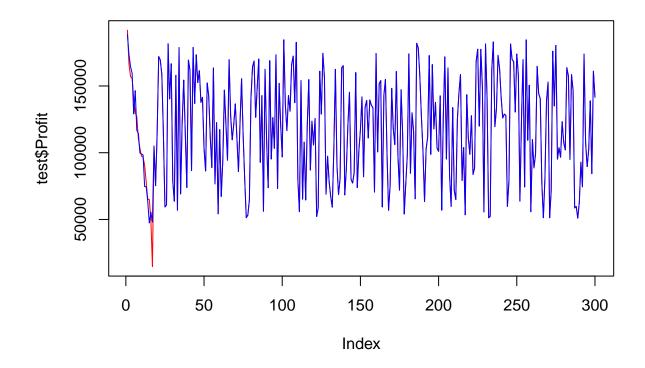
```
Model <- lm(Profit ~., data = train)
summary(Model)</pre>
```

```
##
## Call:
## lm(formula = Profit ~ ., data = train)
## Residuals:
##
       Min
               1Q Median
                                  3Q
                                         Max
## -16134.9
           -32.2
                    -17.7
                              -6.5 10133.9
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 5.395e+04 1.145e+03 47.126 < 2e-16 ***
              8.155e-01 6.982e-03 116.802 < 2e-16 ***
## Paid
              -6.007e-02 9.547e-03 -6.292 5.53e-10 ***
## Organic
              2.488e-02 3.247e-03 7.661 6.21e-14 ***
## Social
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 1480 on 696 degrees of freedom
## Multiple R-squared: 0.9986, Adjusted R-squared: 0.9986
## F-statistic: 1.693e+05 on 3 and 696 DF, p-value: < 2.2e-16
```

Predict

```
pred <- predict(Model, test)

# comparing predicted vs. actual values
plot(test$Profit, type = 'l', lty = 1.8, col = "red")
lines(pred, type = 'l', lty = 1.8, col = "blue")</pre>
```



```
# determining prediction accuracy
rmse <- sqrt(mean(pred - test$Profit)^2)
rmse</pre>
```

[1] 61.56887

Logistic Regression

Logistic regression is a **classification algorithm**, not a linear prediction algorithm. Different from linear regression, which is usually used to determine the magnitude of the effect, logistic regression is used to predict binary outcome.

Data

```
data(PimaIndiansDiabetes)
log_df <- PimaIndiansDiabetes
head(log_df)</pre>
```

```
##
     pregnant glucose pressure triceps insulin mass pedigree age diabetes
## 1
            6
                   148
                             72
                                      35
                                                0 33.6
                                                          0.627
                                                                 50
                                                                          pos
## 2
            1
                    85
                             66
                                      29
                                                0 26.6
                                                          0.351
                                                                  31
                                                                          neg
## 3
            8
                   183
                             64
                                       0
                                                0 23.3
                                                          0.672
                                                                  32
                                                                          pos
```

```
## 5
             0
                   137
                              40
                                       35
                                               168 43.1
                                                            2.288 33
                                                                            pos
## 6
                                                 0 25.6
                                                            0.201 30
                                                                            neg
             5
                   116
                              74
                                        0
# splitting data
split <- caTools::sample.split(log_df$diabetes, SplitRatio = 0.7)</pre>
train <- log_df[split, ]</pre>
test <- log_df[!split, ]</pre>
# data pre-processing
# logistic regression takes in factor type variables
train$diabetes <- as.factor(train$diabetes)</pre>
```

94 28.1

0.167 21

neg

23

66

89

Modeling

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```
log_mod <- glm(diabetes ~., data = train, family = "binomial")</pre>
summary(log_mod)
##
## glm(formula = diabetes ~ ., family = "binomial", data = train)
##
## Deviance Residuals:
                  Median
      Min
               1Q
                               3Q
                                       Max
## -2.4160 -0.7396 -0.4437
                                    2.7580
                            0.7655
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
##
## (Intercept) -7.9513478 0.8219838 -9.673 < 2e-16 ***
## pregnant
             ## glucose
              0.0313336 0.0041092
                                  7.625 2.44e-14 ***
## pressure
             ## triceps
             0.0002463 0.0080616
                                  0.031 0.975628
## insulin
             -0.0010894 0.0010684 -1.020 0.307890
## mass
                                   5.040 4.65e-07 ***
              0.0894903 0.0177557
## pedigree
              0.7669301 0.3433048
                                   2.234 0.025486 *
              0.0152128 0.0108031
                                  1.408 0.159073
## age
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 696.28 on 537 degrees of freedom
## Residual deviance: 520.90 on 529 degrees of freedom
## AIC: 538.9
## Number of Fisher Scoring iterations: 5
```

Prediction

```
pred <- predict(log_mod, test, type = "response")

# confusion matrix to check prediction accuracy
table(Actual_value = test$diabetes, Predicted_value = pred > 0.5)

## Predicted_value
## Actual_value FALSE TRUE
## neg 137 13
## pos 30 50
```

Decision Tree

- 1. Decision tree is a tree shape algorithm that is used to determine a course of actions, with each branch on the tree representing a possible decision
- 2. Decision tree can be used to solve classification problems
- 3. Decision tree can also be used to solve continuous predictions such as regression

Entropy describes the messiness of the problem being classified. The messier the problem is, the larger the entropy. In decision tree problems, we can use the change in entropy to determine what the decision node is. The optimum decision node is where the information gain is the largest (i.e. reduces the most entropy).

The entropy of decision problem can be calculated as:

$$-\Sigma_{x=1}^{i} p(value_x) log_2(p(value_x))$$

Where value is the proportion of occurrence of one group $\frac{counts-in-one-group}{total-counts}$