

Header

localhost:3000

☆

Buckeye Shop

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Contact Us

Sports Merchandise Store

Your one-stop shop for official team gear

COLLEGE

College Sports

PROFESSIONA  
L

INTERNATION  
AL

Footer

Shop official merchandise from top college teams

Available Now

Shop College →

Pro Sports

NFL, NBA, MLB, NHL merchandise

Coming Soon

Not Available Yet

International Sports

Soccer, rugby, cricket and more

Coming Soon

Not Available Yet

Authentic Products

100% official licensed

Fast Shipping

Quick delivery

Easy Returns

30-day policy

Secure Payment

Safe checkout

ABOUT

Buckeye Shop — an OSU-themed fan store for course demo.

© 2025 Buckeye Shop

SHOP

Products

Order Summary

SUPPORT

Shipping

Payment

Help Center

LEGAL

Privacy Policy

Terms of Service

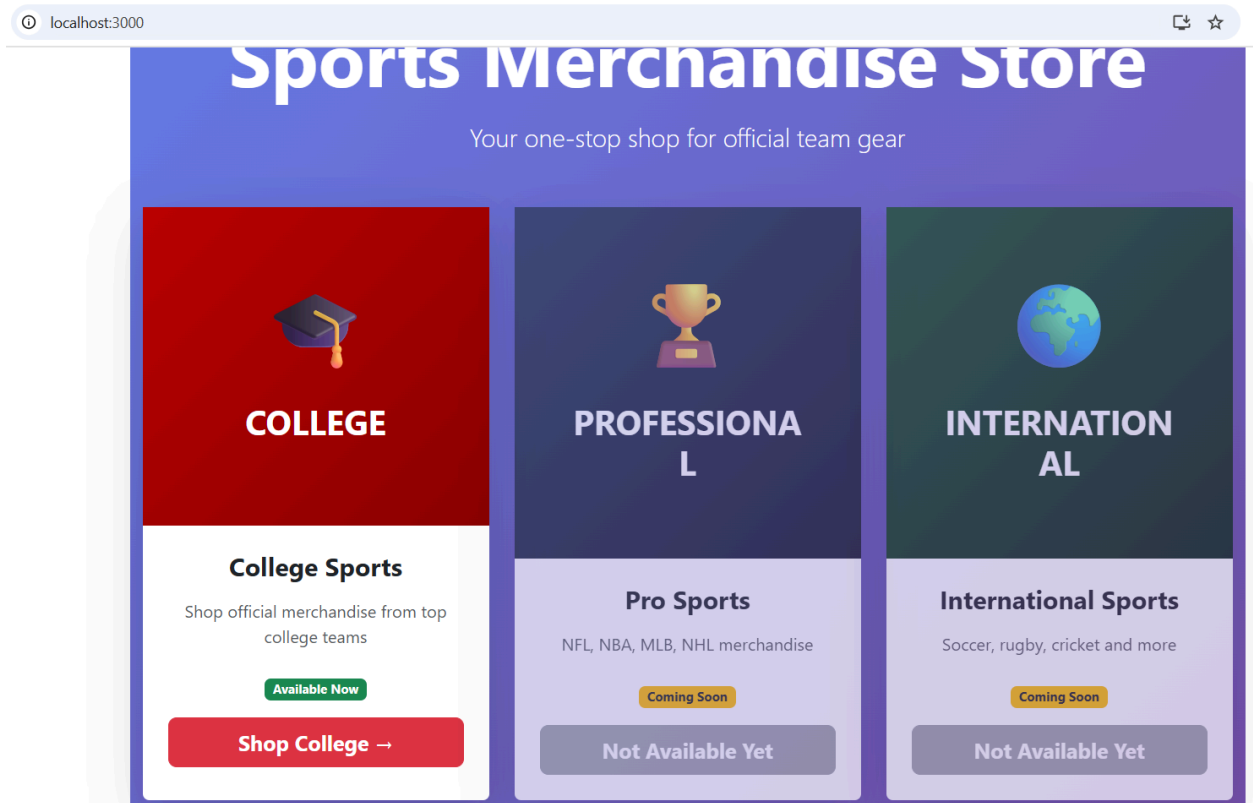
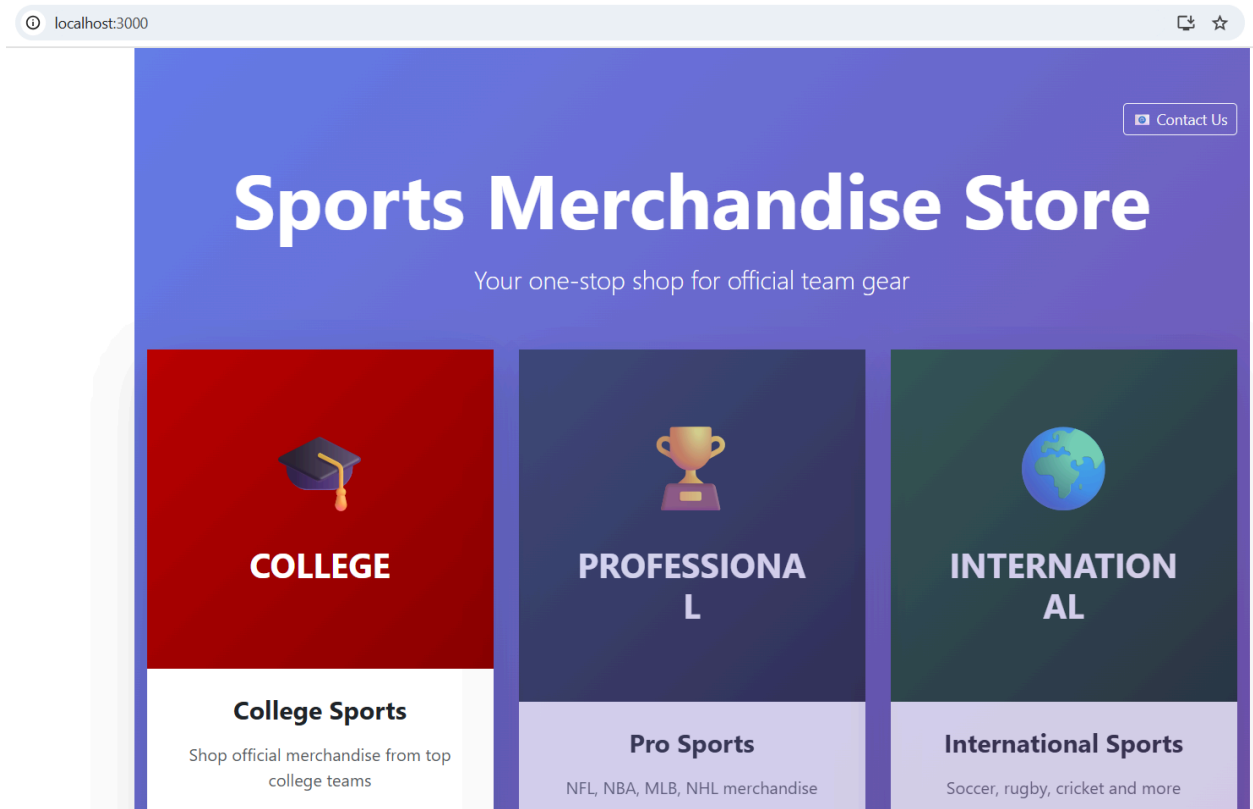
About

Accessibility

Built for CSE 5234 Lab 5

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## Home page



Product page

localhost:3000/purchase


Buckeye Shop

HomepageCollegeProductsShippingPaymentOrder SummaryAbout

Ohio State Buckeyes Store

Official merchandise for true fans

Product Catalog




Ohio State Buckeyes Jacket

Red and gray pullover jacket

\$79.99

0Add to Cart



Buckeyes Smith #4 Jersey

Official replica football jersey

\$109.99

0Add to Cart

Shopping Cart (0)

Your cart is empty

Proceed to Checkout

Contact us

localhost:3000/contact

Contact Us

We'd love to hear from you! Send us a message.

Send us a Message

Full Name \*

John Doe

Email Address \*

john.doe@example.com

Subject \*

Select a subject...

Message \*

Tell us how we can help you...

Send Message

Contact Information

Address

2015 Neil Ave  
Columbus, OH 43210  
United States

Email

support@sports\_store.com

Phone

(614) 292-2572

Business Hours

Monday - Friday: 10:00 AM - 5:00 PM  
Saturday: Closed  
Sunday: Closed

Need Immediate Help?

About Us

About GoBuckeye Jerseys

Affordable pride. Smarter re-use.

Currently serving OSU team only

Fans love to show their Buckeye pride but hesitate to spend over \$100 on a jersey they'll wear once. GoBuckeye Jerseys offers a smarter alternative — rent or buy quality pre-owned jerseys for game days, handled with professional care and delivered with convenience. It's pride made practical and sustainable.

Mission

Our mission is to make showing Buckeye spirit simple, affordable, and sustainable for students. We provide 24–72 hour rentals and curated resale of quality-checked, pre-owned OSU jerseys with transparent pricing and reliable availability. Fans reserve online.

Vision

We envision a campus-wide circular wardrobe that pairs convenience with impact. Every jersey is tracked, cared for, and recirculated so fans spend less and the community wastes less. As we refine operations—inventories, tiers, data-driven pricing, and

Meet Our Executives

Brag, brag, brag — the team turning fan spirit into a sustainable business.



Caleb Su

Co-Founder & CEO

OSU Leadership

**Education:** M.S. Computer Science, The Ohio State University

**Experience:** Built and led cross-functional teams; launched campus rental logistics and partner onboarding; managed early P&L and investor outreach.

**Passion:** Scaling a student-first, circular-economy brand—balancing growth, service quality, and real savings for fans.



Chenxi Zhang

Co-Founder & CTO

OSU Leadership

**Education:** B.S. Industrial & Systems Engineering, The Ohio State University

**Experience:** Architected the booking/inventory platform (React/Node); implemented locker/return flows, pricing engine, and data pipelines.

**Passion:** Designing reliable, scalable systems that keep jerseys available, affordable, and traceable from pickup to cleaning.



Zeyu Huang

Co-Founder & CFO

OSU Leadership

**Education:** B.A. Marketing, Fisher College of Business (OSU)

**Experience:** Owns unit economics, deposits, and tier pricing; built forecasting and cohort dashboards; set loss/late/cleaning policies.

**Passion:** Disciplined, data-driven growth—fair pricing for students while sustaining healthy margins and reinvestment.

Why now?

High fan demand, clear willingness to rent, and growing sustainability expectations on campus.

Explore Jerseys