

Tasks (Push to Github by 10/19 12:00pm)

Note:

- Before starting your assigned section, create a new branch from `main` and pull the latest code (`git pull origin main`). Then, work on that branch and push your code to it. We will review and merge your changes into the `main` branch.
 - In order to solve dependencies and libraries, cd to gobuckeye folder and run npm install
 - To start, run npm start
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- Home Page, Product Page and Contact Us Page > Chenxi Zhang
 - About Us Page > Caleb Su
 - CSS styling(All pages), menu and footer > Zeyu Huang
 - Photo of yourself, title and education/experience/passion > **everyone**

Business Model

Problem

New jerseys are expensive for fans who only need them on game day and don't want to commit to a \$100+ purchase. Students also struggle with storage and the hassle of cleaning after events.

Students and Fans who don't need all the team merchandise/clothing after graduating or not being the particular sport team fans anymore.

Solution (What we do)

Sell and rent quality checked, pre-owned jerseys so fans can represent the OSU team without the high cost or long-term commitment. Rentals are easy to reserve online and pick up near campus; returns are drop-box/locker based with next-day cleaning.

Buy the good condition pre-owned team clothes and merchandise.

Offerings

- **Rentals:** 24–72 hr rentals in 3 tiers based on jersey quality/rarity (A/B/C).
- **Sales:** Curated used jerseys at student-friendly prices.

Pricing & Revenue

- **Rental price:** \$12 (Tier C) / \$16 (Tier B) / \$20 (Tier A) per game day.
- **Refundable deposit:** \$40–\$80 depending on tier.
- **Fees:** Late return (\$5/day), heavy-soil cleaning (\$5), lost item = deposit minus depreciation.

Target customers: OSU students and Fans

- Primary: Game-day attendees (18–24), budget-conscious, want to “fit in” without a big purchase.
- Secondary: Visiting fans, alumni on game weekends, student orgs planning themed events.
- Third: people who don’t need the sports team related merchandise anymore.