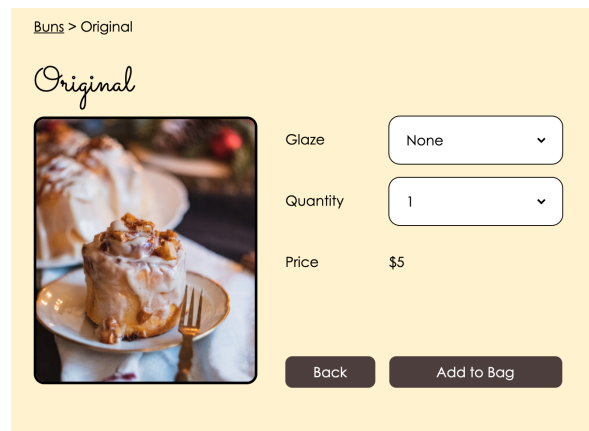


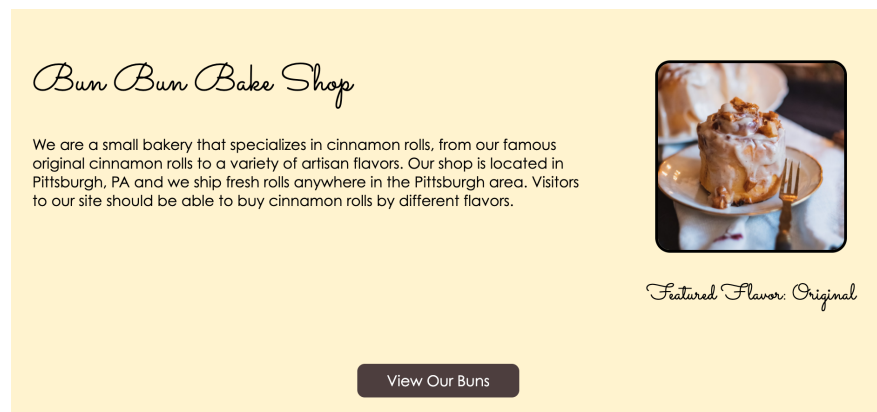
Reflection

Heuristic Evaluation UI Bugs

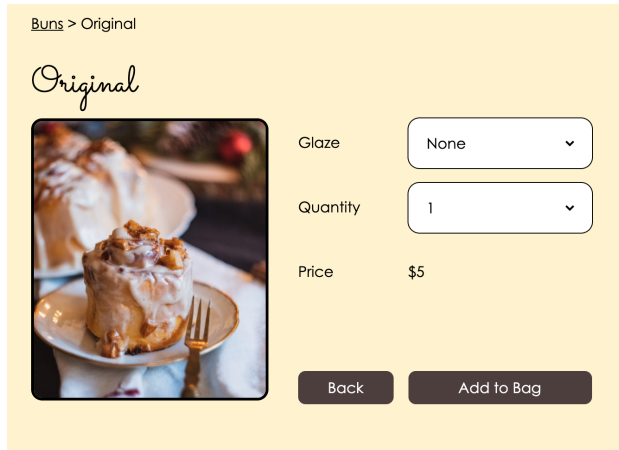
- Visibility of system status - “Add to Bag” Button should not be clickable until glaze is selected
 - Default glaze to “None” so that “Add to Bag” is always clickable



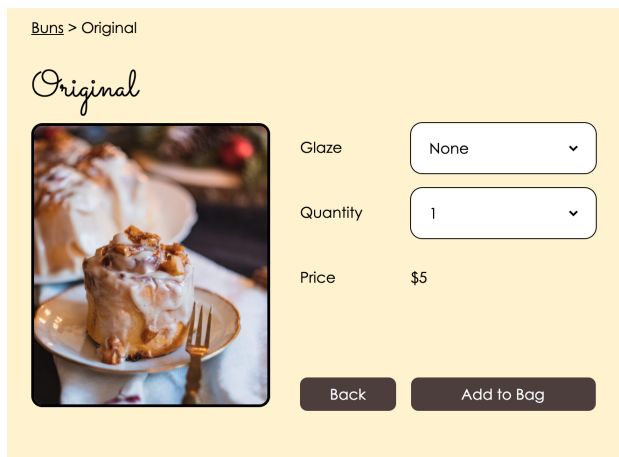
-
- Consistency - Buttons don't have consistent capitalization
 - Capitalize the first word in all buttons



-
- Consistency - Back button is first in “My Bag” but second in “Original Bun”
 - Have all back buttons be first



- Minimalist design - Price can be whole number if not using decimals



Challenges

I think the biggest challenge was not using React to build the site since that is what I'm used to. I struggled with styling the select boxes since adding padding did not work, I had to use a white border and a black outline. Overall the HTML/CSS was not that difficult but cropping the image at specific points was new to me so it took more trial and error.

Brand Identity

The brand identity of my client is a very aesthetic shop that is targeting social media influencers. I chose a warm coffee shop color palette so that it would feel cozy yet chic. The fonts I used were "Sacramento" which is a hand-lettered inspired script which gives it a friendly feel and "Century Gothic" which has elegant rounded letters that are easy to read. I tried looking for images that are clean and inviting. All images have curved edges to make them feel softer but at the same time, stand out with a black border.